

# China Vinyl Acetate Ethylene Copolymer Powder Market Research Report 2017

https://marketpublishers.com/r/C1E9827A60AEN.html

Date: January 2017

Pages: 103

Price: US\$ 3,200.00 (Single User License)

ID: C1E9827A60AEN

#### **Abstracts**

#### Notes:

Sales, means the sales volume of Vinyl Acetate Ethylene Copolymer Powder

Revenue, means the sales value of Vinyl Acetate Ethylene Copolymer Powder

This report studies Vinyl Acetate Ethylene Copolymer Powder in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

BASF SE (Germany)

Akzo Nobel N.V (Netherlands)

Hexion Inc. (U.S.)

Ashland Global Holdings Inc. (U.S.)

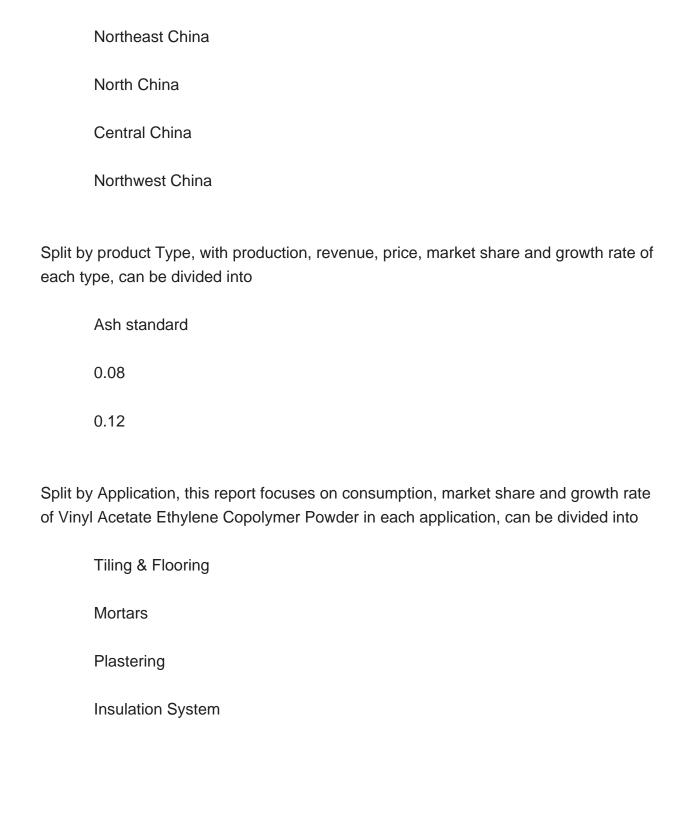
Market Segment by Regions (provinces), covering

South China

East China

Southwest China







#### **Contents**

China Vinyl Acetate Ethylene Copolymer Powder Market Research Report 2017

#### 1 VINYL ACETATE ETHYLENE COPOLYMER POWDER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Vinyl Acetate Ethylene Copolymer Powder
- 1.2 Vinyl Acetate Ethylene Copolymer Powder Segment by Type
- 1.2.1 China Production Market Share of Vinyl Acetate Ethylene Copolymer Powder Type in 2015
  - 1.2.2 Ash standard
  - 1.2.3 0.08
  - 1.2.4 0.12
- 1.3 Applications of Vinyl Acetate Ethylene Copolymer Powder
- 1.3.1 Vinyl Acetate Ethylene Copolymer Powder Consumption Market Share by Application in 2015
  - 1.3.2 Tiling & Flooring
  - 1.3.3 Mortars
  - 1.3.4 Plastering
  - 1.3.5 Insulation System
- 1.4 China Market Size (Value) of Vinyl Acetate Ethylene Copolymer Powder (2011-2021)
- 1.5 China Vinyl Acetate Ethylene Copolymer Powder Status and Outlook
- 1.6 Government Policies

# 2 CHINA VINYL ACETATE ETHYLENE COPOLYMER POWDER MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Vinyl Acetate Ethylene Copolymer Powder Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Vinyl Acetate Ethylene Copolymer Powder Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Vinyl Acetate Ethylene Copolymer Powder Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Vinyl Acetate Ethylene Copolymer Powder Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Vinyl Acetate Ethylene Copolymer Powder Market Competitive Situation and Trends
  - 2.5.1 Vinyl Acetate Ethylene Copolymer Powder Market Concentration Rate
  - 2.5.2 Vinyl Acetate Ethylene Copolymer Powder Market Share of Top 3 and Top 5



