

## China USB card reader Market Research Report 2016

https://marketpublishers.com/r/C4BFBD509B2EN.html

Date: November 2016

Pages: 115

Price: US\$ 3,200.00 (Single User License)

ID: C4BFBD509B2EN

#### **Abstracts**

## Notes:

Sales, means the sales volume of USB card reader

Revenue, means the sales value of USB card reader

This report studies USB card reader in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Kingston
Sandisk
Toshiba
Netac
Eaget
HP
DM
iDiskk
DaFongi



	Transcend	
	Sony	
	Corsair	
Calit by	a product Type, with production, revenue, price, market chare and growth rate of	
Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into		
	TF reader	
	multi-function	
	SD reader	
	CF reader	
	Others	
	y Application, this report focuses on consumption, market share and growth rate a card reader in each application, can be divided into  Phone chips  Camera chips  Others	
	Outers	



#### **Contents**

China USB card reader Market Research Report 2016

#### 1 USB CARD READER MARKET OVERVIEW

- 1.1 Product Overview and Scope of USB card reader
- 1.2 USB card reader Segment by Type
  - 1.2.1 China Production Market Share of USB card reader Type in 2015
  - 1.2.2 TF reader
- 1.2.3 multi-function
- 1.2.4 SD reader
- 1.2.5 CF reader
- 1.2.6 Others
- 1.3 Applications of USB card reader
- 1.3.1 USB card reader Consumption Market Share by Application in 2015
- 1.3.2 Phone chips
- 1.3.3 Camera chips
- 1.3.4 Others
- 1.4 China Market Size (Value) of USB card reader (2011-2021)
- 1.5 China USB card readerStatus and Outlook
- 1.6 Government Policies

#### 2 CHINA USB CARD READER MARKET COMPETITION BY MANUFACTURERS

- 2.1 China USB card reader Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China USB card reader Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China USB card reader Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers USB card reader Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 USB card reader Market Competitive Situation and Trends
  - 2.5.1 USB card reader Market Concentration Rate
  - 2.5.2 USB card reader Market Share of Top 3 and Top 5 Manufacturers

#### 3 CHINA USB CARD READER MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Kingston
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its



#### Competitors

- 3.1.2 USB card reader Product Type, Application and Specification
  - 3.1.2.1 Type I
  - 3.1.2.2 Type II
- 3.1.3 Kingston USB card reader Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.1.4 Main Business/Business Overview
- 3.2 Sandisk
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 115 Product Type, Application and Specification
    - 3.2.2.1 Type I
    - 3.2.2.2 Type II
- 3.2.3 Sandisk 115 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Toshiba
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 128 Product Type, Application and Specification
    - 3.3.2.1 Type I
    - 3.3.2.2 Type II
- 3.3.3 Toshiba 128 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Netac
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Nov Product Type, Application and Specification
    - 3.4.2.1 Type I
    - 3.4.2.2 Type II
- 3.4.3 Netac Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Eaget
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Product Type, Application and Specification
    - 3.5.2.1 Type I



- 3.5.2.2 Type II
- 3.5.3 Eaget Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.5.4 Main Business/Business Overview
- 3.6 HP
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Million USD Product Type, Application and Specification
    - 3.6.2.1 Type I
  - 3.6.2.2 Type II
- 3.6.3 HP Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 DM
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Electronics Product Type, Application and Specification
    - 3.7.2.1 Type I
    - 3.7.2.2 Type II
- 3.7.3 DM Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 iDiskk
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Product Type, Application and Specification
    - 3.8.2.1 Type I
    - 3.8.2.2 Type II
  - 3.8.3 iDiskk Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 DaFonqi
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Product Type, Application and Specification
    - 3.9.2.1 Type I
    - 3.9.2.2 Type II
- 3.9.3 DaFonqi Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.9.4 Main Business/Business Overview
- 3.10 Transcend



- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.10.2 Product Type, Application and Specification
    - 3.10.2.1 Type I
    - 3.10.2.2 Type II
- 3.10.3 Transcend Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.10.4 Main Business/Business Overview
- 3.11 Sony
- 3.12 Corsair

# 4 CHINA USB CARD READER CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China USB card reader Capacity, Production and Growth (2011-2016)
- 4.2 China USB card reader Revenue and Growth (2011-2016)
- 4.3 China USB card reader Production, Consumption, Export and Import (2011-2016)

### 5 CHINA USB CARD READER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China USB card reader Production and Market Share by Type (2011-2016)
- 5.2 China USB card reader Revenue and Market Share by Type (2011-2016)
- 5.3 China USB card reader Price by Type (2011-2016)
- 5.4 China USB card reader Production Growth by Type (2011-2016)

#### 6 CHINA USB CARD READER MARKET ANALYSIS BY APPLICATION

- 6.1 China USB card reader Consumption and Market Share by Application (2011-2016)
- 6.2 China USB card reader Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

#### **7 USB CARD READER MANUFACTURING COST ANALYSIS**

- 7.1 USB card reader Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials



- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of USB card reader

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 USB card reader Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of USB card reader Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

#### 11 CHINA USB CARD READER MARKET FORECAST (2016-2021)

- 11.1 China USB card reader Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China USB card reader Production, Import, Export and Consumption Forecast



(2016-2021)

