

China Vitamins & Supplements Market Research Report 2016

<https://marketpublishers.com/r/CDDFA6E7BA3EN.html>

Date: November 2016

Pages: 109

Price: US\$ 3,200.00 (Single User License)

ID: CDDFA6E7BA3EN

Abstracts

Notes:

Sales, means the sales volume of Vitamins & Supplements

Revenue, means the sales value of Vitamins & Supplements

This report studies Vitamins & Supplements in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Pfizer

Bayer

BASF

Amway

Pharmavite (Otsuka Pharmaceuticals)

Nature's Products, Inc.

Ayanda

ABH Nature's Products

DCC Health & Beauty Solutions

Natures Plus

Wellington Foods

Adisseo France S.A.S

DuPont

Glanbia Nutritionals Deutschland

DSM

Randal Optimal

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Vitamins and Minerals

Specialty dietary supplements

Herbs and botanicals

Protein powder

Meal replacements and weight loss products

Specialty and elite sports nutritionals

Split by Application, this report focuses on consumption, market share and growth rate of Vitamins & Supplements in each application, can be divided into

Health care

Therapeutic use

Application 3

Contents

China Vitamins & Supplements Market Research Report 2016

1 VITAMINS & SUPPLEMENTS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Vitamins & Supplements
- 1.2 Vitamins & Supplements Segment by Type
 - 1.2.1 China Production Market Share of Vitamins & Supplements Type in 2015
 - 1.2.2 Vitamins and Minerals
 - 1.2.3 Specialty dietary supplements
 - 1.2.4 Herbs and botanicals
 - 1.2.5 Protein powder
 - 1.2.6 Meal replacements and weight loss products
 - 1.2.7 Specialty and elite sports nutritionals
- 1.3 Applications of Vitamins & Supplements
 - 1.3.1 Vitamins & Supplements Consumption Market Share by Application in 2015
 - 1.3.2 Health care
 - 1.3.3 Therapeutic use
 - 1.3.4 Application
- 1.4 China Market Size (Value) of Vitamins & Supplements (2011-2021)
- 1.5 China Vitamins & Supplements Status and Outlook
- 1.6 Government Policies

2 CHINA VITAMINS & SUPPLEMENTS MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Vitamins & Supplements Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Vitamins & Supplements Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Vitamins & Supplements Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Vitamins & Supplements Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Vitamins & Supplements Market Competitive Situation and Trends
 - 2.5.1 Vitamins & Supplements Market Concentration Rate
 - 2.5.2 Vitamins & Supplements Market Share of Top 3 and Top 5 Manufacturers

3 CHINA VITAMINS & SUPPLEMENTS MANUFACTURERS PROFILES/ANALYSIS

3.1 Pfizer

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 Vitamins & Supplements Product Type, Application and Specification

3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 Pfizer Vitamins & Supplements Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Bayer

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 109 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Bayer 109 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 BASF

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 117 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 BASF 117 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Amway

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Nov Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 Amway Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Pharmavite (Otsuka Pharmaceuticals)

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

3.5.2.2 Type II

3.5.3 Pharmavite (Otsuka Pharmaceuticals) Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Nature's Products, Inc.

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Nature's Products, Inc. Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Ayanda

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.7.2 Pharma & Healthcare Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 Ayanda Pharma & Healthcare Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 ABH Nature's Products

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 ABH Nature's Products Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 DCC Health & Beauty Solutions

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 DCC Health & Beauty Solutions Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Natures Plus

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 Natures Plus Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Wellington Foods

3.12 Adisseo France S.A.S

3.13 DuPont

3.14 Glanbia Nutritionals Deutschland

3.15 DSM

3.16 Randal Optimal

4 CHINA VITAMINS & SUPPLEMENTS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Vitamins & Supplements Capacity, Production and Growth (2011-2016)

4.2 China Vitamins & Supplements Revenue and Growth (2011-2016)

4.3 China Vitamins & Supplements Production, Consumption, Export and Import (2011-2016)

5 CHINA VITAMINS & SUPPLEMENTS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Vitamins & Supplements Production and Market Share by Type (2011-2016)

