

# China UC Headsets Market Research Report 2018

<https://marketpublishers.com/r/CB87E20ADACQEN.html>

Date: March 2018

Pages: 97

Price: US\$ 3,400.00 (Single User License)

ID: CB87E20ADACQEN

## Abstracts

The global UC Headsets market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the UC Headsets development status and future trend in China, focuses on top players in China, also splits UC Headsets by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Plantronics

GN(Jabra)

Sennheiser

Microsoft

VXI

Logitech

ClearOne

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (KUnits), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

USB Series Corded Headset

USB Series Bluetooth Headsets

On the basis of the end users/application, this report covers

Financial

Retail

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### China UC Headsets Market Research Report 2018

#### **1 UC HEADSETS OVERVIEW**

- 1.1 Product Overview and Scope of UC Headsets
- 1.2 Classification of UC Headsets by Product Category
  - 1.2.1 China UC Headsets Sales (KUnits) Comparison by Type (2013-2025)
  - 1.2.2 China UC Headsets Sales (KUnits) Market Share by Type in 2017
  - 1.2.3 USB Series Corded Headset
  - 1.2.4 USB Series Bluetooth Headsets
- 1.3 China UC Headsets Market by Application/End Users
  - 1.3.1 China UC Headsets Sales (KUnits) and Market Share Comparison by Applications (2013-2025)
    - 1.3.2 Financial
    - 1.3.3 Retail
    - 1.3.4 Others
- 1.4 China UC Headsets Market by Region
  - 1.4.1 China UC Headsets Market Size (Million USD) Comparison by Region (2013-2025)
  - 1.4.2 South China UC Headsets Status and Prospect (2013-2025)
  - 1.4.3 East China UC Headsets Status and Prospect (2013-2025)
  - 1.4.4 Southwest China UC Headsets Status and Prospect (2013-2025)
  - 1.4.5 Northeast China UC Headsets Status and Prospect (2013-2025)
  - 1.4.6 North China UC Headsets Status and Prospect (2013-2025)
  - 1.4.7 Central China UC Headsets Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of UC Headsets (2013-2025)
  - 1.5.1 China UC Headsets Sales (KUnits) and Growth Rate (%) (2013-2025)
  - 1.5.2 China UC Headsets Revenue (Million USD) and Growth Rate (%) (2013-2025)

#### **2 CHINA UC HEADSETS MARKET COMPETITION BY PLAYERS/MANUFACTURERS**

- 2.1 China UC Headsets Sales and Market Share of Key Players/Manufacturers (2013-2018)
- 2.2 China UC Headsets Revenue and Share by Players/Manufacturers (2013-2018)
- 2.3 China UC Headsets Average Price (USD/Unit) by Players/Manufacturers (2013-2018)

## 2.4 China UC Headsets Market Competitive Situation and Trends

### 2.4.1 China UC Headsets Market Concentration Rate

### 2.4.2 China UC Headsets Market Share of Top 3 and Top 5 Players/Manufacturers

### 2.4.3 Mergers & Acquisitions, Expansion in China Market

## 2.5 China Players/Manufacturers UC Headsets Manufacturing Base Distribution, Sales Area, Product Types

## **3 CHINA UC HEADSETS SALES AND REVENUE BY REGION (2013-2018)**

### 3.1 China UC Headsets Sales (KUnits) and Market Share by Region (2013-2018)

### 3.2 China UC Headsets Revenue (Million USD) and Market Share by Region (2013-2018)

### 3.3 China UC Headsets Price (USD/Unit) by Regions (2013-2018)

## **4 CHINA UC HEADSETS SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)**

### 4.1 China UC Headsets Sales (KUnits) and Market Share by Type/ Product Category (2013-2018)

### 4.2 China UC Headsets Revenue (Million USD) and Market Share by Type (2013-2018)

### 4.3 China UC Headsets Price (USD/Unit) by Type (2013-2018)

### 4.4 China UC Headsets Sales Growth Rate (%) by Type (2013-2018)

## **5 CHINA UC HEADSETS SALES BY APPLICATION (2013-2018)**

### 5.1 China UC Headsets Sales (KUnits) and Market Share by Application (2013-2018)

### 5.2 China UC Headsets Sales Growth Rate (%) by Application (2013-2018)

### 5.3 Market Drivers and Opportunities

## **6 CHINA UC HEADSETS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

### 6.1 Plantronics

#### 6.1.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.1.2 UC Headsets Product Category, Application and Specification

##### 6.1.2.1 Product A

##### 6.1.2.2 Product B

#### 6.1.3 Plantronics UC Headsets Sales (KUnits), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

#### 6.1.4 Main Business/Business Overview

## 6.2 GN(Jabra)

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 UC Headsets Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 GN(Jabra) UC Headsets Sales (KUnits), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.2.4 Main Business/Business Overview

## 6.3 Sennheiser

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 UC Headsets Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Sennheiser UC Headsets Sales (KUnits), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.3.4 Main Business/Business Overview