#### Manufacturers

### 3 CHINA VINYL ACETATE ETHYLENE COPOLYMER POWDER MANUFACTURERS PROFILES/ANALYSIS

- 3.1 BASF SE (Germany)
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.1.2 Vinyl Acetate Ethylene Copolymer Powder Product Type, Application and Specification
  - 3.1.2.1 Ash standard
  - 3.1.2.2 0.08
- 3.1.3 BASF SE (Germany) Vinyl Acetate Ethylene Copolymer Powder Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Akzo Nobel N.V (Netherlands)
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.2.2 Vinyl Acetate Ethylene Copolymer Powder Product Type, Application and Specification
  - 3.2.2.1 Ash standard
  - 3.2.2.2 0.08
- 3.2.3 Akzo Nobel N.V (Netherlands) 103 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Hexion Inc. (U.S.)
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.3.2 Vinyl Acetate Ethylene Copolymer Powder Product Type, Application and Specification
  - 3.3.2.1 Ash standard
  - 3.3.2.2 0.08
- 3.3.3 Hexion Inc. (U.S.) 112 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Ashland Global Holdings Inc. (U.S.)
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Vinyl Acetate Ethylene Copolymer Powder Product Type, Application and



#### Specification

- 3.4.2.1 Ash standard
- 3.4.2.2 0.08
- 3.4.3 Ashland Global Holdings Inc. (U.S.) Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview

# 4 CHINA VINYL ACETATE ETHYLENE COPOLYMER POWDER CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Vinyl Acetate Ethylene Copolymer Powder Capacity, Production and Growth (2011-2016)
- 4.2 China Vinyl Acetate Ethylene Copolymer Powder Revenue and Growth (2011-2016)
- 4.3 China Vinyl Acetate Ethylene Copolymer Powder Production, Consumption, Export and Import (2011-2016)

### 5 CHINA VINYL ACETATE ETHYLENE COPOLYMER POWDER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Vinyl Acetate Ethylene Copolymer Powder Production and Market Share by Type (2011-2016)
- 5.2 China Vinyl Acetate Ethylene Copolymer Powder Revenue and Market Share by Type (2011-2016)
- 5.3 China Vinyl Acetate Ethylene Copolymer Powder Price by Type (2011-2016)
- 5.4 China Vinyl Acetate Ethylene Copolymer Powder Production Growth by Type (2011-2016)

### 6 CHINA VINYL ACETATE ETHYLENE COPOLYMER POWDER MARKET ANALYSIS BY APPLICATION

- 6.1 China Vinyl Acetate Ethylene Copolymer Powder Consumption and Market Share by Application (2011-2016)
- 6.2 China Vinyl Acetate Ethylene Copolymer Powder Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

#### 7 CHINAVINYL ACETATE ETHYLENE COPOLYMER POWDER MARKET ANALYSIS



#### **BY REGIONS (PROVINCES)**

- 7.1 China Vinyl Acetate Ethylene Copolymer Powder Production, Production Value and Price by Regions (Provinces)(2011-2016)
- 7.1.1 China Vinyl Acetate Ethylene Copolymer Powder Production and Market Share by Regions (Provinces)(2011-2016)
- 7.1.2 China Vinyl Acetate Ethylene Copolymer Powder Production Value and Market Share by Regions (Provinces)(2011-2016)
- 7.1.3 China Vinyl Acetate Ethylene Copolymer Powder Sales Price by Regions (Provinces)(2011-2016)
- 7.2 China Vinyl Acetate Ethylene Copolymer Powder Consumption by Regions (Provinces)(2011-2016)
- 7.3 China Vinyl Acetate Ethylene Copolymer Powder Production, Consumption, Export and Import (2011-2016)

### 8 VINYL ACETATE ETHYLENE COPOLYMER POWDER MANUFACTURING COST ANALYSIS

- 8.1 Vinyl Acetate Ethylene Copolymer Powder Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Vinyl Acetate Ethylene Copolymer Powder

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Vinyl Acetate Ethylene Copolymer Powder Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Vinyl Acetate Ethylene Copolymer Powder Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS



- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

# 12 CHINA VINYL ACETATE ETHYLENE COPOLYMER POWDER MARKET FORECAST (2016-2021)

- 12.1 China Vinyl Acetate Ethylene Copolymer Powder Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Vinyl Acetate Ethylene Copolymer Powder Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Vinyl Acetate Ethylene Copolymer Powder Production Forecast by Type (2016-2021)
- 12.4 China Vinyl Acetate Ethylene Copolymer Powder Consumption Forecast by Application (2016-2021)
- 12.5 China Vinyl Acetate Ethylene Copolymer Powder Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.5.1 China Vinyl Acetate Ethylene Copolymer Powder Production Forecast by Regions (Provinces)(2016-2021)
- 12.5.2 China Vinyl Acetate Ethylene Copolymer Powder Consumption Forecast by Regions (Provinces)(2016-2021)
- 12.5.3 China Vinyl Acetate Ethylene Copolymer Powder Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Vinyl Acetate Ethylene Copolymer Powder Price Forecast (2016-2021)



#### 13 RESEARCH FINDINGS AND CONCLUSION

#### **14 APPENDIX**

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Vinyl Acetate Ethylene Copolymer Powder

Figure China Production Market Share of Vinyl Acetate Ethylene Copolymer Powder by Type in 2015

Figure Product Picture of Ash standard

Table Major Manufacturers of Ash standard

Figure Product Picture of 0.08

Table Major Manufacturers of 0.08

Figure Product Picture of 0.12

Table Major Manufacturers of 0.12

Table Vinyl Acetate Ethylene Copolymer Powder Consumption Market Share by Application in 2015

Figure Tiling & Flooring Examples

Figure Mortars Examples

Figure Plastering Examples

Figure Insulation System Examples

Figure China Vinyl Acetate Ethylene Copolymer Powder Revenue (Million USD) and Growth Rate (2011-2021)

Table China Vinyl Acetate Ethylene Copolymer Powder Capacity of Key Manufacturers (2015 and 2016)

Table China Vinyl Acetate Ethylene Copolymer Powder Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Vinyl Acetate Ethylene Copolymer Powder Capacity of Key Manufacturers in 2015

Figure China Vinyl Acetate Ethylene Copolymer Powder Capacity of Key Manufacturers in 2016

Table China Vinyl Acetate Ethylene Copolymer Powder Production of Key Manufacturers (2015 and 2016)

Table China Vinyl Acetate Ethylene Copolymer Powder Production Share by Manufacturers (2015 and 2016)

Figure 2015 Vinyl Acetate Ethylene Copolymer Powder Production Share by Manufacturers

Figure 2016 Vinyl Acetate Ethylene Copolymer Powder Production Share by Manufacturers

Table China Vinyl Acetate Ethylene Copolymer Powder Revenue (Million USD) by Manufacturers (2015 and 2016)



Table China Vinyl Acetate Ethylene Copolymer Powder Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Vinyl Acetate Ethylene Copolymer Powder Revenue Share by Manufacturers

Table 2016 China Vinyl Acetate Ethylene Copolymer Powder Revenue Share by Manufacturers

Table China Market Vinyl Acetate Ethylene Copolymer Powder Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Vinyl Acetate Ethylene Copolymer Powder Average Price of Key Manufacturers in 2015

Table Manufacturers Vinyl Acetate Ethylene Copolymer Powder Manufacturing Base Distribution and Sales Area

Table Manufacturers Vinyl Acetate Ethylene Copolymer Powder Product Type Figure Vinyl Acetate Ethylene Copolymer Powder Market Share of Top 3 Manufacturers Figure Vinyl Acetate Ethylene Copolymer Powder Market Share of Top 5 Manufacturers Table BASF SE (Germany) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BASF SE (Germany) Vinyl Acetate Ethylene Copolymer Powder Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure BASF SE (Germany) Vinyl Acetate Ethylene Copolymer Powder Market Share (2011-2016)

Table Akzo Nobel N.V (Netherlands) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Akzo Nobel N.V (Netherlands) Vinyl Acetate Ethylene Copolymer Powder Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Akzo Nobel N.V (Netherlands) Vinyl Acetate Ethylene Copolymer Powder Market Share (2011-2016)

Table Hexion Inc. (U.S.) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hexion Inc. (U.S.) Vinyl Acetate Ethylene Copolymer Powder Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hexion Inc. (U.S.) Vinyl Acetate Ethylene Copolymer Powder Market Share (2011-2016)

Table Ashland Global Holdings Inc. (U.S.) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ashland Global Holdings Inc. (U.S.) Vinyl Acetate Ethylene Copolymer Powder Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ashland Global Holdings Inc. (U.S.) Vinyl Acetate Ethylene Copolymer Powder Market Share (2011-2016)



