

# China Video Services on Connected TV Market Research Report 2018

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## Abstracts

The global Video Services on Connected TV market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Video Services on Connected TV development status and future trend in China, focuses on top players in China, also splits Video Services on Connected TV by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Comcast

DIRECTV

Envivio

Hulu

Netflix

Apple

Blinkbox

British Sky Broadcasting Group

Dish Network

Google

KDG

LoveFilm

Time Warner Cable

UPC Broadband

Verizon FIOS

YouTube

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million

USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

SVOD

Ad Premium

VOD

Ad Short Clips

On the basis of the end users/application, this report covers

Residential

Commercial

If you have any special requirements, please let us know and we will offer you the report as you want.

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