

China Transparent Display Market Research Report 2016

https://marketpublishers.com/r/C49354C8E44EN.html

Date: October 2016

Pages: 121

Price: US\$ 3,200.00 (Single User License)

ID: C49354C8E44EN

Abstracts

Notes:

Sales, means the sales volume of Transparent Display

Revenue, means the sales value of Transparent Display

This report studies Transparent Display in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Samsung Electronics (South Korea)

LG Electronics (South Korea)

E Ink Holdings (Taiwan)

AU Optronics (Taiwan)

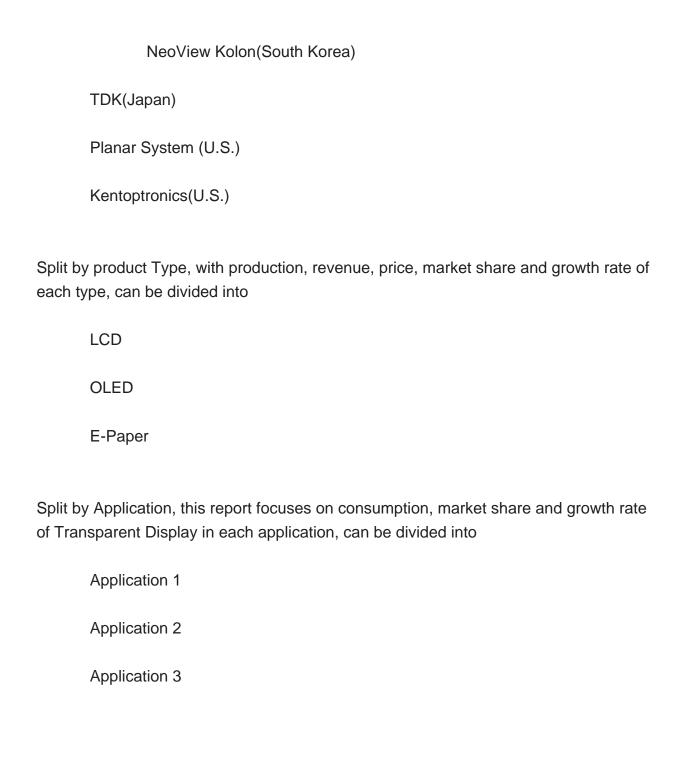
Corning (U.S.)

Panasonic Corp. (Japan)

Sony Corporation (Japan)

Philips (The Netherlands)







Contents

China Transparent Display Market Research Report 2016

1 TRANSPARENT DISPLAY MARKET OVERVIEW

- 1.1 Product Overview and Scope of Transparent Display
- 1.2 Transparent Display Segment by Type
- 1.2.1 China Production Market Share of Transparent Display Type in 2015
- 1.2.2 LCD
- 1.2.3 OLED
- 1.2.4 E-Paper
- 1.3 Applications of Transparent Display
- 1.3.1 Transparent Display Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 China Market Size (Value) of Transparent Display (2011-2021)
- 1.5 China Transparent DisplayStatus and Outlook
- 1.6 Government Policies

2 CHINA TRANSPARENT DISPLAY MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Transparent Display Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Transparent Display Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Transparent Display Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Transparent Display Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Transparent Display Market Competitive Situation and Trends
 - 2.5.1 Transparent Display Market Concentration Rate
 - 2.5.2 Transparent Display Market Share of Top 3 and Top 5 Manufacturers

3 CHINA TRANSPARENT DISPLAY MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Samsung Electronics (South Korea)
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



- 3.1.2 Transparent Display Product Type, Application and Specification
- 3.1.2.1 Type I
- 3.1.2.2 Type II
- 3.1.3 Samsung Electronics (South Korea) Transparent Display Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.1.4 Main Business/Business Overview
- 3.2 LG Electronics (South Korea)
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 121 Product Type, Application and Specification
 - 3.2.2.1 Type I
 - 3.2.2.2 Type II
- 3.2.3 LG Electronics (South Korea) 121 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 E Ink Holdings (Taiwan)
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 128 Product Type, Application and Specification
 - 3.3.2.1 Type I
 - 3.3.2.2 Type II
- 3.3.3 E Ink Holdings (Taiwan) 128 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 AU Optronics (Taiwan)
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Sept Product Type, Application and Specification
 - 3.4.2.1 Type I
 - 3.4.2.2 Type II
- 3.4.3 AU Optronics (Taiwan) Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Corning (U.S.)
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Product Type, Application and Specification
 - 3.5.2.1 Type I
 - 3.5.2.2 Type II



