

China USB Drive Market Research Report 2016

<https://marketpublishers.com/r/C781107373CEN.html>

Date: October 2016

Pages: 118

Price: US\$ 3,200.00 (Single User License)

ID: C781107373CEN

Abstracts

Notes:

Sales, means the sales volume of USB Drive

Revenue, means the sales value of USB Drive

This report studies USB Drive in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Kingston

SanDisk

Toshiba

Netac

Taipower

Adata

Apacer

Eaget S

SK Wang Biao

Patriot

HP

SONY

Association

Samsung

Kingmax

PNY

Original

A pirate boat

Founder

Travelstar

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of USB Drive in each application, can be divided into

Application 1

Application 2

Application 3

Contents

China USB Drive Market Research Report 2016

1 USB DRIVE MARKET OVERVIEW

- 1.1 Product Overview and Scope of USB Drive
- 1.2 USB Drive Segment by Type
 - 1.2.1 China Production Market Share of USB Drive Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Applications of USB Drive
 - 1.3.1 USB Drive Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size (Value) of USB Drive (2011-2021)
- 1.5 China USB Drive Status and Outlook
- 1.6 Government Policies

2 CHINA USB DRIVE MARKET COMPETITION BY MANUFACTURERS

- 2.1 China USB Drive Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China USB Drive Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China USB Drive Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers USB Drive Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 USB Drive Market Competitive Situation and Trends
 - 2.5.1 USB Drive Market Concentration Rate
 - 2.5.2 USB Drive Market Share of Top 3 and Top 5 Manufacturers

3 CHINA USB DRIVE MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Kingston
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 USB Drive Product Type, Application and Specification

- 3.1.2.1 Type I
- 3.1.2.2 Type II
- 3.1.3 Kingston USB Drive Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 SanDisk
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 118 Product Type, Application and Specification
 - 3.2.2.1 Type I
 - 3.2.2.2 Type II
 - 3.2.3 SanDisk 118 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Toshiba
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 128 Product Type, Application and Specification
 - 3.3.2.1 Type I
 - 3.3.2.2 Type II
 - 3.3.3 Toshiba 128 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Netac
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Sept Product Type, Application and Specification
 - 3.4.2.1 Type I
 - 3.4.2.2 Type II
 - 3.4.3 Netac Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Taipower
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Product Type, Application and Specification
 - 3.5.2.1 Type I
 - 3.5.2.2 Type II
 - 3.5.3 Taipower Capacity, Production, Revenue, Price and Gross Margin (2015 and

2016)

3.5.4 Main Business/Business Overview

3.6 Adata

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Adata Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Apacer

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Electronics Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 Apacer Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Eaget S

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 Eaget S Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 SK Wang Biao

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 SK Wang Biao Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Patriot

- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.10.2 Product Type, Application and Specification
 - 3.10.2.1 Type I
 - 3.10.2.2 Type II
- 3.10.3 Patriot Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 HP
- 3.12 SONY
- 3.13 Association
- 3.14 Samsung
- 3.15 Kingmax
- 3.16 PNY
- 3.17 Original
- 3.18 A pirate boat
- 3.19 Founder
- 3.20 Travelstar

4 CHINA USB DRIVE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China USB Drive Capacity, Production and Growth (2011-2016)
- 4.2 China USB Drive Revenue and Growth (2011-2016)
- 4.3 China USB Drive Production, Consumption, Export and Import (2011-2016)

5 CHINA USB DRIVE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China USB Drive Production and Market Share by Type (2011-2016)
- 5.2 China USB Drive Revenue and Market Share by Type (2011-2016)
- 5.3 China USB Drive Price by Type (2011-2016)
- 5.4 China USB Drive Production Growth by Type (2011-2016)

6 CHINA USB DRIVE MARKET ANALYSIS BY APPLICATION

- 6.1 China USB Drive Consumption and Market Share by Application (2011-2016)
- 6.2 China USB Drive Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 USB DRIVE MANUFACTURING COST ANALYSIS

7.1 USB Drive Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of USB Drive

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 USB Drive Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of USB Drive Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 CHINA USB DRIVE MARKET FORECAST (2016-2021)

11.1 China USB Drive Capacity, Production, Revenue Forecast (2016-2021)

11.2 China USB Drive Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China USB Drive Production Forecast by Type (2016-2021)

11.4 China USB Drive Consumption Forecast by Application (2016-2021)

11.5 USB Drive Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of USB Drive

Figure China Production Market Share of USB Drive by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table USB Drive Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China USB Drive Revenue (Million USD) and Growth Rate (2011-2021)

Table China USB Drive Capacity of Key Manufacturers (2015 and 2016)

Table China USB Drive Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China USB Drive Capacity of Key Manufacturers in 2015

