

China Touch Screen Sensors Market Research Report 2016

<https://marketpublishers.com/r/C04518FC2A6EN.html>

Date: September 2016

Pages: 116

Price: US\$ 3,200.00 (Single User License)

ID: C04518FC2A6EN

Abstracts

Notes:

Sales, means the sales volume of Touch Screen Sensors

Revenue, means the sales value of Touch Screen Sensors

This report studies Touch Screen Sensors in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

TE Connectivity

Banner Engineering

Panasonic

Omron Automation

Eaton / Control Automation

Microchip Technology Inc.

JUMO Process Control Inc

NKK Switches

IDEC Corporation

Calex

Grayhill

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Touch Screen Sensors in each application, can be divided into

Application 1

Application 2

Application 3

Contents

China Touch Screen Sensors Market Research Report 2016

1 TOUCH SCREEN SENSORS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Touch Screen Sensors
- 1.2 Touch Screen Sensors Segment by Type
 - 1.2.1 China Production Market Share of Touch Screen Sensors Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Applications of Touch Screen Sensors
 - 1.3.1 Touch Screen Sensors Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size (Value) of Touch Screen Sensors (2011-2021)
- 1.5 China Touch Screen Sensors Status and Outlook
- 1.6 Government Policies

2 CHINA TOUCH SCREEN SENSORS MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Touch Screen Sensors Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Touch Screen Sensors Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Touch Screen Sensors Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Touch Screen Sensors Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Touch Screen Sensors Market Competitive Situation and Trends
 - 2.5.1 Touch Screen Sensors Market Concentration Rate
 - 2.5.2 Touch Screen Sensors Market Share of Top 3 and Top 5 Manufacturers

3 CHINA TOUCH SCREEN SENSORS MANUFACTURERS PROFILES/ANALYSIS

- 3.1 TE Connectivity
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.1.2 Touch Screen Sensors Product Type, Application and Specification

3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 TE Connectivity Touch Screen Sensors Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Banner Engineering

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.2.2 116 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Banner Engineering 116 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Panasonic

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.3.2 128 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 Panasonic 128 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Omron Automation

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.4.2 Sept Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 Omron Automation Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Eaton / Control Automation

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

3.5.2.2 Type II

3.5.3 Eaton / Control Automation Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Microchip Technology Inc.

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Microchip Technology Inc. Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 JUMO Process Control Inc

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Electronics Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 JUMO Process Control Inc Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 NKK Switches

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 NKK Switches Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 IDEC Corporation

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 IDEC Corporation Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Calex

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 Calex Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Grayhill

4 CHINA TOUCH SCREEN SENSORS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Touch Screen Sensors Capacity, Production and Growth (2011-2016)

4.2 China Touch Screen Sensors Revenue and Growth (2011-2016)

4.3 China Touch Screen Sensors Production, Consumption, Export and Import (2011-2016)

5 CHINA TOUCH SCREEN SENSORS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Touch Screen Sensors Production and Market Share by Type (2011-2016)

5.2 China Touch Screen Sensors Revenue and Market Share by Type (2011-2016)

5.3 China Touch Screen Sensors Price by Type (2011-2016)

5.4 China Touch Screen Sensors Production Growth by Type (2011-2016)

6 CHINA TOUCH SCREEN SENSORS MARKET ANALYSIS BY APPLICATION

6.1 China Touch Screen Sensors Consumption and Market Share by Application (2011-2016)

6.2 China Touch Screen Sensors Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 TOUCH SCREEN SENSORS MANUFACTURING COST ANALYSIS

7.1 Touch Screen Sensors Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Touch Screen Sensors

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Touch Screen Sensors Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Touch Screen Sensors Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 CHINA TOUCH SCREEN SENSORS MARKET FORECAST (2016-2021)

11.1 China Touch Screen Sensors Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Touch Screen Sensors Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Touch Screen Sensors Production Forecast by Type (2016-2021)

11.4 China Touch Screen Sensors Consumption Forecast by Application (2016-2021)

11.5 Touch Screen Sensors Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Touch Screen Sensors

Figure China Production Market Share of Touch Screen Sensors by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Touch Screen Sensors Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Touch Screen Sensors Revenue (Million USD) and Growth Rate (2011-2021)

Table China Touch Screen Sensors Capacity of Key Manufacturers (2015 and 2016)

Table China Touch Screen Sensors Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Touch Screen Sensors Capacity of Key Manufacturers in 2015

Figure China Touch Screen Sensors Capacity of Key Manufacturers in 2016

Table China Touch Screen Sensors Production of Key Manufacturers (2015 and 2016)