5.2 China Vitamins & Supplements Revenue and Market Share by Type (2011-2016)

5.3 China Vitamins & Supplements Price by Type (2011-2016)

5.4 China Vitamins & Supplements Production Growth by Type (2011-2016)

6 CHINA VITAMINS & SUPPLEMENTS MARKET ANALYSIS BY APPLICATION

6.1 China Vitamins & Supplements Consumption and Market Share by Application

(2011-2016)

6.2 China Vitamins & Supplements Consumption Growth Rate by Application

(2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 VITAMINS & SUPPLEMENTS MANUFACTURING COST ANALYSIS

7.1 Vitamins & Supplements Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Vitamins & Supplements

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Vitamins & Supplements Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Vitamins & Supplements Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 CHINA VITAMINS & SUPPLEMENTS MARKET FORECAST (2016-2021)

11.1 China Vitamins & Supplements Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Vitamins & Supplements Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Vitamins & Supplements Production Forecast by Type (2016-2021)

11.4 China Vitamins & Supplements Consumption Forecast by Application (2016-2021)

11.5 Vitamins & Supplements Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Vitamins & Supplements

Figure China Production Market Share of Vitamins & Supplements by Type in 2015

Figure Product Picture of Vitamins and Minerals

Table Major Manufacturers of Vitamins and Minerals

Figure Product Picture of Specialty dietary supplements

Table Major Manufacturers of Specialty dietary supplements

Figure Product Picture of Herbs and botanicals

Table Major Manufacturers of Herbs and botanicals

Figure Product Picture of Protein powder

Table Major Manufacturers of Protein powder

Figure Product Picture of Meal replacements and weight loss products

Table Major Manufacturers of Meal replacements and weight loss products

Figure Product Picture of Specialty and elite sports nutritionals

Table Major Manufacturers of Specialty and elite sports nutritionals

Table Vitamins & Supplements Consumption Market Share by Application in 2015

Figure Health care Examples

Figure Therapeutic use Examples

Figure Application 3 Examples

Figure China Vitamins & Supplements Revenue (Million USD) and Growth Rate (2011-2021)

Table China Vitamins & Supplements Capacity of Key Manufacturers (2015 and 2016)

Table China Vitamins & Supplements Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Vitamins & Supplements Capacity of Key Manufacturers in 2015

Figure China Vitamins & Supplements Capacity of Key Manufacturers in 2016

Table China Vitamins & Supplements Production of Key Manufacturers (2015 and 2016)

Table China Vitamins & Supplements Production Share by Manufacturers (2015 and 2016)

Figure 2015 Vitamins & Supplements Production Share by Manufacturers

Figure 2016 Vitamins & Supplements Production Share by Manufacturers

Table China Vitamins & Supplements Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Vitamins & Supplements Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Vitamins & Supplements Revenue Share by Manufacturers

Table 2016 China Vitamins & Supplements Revenue Share by Manufacturers

Table China Market Vitamins & Supplements Average Price of Key Manufacturers
(2015 and 2016)

Figure China Market Vitamins & Supplements Average Price of Key Manufacturers in
2015

Table Manufacturers Vitamins & Supplements Manufacturing Base Distribution and
Sales Area

Table Manufacturers Vitamins & Supplements Product Type

Figure Vitamins & Supplements Market Share of Top 3 Manufacturers

Figure Vitamins & Supplements Market Share of Top 5 Manufacturers

Table Pfizer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pfizer Vitamins & Supplements Capacity, Production, Revenue, Price and Gross
Margin (2011-2016)

Figure Pfizer Vitamins & Supplements Market Share (2011-2016)

Table Bayer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bayer Vitamins & Supplements Capacity, Production, Revenue, Price and Gross
Margin (2011-2016)

Figure Bayer Vitamins & Supplements Market Share (2011-2016)

Table BASF Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BASF Vitamins & Supplements Capacity, Production, Revenue, Price and Gross
Margin (2011-2016)

Figure BASF Vitamins & Supplements Market Share (2011-2016)

Table Amway Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Amway Vitamins & Supplements Capacity, Production, Revenue, Price and
Gross Margin (2011-2016)

Figure Amway Vitamins & Supplements Market Share (2011-2016)

Table Pharmavite (Otsuka Pharmaceuticals) Basic Information, Manufacturing Base,
Sales Area and Its Competitors

