

# China Tobacco Products Market Research Report 2016

<https://marketpublishers.com/r/CCCDAFDD6B7EN.html>

Date: December 2016

Pages: 108

Price: US\$ 3,200.00 (Single User License)

ID: CCCDAFDD6B7EN

## Abstracts

### Notes:

Sales, means the sales volume of Tobacco Products

Revenue, means the sales value of Tobacco Products

This report studies Tobacco Products in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

China National Tobacco Corporation

Philip Morris International

Imperial Tobacco Group

Altria

British American Tobacco

Reynolds

Japan Tobacco International

Republic Group

Korea Tobacco & Ginseng Corporation

Alliance One International

Universal Corporation

Gallaher Group Plc

Century Tobacco

ARD Filters

Gulbahar Tobacco

BMJ Industries

Oriental

Al Matuco Tobacco Company

Kaane American International Tobacco

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Cigarette

Cigar

Other types

Split by Application, this report focuses on consumption, market share and growth rate of Tobacco Products in each application, can be divided into

Application 1

Application 2

## Application 3

## Contents

### China Tobacco Products Market Research Report 2016

#### **1 TOBACCO PRODUCTS MARKET OVERVIEW**

##### 1.1 Product Overview and Scope of Tobacco Products

##### 1.2 Tobacco Products Segment by Type

###### 1.2.1 China Production Market Share of Tobacco Products Type in 2015

###### 1.2.2 Cigarette

###### 1.2.3 Cigar

###### 1.2.4 Other types

##### 1.3 Applications of Tobacco Products

###### 1.3.1 Tobacco Products Consumption Market Share by Application in 2015

###### 1.3.2 Application

###### 1.3.3 Application

###### 1.3.4 Application

##### 1.4 China Market Size (Value) of Tobacco Products (2011-2021)

##### 1.5 China Tobacco Products Status and Outlook

##### 1.6 Government Policies

#### **2 CHINA TOBACCO PRODUCTS MARKET COMPETITION BY MANUFACTURERS**

##### 2.1 China Tobacco Products Capacity, Production and Share by Manufacturers (2015 and 2016)

##### 2.2 China Tobacco Products Revenue and Share by Manufacturers (2015 and 2016)

##### 2.3 China Tobacco Products Average Price by Manufacturers (2015 and 2016)

##### 2.4 Manufacturers Tobacco Products Manufacturing Base Distribution, Sales Area, Product Type

##### 2.5 Tobacco Products Market Competitive Situation and Trends

###### 2.5.1 Tobacco Products Market Concentration Rate

###### 2.5.2 Tobacco Products Market Share of Top 3 and Top 5 Manufacturers

#### **3 CHINA TOBACCO PRODUCTS MANUFACTURERS PROFILES/ANALYSIS**

##### 3.1 China National Tobacco Corporation

###### 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

###### 3.1.2 Tobacco Products Product Type, Application and Specification

- 3.1.2.1 Type I
- 3.1.2.2 Type II
- 3.1.3 China National Tobacco Corporation Tobacco Products Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Philip Morris International
  - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 108 Product Type, Application and Specification
    - 3.2.2.1 Type I
    - 3.2.2.2 Type II
  - 3.2.3 Philip Morris International 108 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Imperial Tobacco Group
  - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 116 Product Type, Application and Specification
    - 3.3.2.1 Type I
    - 3.3.2.2 Type II
  - 3.3.3 Imperial Tobacco Group 116 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Altria
  - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Dec Product Type, Application and Specification
    - 3.4.2.1 Type I
    - 3.4.2.2 Type II
  - 3.4.3 Altria Dec Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 British American Tobacco
  - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Product Type, Application and Specification
    - 3.5.2.1 Type I
    - 3.5.2.2 Type II
  - 3.5.3 British American Tobacco Capacity, Production, Revenue, Price and Gross

## Margin (2015 and 2016)

### 3.5.4 Main Business/Business Overview

## 3.6 Reynolds

### 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 3.6.2 Million USD Product Type, Application and Specification

##### 3.6.2.1 Type I

##### 3.6.2.2 Type II

### 3.6.3 Reynolds Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.6.4 Main Business/Business Overview

## 3.7 Japan Tobacco International

### 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 3.7.2 Consumer Goods Product Type, Application and Specification

##### 3.7.2.1 Type I

##### 3.7.2.2 Type II

### 3.7.3 Japan Tobacco International Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.7.4 Main Business/Business Overview

