

China Video Services on Connected TV Market Research Report 2017

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Abstracts

Notes:

Sales, means the sales volume of Video Services on Connected TV

Revenue, means the sales value of Video Services on Connected TV

This report studies Video Services on Connected TV in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Comcast

DIRECTV

Envivio

Hulu

Netflix

Apple

Blinkbox

British Sky Broadcasting Group

Dish Network

Google

KDG

LoveFilm

Time Warner Cable

UPC Broadband

Verizon FIOS

YouTube

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

SVOD

Ad premium

VOD

Ad short clips

Split by Application, this report focuses on consumption, market share and growth rate of Video Services on Connected TV in each application, can be divided into

Personal use

Commercial

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