- 3.5.3 Corning (U.S.) Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.5.4 Main Business/Business Overview
- 3.6 Panasonic Corp. (Japan)
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Million USD Product Type, Application and Specification
 - 3.6.2.1 Type I
 - 3.6.2.2 Type II
- 3.6.3 Panasonic Corp. (Japan) Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 Sony Corporation (Japan)
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Machinery & Equipment Product Type, Application and Specification
 - 3.7.2.1 Type I
 - 3.7.2.2 Type II
- 3.7.3 Sony Corporation (Japan) Machinery & Equipment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Philips (The Netherlands)
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Product Type, Application and Specification
 - 3.8.2.1 Type I
 - 3.8.2.2 Type II
- 3.8.3 Philips (The Netherlands) Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 NeoView Kolon(South Korea)
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Product Type, Application and Specification
 - 3.9.2.1 Type I
 - 3.9.2.2 Type II
- 3.9.3 NeoView Kolon(South Korea) Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.9.4 Main Business/Business Overview



- 3.10 TDK(Japan)
- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.10.2 Product Type, Application and Specification
 - 3.10.2.1 Type I
 - 3.10.2.2 Type II
- 3.10.3 TDK(Japan) Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.10.4 Main Business/Business Overview
- 3.11 Planar System (U.S.)
- 3.12 Kentoptronics(U.S.)

4 CHINA TRANSPARENT DISPLAY CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Transparent Display Capacity, Production and Growth (2011-2016)
- 4.2 China Transparent Display Revenue and Growth (2011-2016)
- 4.3 China Transparent Display Production, Consumption, Export and Import (2011-2016)

5 CHINA TRANSPARENT DISPLAY PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Transparent Display Production and Market Share by Type (2011-2016)
- 5.2 China Transparent Display Revenue and Market Share by Type (2011-2016)
- 5.3 China Transparent Display Price by Type (2011-2016)
- 5.4 China Transparent Display Production Growth by Type (2011-2016)

6 CHINA TRANSPARENT DISPLAY MARKET ANALYSIS BY APPLICATION

- 6.1 China Transparent Display Consumption and Market Share by Application (2011-2016)
- 6.2 China Transparent Display Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 TRANSPARENT DISPLAY MANUFACTURING COST ANALYSIS



- 7.1 Transparent Display Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Transparent Display

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Transparent Display Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Transparent Display Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA TRANSPARENT DISPLAY MARKET FORECAST (2016-2021)



- 11.1 China Transparent Display Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Transparent Display Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Transparent Display Production Forecast by Type (2016-2021)
- 11.4 China Transparent Display Consumption Forecast by Application (2016-2021)
- 11.5 Transparent Display Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Transparent Display

Figure China Production Market Share of Transparent Display by Type in 2015

Figure Product Picture of LCD

Table Major Manufacturers of LCD

Figure Product Picture of OLED

Table Major Manufacturers of OLED

Figure Product Picture of E-Paper

Table Major Manufacturers of E-Paper

Table Transparent Display Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Transparent Display Revenue (Million USD) and Growth Rate (2011-2021)

Table China Transparent Display Capacity of Key Manufacturers (2015 and 2016)

Table China Transparent Display Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Transparent Display Capacity of Key Manufacturers in 2015

Figure China Transparent Display Capacity of Key Manufacturers in 2016

Table China Transparent Display Production of Key Manufacturers (2015 and 2016)

Table China Transparent Display Production Share by Manufacturers (2015 and 2016)

Figure 2015 Transparent Display Production Share by Manufacturers

Figure 2016 Transparent Display Production Share by Manufacturers

Table China Transparent Display Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Transparent Display Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Transparent Display Revenue Share by Manufacturers

