

China Water Bed Market Research Report 2018

https://marketpublishers.com/r/C2DCA071E65EN.html

Date: February 2018

Pages: 104

Price: US\$ 3,400.00 (Single User License)

ID: C2DCA071E65EN

Abstracts

The global Water Bed market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Water Bed development status and future trend in China, focuses on top players in China, also splits Water Bed by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

ArjoHuntleigh
Stiegelmeyer
Besco Medical
Betten Malsch

Hill-Rom

Sotec Medical

Merivaara

Paramount Bed



$\boldsymbol{\nu}$	ive	IVI	CU	ıvaı

_	
Geograpl	hically, this report splits the China market into six regions,
S	outh China
Е	ast China
S	outhwest China
N	lortheast China
N	lorth China
С	Central China
N	lorthwest China
	asis of product, this report displays the sales volume (K Units), revenue (Million oduct price (USD/Unit), market share and growth rate of each type, primarily
н	lard Edge Water Bed
S	oft Edge Water Bed
On the ba	asis of the end users/application, this report covers
Н	lousehold
Н	lotel Use
0	Other



If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

China Water Bed Market Research Report 2017

1 WATER BED OVERVIEW

- 1.1 Product Overview and Scope of Water Bed
- 1.2 Classification of Water Bed by Product Category
 - 1.2.1 China Water Bed Sales (K Units) Comparison by Type (2012-2022)
 - 1.2.2 China Water Bed Sales (K Units) Market Share by Type in 2016
 - 1.2.3 Hard Edge Water Bed
- 1.2.4 Soft Edge Water Bed
- 1.3 China Water Bed Market by Application/End Users
- 1.3.1 China Water Bed Sales (K Units) and Market Share Comparison by Applications (2012-2022)
 - 1.3.2 Household
 - 1.3.3 Hotel Use
 - 1.3.4 Other
- 1.4 China Water Bed Market by Region
 - 1.4.1 China Water Bed Market Size (Million USD) Comparison by Region (2012-2022)
 - 1.4.2 South China Water Bed Status and Prospect (2012-2022)
 - 1.4.3 East China Water Bed Status and Prospect (2012-2022)
 - 1.4.4 Southwest China Water Bed Status and Prospect (2012-2022)
 - 1.4.5 Northeast China Water Bed Status and Prospect (2012-2022)
 - 1.4.6 North China Water Bed Status and Prospect (2012-2022)
- 1.4.7 Central China Water Bed Status and Prospect (2012-2022)
- 1.5 China Market Size (Sales and Revenue) of Water Bed (2012-2022)
 - 1.5.1 China Water Bed Sales (K Units) and Growth Rate (%)(2012-2022)
 - 1.5.2 China Water Bed Revenue (Million USD) and Growth Rate (%)(2012-2022)

2 CHINA WATER BED MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Water Bed Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.2 China Water Bed Revenue and Share by Players/Manufacturers (2012-2017)
- 2.3 China Water Bed Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
- 2.4 China Water Bed Market Competitive Situation and Trends
 - 2.4.1 China Water Bed Market Concentration Rate
 - 2.4.2 China Water Bed Market Share of Top 3 and Top 5 Players/Manufacturers



- 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers Water Bed Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA WATER BED SALES AND REVENUE BY REGION (2012-2017)

- 3.1 China Water Bed Sales (K Units) and Market Share by Region (2012-2017)
- 3.2 China Water Bed Revenue (Million USD) and Market Share by Region (2012-2017)
- 3.3 China Water Bed Price (USD/Unit) by Regions (2012-2017)

4 CHINA '&B1&' SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)'

- 4.1 China Water Bed Sales (K Units) and Market Share by Type/ Product Category (2012-2017)
- 4.2 China Water Bed Revenue (Million USD) and Market Share by Type (2012-2017)
- 4.3 China Water Bed Price (USD/Unit) by Type (2012-2017)
- 4.4 China Water Bed Sales Growth Rate (%) by Type (2012-2017)

5 CHINA '&B1&' SALES BY APPLICATION (2012-2017)'

- 5.1 China Water Bed Sales (K Units) and Market Share by Application (2012-2017)
- 5.2 China Water Bed Sales Growth Rate (%) by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 CHINA WATER BED PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Hill-Rom
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Water Bed Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Hill-Rom Water Bed Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 ArjoHuntleigh
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Water Bed Product Category, Application and Specification
 - 6.2.2.1 Product A



- 6.2.2.2 Product B
- 6.2.3 ArjoHuntleigh Water Bed Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 Stiegelmeyer
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 Water Bed Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Stiegelmeyer Water Bed Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
- 6.3.4 Main Business/Business Overview
- 6.4 Besco Medical
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 Water Bed Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 Besco Medical Water Bed Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Betten Malsch
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Water Bed Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
- 6.5.3 Betten Malsch Water Bed Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Sotec Medical
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Water Bed Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
- 6.6.3 Sotec Medical Water Bed Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Merivaara
- 6.7.1 Company Basic Information, Manufacturing Base and Competitors
- 6.7.2 Water Bed Product Category, Application and Specification



