

China Tequila Market Research Report 2016

<https://marketpublishers.com/r/CF9EEFCCBFCEN.html>

Date: November 2016

Pages: 121

Price: US\$ 3,200.00 (Single User License)

ID: CF9EEFCCBFCEN

Abstracts

Notes:

Sales, means the sales volume of Tequila

Revenue, means the sales value of Tequila

Revenue, means the sales Tequila in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Jose Cuervo

Sauza

Patrón

Juarez

1800 Tequila

El Jimador Family

Don Julio

Familia Camarena Tequila

Herradura

Zarco

Cazadores

Cabo Tequila

Milagro

Margaritaville

Clase Azul

Avion Tequila

1921 Tequila

4 Copas

Corzo

El Agave Artesanal

Tequila Arette

Don Eduardo

Agave Dos Mil

Aha Toro

Buen Amigo

Campo Azul

Cascahuin Distillery

Compa?ia Tequilera de Arandas

Centinela

Hacienda La Capilla

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

100% Tequila

Mixto Tequila

Tequila Industry Chain Structure

Tequila Industry Overview

Split by Application, this report focuses on consumption, market share and growth rate of Tequila in each application, can be divided into

Application 1

Application 2

Application 3

Contents

China Tequila Market Research Report 2016

1 TEQUILA MARKET OVERVIEW

- 1.1 Product Overview and Scope of Tequila
- 1.2 Tequila Segment by Type
 - 1.2.1 China Production Market Share of Tequila Type in 2015
 - 1.2.2 100% Tequila
 - 1.2.3 Mixto Tequila
 - 1.2.4 Tequila Industry Chain Structure
 - 1.2.5 Tequila Industry Overview
- 1.3 Applications of Tequila
 - 1.3.1 Tequila Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size (Value) of Tequila (2011-2021)
- 1.5 China Tequila Status and Outlook
- 1.6 Government Policies

2 CHINA TEQUILA MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Tequila Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Tequila Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Tequila Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Tequila Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Tequila Market Competitive Situation and Trends
 - 2.5.1 Tequila Market Concentration Rate
 - 2.5.2 Tequila Market Share of Top 3 and Top 5 Manufacturers

3 CHINA TEQUILA MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Jose Cuervo
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Tequila Product Type, Application and Specification
 - 3.1.2.1 Type I

- 3.1.2.2 Type II
- 3.1.3 Jose Cuervo Tequila Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Sauza
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 121 Product Type, Application and Specification
 - 3.2.2.1 Type I
 - 3.2.2.2 Type II
 - 3.2.3 Sauza 121 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Patrón
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 130 Product Type, Application and Specification
 - 3.3.2.1 Type I
 - 3.3.2.2 Type II
 - 3.3.3 Patrón 130 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Juarez
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Nov Product Type, Application and Specification
 - 3.4.2.1 Type I
 - 3.4.2.2 Type II
 - 3.4.3 Juarez Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 1800 Tequila
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Product Type, Application and Specification
 - 3.5.2.1 Type I
 - 3.5.2.2 Type II
 - 3.5.3 1800 Tequila Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.5.4 Main Business/Business Overview
- 3.6 El Jimador Family
 - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Million USD Product Type, Application and Specification
 - 3.6.2.1 Type I
 - 3.6.2.2 Type II
 - 3.6.3 El Jimador Family Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 Don Julio
 - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Consumer Goods Product Type, Application and Specification
 - 3.7.2.1 Type I
 - 3.7.2.2 Type II
 - 3.7.3 Don Julio Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Familia Camarena Tequila
 - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Product Type, Application and Specification
 - 3.8.2.1 Type I
 - 3.8.2.2 Type II
 - 3.8.3 Familia Camarena Tequila Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 Herradura
 - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Product Type, Application and Specification
 - 3.9.2.1 Type I
 - 3.9.2.2 Type II
 - 3.9.3 Herradura Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.9.4 Main Business/Business Overview
- 3.10 Zarco
 - 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 Zarco Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Cazadores