## 6.4 Microsoft

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 UC Headsets Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Microsoft UC Headsets Sales (KUnits), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.4.4 Main Business/Business Overview

## 6.5 VXI

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 UC Headsets Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 VXI UC Headsets Sales (KUnits), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.5.4 Main Business/Business Overview

## 6.6 Logitech

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 UC Headsets Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Logitech UC Headsets Sales (KUnits), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.6.4 Main Business/Business Overview

6.7 ClearOne

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 UC Headsets Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 ClearOne UC Headsets Sales (KUnits), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.7.4 Main Business/Business Overview

## **7 UC HEADSETS MANUFACTURING COST ANALYSIS**

7.1 UC Headsets Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of UC Headsets

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 UC Headsets Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of UC Headsets Major Manufacturers in 2017

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 CHINA UC HEADSETS MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)**

- 11.1 China UC Headsets Sales (KUnits), Revenue (Million USD) Forecast (2018-2025)
- 11.2 China UC Headsets Sales (KUnits) Forecast by Type (2018-2025)
- 11.3 China UC Headsets Sales (KUnits) Forecast by Application (2018-2025)
- 11.4 China UC Headsets Sales (KUnits) Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 METHODOLOGY AND DATA SOURCE**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2013-2025)  
Table UC Headsets Sales (KUnits) and Revenue (Million USD) Market Split by Product Type  
Table UC Headsets Sales (KUnits) by Application (2013-2025)  
Figure Product Picture of UC Headsets  
Table China UC Headsets Sales (KUnits) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025)  
Figure China UC Headsets Sales Volume Market Share by Types in 2017  
Figure USB Series Corded Headset Product Picture  
Figure USB Series Bluetooth Headsets Product Picture  
Figure China UC Headsets Sales (KUnits) Comparison by Application (2013-2025)  
Figure China Sales Market Share (%) of UC Headsets by Application in 2017  
Figure Financial Examples  
Table Key Downstream Customer in Financial  
Figure Retail Examples  
Table Key Downstream Customer in Retail  
Figure Others Examples  
Table Key Downstream Customer in Others  
Figure South China UC Headsets Revenue (Million USD) and Growth Rate (2013-2025)  
Figure East China UC Headsets Revenue (Million USD) and Growth Rate (2013-2025)  
Figure Southwest China UC Headsets Revenue (Million USD) and Growth Rate (2013-2025)  
Figure Northeast China UC Headsets Revenue (Million USD) and Growth Rate (2013-2025)  
Figure North China UC Headsets Revenue (Million USD) and Growth Rate (2013-2025)  
Figure Central China UC Headsets Revenue (Million USD) and Growth Rate (2013-2025)  
Figure China UC Headsets Sales (KUnits) and Growth Rate (%) (2013-2025)  
Figure China UC Headsets Revenue (Million USD) and Growth Rate (%) (2013-2025)  
Table China UC Headsets Sales of Key Players/Manufacturers (2013-2018)  
Table China UC Headsets Sales Share (%) by Players/Manufacturers (2013-2018)  
Figure 2017 China UC Headsets Sales Share (%) by Players/Manufacturers  
Figure 2017 China UC Headsets Sales Share (%) by Players/Manufacturers  
Table China UC Headsets Revenue by Players/Manufacturers (2013-2018)  
Table China UC Headsets Revenue Market Share (%) by Players/Manufacturers



(2013-2018)

Figure 2017 China UC Headsets Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China UC Headsets Revenue Market Share (%) by Players/Manufacturers

Table China Market UC Headsets Average Price of Key Players/Manufacturers

(2013-2018)

Figure China Market UC Headsets Average Price of Key Players/Manufacturers in 2017

Figure China UC Headsets Market Share of Top 3 Players/Manufacturers

Figure China UC Headsets Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers UC Headsets Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers UC Headsets Product Category

Table China UC Headsets Sales (KUnits) by Regions (2013-2018)

Table China UC Headsets Sales Share (%) by Regions (2013-2018)

Figure China UC Headsets Sales Share (%) by Regions (2013-2018)

Figure China UC Headsets Sales Market Share (%) by Regions in 2017

Table China UC Headsets Revenue (Million USD) and Market Share by Regions (2013-2018)

Table China UC Headsets Revenue Market Share (%) by Regions (2013-2018)

Figure China UC Headsets Revenue Market Share (%) by Regions (2013-2018)

Figure China UC Headsets Revenue Market Share (%) by Regions in 2017

Table China UC Headsets Price (USD/Unit) by Regions (2013-2018)

Table China UC Headsets Sales (KUnits) by Type (2013-2018)

Table China UC Headsets Sales Share (%) by Type (2013-2018)

Figure China UC Headsets Sales Share (%) by Type (2013-2018)

Figure China UC Headsets Sales Market Share (%) by Type in 2017

Table China UC Headsets Revenue (Million USD) and Market Share by Type (2013-2018)

Table China UC Headsets Revenue Market Share (%) by Type (2013-2018)

Figure Revenue Market Share of UC Headsets by Type (2013-2018)