Table China Touch Screen Sensors Production Share by Manufacturers (2015 and 2016)

Figure 2015 Touch Screen Sensors Production Share by Manufacturers

Figure 2016 Touch Screen Sensors Production Share by Manufacturers

Table China Touch Screen Sensors Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Touch Screen Sensors Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Touch Screen Sensors Revenue Share by Manufacturers

Table 2016 China Touch Screen Sensors Revenue Share by Manufacturers

Table China Market Touch Screen Sensors Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Touch Screen Sensors Average Price of Key Manufacturers in 2015

Table Manufacturers Touch Screen Sensors Manufacturing Base Distribution and Sales Area

Table Manufacturers Touch Screen Sensors Product Type

Figure Touch Screen Sensors Market Share of Top 3 Manufacturers

Figure Touch Screen Sensors Market Share of Top 5 Manufacturers

Table TE Connectivity Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TE Connectivity Touch Screen Sensors Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure TE Connectivity Touch Screen Sensors Market Share (2011-2016)

Table Banner Engineering Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Banner Engineering Touch Screen Sensors Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Banner Engineering Touch Screen Sensors Market Share (2011-2016)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Touch Screen Sensors Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Touch Screen Sensors Market Share (2011-2016)

Table Omron Automation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Omron Automation Touch Screen Sensors Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Omron Automation Touch Screen Sensors Market Share (2011-2016)

Table Eaton / Control Automation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Eaton / Control Automation Touch Screen Sensors Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Eaton / Control Automation Touch Screen Sensors Market Share (2011-2016)

Table Microchip Technology Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Microchip Technology Inc. Touch Screen Sensors Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Microchip Technology Inc. Touch Screen Sensors Market Share (2011-2016)

Table JUMO Process Control Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table JUMO Process Control Inc Touch Screen Sensors Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure JUMO Process Control Inc Touch Screen Sensors Market Share (2011-2016)

Table NKK Switches Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table NKK Switches Touch Screen Sensors Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure NKK Switches Touch Screen Sensors Market Share (2011-2016)

Table IDEC Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table IDEC Corporation Touch Screen Sensors Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure IDEC Corporation Touch Screen Sensors Market Share (2011-2016)

Table Calex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Calex Touch Screen Sensors Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Calex Touch Screen Sensors Market Share (2011-2016)

Table Grayhill Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Grayhill Touch Screen Sensors Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Grayhill Touch Screen Sensors Market Share (2011-2016)

Figure China Touch Screen Sensors Capacity, Production and Growth (2011-2016)

Figure China Touch Screen Sensors Revenue (Million USD) and Growth (2011-2016)

Table China Touch Screen Sensors Production, Consumption, Export and Import (2011-2016)

Table China Touch Screen Sensors Production by Type (2011-2016)

Table China Touch Screen Sensors Production Share by Type (2011-2016)

Figure Production Market Share of Touch Screen Sensors by Type (2011-2016)

Figure 2015 Production Market Share of Touch Screen Sensors by Type

Table China Touch Screen Sensors Revenue by Type (2011-2016)

Table China Touch Screen Sensors Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Touch Screen Sensors by Type (2011-2016)

Figure 2015 Revenue Market Share of Touch Screen Sensors by Type

Table China Touch Screen Sensors Price by Type (2011-2016)

Figure China Touch Screen Sensors Production Growth by Type (2011-2016)

Table China Touch Screen Sensors Consumption by Application (2011-2016)

Table China Touch Screen Sensors Consumption Market Share by Application (2011-2016)

Figure China Touch Screen Sensors Consumption Market Share by Application in 2015

Table China Touch Screen Sensors Consumption Growth Rate by Application (2011-2016)

Figure China Touch Screen Sensors Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Touch Screen Sensors

Figure Manufacturing Process Analysis of Touch Screen Sensors

Figure Touch Screen Sensors Industrial Chain Analysis

Table Raw Materials Sources of Touch Screen Sensors Major Manufacturers in 2015

Table Major Buyers of Touch Screen Sensors

Table Distributors/Traders List

Figure China Touch Screen Sensors Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Touch Screen Sensors Revenue and Growth Rate Forecast (2016-2021)

Table China Touch Screen Sensors Production, Import, Export and Consumption Forecast (2016-2021)

Table China Touch Screen Sensors Production Forecast by Type (2016-2021)

Table China Touch Screen Sensors Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Touch Screen Sensors Market Research Report 2016

Product link: <https://marketpublishers.com/r/C04518FC2A6EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C04518FC2A6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970