3.12 Cabo Tequila

3.13 Milagro

3.14 Margaritaville

3.15 Clase Azul

3.16 Avion Tequila

3.17 1921 Tequila

3.18 4 Copas

3.19 Corzo

3.20 El Agave Artesanal

3.21 Tequila Arette

3.22 Don Eduardo

3.23 Agave Dos Mil

3.24 Aha Toro

3.25 Buen Amigo

3.26 Campo Azul

3.27 Cascahuin Distillery

3.28 Compa?ia Tequilera de Arandas

3.29 Centinela

3.30 Hacienda La Capilla

4 CHINA TEQUILA CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Tequila Capacity, Production and Growth (2011-2016)

4.2 China Tequila Revenue and Growth (2011-2016)

4.3 China Tequila Production, Consumption, Export and Import (2011-2016)

5 CHINA TEQUILA PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Tequila Production and Market Share by Type (2011-2016)

5.2 China Tequila Revenue and Market Share by Type (2011-2016)

5.3 China Tequila Price by Type (2011-2016)

5.4 China Tequila Production Growth by Type (2011-2016)

6 CHINA TEQUILA MARKET ANALYSIS BY APPLICATION

6.1 China Tequila Consumption and Market Share by Application (2011-2016)

6.2 China Tequila Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 TEQUILA MANUFACTURING COST ANALYSIS

7.1 Tequila Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Tequila

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Tequila Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Tequila Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 CHINA TEQUILA MARKET FORECAST (2016-2021)

11.1 China Tequila Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Tequila Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Tequila Production Forecast by Type (2016-2021)

11.4 China Tequila Consumption Forecast by Application (2016-2021)

11.5 Tequila Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Tequila

Figure China Production Market Share of Tequila by Type in 2015

Figure Product Picture of 100% Tequila

Table Major Manufacturers of 100% Tequila

Figure Product Picture of Mixto Tequila

Table Major Manufacturers of Mixto Tequila

Figure Product Picture of Tequila Industry Chain Structure

Table Major Manufacturers of Tequila Industry Chain Structure

Figure Product Picture of Tequila Industry Overview

Table Major Manufacturers of Tequila Industry Overview

Table Tequila Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Tequila Revenue (Million USD) and Growth Rate (2011-2021)

Table China Tequila Capacity of Key Manufacturers (2015 and 2016)

Table China Tequila Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Tequila Capacity of Key Manufacturers in 2015

Figure China Tequila Capacity of Key Manufacturers in 2016

Table China Tequila Production of Key Manufacturers (2015 and 2016)

Table China Tequila Production Share by Manufacturers (2015 and 2016)

Figure 2015 Tequila Production Share by Manufacturers

Figure 2016 Tequila Production Share by Manufacturers

Table China Tequila Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Tequila Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Tequila Revenue Share by Manufacturers

Table 2016 China Tequila Revenue Share by Manufacturers

Table China Market Tequila Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Tequila Average Price of Key Manufacturers in 2015

Table Manufacturers Tequila Manufacturing Base Distribution and Sales Area

Table Manufacturers Tequila Product Type

Figure Tequila Market Share of Top 3 Manufacturers

Figure Tequila Market Share of Top 5 Manufacturers

Table Jose Cuervo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jose Cuervo Tequila Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Jose Cuervo Tequila Market Share (2011-2016)

Table Sauza Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sauza Tequila Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sauza Tequila Market Share (2011-2016)

Table Patrón Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Patrón Tequila Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Patrón Tequila Market Share (2011-2016)

Table Juarez Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Juarez Tequila Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Juarez Tequila Market Share (2011-2016)

Table 1800 Tequila Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table 1800 Tequila Tequila Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure 1800 Tequila Tequila Market Share (2011-2016)

Table El Jimador Family Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table El Jimador Family Tequila Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure El Jimador Family Tequila Market Share (2011-2016)

Table Don Julio Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Don Julio Tequila Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Don Julio Tequila Market Share (2011-2016)

Table Familia Camarena Tequila Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Familia Camarena Tequila Tequila Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Familia Camarena Tequila Tequila Market Share (2011-2016)

Table Herradura Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Herradura Tequila Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Herradura Tequila Market Share (2011-2016)

Table Zarco Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zarco Tequila Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Zarco Tequila Market Share (2011-2016)