Figure Revenue Market Share of UC Headsets by Type in 2017

Table China UC Headsets Price (USD/Unit) by Types (2013-2018)

Figure China UC Headsets Sales Growth Rate (%) by Type (2013-2018)

Table China UC Headsets Sales (KUnits) by Applications (2013-2018)

Table China UC Headsets Sales Market Share (%) by Applications (2013-2018)

Figure China UC Headsets Sales Market Share (%) by Application (2013-2018)

Figure China UC Headsets Sales Market Share (%) by Application in 2017

Table China UC Headsets Sales Growth Rate (%) by Application (2013-2018)

Figure China UC Headsets Sales Growth Rate (%) by Application (2013-2018)

Table Plantronics UC Headsets Basic Information List

Table Plantronics UC Headsets Sales (KUnits), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Plantronics UC Headsets Sales (KUnits) and Growth Rate (%) (2013-2018)

Figure Plantronics UC Headsets Sales Market Share (%) in China (2013-2018)

Figure Plantronics UC Headsets Revenue Market Share (%) in China (2013-2018)

Table GN(Jabra) UC Headsets Basic Information List

Table GN(Jabra) UC Headsets Sales (KUnits), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure GN(Jabra) UC Headsets Sales (KUnits) and Growth Rate (%) (2013-2018)

Figure GN(Jabra) UC Headsets Sales Market Share (%) in China (2013-2018)

Figure GN(Jabra) UC Headsets Revenue Market Share (%) in China (2013-2018)

Table Sennheiser UC Headsets Basic Information List

Table Sennheiser UC Headsets Sales (KUnits), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Sennheiser UC Headsets Sales (KUnits) and Growth Rate (%) (2013-2018)

Figure Sennheiser UC Headsets Sales Market Share (%) in China (2013-2018)

Figure Sennheiser UC Headsets Revenue Market Share (%) in China (2013-2018)

Table Microsoft UC Headsets Basic Information List

Table Microsoft UC Headsets Sales (KUnits), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Microsoft UC Headsets Sales (KUnits) and Growth Rate (%) (2013-2018)

Figure Microsoft UC Headsets Sales Market Share (%) in China (2013-2018)

Figure Microsoft UC Headsets Revenue Market Share (%) in China (2013-2018)

Table VXI UC Headsets Basic Information List

Table VXI UC Headsets Sales (KUnits), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure VXI UC Headsets Sales (KUnits) and Growth Rate (%) (2013-2018)

Figure VXI UC Headsets Sales Market Share (%) in China (2013-2018)

Figure VXI UC Headsets Revenue Market Share (%) in China (2013-2018)

Table Logitech UC Headsets Basic Information List

Table Logitech UC Headsets Sales (KUnits), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Logitech UC Headsets Sales (KUnits) and Growth Rate (%) (2013-2018)

Figure Logitech UC Headsets Sales Market Share (%) in China (2013-2018)

Figure Logitech UC Headsets Revenue Market Share (%) in China (2013-2018)

Table ClearOne UC Headsets Basic Information List

Table ClearOne UC Headsets Sales (KUnits), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure ClearOne UC Headsets Sales (KUnits) and Growth Rate (%) (2013-2018)

Figure ClearOne UC Headsets Sales Market Share (%) in China (2013-2018)  
Figure ClearOne UC Headsets Revenue Market Share (%) in China (2013-2018)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of UC Headsets  
Figure Manufacturing Process Analysis of UC Headsets  
Figure UC Headsets Industrial Chain Analysis  
Table Raw Materials Sources of UC Headsets Major Players/Manufacturers in 2017  
Table Major Buyers of UC Headsets  
Table Distributors/Traders List  
Figure China UC Headsets Sales (KUnits) and Growth Rate (%) Forecast (2018-2025)  
Figure China UC Headsets Revenue (Million USD) and Growth Rate Forecast (2018-2025)  
Figure China UC Headsets Price (USD/Unit) Trend Forecast (2018-2025)  
Table China UC Headsets Sales (KUnits) Forecast by Type (2018-2025)  
Figure China UC Headsets Sales (KUnits) Forecast by Type (2018-2025)  
Figure China UC Headsets Sales Volume Market Share Forecast by Type in 2025  
Table China UC Headsets Sales (KUnits) Forecast by Application (2018-2025)  
Figure China UC Headsets Sales Volume Market Share Forecast by Application (2018-2025)  
Figure China UC Headsets Sales Volume Market Share Forecast by Application in 2025  
Table China UC Headsets Sales (KUnits) Forecast by Regions (2018-2025)  
Table China UC Headsets Sales Volume Share Forecast by Regions (2018-2025)  
Figure China UC Headsets Sales Volume Share Forecast by Regions (2018-2025)  
Figure China UC Headsets Sales Volume Share Forecast by Regions in 2025  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources

## I would like to order

Product name: China UC Headsets Market Research Report 2018

Product link: <https://marketpublishers.com/r/CB87E20ADACQEN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CB87E20ADACQEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970