

China Treadmill Market Research Report 2016

https://marketpublishers.com/r/C7AADC02337EN.html

Date: November 2016

Pages: 105

Price: US\$ 3,200.00 (Single User License)

ID: C7AADC02337EN

Abstracts
Notes:
Sales, means the sales volume of Treadmill
Revenue, means the sales value of Treadmill
This report studies Treadmill in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering
CHISLIM
YPCD
AD
LIVE IN NOW
YIJIAN
IUBU
AIKANG

Suhua

CHISLIM



SOLE

Split by product Type, with production, revenue, price, market share and growth rate or each type, can be divided into
Home
Gym
Others
Split by Application, this report focuses on consumption, market share and growth rate of Treadmill in each application, can be divided into Exercise
Shape body
Others



Contents

China Treadmill Market Research Report 2016

1 TREADMILL MARKET OVERVIEW

- 1.1 Product Overview and Scope of Treadmill
- 1.2 Treadmill Segment by Type
 - 1.2.1 China Production Market Share of Treadmill Type in 2015
 - 1.2.2 Home
 - 1.2.3 Gym
- 1.2.4 Others
- 1.3 Applications of Treadmill
- 1.3.1 Treadmill Consumption Market Share by Application in 2015
- 1.3.2 Exercise
- 1.3.3 Shape body
- 1.3.4 Others
- 1.4 China Market Size (Value) of Treadmill (2011-2021)
- 1.5 China TreadmillStatus and Outlook
- 1.6 Government Policies

2 CHINA TREADMILL MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Treadmill Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Treadmill Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Treadmill Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Treadmill Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Treadmill Market Competitive Situation and Trends
 - 2.5.1 Treadmill Market Concentration Rate
 - 2.5.2 Treadmill Market Share of Top 3 and Top 5 Manufacturers

3 CHINA TREADMILL MANUFACTURERS PROFILES/ANALYSIS

- 3.1 CHISLIM
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Treadmill Product Type, Application and Specification
 - 3.1.2.1 Type I
 - 3.1.2.2 Type II



- 3.1.3 CHISLIM Treadmill Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- **3.2 YPCD**
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 105 Product Type, Application and Specification
 - 3.2.2.1 Type I
 - 3.2.2.2 Type II
- 3.2.3 YPCD 105 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 AD
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 117 Product Type, Application and Specification
 - 3.3.2.1 Type I
 - 3.3.2.2 Type II
- 3.3.3 AD 117 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 LIVE IN NOW
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Nov Product Type, Application and Specification
 - 3.4.2.1 Type I
 - 3.4.2.2 Type II
- 3.4.3 LIVE IN NOW Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 YIJIAN
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Product Type, Application and Specification
 - 3.5.2.1 Type I
 - 3.5.2.2 Type II
 - 3.5.3 YIJIAN Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.5.4 Main Business/Business Overview
- **3.6 IUBU**



- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Million USD Product Type, Application and Specification
 - 3.6.2.1 Type I
 - 3.6.2.2 Type II
- 3.6.3 IUBU Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 AIKANG
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Machinery & Equipment Product Type, Application and Specification
 - 3.7.2.1 Type I
 - 3.7.2.2 Type II
- 3.7.3 AIKANG Machinery & Equipment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Suhua
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Product Type, Application and Specification
 - 3.8.2.1 Type I
 - 3.8.2.2 Type II
 - 3.8.3 Suhua Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 CHISLIM
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Product Type, Application and Specification
 - 3.9.2.1 Type I
 - 3.9.2.2 Type II
- 3.9.3 CHISLIM Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.9.4 Main Business/Business Overview
- 3.10 SOLE
- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.10.2 Product Type, Application and Specification
 - 3.10.2.1 Type I



- 3.10.2.2 Type II
- 3.10.3 SOLE Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.10.4 Main Business/Business Overview

4 CHINA TREADMILL CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Treadmill Capacity, Production and Growth (2011-2016)
- 4.2 China Treadmill Revenue and Growth (2011-2016)
- 4.3 China Treadmill Production, Consumption, Export and Import (2011-2016)

5 CHINA TREADMILL PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Treadmill Production and Market Share by Type (2011-2016)
- 5.2 China Treadmill Revenue and Market Share by Type (2011-2016)
- 5.3 China Treadmill Price by Type (2011-2016)
- 5.4 China Treadmill Production Growth by Type (2011-2016)

6 CHINA TREADMILL MARKET ANALYSIS BY APPLICATION

- 6.1 China Treadmill Consumption and Market Share by Application (2011-2016)
- 6.2 China Treadmill Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 TREADMILL MANUFACTURING COST ANALYSIS

- 7.1 Treadmill Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Treadmill



8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Treadmill Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Treadmill Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA TREADMILL MARKET FORECAST (2016-2021)