11.3 China USB card reader Production Forecast by Type (2016-2021)

11.4 China USB card reader Consumption Forecast by Application (2016-2021)

11.5 USB card reader Price Forecast (2016-2021)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 APPENDIX**

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of USB card reader

Figure China Production Market Share of USB card reader by Type in 2015

Figure Product Picture of TF reader

Table Major Manufacturers of TF reader

Figure Product Picture of multi-function

Table Major Manufacturers of multi-function

Figure Product Picture of SD reader

Table Major Manufacturers of SD reader

Figure Product Picture of CF reader

Table Major Manufacturers of CF reader

Figure Product Picture of Others

Table Major Manufacturers of Others

Table USB card reader Consumption Market Share by Application in 2015

Figure Phone chips Examples

Figure Camera chips Examples

Figure Others Examples

Figure China USB card reader Revenue (Million USD) and Growth Rate (2011-2021)

Table China USB card reader Capacity of Key Manufacturers (2015 and 2016)

Table China USB card reader Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China USB card reader Capacity of Key Manufacturers in 2015

Figure China USB card reader Capacity of Key Manufacturers in 2016

Table China USB card reader Production of Key Manufacturers (2015 and 2016)

Table China USB card reader Production Share by Manufacturers (2015 and 2016)

Figure 2015 USB card reader Production Share by Manufacturers

Figure 2016 USB card reader Production Share by Manufacturers

Table China USB card reader Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China USB card reader Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China USB card reader Revenue Share by Manufacturers

Table 2016 China USB card reader Revenue Share by Manufacturers

Table China Market USB card reader Average Price of Key Manufacturers (2015 and 2016)

Figure China Market USB card reader Average Price of Key Manufacturers in 2015

Table Manufacturers USB card reader Manufacturing Base Distribution and Sales Area



Table Manufacturers USB card reader Product Type

Figure USB card reader Market Share of Top 3 Manufacturers

Figure USB card reader Market Share of Top 5 Manufacturers

Table Kingston Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Kingston USB card reader Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kingston USB card reader Market Share (2011-2016)

Table Sandisk Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sandisk USB card reader Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sandisk USB card reader Market Share (2011-2016)

Table Toshiba Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Toshiba USB card reader Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Toshiba USB card reader Market Share (2011-2016)

Table Netac Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Netac USB card reader Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Netac USB card reader Market Share (2011-2016)

Table Eaget Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Eaget USB card reader Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Eaget USB card reader Market Share (2011-2016)

Table HP Basic Information, Manufacturing Base, Sales Area and Its Competitors Table HP USB card reader Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure HP USB card reader Market Share (2011-2016)

Table DM Basic Information, Manufacturing Base, Sales Area and Its Competitors Table DM USB card reader Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure DM USB card reader Market Share (2011-2016)

Table iDiskk Basic Information, Manufacturing Base, Sales Area and Its Competitors Table iDiskk USB card reader Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure iDiskk USB card reader Market Share (2011-2016)

Table DaFonqi Basic Information, Manufacturing Base, Sales Area and Its Competitors Table DaFonqi USB card reader Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure DaFonqi USB card reader Market Share (2011-2016)



Table Transcend Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Transcend USB card reader Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Transcend USB card reader Market Share (2011-2016)

Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sony USB card reader Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sony USB card reader Market Share (2011-2016)

Table Corsair Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Corsair USB card reader Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Corsair USB card reader Market Share (2011-2016)

Figure China USB card reader Capacity, Production and Growth (2011-2016)

Figure China USB card reader Revenue (Million USD) and Growth (2011-2016)

Table China USB card reader Production, Consumption, Export and Import (2011-2016)

Table China USB card reader Production by Type (2011-2016)

Table China USB card reader Production Share by Type (2011-2016)

Figure Production Market Share of USB card reader by Type (2011-2016)

Figure 2015 Production Market Share of USB card reader by Type

Table China USB card reader Revenue by Type (2011-2016)

Table China USB card reader Revenue Share by Type (2011-2016)

Figure Production Revenue Share of USB card reader by Type (2011-2016)

Figure 2015 Revenue Market Share of USB card reader by Type

Table China USB card reader Price by Type (2011-2016)

Figure China USB card reader Production Growth by Type (2011-2016)

Table China USB card reader Consumption by Application (2011-2016)

Table China USB card reader Consumption Market Share by Application (2011-2016)

Figure China USB card reader Consumption Market Share by Application in 2015

Table China USB card reader Consumption Growth Rate by Application (2011-2016)

Figure China USB card reader Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of USB card reader

Figure Manufacturing Process Analysis of USB card reader

Figure USB card reader Industrial Chain Analysis

Table Raw Materials Sources of USB card reader Major Manufacturers in 2015

Table Major Buyers of USB card reader



Table Distributors/Traders List

Figure China USB card reader Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China USB card reader Revenue and Growth Rate Forecast (2016-2021)
Table China USB card reader Production, Import, Export and Consumption Forecast (2016-2021)

Table China USB card reader Production Forecast by Type (2016-2021)
Table China USB card reader Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: China USB card reader Market Research Report 2016

Product link: <a href="https://marketpublishers.com/r/C4BFBD509B2EN.html">https://marketpublishers.com/r/C4BFBD509B2EN.html</a>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C4BFBD509B2EN.html">https://marketpublishers.com/r/C4BFBD509B2EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970