Table Pharmavite (Otsuka Pharmaceuticals) Vitamins & Supplements Capacity,
Production, Revenue, Price and Gross Margin (2011-2016)

Figure Pharmavite (Otsuka Pharmaceuticals) Vitamins & Supplements Market Share
(2011-2016)

Table Nature's Products, Inc. Basic Information, Manufacturing Base, Sales Area and
Its Competitors

Table Nature's Products, Inc. Vitamins & Supplements Capacity, Production, Revenue,
Price and Gross Margin (2011-2016)

Figure Nature's Products, Inc. Vitamins & Supplements Market Share (2011-2016)

Table Ayanda Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ayanda Vitamins & Supplements Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ayanda Vitamins & Supplements Market Share (2011-2016)

Table ABH Nature's Products Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ABH Nature's Products Vitamins & Supplements Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure ABH Nature's Products Vitamins & Supplements Market Share (2011-2016)

Table DCC Health & Beauty Solutions Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DCC Health & Beauty Solutions Vitamins & Supplements Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure DCC Health & Beauty Solutions Vitamins & Supplements Market Share (2011-2016)

Table Natures Plus Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Natures Plus Vitamins & Supplements Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Natures Plus Vitamins & Supplements Market Share (2011-2016)

Table Wellington Foods Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wellington Foods Vitamins & Supplements Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Wellington Foods Vitamins & Supplements Market Share (2011-2016)

Table Adisseo France S.A.S Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Adisseo France S.A.S Vitamins & Supplements Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Adisseo France S.A.S Vitamins & Supplements Market Share (2011-2016)

Table DuPont Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DuPont Vitamins & Supplements Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure DuPont Vitamins & Supplements Market Share (2011-2016)

Table Glanbia Nutritionals Deutschland Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Glanbia Nutritionals Deutschland Vitamins & Supplements Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Glanbia Nutritionals Deutschland Vitamins & Supplements Market Share (2011-2016)

Table DSM Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table DSM Vitamins & Supplements Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure DSM Vitamins & Supplements Market Share (2011-2016)

Table Randal Optimal Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Randal Optimal Vitamins & Supplements Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Randal Optimal Vitamins & Supplements Market Share (2011-2016)

Figure China Vitamins & Supplements Capacity, Production and Growth (2011-2016)

Figure China Vitamins & Supplements Revenue (Million USD) and Growth (2011-2016)

Table China Vitamins & Supplements Production, Consumption, Export and Import (2011-2016)

Table China Vitamins & Supplements Production by Type (2011-2016)

Table China Vitamins & Supplements Production Share by Type (2011-2016)

Figure Production Market Share of Vitamins & Supplements by Type (2011-2016)

Figure 2015 Production Market Share of Vitamins & Supplements by Type

Table China Vitamins & Supplements Revenue by Type (2011-2016)

Table China Vitamins & Supplements Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Vitamins & Supplements by Type (2011-2016)

Figure 2015 Revenue Market Share of Vitamins & Supplements by Type

Table China Vitamins & Supplements Price by Type (2011-2016)

Figure China Vitamins & Supplements Production Growth by Type (2011-2016)

Table China Vitamins & Supplements Consumption by Application (2011-2016)

Table China Vitamins & Supplements Consumption Market Share by Application (2011-2016)

Figure China Vitamins & Supplements Consumption Market Share by Application in 2015

Table China Vitamins & Supplements Consumption Growth Rate by Application (2011-2016)

Figure China Vitamins & Supplements Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Vitamins & Supplements

Figure Manufacturing Process Analysis of Vitamins & Supplements

Figure Vitamins & Supplements Industrial Chain Analysis

Table Raw Materials Sources of Vitamins & Supplements Major Manufacturers in 2015

Table Major Buyers of Vitamins & Supplements

Table Distributors/Traders List

Figure China Vitamins & Supplements Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Vitamins & Supplements Revenue and Growth Rate Forecast (2016-2021)

Table China Vitamins & Supplements Production, Import, Export and Consumption Forecast (2016-2021)

Table China Vitamins & Supplements Production Forecast by Type (2016-2021)

Table China Vitamins & Supplements Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Vitamins & Supplements Market Research Report 2016

Product link: <https://marketpublishers.com/r/CDDFA6E7BA3EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CDDFA6E7BA3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970