Figure China Vinyl Acetate Ethylene Copolymer Powder Capacity, Production and Growth (2011-2016)

Figure China Vinyl Acetate Ethylene Copolymer Powder Revenue (Million USD) and Growth (2011-2016)

Table China Vinyl Acetate Ethylene Copolymer Powder Production, Consumption, Export and Import (2011-2016)

Table China Vinyl Acetate Ethylene Copolymer Powder Production by Type (2011-2016)

Table China Vinyl Acetate Ethylene Copolymer Powder Production Share by Type (2011-2016)

Figure Production Market Share of Vinyl Acetate Ethylene Copolymer Powder by Type (2011-2016)

Figure 2015 Production Market Share of Vinyl Acetate Ethylene Copolymer Powder by Type

Table China Vinyl Acetate Ethylene Copolymer Powder Revenue by Type (2011-2016) Table China Vinyl Acetate Ethylene Copolymer Powder Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Vinyl Acetate Ethylene Copolymer Powder by Type (2011-2016)

Figure 2015 Revenue Market Share of Vinyl Acetate Ethylene Copolymer Powder by Type

Table China Vinyl Acetate Ethylene Copolymer Powder Price by Type (2011-2016) Figure China Vinyl Acetate Ethylene Copolymer Powder Production Growth by Type (2011-2016)

Table China Vinyl Acetate Ethylene Copolymer Powder Consumption by Application (2011-2016)

Table China Vinyl Acetate Ethylene Copolymer Powder Consumption Market Share by Application (2011-2016)

Figure China Vinyl Acetate Ethylene Copolymer Powder Consumption Market Share by Application in 2015

Table China Vinyl Acetate Ethylene Copolymer Powder Consumption Growth Rate by Application (2011-2016)

Figure China Vinyl Acetate Ethylene Copolymer Powder Consumption Growth Rate by Application (2011-2016)

Table China Vinyl Acetate Ethylene Copolymer Powder Production by Regions (Provinces)(2011-2016)

Table China Vinyl Acetate Ethylene Copolymer Powder Production Market Share by Regions (Provinces)(2011-2016)

Table China Vinyl Acetate Ethylene Copolymer Powder Production Value by Regions



(Provinces)(2011-2016)

Table China Vinyl Acetate Ethylene Copolymer Powder Production Value Market Share by Regions (Provinces)(2011-2016)

Table China Vinyl Acetate Ethylene Copolymer Powder Sales Price by Regions (Provinces)(2011-2016)

Table China Vinyl Acetate Ethylene Copolymer Powder Consumption by Regions (Provinces)(2011-2016)

Table China Vinyl Acetate Ethylene Copolymer Powder Consumption Market Share by Regions (Provinces)(2011-2016)

Table China Vinyl Acetate Ethylene Copolymer Powder Production, Consumption, Export and Import (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Vinyl Acetate Ethylene Copolymer Powder Figure Manufacturing Process Analysis of Vinyl Acetate Ethylene Copolymer Powder Figure Vinyl Acetate Ethylene Copolymer Powder Industrial Chain Analysis Table Raw Materials Sources of Vinyl Acetate Ethylene Copolymer Powder Major Manufacturers in 2015

Table Major Buyers of Vinyl Acetate Ethylene Copolymer Powder

Table Distributors/Traders List

Figure China Vinyl Acetate Ethylene Copolymer Powder Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Vinyl Acetate Ethylene Copolymer Powder Revenue and Growth Rate Forecast (2016-2021)

Table China Vinyl Acetate Ethylene Copolymer Powder Production, Import, Export and Consumption Forecast (2016-2021)

Table China Vinyl Acetate Ethylene Copolymer Powder Production Forecast by Type (2016-2021)

Table China Vinyl Acetate Ethylene Copolymer Powder Consumption Forecast by Application (2016-2021)

Table China Vinyl Acetate Ethylene Copolymer Powder Production Forecast by Regions (Provinces)(2016-2021)

Table China Vinyl Acetate Ethylene Copolymer Powder Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Vinyl Acetate Ethylene Copolymer Powder Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)



#### I would like to order

Product name: China Vinyl Acetate Ethylene Copolymer Powder Market Research Report 2017

Product link: https://marketpublishers.com/r/C1E9827A60AEN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C1E9827A60AEN.html">https://marketpublishers.com/r/C1E9827A60AEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970