

China Visual Content Market Research Report 2017

<https://marketpublishers.com/r/C164027DC3BEN.html>

Date: February 2017

Pages: 116

Price: US\$ 3,200.00 (Single User License)

ID: C164027DC3BEN

Abstracts

Notes:

Sales, means the sales volume of Visual Content

Revenue, means the sales value of Visual Content

This report studies Visual Content in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Corbis

Fotolia

Getty Images

Shutterstock

Alamy

AP Images

Dreamstime

Fotosearch

IStock

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Still Images Visual Content

Video Footage Visual Content

Other Products

Split by Application, this report focuses on consumption, market share and growth rate of Visual Content in each application, can be divided into

Editorial Visual Content

Commercial Visual Content

Other Applications

Contents

China Visual Content Market Research Report 2017

1 VISUAL CONTENT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Visual Content
- 1.2 Visual Content Segment by Type
 - 1.2.1 China Production Market Share of Visual Content Type in 2015
 - 1.2.2 Still Images Visual Content
 - 1.2.3 Video Footage Visual Content
 - 1.2.4 Other Products
- 1.3 Applications of Visual Content
 - 1.3.1 Visual Content Consumption Market Share by Application in 2015
 - 1.3.2 Editorial Visual Content
 - 1.3.3 Commercial Visual Content
 - 1.3.4 Other Applications
- 1.4 China Market Size (Value) of Visual Content (2012-2022)
- 1.5 China Visual Content Status and Outlook
- 1.6 Government Policies

2 CHINA VISUAL CONTENT MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Visual Content Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Visual Content Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Visual Content Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Visual Content Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Visual Content Market Competitive Situation and Trends
 - 2.5.1 Visual Content Market Concentration Rate
 - 2.5.2 Visual Content Market Share of Top 3 and Top 5 Manufacturers

3 CHINA VISUAL CONTENT MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Corbis
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Visual Content Product Type, Application and Specification

- 3.1.2.1 Still Images Visual Content
- 3.1.2.2 Video Footage Visual Content
- 3.1.3 Corbis Visual Content Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Fotolia
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 Visual Content Product Type, Application and Specification
 - 3.2.2.1 Still Images Visual Content
 - 3.2.2.2 Video Footage Visual Content
 - 3.2.3 Fotolia 116 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Getty Images
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 Visual Content Product Type, Application and Specification
 - 3.3.2.1 Still Images Visual Content
 - 3.3.2.2 Video Footage Visual Content
 - 3.3.3 Getty Images 131 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Shutterstock
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Visual Content Product Type, Application and Specification
 - 3.4.2.1 Still Images Visual Content
 - 3.4.2.2 Video Footage Visual Content
 - 3.4.3 Shutterstock Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Alamy
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Visual Content Product Type, Application and Specification
 - 3.5.2.1 Still Images Visual Content
 - 3.5.2.2 Video Footage Visual Content
 - 3.5.3 Alamy Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 AP Images

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Visual Content Product Type, Application and Specification

3.6.2.1 Still Images Visual Content

3.6.2.2 Video Footage Visual Content

3.6.3 AP Images Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Dreamstime

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Visual Content Product Type, Application and Specification

3.7.2.1 Still Images Visual Content

3.7.2.2 Video Footage Visual Content

3.7.3 Dreamstime Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Fotosearch

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Visual Content Product Type, Application and Specification

3.8.2.1 Still Images Visual Content

3.8.2.2 Video Footage Visual Content

3.8.3 Fotosearch Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 IStock

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Visual Content Product Type, Application and Specification

3.9.2.1 Still Images Visual Content

3.9.2.2 Video Footage Visual Content

3.9.3 IStock Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

4 CHINA VISUAL CONTENT CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Visual Content Capacity, Production and Growth (2012-2017)
- 4.2 China Visual Content Revenue and Growth (2012-2017)
- 4.3 China Visual Content Production, Consumption, Export and Import (2012-2017)

5 CHINA VISUAL CONTENT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Visual Content Production and Market Share by Type (2012-2017)
- 5.2 China Visual Content Revenue and Market Share by Type (2012-2017)
- 5.3 China Visual Content Price by Type (2012-2017)
- 5.4 China Visual Content Production Growth by Type (2012-2017)

6 CHINA VISUAL CONTENT MARKET ANALYSIS BY APPLICATION

- 6.1 China Visual Content Consumption and Market Share by Application (2012-2017)
- 6.2 China Visual Content Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 CHINA VISUAL CONTENT MARKET ANALYSIS BY REGIONS (PROVINCES)

- 7.1 China Visual Content Production, Production Value and Price by Regions (Provinces)(2012-2017)
 - 7.1.1 China Visual Content Production and Market Share by Regions (Provinces)(2012-2017)
 - 7.1.2 China Visual Content Production Value and Market Share by Regions (Provinces)(2012-2017)
 - 7.1.3 China Visual Content Sales Price by Regions (Provinces)(2012-2017)
- 7.2 China Visual Content Consumption by Regions (Provinces)(2012-2017)
- 7.3 China Visual Content Production, Consumption, Export and Import (2012-2017)

8 VISUAL CONTENT MANUFACTURING COST ANALYSIS

- 8.1 Visual Content Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials

- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Visual Content

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Visual Content Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Visual Content Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA VISUAL CONTENT MARKET FORECAST (2017-2022)

- 12.1 China Visual Content Capacity, Production, Revenue Forecast (2017-2022)
- 12.2 China Visual Content Production, Import, Export and Consumption Forecast (2017-2022)