- 11.1 China Treadmill Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Treadmill Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Treadmill Production Forecast by Type (2016-2021)
- 11.4 China Treadmill Consumption Forecast by Application (2016-2021)
- 11.5 Treadmill Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION



13 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Treadmill

Figure China Production Market Share of Treadmill by Type in 2015

Figure Product Picture of Home

Table Major Manufacturers of Home

Figure Product Picture of Gym

Table Major Manufacturers of Gym

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Treadmill Consumption Market Share by Application in 2015

Figure Exercise Examples

Figure Shape body Examples

Figure Others Examples

Figure China Treadmill Revenue (Million USD) and Growth Rate (2011-2021)

Table China Treadmill Capacity of Key Manufacturers (2015 and 2016)

Table China Treadmill Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Treadmill Capacity of Key Manufacturers in 2015

Figure China Treadmill Capacity of Key Manufacturers in 2016

Table China Treadmill Production of Key Manufacturers (2015 and 2016)

Table China Treadmill Production Share by Manufacturers (2015 and 2016)

Figure 2015 Treadmill Production Share by Manufacturers

Figure 2016 Treadmill Production Share by Manufacturers

Table China Treadmill Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Treadmill Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Treadmill Revenue Share by Manufacturers

Table 2016 China Treadmill Revenue Share by Manufacturers

Table China Market Treadmill Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Treadmill Average Price of Key Manufacturers in 2015

Table Manufacturers Treadmill Manufacturing Base Distribution and Sales Area

Table Manufacturers Treadmill Product Type

Figure Treadmill Market Share of Top 3 Manufacturers

Figure Treadmill Market Share of Top 5 Manufacturers

Table CHISLIM Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CHISLIM Treadmill Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure CHISLIM Treadmill Market Share (2011-2016)



Table YPCD Basic Information, Manufacturing Base, Sales Area and Its Competitors Table YPCD Treadmill Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure YPCD Treadmill Market Share (2011-2016)

Table AD Basic Information, Manufacturing Base, Sales Area and Its Competitors Table AD Treadmill Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure AD Treadmill Market Share (2011-2016)

Table LIVE IN NOW Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LIVE IN NOW Treadmill Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure LIVE IN NOW Treadmill Market Share (2011-2016)

Table YIJIAN Basic Information, Manufacturing Base, Sales Area and Its Competitors Table YIJIAN Treadmill Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure YIJIAN Treadmill Market Share (2011-2016)

Table IUBU Basic Information, Manufacturing Base, Sales Area and Its Competitors Table IUBU Treadmill Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure IUBU Treadmill Market Share (2011-2016)

Table Alkang Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Alkang Treadmill Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure AlKANG Treadmill Market Share (2011-2016)

Table Suhua Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Suhua Treadmill Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Suhua Treadmill Market Share (2011-2016)

Table CHISLIM Basic Information, Manufacturing Base, Sales Area and Its Competitors Table CHISLIM Treadmill Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure CHISLIM Treadmill Market Share (2011-2016)

Table SOLE Basic Information, Manufacturing Base, Sales Area and Its Competitors Table SOLE Treadmill Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure SOLE Treadmill Market Share (2011-2016)

Figure China Treadmill Capacity, Production and Growth (2011-2016)

Figure China Treadmill Revenue (Million USD) and Growth (2011-2016)



Table China Treadmill Production, Consumption, Export and Import (2011-2016)

Table China Treadmill Production by Type (2011-2016)

Table China Treadmill Production Share by Type (2011-2016)

Figure Production Market Share of Treadmill by Type (2011-2016)

Figure 2015 Production Market Share of Treadmill by Type

Table China Treadmill Revenue by Type (2011-2016)

Table China Treadmill Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Treadmill by Type (2011-2016)

Figure 2015 Revenue Market Share of Treadmill by Type

Table China Treadmill Price by Type (2011-2016)

Figure China Treadmill Production Growth by Type (2011-2016)

Table China Treadmill Consumption by Application (2011-2016)

Table China Treadmill Consumption Market Share by Application (2011-2016)

Figure China Treadmill Consumption Market Share by Application in 2015

Table China Treadmill Consumption Growth Rate by Application (2011-2016)

Figure China Treadmill Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Treadmill

Figure Manufacturing Process Analysis of Treadmill

Figure Treadmill Industrial Chain Analysis

Table Raw Materials Sources of Treadmill Major Manufacturers in 2015

Table Major Buyers of Treadmill

Table Distributors/Traders List

Figure China Treadmill Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Treadmill Revenue and Growth Rate Forecast (2016-2021)

Table China Treadmill Production, Import, Export and Consumption Forecast (2016-2021)

Table China Treadmill Production Forecast by Type (2016-2021)

Table China Treadmill Consumption Forecast by Application (2016-2021)



I would like to order

Product name: China Treadmill Market Research Report 2016

Product link: https://marketpublishers.com/r/C7AADC02337EN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C7AADC02337EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970