

China Toys Market Research Report 2016

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Abstracts

Notes:

Sales, means the sales volume of Toys

Revenue, means the sales value of Toys

This report studies Toys in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Hasbro

Lego Group

Mattel

Giochi Preziosi

Playmobil

Simba-Dickie

Funtastic

JAKKS Pacific

Lansay France

LeapFrog Enterprises

Vivid Imaginations

Toy Quest

Playmates Toys

MGA Entertainment

Kids II

Bandai

Corgi Classics

Golden Bear Products

Green Owl Toys

Liberty games

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Plush toys

Infant/pre-school toys

Activity toys

Dolls

Games and puzzles

Ride-on

Others (electronic toys, construction toys, raffles and musical toys)

Split by Application, this report focuses on consumption, market share and growth rate of Toys in each application, can be divided into

Baby

Boys

Girls

Contents

China Toys Market Research Report 2016

1 TOYS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Toys
- 1.2 Toys Segment by Type
 - 1.2.1 China Production Market Share of Toys Type in 2015
 - 1.2.2 Plush toys
 - 1.2.3 Infant/pre-school toys
 - 1.2.4 Activity toys
 - 1.2.5 Dolls
 - 1.2.6 Games and puzzles
 - 1.2.7 Ride-on
 - 1.2.8 Others (electronic toys, construction toys, raffles and musical toys)
- 1.3 Applications of Toys
 - 1.3.1 Toys Consumption Market Share by Application in 2015
 - 1.3.2 Baby
 - 1.3.3 Boys
 - 1.3.4 Girls
- 1.4 China Market Size (Value) of Toys (2011-2021)
- 1.5 China Toys Status and Outlook
- 1.6 Government Policies

2 CHINA TOYS MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Toys Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Toys Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Toys Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Toys Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Toys Market Competitive Situation and Trends
 - 2.5.1 Toys Market Concentration Rate
 - 2.5.2 Toys Market Share of Top 3 and Top 5 Manufacturers

3 CHINA TOYS MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Hasbro
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.1.2 Toys Product Type, Application and Specification

3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 Hasbro Toys Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Lego Group

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.2.2 120 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Lego Group 120 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Mattel

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.3.2 129 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 Mattel 129 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Giochi Preziosi

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.4.2 Sept Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 Giochi Preziosi Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Playmobil

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

- 3.5.2.2 Type II
- 3.5.3 Playmobil Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.5.4 Main Business/Business Overview
- 3.6 Simba-Dickie
 - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Million USD Product Type, Application and Specification
 - 3.6.2.1 Type I
 - 3.6.2.2 Type II
 - 3.6.3 Simba-Dickie Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 Funtastic
 - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Entertainment Product Type, Application and Specification
 - 3.7.2.1 Type I
 - 3.7.2.2 Type II
 - 3.7.3 Funtastic Entertainment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 JAKKS Pacific
 - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Product Type, Application and Specification
 - 3.8.2.1 Type I
 - 3.8.2.2 Type II
 - 3.8.3 JAKKS Pacific Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 Lansay France
 - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Product Type, Application and Specification
 - 3.9.2.1 Type I
 - 3.9.2.2 Type II
 - 3.9.3 Lansay France Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.9.4 Main Business/Business Overview
- 3.10 LeapFrog Enterprises
 - 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.10.2 Product Type, Application and Specification
 - 3.10.2.1 Type I
 - 3.10.2.2 Type II
 - 3.10.3 LeapFrog Enterprises Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.10.4 Main Business/Business Overview
- 3.11 Vivid Imaginations
- 3.12 Toy Quest
- 3.13 Playmates Toys
- 3.14 MGA Entertainment
- 3.15 Kids II
- 3.16 Bandai
- 3.17 Corgi Classics
- 3.18 Golden Bear Products
- 3.19 Green Owl Toys
- 3.20 Liberty games

4 CHINA TOYS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Toys Capacity, Production and Growth (2011-2016)
- 4.2 China Toys Revenue and Growth (2011-2016)
- 4.3 China Toys Production, Consumption, Export and Import (2011-2016)

5 CHINA TOYS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Toys Production and Market Share by Type (2011-2016)
- 5.2 China Toys Revenue and Market Share by Type (2011-2016)
- 5.3 China Toys Price by Type (2011-2016)
- 5.4 China Toys Production Growth by Type (2011-2016)

6 CHINA TOYS MARKET ANALYSIS BY APPLICATION

- 6.1 China Toys Consumption and Market Share by Application (2011-2016)
- 6.2 China Toys Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 TOYS MANUFACTURING COST ANALYSIS

7.1 Toys Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Toys

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Toys Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Toys Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA TOYS MARKET FORECAST (2016-2021)

- 11.1 China Toys Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Toys Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Toys Production Forecast by Type (2016-2021)
- 11.4 China Toys Consumption Forecast by Application (2016-2021)
- 11.5 Toys Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Toys