- 6.7.2.1 Product A
- 6.7.2.2 Product B
- 6.7.3 Merivaara Water Bed Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Paramount Bed
 - 6.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.8.2 Water Bed Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 Paramount Bed Water Bed Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Drive Medical
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 Water Bed Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
- 6.9.3 Drive Medical Water Bed Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
- 6.9.4 Main Business/Business Overview

7 WATER BED MANUFACTURING COST ANALYSIS

- 7.1 Water Bed Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Water Bed

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Water Bed Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing



- 8.3 Raw Materials Sources of Water Bed Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA WATER BED MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

- 11.1 China Water Bed Sales (K Units), Revenue (Million USD) Forecast (2017-2022)
- 11.2 China Water Bed Sales (K Units) Forecast by Type (2017-2022)
- 11.3 China Water Bed Sales (K Units) Forecast by Application (2017-2022)
- 11.4 China Water Bed Sales (K Units) Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation



- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2012-2022)

Table Water Bed Sales (K Units) and Revenue (Million USD) Market Split by Product Type

Table Water Bed Sales (K Units) by Application (2016-2022)

Figure Product Picture of Water Bed

Table China Water Bed Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2012-2022)

Figure China Water Bed Sales Volume Market Share by Types in 2016

Figure Hard Edge Water Bed Product Picture

Figure Soft Edge Water Bed Product Picture

Figure China Water Bed Sales (K Units) Comparison by Application (2012-2022)

Figure China Sales Market Share (%) of Water Bed by Application in 2016

Figure Household Examples

Table Key Downstream Customer in Household

Figure Hotel Use Examples

Table Key Downstream Customer in Hotel Use

Figure Other Examples

Table Key Downstream Customer in Other

Figure South China Water Bed Revenue (Million USD) and Growth Rate (2012-2022)

Figure East China Water Bed Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest China Water Bed Revenue (Million USD) and Growth Rate (2012-2022)

Figure Northeast China Water Bed Revenue (Million USD) and Growth Rate (2012-2022)

Figure North China Water Bed Revenue (Million USD) and Growth Rate (2012-2022)

Figure Central China Water Bed Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Water Bed Sales (K Units) and Growth Rate (%)(2012-2022)

Figure China Water Bed Revenue (Million USD) and Growth Rate (%)(2012-2022)

Table China Water Bed Sales of Key Players/Manufacturers (2012-2017)

Table China Water Bed Sales Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Water Bed Sales Share (%) by Players/Manufacturers

Figure 2017 China Water Bed Sales Share (%) by Players/Manufacturers

Table China Water Bed Revenue by Players/Manufacturers (2012-2017)

Table China Water Bed Revenue Market Share (%) by Players/Manufacturers (2012-2017)



Figure 2016 China Water Bed Revenue Market Share (%) by Players/Manufacturers Figure 2017 China Water Bed Revenue Market Share (%) by Players/Manufacturers Table China Market Water Bed Average Price of Key Players/Manufacturers (2012-2017)

Figure China Market Water Bed Average Price of Key Players/Manufacturers in 2016

Figure China Water Bed Market Share of Top 3 Players/Manufacturers

Figure China Water Bed Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Water Bed Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Water Bed Product Category

Table China Water Bed Sales (K Units) by Regions (2012-2017)

Table China Water Bed Sales Share (%) by Regions (2012-2017)

Figure China Water Bed Sales Share (%) by Regions (2012-2017)

Figure China Water Bed Sales Market Share (%) by Regions in 2016

Table China Water Bed Revenue (Million USD) and Market Share by Regions (2012-2017)

Table China Water Bed Revenue Market Share (%) by Regions (2012-2017)

Figure China Water Bed Revenue Market Share (%) by Regions (2012-2017)

Figure China Water Bed Revenue Market Share (%) by Regions in 2016

Table China Water Bed Price (USD/Unit) by Regions (2012-2017)

Table China Water Bed Sales (K Units) by Type (2012-2017)

Table China Water Bed Sales Share (%) by Type (2012-2017)

Figure China Water Bed Sales Share (%) by Type (2012-2017)

Figure China Water Bed Sales Market Share (%) by Type in 2016

Table China Water Bed Revenue (Million USD) and Market Share by Type (2012-2017)

Table China Water Bed Revenue Market Share (%) by Type (2012-2017)

Figure Revenue Market Share of Water Bed by Type (2012-2017)

Figure Revenue Market Share of Water Bed by Type in 2016

Table China Water Bed Price (USD/Unit) by Types (2012-2017)

