

China Toys Market Research Report 2016

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Abstracts

Notes:

Sales, means the sales volume of Toys

Revenue, means the sales value of Toys

This report studies Toys in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Hasbro

Lego Group

Mattel

Giochi Preziosi

Playmobil

Simba-Dickie

Funtastic

JAKKS Pacific

Lansay France

LeapFrog Enterprises

Vivid Imaginations

Toy Quest

Playmates Toys

MGA Entertainment

Kids II

Bandai

Corgi Classics

Golden Bear Products

Green Owl Toys

Liberty games

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Plush toys

Infant/pre-school toys

Activity toys

Dolls

Games and puzzles

Ride-on

Others (electronic toys, construction toys, raffles and musical toys)

Split by Application, this report focuses on consumption, market share and growth rate of Toys in each application, can be divided into

Baby

Boys

Girls

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