Figure China Production Market Share of Toys by Type in 2015

Figure Product Picture of Plush toys

Table Major Manufacturers of Plush toys

Figure Product Picture of Infant/pre-school toys

Table Major Manufacturers of Infant/pre-school toys

Figure Product Picture of Activity toys

Table Major Manufacturers of Activity toys

Figure Product Picture of Dolls

Table Major Manufacturers of Dolls

Figure Product Picture of Games and puzzles

Table Major Manufacturers of Games and puzzles

Figure Product Picture of Ride-on

Table Major Manufacturers of Ride-on

Figure Product Picture of Others (electronic toys, construction toys, raffles and musical toys)

Table Major Manufacturers of Others (electronic toys, construction toys, raffles and musical toys)

Table Toys Consumption Market Share by Application in 2015

Figure Baby Examples

Figure Boys Examples

Figure Girls Examples

Figure China Toys Revenue (Million USD) and Growth Rate (2011-2021)

Table China Toys Capacity of Key Manufacturers (2015 and 2016)

Table China Toys Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Toys Capacity of Key Manufacturers in 2015

Figure China Toys Capacity of Key Manufacturers in 2016

Table China Toys Production of Key Manufacturers (2015 and 2016)

Table China Toys Production Share by Manufacturers (2015 and 2016)

Figure 2015 Toys Production Share by Manufacturers

Figure 2016 Toys Production Share by Manufacturers

Table China Toys Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Toys Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Toys Revenue Share by Manufacturers

Table 2016 China Toys Revenue Share by Manufacturers

Table China Market Toys Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Toys Average Price of Key Manufacturers in 2015

Table Manufacturers Toys Manufacturing Base Distribution and Sales Area

Table Manufacturers Toys Product Type

Figure Toys Market Share of Top 3 Manufacturers

Figure Toys Market Share of Top 5 Manufacturers

Table Hasbro Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hasbro Toys Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Hasbro Toys Market Share (2011-2016)

Table Lego Group Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Lego Group Toys Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Lego Group Toys Market Share (2011-2016)

Table Mattel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mattel Toys Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mattel Toys Market Share (2011-2016)

Table Giochi Preziosi Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Giochi Preziosi Toys Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Giochi Preziosi Toys Market Share (2011-2016)

Table Playmobil Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Playmobil Toys Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Playmobil Toys Market Share (2011-2016)

Table Simba-Dickie Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Simba-Dickie Toys Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Simba-Dickie Toys Market Share (2011-2016)

Table Funtastic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Funtastic Toys Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Funtastic Toys Market Share (2011-2016)

Table JAKKS Pacific Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table JAKKS Pacific Toys Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure JAKKS Pacific Toys Market Share (2011-2016)

Table Lansay France Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lansay France Toys Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lansay France Toys Market Share (2011-2016)

Table LeapFrog Enterprises Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LeapFrog Enterprises Toys Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure LeapFrog Enterprises Toys Market Share (2011-2016)

Table Vivid Imaginations Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vivid Imaginations Toys Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Vivid Imaginations Toys Market Share (2011-2016)

Table Toy Quest Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Toy Quest Toys Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Toy Quest Toys Market Share (2011-2016)

Table Playmates Toys Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Playmates Toys Toys Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Playmates Toys Toys Market Share (2011-2016)

Table MGA Entertainment Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MGA Entertainment Toys Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure MGA Entertainment Toys Market Share (2011-2016)

Table Kids II Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kids II Toys Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kids II Toys Market Share (2011-2016)

Table Bandai Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bandai Toys Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bandai Toys Market Share (2011-2016)

Table Corgi Classics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Corgi Classics Toys Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Corgi Classics Toys Market Share (2011-2016)

Table Golden Bear Products Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Golden Bear Products Toys Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Golden Bear Products Toys Market Share (2011-2016)

Table Green Owl Toys Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Green Owl Toys Toys Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Green Owl Toys Toys Market Share (2011-2016)

Table Liberty games Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Liberty games Toys Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Liberty games Toys Market Share (2011-2016)

Figure China Toys Capacity, Production and Growth (2011-2016)

Figure China Toys Revenue (Million USD) and Growth (2011-2016)

Table China Toys Production, Consumption, Export and Import (2011-2016)

Table China Toys Production by Type (2011-2016)

Table China Toys Production Share by Type (2011-2016)

Figure Production Market Share of Toys by Type (2011-2016)

Figure 2015 Production Market Share of Toys by Type

Table China Toys Revenue by Type (2011-2016)

Table China Toys Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Toys by Type (2011-2016)

Figure 2015 Revenue Market Share of Toys by Type

Table China Toys Price by Type (2011-2016)

Figure China Toys Production Growth by Type (2011-2016)

Table China Toys Consumption by Application (2011-2016)

Table China Toys Consumption Market Share by Application (2011-2016)

Figure China Toys Consumption Market Share by Application in 2015

Table China Toys Consumption Growth Rate by Application (2011-2016)

Figure China Toys Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Toys

Figure Manufacturing Process Analysis of Toys

Figure Toys Industrial Chain Analysis

Table Raw Materials Sources of Toys Major Manufacturers in 2015

Table Major Buyers of Toys

Table Distributors/Traders List

Figure China Toys Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Toys Revenue and Growth Rate Forecast (2016-2021)

Table China Toys Production, Import, Export and Consumption Forecast (2016-2021)

Table China Toys Production Forecast by Type (2016-2021)

Table China Toys Consumption Forecast by Application (2016-2021)

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