

# China TV Market Research Report 2016

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## Abstracts

### Notes:

Sales, means the sales volume of TV

Revenue, means the sales value of TV

This report studies TV in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Haier

Skywotth

KONKA

XOCECO

Panasonic

Hisense

TCL

LG

TOSHIBA

Sony

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

LED TV

PDP TV

Others

Split by Application, this report focuses on consumption, market share and growth rate of TV in each application, can be divided into

Home

Commercial

Others

## Contents

### China TV Market Research Report 2016

#### **1 TV MARKET OVERVIEW**

- 1.1 Product Overview and Scope of TV
- 1.2 TV Segment by Type
  - 1.2.1 China Production Market Share of TV Type in 2015
  - 1.2.2 LED TV
  - 1.2.3 PDP TV
  - 1.2.4 Others
- 1.3 Applications of TV
  - 1.3.1 TV Consumption Market Share by Application in 2015
  - 1.3.2 Home
  - 1.3.3 Commercial
  - 1.3.4 Others
- 1.4 China Market Size (Value) of TV (2011-2021)
- 1.5 China TV Status and Outlook
- 1.6 Government Policies

#### **2 CHINA TV MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China TV Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China TV Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China TV Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers TV Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 TV Market Competitive Situation and Trends
  - 2.5.1 TV Market Concentration Rate
  - 2.5.2 TV Market Share of Top 3 and Top 5 Manufacturers

#### **3 CHINA TV MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Haier
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 TV Product Type, Application and Specification
    - 3.1.2.1 Type I
    - 3.1.2.2 Type II

3.1.3 Haier TV Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Skyworth

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 122 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Skyworth 122 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 KONKA

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 129 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 KONKA 129 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 XOCECO

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Nov Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 XOCECO Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Panasonic

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

3.5.2.2 Type II

3.5.3 Panasonic Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

### 3.6 Hisense

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Hisense Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

### 3.7 TCL

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Machinery & Equipment Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 TCL Machinery & Equipment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

### 3.8 LG

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 LG Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

### 3.9 TOSHIBA

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 TOSHIBA Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

### 3.10 Sony

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 Sony Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

## **4 CHINA TV CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

4.1 China TV Capacity, Production and Growth (2011-2016)

4.2 China TV Revenue and Growth (2011-2016)

4.3 China TV Production, Consumption, Export and Import (2011-2016)

## **5 CHINA TV PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 China TV Production and Market Share by Type (2011-2016)

5.2 China TV Revenue and Market Share by Type (2011-2016)

5.3 China TV Price by Type (2011-2016)

5.4 China TV Production Growth by Type (2011-2016)

## **6 CHINA TV MARKET ANALYSIS BY APPLICATION**

6.1 China TV Consumption and Market Share by Application (2011-2016)

6.2 China TV Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

## **7 TV MANUFACTURING COST ANALYSIS**

7.1 TV Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of TV

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 TV Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of TV Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 CHINA TV MARKET FORECAST (2016-2021)**

- 11.1 China TV Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China TV Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China TV Production Forecast by Type (2016-2021)
- 11.4 China TV Consumption Forecast by Application (2016-2021)
- 11.5 TV Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of TV  
Figure China Production Market Share of TV by Type in 2015  
Figure Product Picture of LED TV  
Table Major Manufacturers of LED TV  
Figure Product Picture of PDP TV  
Table Major Manufacturers of PDP TV  
Figure Product Picture of Others  
Table Major Manufacturers of Others  
Table TV Consumption Market Share by Application in 2015  
Figure Home Examples  
Figure Commercial Examples  
Figure Others Examples  
Figure China TV Revenue (Million USD) and Growth Rate (2011-2021)  
Table China TV Capacity of Key Manufacturers (2015 and 2016)  
Table China TV Capacity Market Share of Key Manufacturers (2015 and 2016)  
Figure China TV Capacity of Key Manufacturers in 2015  
Figure China TV Capacity of Key Manufacturers in 2016  
Table China TV Production of Key Manufacturers (2015 and 2016)  
Table China TV Production Share by Manufacturers (2015 and 2016)  
Figure 2015 TV Production Share by Manufacturers  
Figure 2016 TV Production Share by Manufacturers  
Table China TV Revenue (Million USD) by Manufacturers (2015 and 2016)  
Table China TV Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 China TV Revenue Share by Manufacturers  
Table 2016 China TV Revenue Share by Manufacturers  
Table China Market TV Average Price of Key Manufacturers (2015 and 2016)  
Figure China Market TV Average Price of Key Manufacturers in 2015  
Table Manufacturers TV Manufacturing Base Distribution and Sales Area  
Table Manufacturers TV Product Type  
Figure TV Market Share of Top 3 Manufacturers  
Figure TV Market Share of Top 5 Manufacturers  
Table Haier Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Haier TV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Haier TV Market Share (2011-2016)  
Table Skyworth Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Skyworth TV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Skyworth TV Market Share (2011-2016)  
Table KONKA Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table KONKA TV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure KONKA TV Market Share (2011-2016)  
Table XOCECO Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table XOCECO TV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure XOCECO TV Market Share (2011-2016)  
Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Panasonic TV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Panasonic TV Market Share (2011-2016)  
Table Hisense Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Hisense TV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Hisense TV Market Share (2011-2016)  
Table TCL Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table TCL TV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure TCL TV Market Share (2011-2016)  
Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table LG TV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure LG TV Market Share (2011-2016)  
Table TOSHIBA Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table TOSHIBA TV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure TOSHIBA TV Market Share (2011-2016)  
Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Sony TV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Sony TV Market Share (2011-2016)  
Figure China TV Capacity, Production and Growth (2011-2016)  
Figure China TV Revenue (Million USD) and Growth (2011-2016)  
Table China TV Production, Consumption, Export and Import (2011-2016)  
Table China TV Production by Type (2011-2016)  
Table China TV Production Share by Type (2011-2016)  
Figure Production Market Share of TV by Type (2011-2016)  
Figure 2015 Production Market Share of TV by Type

Table China TV Revenue by Type (2011-2016)  
Table China TV Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of TV by Type (2011-2016)  
Figure 2015 Revenue Market Share of TV by Type  
Table China TV Price by Type (2011-2016)  
Figure China TV Production Growth by Type (2011-2016)  
Table China TV Consumption by Application (2011-2016)  
Table China TV Consumption Market Share by Application (2011-2016)  
Figure China TV Consumption Market Share by Application in 2015  
Table China TV Consumption Growth Rate by Application (2011-2016)  
Figure China TV Consumption Growth Rate by Application (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of TV  
Figure Manufacturing Process Analysis of TV  
Figure TV Industrial Chain Analysis  
Table Raw Materials Sources of TV Major Manufacturers in 2015  
Table Major Buyers of TV  
Table Distributors/Traders List  
Figure China TV Capacity, Production and Growth Rate Forecast (2016-2021)  
Figure China TV Revenue and Growth Rate Forecast (2016-2021)  
Table China TV Production, Import, Export and Consumption Forecast (2016-2021)  
Table China TV Production Forecast by Type (2016-2021)  
Table China TV Consumption Forecast by Application (2016-2021)

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