## 3.8 Republic Group

### 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 3.8.2 Product Type, Application and Specification

##### 3.8.2.1 Type I

##### 3.8.2.2 Type II

### 3.8.3 Republic Group Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.8.4 Main Business/Business Overview

## 3.9 Korea Tobacco & Ginseng Corporation

### 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 3.9.2 Product Type, Application and Specification

##### 3.9.2.1 Type I

##### 3.9.2.2 Type II

### 3.9.3 Korea Tobacco & Ginseng Corporation Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.9.4 Main Business/Business Overview

## 3.10 Alliance One International

- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.10.2 Product Type, Application and Specification
  - 3.10.2.1 Type I
  - 3.10.2.2 Type II
- 3.10.3 Alliance One International Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 Universal Corporation
- 3.12 Gallaher Group Plc
- 3.13 Century Tobacco
- 3.14 ARD Filters
- 3.15 Gulbahar Tobacco
- 3.16 BMJ Industries
- 3.17 Oriental
- 3.18 Al Matuco Tobacco Company
- 3.19 Kaane American International Tobacco

#### **4 CHINA TOBACCO PRODUCTS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

- 4.1 China Tobacco Products Capacity, Production and Growth (2011-2016)
- 4.2 China Tobacco Products Revenue and Growth (2011-2016)
- 4.3 China Tobacco Products Production, Consumption, Export and Import (2011-2016)

#### **5 CHINA TOBACCO PRODUCTS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Tobacco Products Production and Market Share by Type (2011-2016)
- 5.2 China Tobacco Products Revenue and Market Share by Type (2011-2016)
- 5.3 China Tobacco Products Price by Type (2011-2016)
- 5.4 China Tobacco Products Production Growth by Type (2011-2016)

#### **6 CHINA TOBACCO PRODUCTS MARKET ANALYSIS BY APPLICATION**

- 6.1 China Tobacco Products Consumption and Market Share by Application (2011-2016)
- 6.2 China Tobacco Products Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities

- 6.3.1 Potential Application
- 6.3.2 Emerging Markets/Countries

## **7 TOBACCO PRODUCTS MANUFACTURING COST ANALYSIS**

- 7.1 Tobacco Products Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Tobacco Products

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Tobacco Products Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Tobacco Products Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat



- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 CHINA TOBACCO PRODUCTS MARKET FORECAST (2016-2021)**

- 11.1 China Tobacco Products Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Tobacco Products Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Tobacco Products Production Forecast by Type (2016-2021)
- 11.4 China Tobacco Products Consumption Forecast by Application (2016-2021)
- 11.5 Tobacco Products Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Tobacco Products

Figure China Production Market Share of Tobacco Products by Type in 2015

Figure Product Picture of Cigarette

Table Major Manufacturers of Cigarette

Figure Product Picture of Cigar

Table Major Manufacturers of Cigar

Figure Product Picture of Other types

Table Major Manufacturers of Other types

Table Tobacco Products Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Tobacco Products Revenue (Million USD) and Growth Rate (2011-2021)

Table China Tobacco Products Capacity of Key Manufacturers (2015 and 2016)

Table China Tobacco Products Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Tobacco Products Capacity of Key Manufacturers in 2015

Figure China Tobacco Products Capacity of Key Manufacturers in 2016

Table China Tobacco Products Production of Key Manufacturers (2015 and 2016)

Table China Tobacco Products Production Share by Manufacturers (2015 and 2016)

Figure 2015 Tobacco Products Production Share by Manufacturers

Figure 2016 Tobacco Products Production Share by Manufacturers

Table China Tobacco Products Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Tobacco Products Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Tobacco Products Revenue Share by Manufacturers

Table 2016 China Tobacco Products Revenue Share by Manufacturers

Table China Market Tobacco Products Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Tobacco Products Average Price of Key Manufacturers in 2015

Table Manufacturers Tobacco Products Manufacturing Base Distribution and Sales Area

Table Manufacturers Tobacco Products Product Type

Figure Tobacco Products Market Share of Top 3 Manufacturers

Figure Tobacco Products Market Share of Top 5 Manufacturers

Table China National Tobacco Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table China National Tobacco Corporation Tobacco Products Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure China National Tobacco Corporation Tobacco Products Market Share (2011-2016)