Table 2016 China Transparent Display Revenue Share by Manufacturers

Table China Market Transparent Display Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Transparent Display Average Price of Key Manufacturers in 2015 Table Manufacturers Transparent Display Manufacturing Base Distribution and Sales Area

Table Manufacturers Transparent Display Product Type

Figure Transparent Display Market Share of Top 3 Manufacturers

Figure Transparent Display Market Share of Top 5 Manufacturers



Table Samsung Electronics (South Korea) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung Electronics (South Korea) Transparent Display Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Electronics (South Korea) Transparent Display Market Share (2011-2016)

Table LG Electronics (South Korea) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LG Electronics (South Korea) Transparent Display Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure LG Electronics (South Korea) Transparent Display Market Share (2011-2016) Table E Ink Holdings (Taiwan) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table E Ink Holdings (Taiwan) Transparent Display Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure E Ink Holdings (Taiwan) Transparent Display Market Share (2011-2016)

Table AU Optronics (Taiwan) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AU Optronics (Taiwan) Transparent Display Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure AU Optronics (Taiwan) Transparent Display Market Share (2011-2016) Table Corning (U.S.) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Corning (U.S.) Transparent Display Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Corning (U.S.) Transparent Display Market Share (2011-2016)

Table Panasonic Corp. (Japan) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Corp. (Japan) Transparent Display Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Corp. (Japan) Transparent Display Market Share (2011-2016) Table Sony Corporation (Japan) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sony Corporation (Japan) Transparent Display Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sony Corporation (Japan) Transparent Display Market Share (2011-2016)

Table Philips (The Netherlands) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Philips (The Netherlands) Transparent Display Capacity, Production, Revenue,



Price and Gross Margin (2011-2016)

Figure Philips (The Netherlands) Transparent Display Market Share (2011-2016)

Table NeoView Kolon(South Korea) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NeoView Kolon(South Korea) Transparent Display Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure NeoView Kolon(South Korea) Transparent Display Market Share (2011-2016) Table TDK(Japan) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TDK(Japan) Transparent Display Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure TDK(Japan) Transparent Display Market Share (2011-2016)

Table Planar System (U.S.) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Planar System (U.S.) Transparent Display Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Planar System (U.S.) Transparent Display Market Share (2011-2016)

Table Kentoptronics(U.S.) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kentoptronics(U.S.) Transparent Display Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kentoptronics(U.S.) Transparent Display Market Share (2011-2016)

Figure China Transparent Display Capacity, Production and Growth (2011-2016)

Figure China Transparent Display Revenue (Million USD) and Growth (2011-2016)

Table China Transparent Display Production, Consumption, Export and Import (2011-2016)

Table China Transparent Display Production by Type (2011-2016)

Table China Transparent Display Production Share by Type (2011-2016)

Figure Production Market Share of Transparent Display by Type (2011-2016)

Figure 2015 Production Market Share of Transparent Display by Type

Table China Transparent Display Revenue by Type (2011-2016)

Table China Transparent Display Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Transparent Display by Type (2011-2016)

Figure 2015 Revenue Market Share of Transparent Display by Type

Table China Transparent Display Price by Type (2011-2016)

Figure China Transparent Display Production Growth by Type (2011-2016)

Table China Transparent Display Consumption by Application (2011-2016)

Table China Transparent Display Consumption Market Share by Application (2011-2016)



Figure China Transparent Display Consumption Market Share by Application in 2015 Table China Transparent Display Consumption Growth Rate by Application (2011-2016) Figure China Transparent Display Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Transparent Display

Figure Manufacturing Process Analysis of Transparent Display

Figure Transparent Display Industrial Chain Analysis

Table Raw Materials Sources of Transparent Display Major Manufacturers in 2015

Table Major Buyers of Transparent Display

Table Distributors/Traders List

Figure China Transparent Display Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Transparent Display Revenue and Growth Rate Forecast (2016-2021)

Table China Transparent Display Production, Import, Export and Consumption Forecast (2016-2021)

Table China Transparent Display Production Forecast by Type (2016-2021)

Table China Transparent Display Consumption Forecast by Application (2016-2021)



I would like to order

Product name: China Transparent Display Market Research Report 2016

Product link: https://marketpublishers.com/r/C49354C8E44EN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C49354C8E44EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970