Table Cazadores Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cazadores Tequila Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Cazadores Tequila Market Share (2011-2016)

Table Cabo Tequila Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cabo Tequila Tequila Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Cabo Tequila Tequila Market Share (2011-2016)

Table Milagro Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Milagro Tequila Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Milagro Tequila Market Share (2011-2016)

Table Margaritaville Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Margaritaville Tequila Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Margaritaville Tequila Market Share (2011-2016)

Table Clase Azul Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Clase Azul Tequila Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Clase Azul Tequila Market Share (2011-2016)

Table Avion Tequila Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Avion Tequila Tequila Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Avion Tequila Tequila Market Share (2011-2016)

Table 1921 Tequila Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table 1921 Tequila Tequila Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure 1921 Tequila Tequila Market Share (2011-2016)

Table 4 Copas Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table 4 Copas Tequila Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure 4 Copas Tequila Market Share (2011-2016)

Table Corzo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Corzo Tequila Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Corzo Tequila Market Share (2011-2016)

Table El Agave Artesanal Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table El Agave Artesanal Tequila Capacity, Production, Revenue, Price and Gross
Margin (2011-2016)

Figure El Agave Artesanal Tequila Market Share (2011-2016)

Table Tequila Arette Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Tequila Arette Tequila Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Tequila Arette Tequila Market Share (2011-2016)

Table Don Eduardo Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Don Eduardo Tequila Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Don Eduardo Tequila Market Share (2011-2016)

Table Agave Dos Mil Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Agave Dos Mil Tequila Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Agave Dos Mil Tequila Market Share (2011-2016)

Table Aha Toro Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Aha Toro Tequila Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Aha Toro Tequila Market Share (2011-2016)

Table Buen Amigo Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Buen Amigo Tequila Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Buen Amigo Tequila Market Share (2011-2016)

Table Campo Azul Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Campo Azul Tequila Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Campo Azul Tequila Market Share (2011-2016)

Table Cascahuin Distillery Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cascahuin Distillery Tequila Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Cascahuin Distillery Tequila Market Share (2011-2016)

Table Compa?ia Tequilera de Arandas Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Compa?ia Tequilera de Arandas Tequila Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Compa?ia Tequilera de Arandas Tequila Market Share (2011-2016)

Table Centinela Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Centinela Tequila Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Centinela Tequila Market Share (2011-2016)

Table Hacienda La Capilla Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hacienda La Capilla Tequila Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hacienda La Capilla Tequila Market Share (2011-2016)

Figure China Tequila Capacity, Production and Growth (2011-2016)

Figure China Tequila Revenue (Million USD) and Growth (2011-2016)

Table China Tequila Production, Consumption, Export and Import (2011-2016)

Table China Tequila Production by Type (2011-2016)

Table China Tequila Production Share by Type (2011-2016)

Figure Production Market Share of Tequila by Type (2011-2016)

Figure 2015 Production Market Share of Tequila by Type

Table China Tequila Revenue by Type (2011-2016)

Table China Tequila Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Tequila by Type (2011-2016)

Figure 2015 Revenue Market Share of Tequila by Type

Table China Tequila Price by Type (2011-2016)

Figure China Tequila Production Growth by Type (2011-2016)

Table China Tequila Consumption by Application (2011-2016)

Table China Tequila Consumption Market Share by Application (2011-2016)

Figure China Tequila Consumption Market Share by Application in 2015

Table China Tequila Consumption Growth Rate by Application (2011-2016)

Figure China Tequila Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Tequila
Figure Manufacturing Process Analysis of Tequila
Figure Tequila Industrial Chain Analysis
Table Raw Materials Sources of Tequila Major Manufacturers in 2015
Table Major Buyers of Tequila
Table Distributors/Traders List
Figure China Tequila Capacity, Production and Growth Rate Forecast (2016-2021)
Figure China Tequila Revenue and Growth Rate Forecast (2016-2021)
Table China Tequila Production, Import, Export and Consumption Forecast (2016-2021)
Table China Tequila Production Forecast by Type (2016-2021)
Table China Tequila Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Tequila Market Research Report 2016

Product link: <https://marketpublishers.com/r/CF9EEFCCBFCEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CF9EEFCCBFCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970