Figure China Water Bed Sales Growth Rate (%) by Type (2012-2017)

Table China Water Bed Sales (K Units) by Applications (2012-2017)

Table China Water Bed Sales Market Share (%) by Applications (2012-2017)

Figure China Water Bed Sales Market Share (%) by Application (2012-2017)

Figure China Water Bed Sales Market Share (%) by Application in 2016

Table China Water Bed Sales Growth Rate (%) by Application (2012-2017)

Figure China Water Bed Sales Growth Rate (%) by Application (2012-2017)

Table Hill-Rom Water Bed Basic Information List

Table Hill-Rom Water Bed Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)



Figure Hill-Rom Water Bed Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Hill-Rom Water Bed Sales Market Share (%) in China (2012-2017)

Figure Hill-Rom Water Bed Revenue Market Share (%) in China (2012-2017)

Table ArjoHuntleigh Water Bed Basic Information List

Table ArjoHuntleigh Water Bed Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure ArjoHuntleigh Water Bed Sales (K Units) and Growth Rate (%)(2012-2017)

Figure ArjoHuntleigh Water Bed Sales Market Share (%) in China (2012-2017)

Figure ArjoHuntleigh Water Bed Revenue Market Share (%) in China (2012-2017)

Table Stiegelmeyer Water Bed Basic Information List

Table Stiegelmeyer Water Bed Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Stiegelmeyer Water Bed Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Stiegelmeyer Water Bed Sales Market Share (%) in China (2012-2017)

Figure Stiegelmeyer Water Bed Revenue Market Share (%) in China (2012-2017)

Table Besco Medical Water Bed Basic Information List

Table Besco Medical Water Bed Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Besco Medical Water Bed Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Besco Medical Water Bed Sales Market Share (%) in China (2012-2017)

Figure Besco Medical Water Bed Revenue Market Share (%) in China (2012-2017)

Table Betten Malsch Water Bed Basic Information List

Table Betten Malsch Water Bed Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Betten Malsch Water Bed Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Betten Malsch Water Bed Sales Market Share (%) in China (2012-2017)

Figure Betten Malsch Water Bed Revenue Market Share (%) in China (2012-2017)

Table Sotec Medical Water Bed Basic Information List

Table Sotec Medical Water Bed Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Sotec Medical Water Bed Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Sotec Medical Water Bed Sales Market Share (%) in China (2012-2017)

Figure Sotec Medical Water Bed Revenue Market Share (%) in China (2012-2017)

Table Merivaara Water Bed Basic Information List

Table Merivaara Water Bed Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Merivaara Water Bed Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Merivaara Water Bed Sales Market Share (%) in China (2012-2017)

Figure Merivaara Water Bed Revenue Market Share (%) in China (2012-2017)



Table Paramount Bed Water Bed Basic Information List

Table Paramount Bed Water Bed Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Paramount Bed Water Bed Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Paramount Bed Water Bed Sales Market Share (%) in China (2012-2017)

Figure Paramount Bed Water Bed Revenue Market Share (%) in China (2012-2017)

Table Drive Medical Water Bed Basic Information List

Table Drive Medical Water Bed Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Drive Medical Water Bed Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Drive Medical Water Bed Sales Market Share (%) in China (2012-2017)

Figure Drive Medical Water Bed Revenue Market Share (%) in China (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Water Bed

Figure Manufacturing Process Analysis of Water Bed

Figure Water Bed Industrial Chain Analysis

Table Raw Materials Sources of Water Bed Major Players/Manufacturers in 2016

Table Major Buyers of Water Bed

Table Distributors/Traders List

Figure China Water Bed Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure China Water Bed Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure China Water Bed Price (USD/Unit) Trend Forecast (2017-2022)

Table China Water Bed Sales (K Units) Forecast by Type (2017-2022)

Figure China Water Bed Sales (K Units) Forecast by Type (2017-2022)

Figure China Water Bed Sales Volume Market Share Forecast by Type in 2022

Table China Water Bed Sales (K Units) Forecast by Application (2017-2022)

Figure China Water Bed Sales Volume Market Share Forecast by Application (2017-2022)

Figure China Water Bed Sales Volume Market Share Forecast by Application in 2022

Table China Water Bed Sales (K Units) Forecast by Regions (2017-2022)

Table China Water Bed Sales Volume Share Forecast by Regions (2017-2022)

Figure China Water Bed Sales Volume Share Forecast by Regions (2017-2022)

Figure China Water Bed Sales Volume Share Forecast by Regions in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources



Table Key Data Information from Primary Sources



I would like to order

Product name: China Water Bed Market Research Report 2018

Product link: https://marketpublishers.com/r/C2DCA071E65EN.html

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C2DCA071E65EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

and fax the completed form to +44 20 7900 3970

To place an order via fax simply print this form, fill in the information below

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

China Water Bed Market Research Report 2018