Table Philip Morris International Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Philip Morris International Tobacco Products Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Philip Morris International Tobacco Products Market Share (2011-2016)

Table Imperial Tobacco Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Imperial Tobacco Group Tobacco Products Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Imperial Tobacco Group Tobacco Products Market Share (2011-2016)

Table Altria Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Altria Tobacco Products Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Altria Tobacco Products Market Share (2011-2016)

Table British American Tobacco Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table British American Tobacco Tobacco Products Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure British American Tobacco Tobacco Products Market Share (2011-2016)

Table Reynolds Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Reynolds Tobacco Products Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Reynolds Tobacco Products Market Share (2011-2016)

Table Japan Tobacco International Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Japan Tobacco International Tobacco Products Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Japan Tobacco International Tobacco Products Market Share (2011-2016)

Table Republic Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Republic Group Tobacco Products Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Republic Group Tobacco Products Market Share (2011-2016)

Table Korea Tobacco & Ginseng Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Korea Tobacco & Ginseng Corporation Tobacco Products Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Korea Tobacco & Ginseng Corporation Tobacco Products Market Share (2011-2016)

Table Alliance One International Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Alliance One International Tobacco Products Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Alliance One International Tobacco Products Market Share (2011-2016)

Table Universal Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Universal Corporation Tobacco Products Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Universal Corporation Tobacco Products Market Share (2011-2016)

Table Gallaher Group Plc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gallaher Group Plc Tobacco Products Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Gallaher Group Plc Tobacco Products Market Share (2011-2016)

Table Century Tobacco Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Century Tobacco Tobacco Products Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Century Tobacco Tobacco Products Market Share (2011-2016)

Table ARD Filters Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ARD Filters Tobacco Products Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure ARD Filters Tobacco Products Market Share (2011-2016)

Table Gulbahar Tobacco Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gulbahar Tobacco Tobacco Products Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Gulbahar Tobacco Tobacco Products Market Share (2011-2016)

Table BMJ Industries Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BMJ Industries Tobacco Products Capacity, Production, Revenue, Price and

Gross Margin (2011-2016)

Figure BMJ Industries Tobacco Products Market Share (2011-2016)

Table Oriental Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Oriental Tobacco Products Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Oriental Tobacco Products Market Share (2011-2016)

Table Al Matuco Tobacco Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Al Matuco Tobacco Company Tobacco Products Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Al Matuco Tobacco Company Tobacco Products Market Share (2011-2016)

Table Kaane American International Tobacco Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kaane American International Tobacco Tobacco Products Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kaane American International Tobacco Tobacco Products Market Share (2011-2016)

Figure China Tobacco Products Capacity, Production and Growth (2011-2016)

Figure China Tobacco Products Revenue (Million USD) and Growth (2011-2016)

Table China Tobacco Products Production, Consumption, Export and Import (2011-2016)

Table China Tobacco Products Production by Type (2011-2016)

Table China Tobacco Products Production Share by Type (2011-2016)

Figure Production Market Share of Tobacco Products by Type (2011-2016)

Figure 2015 Production Market Share of Tobacco Products by Type

Table China Tobacco Products Revenue by Type (2011-2016)

Table China Tobacco Products Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Tobacco Products by Type (2011-2016)

Figure 2015 Revenue Market Share of Tobacco Products by Type

Table China Tobacco Products Price by Type (2011-2016)

Figure China Tobacco Products Production Growth by Type (2011-2016)

Table China Tobacco Products Consumption by Application (2011-2016)

Table China Tobacco Products Consumption Market Share by Application (2011-2016)

Figure China Tobacco Products Consumption Market Share by Application in 2015

Table China Tobacco Products Consumption Growth Rate by Application (2011-2016)

Figure China Tobacco Products Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Tobacco Products

Figure Manufacturing Process Analysis of Tobacco Products

Figure Tobacco Products Industrial Chain Analysis

Table Raw Materials Sources of Tobacco Products Major Manufacturers in 2015

Table Major Buyers of Tobacco Products

Table Distributors/Traders List

Figure China Tobacco Products Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Tobacco Products Revenue and Growth Rate Forecast (2016-2021)

Table China Tobacco Products Production, Import, Export and Consumption Forecast (2016-2021)

Table China Tobacco Products Production Forecast by Type (2016-2021)

Table China Tobacco Products Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: China Tobacco Products Market Research Report 2016

Product link: <https://marketpublishers.com/r/CCCDAFDD6B7EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CCCDAFDD6B7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970