12.3 China Visual Content Production Forecast by Type (2017-2022)

12.4 China Visual Content Consumption Forecast by Application (2017-2022)

12.5 China Visual Content Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

12.5.1 China Visual Content Production Forecast by Regions (Provinces)(2017-2022)

12.5.2 China Visual Content Consumption Forecast by Regions (Provinces)(2017-2022)

12.5.3 China Visual Content Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

12.6 Visual Content Price Forecast (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Visual Content

Figure China Production Market Share of Visual Content by Type in 2015

Figure Product Picture of Still Images Visual Content

Table Major Manufacturers of Still Images Visual Content

Figure Product Picture of Video Footage Visual Content

Table Major Manufacturers of Video Footage Visual Content

Figure Product Picture of Other Products

Table Major Manufacturers of Other Products

Table Visual Content Consumption Market Share by Application in 2015

Figure Editorial Visual Content Examples

Figure Commercial Visual Content Examples

Figure Other Applications Examples

Figure China Visual Content Revenue (Million USD) and Growth Rate (2012-2022)

Table China Visual Content Capacity of Key Manufacturers (2015 and 2016)

Table China Visual Content Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Visual Content Capacity of Key Manufacturers in 2015

Figure China Visual Content Capacity of Key Manufacturers in 2016

Table China Visual Content Production of Key Manufacturers (2015 and 2016)

Table China Visual Content Production Share by Manufacturers (2015 and 2016)

Figure 2015 Visual Content Production Share by Manufacturers

Figure 2016 Visual Content Production Share by Manufacturers

Table China Visual Content Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Visual Content Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Visual Content Revenue Share by Manufacturers

Table 2016 China Visual Content Revenue Share by Manufacturers

Table China Market Visual Content Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Visual Content Average Price of Key Manufacturers in 2015

Table Manufacturers Visual Content Manufacturing Base Distribution and Sales Area

Table Manufacturers Visual Content Product Type

Figure Visual Content Market Share of Top 3 Manufacturers

Figure Visual Content Market Share of Top 5 Manufacturers

Table Corbis Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Corbis Visual Content Capacity, Production, Revenue, Price and Gross Margin

(2012-2017)

Figure Corbis Visual Content Market Share (2012-2017)

Table Fotolia Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fotolia Visual Content Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Fotolia Visual Content Market Share (2012-2017)

Table Getty Images Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Getty Images Visual Content Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Getty Images Visual Content Market Share (2012-2017)

Table Shutterstock Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shutterstock Visual Content Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Shutterstock Visual Content Market Share (2012-2017)

Table Alamy Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Alamy Visual Content Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Alamy Visual Content Market Share (2012-2017)

Table AP Images Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AP Images Visual Content Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure AP Images Visual Content Market Share (2012-2017)

Table Dreamstime Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dreamstime Visual Content Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Dreamstime Visual Content Market Share (2012-2017)

Table Fotosearch Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fotosearch Visual Content Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Fotosearch Visual Content Market Share (2012-2017)

Table IStock Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table IStock Visual Content Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure IStock Visual Content Market Share (2012-2017)

Figure China Visual Content Capacity, Production and Growth (2012-2017)
Figure China Visual Content Revenue (Million USD) and Growth (2012-2017)
Table China Visual Content Production, Consumption, Export and Import (2012-2017)
Table China Visual Content Production by Type (2012-2017)
Table China Visual Content Production Share by Type (2012-2017)
Figure Production Market Share of Visual Content by Type (2012-2017)
Figure 2015 Production Market Share of Visual Content by Type
Table China Visual Content Revenue by Type (2012-2017)
Table China Visual Content Revenue Share by Type (2012-2017)
Figure Production Revenue Share of Visual Content by Type (2012-2017)
Figure 2015 Revenue Market Share of Visual Content by Type
Table China Visual Content Price by Type (2012-2017)
Figure China Visual Content Production Growth by Type (2012-2017)
Table China Visual Content Consumption by Application (2012-2017)
Table China Visual Content Consumption Market Share by Application (2012-2017)
Figure China Visual Content Consumption Market Share by Application in 2015
Table China Visual Content Consumption Growth Rate by Application (2012-2017)
Figure China Visual Content Consumption Growth Rate by Application (2012-2017)
Table China Visual Content Production by Regions (Provinces)(2012-2017)
Table China Visual Content Production Market Share by Regions (Provinces)(2012-2017)
Table China Visual Content Production Value by Regions (Provinces)(2012-2017)
Table China Visual Content Production Value Market Share by Regions (Provinces)(2012-2017)
Table China Visual Content Sales Price by Regions (Provinces)(2012-2017)
Table China Visual Content Consumption by Regions (Provinces)(2012-2017)
Table China Visual Content Consumption Market Share by Regions (Provinces)(2012-2017)
Table China Visual Content Production, Consumption, Export and Import (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Visual Content
Figure Manufacturing Process Analysis of Visual Content
Figure Visual Content Industrial Chain Analysis
Table Raw Materials Sources of Visual Content Major Manufacturers in 2015
Table Major Buyers of Visual Content
Table Distributors/Traders List
Figure China Visual Content Capacity, Production and Growth Rate Forecast

(2017-2022)

Figure China Visual Content Revenue and Growth Rate Forecast (2017-2022)

Table China Visual Content Production, Import, Export and Consumption Forecast
(2017-2022)

Table China Visual Content Production Forecast by Type (2017-2022)

Table China Visual Content Consumption Forecast by Application (2017-2022)

Table China Visual Content Production Forecast by Regions (Provinces)(2017-2022)

Table China Visual Content Consumption Forecast by Regions (Provinces)(2017-2022)

Table China Visual Content Production, Consumption, Import and Export Forecast by
Regions (Provinces)(2017-2022)

I would like to order

Product name: China Visual Content Market Research Report 2017

Product link: <https://marketpublishers.com/r/C164027DC3BEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C164027DC3BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970