Figure China USB Drive Capacity of Key Manufacturers in 2016

Table China USB Drive Production of Key Manufacturers (2015 and 2016)

Table China USB Drive Production Share by Manufacturers (2015 and 2016)

Figure 2015 USB Drive Production Share by Manufacturers

Figure 2016 USB Drive Production Share by Manufacturers

Table China USB Drive Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China USB Drive Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China USB Drive Revenue Share by Manufacturers

Table 2016 China USB Drive Revenue Share by Manufacturers

Table China Market USB Drive Average Price of Key Manufacturers (2015 and 2016)

Figure China Market USB Drive Average Price of Key Manufacturers in 2015

Table Manufacturers USB Drive Manufacturing Base Distribution and Sales Area

Table Manufacturers USB Drive Product Type

Figure USB Drive Market Share of Top 3 Manufacturers

Figure USB Drive Market Share of Top 5 Manufacturers

Table Kingston Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kingston USB Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kingston USB Drive Market Share (2011-2016)

Table SanDisk Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table SanDisk USB Drive Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure SanDisk USB Drive Market Share (2011-2016)

Table Toshiba Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Toshiba USB Drive Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Toshiba USB Drive Market Share (2011-2016)

Table Netac Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Netac USB Drive Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Netac USB Drive Market Share (2011-2016)

Table Taipower Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Taipower USB Drive Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Taipower USB Drive Market Share (2011-2016)

Table Adata Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Adata USB Drive Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Adata USB Drive Market Share (2011-2016)

Table Apacer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Apacer USB Drive Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Apacer USB Drive Market Share (2011-2016)

Table Eaget S Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Eaget S USB Drive Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Eaget S USB Drive Market Share (2011-2016)

Table SK Wang Biao Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table SK Wang Biao USB Drive Capacity, Production, Revenue, Price and Gross
Margin (2011-2016)

Figure SK Wang Biao USB Drive Market Share (2011-2016)

Table Patriot Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Patriot USB Drive Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Patriot USB Drive Market Share (2011-2016)

Table HP Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table HP USB Drive Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure HP USB Drive Market Share (2011-2016)

Table SONY Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SONY USB Drive Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure SONY USB Drive Market Share (2011-2016)

Table Association Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Association USB Drive Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Association USB Drive Market Share (2011-2016)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung USB Drive Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Samsung USB Drive Market Share (2011-2016)

Table Kingmax Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kingmax USB Drive Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Kingmax USB Drive Market Share (2011-2016)

Table PNY Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PNY USB Drive Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure PNY USB Drive Market Share (2011-2016)

Table Original Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Original USB Drive Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Original USB Drive Market Share (2011-2016)

Table A pirate boat Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table A pirate boat USB Drive Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure A pirate boat USB Drive Market Share (2011-2016)

Table Founder Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Founder USB Drive Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Founder USB Drive Market Share (2011-2016)

Table Travelstar Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Travelstar USB Drive Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Travelstar USB Drive Market Share (2011-2016)

Figure China USB Drive Capacity, Production and Growth (2011-2016)

Figure China USB Drive Revenue (Million USD) and Growth (2011-2016)

Table China USB Drive Production, Consumption, Export and Import (2011-2016)

Table China USB Drive Production by Type (2011-2016)

Table China USB Drive Production Share by Type (2011-2016)

Figure Production Market Share of USB Drive by Type (2011-2016)

Figure 2015 Production Market Share of USB Drive by Type

Table China USB Drive Revenue by Type (2011-2016)

Table China USB Drive Revenue Share by Type (2011-2016)

Figure Production Revenue Share of USB Drive by Type (2011-2016)

Figure 2015 Revenue Market Share of USB Drive by Type

Table China USB Drive Price by Type (2011-2016)

Figure China USB Drive Production Growth by Type (2011-2016)

Table China USB Drive Consumption by Application (2011-2016)

Table China USB Drive Consumption Market Share by Application (2011-2016)

Figure China USB Drive Consumption Market Share by Application in 2015

Table China USB Drive Consumption Growth Rate by Application (2011-2016)

Figure China USB Drive Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of USB Drive

Figure Manufacturing Process Analysis of USB Drive

Figure USB Drive Industrial Chain Analysis

Table Raw Materials Sources of USB Drive Major Manufacturers in 2015

Table Major Buyers of USB Drive

Table Distributors/Traders List

Figure China USB Drive Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China USB Drive Revenue and Growth Rate Forecast (2016-2021)

Table China USB Drive Production, Import, Export and Consumption Forecast (2016-2021)

Table China USB Drive Production Forecast by Type (2016-2021)

Table China USB Drive Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China USB Drive Market Research Report 2016

Product link: <https://marketpublishers.com/r/C781107373CEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C781107373CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970