

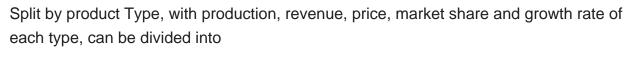
# China Tennis Racket Market Research Report 2016

https://marketpublishers.com/r/C8C015093E7EN.html Date: November 2016 Pages: 121 Price: US\$ 3,200.00 (Single User License) ID: C8C015093E7EN **Abstracts** Notes: Sales, means the sales volume of Tennis Racket Revenue, means the sales value of Tennis Racket This report studies Tennis Racket in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering Wilson Dunlop Slazenger Volkl Babolat Prince Yonex **OLIVER** 

DHS



#### Teloon



Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Tennis Racket in each application, can be divided into

Application 1

Application 2

Application 3



#### **Contents**

China Tennis Racket Market Research Report 2016

#### 1 TENNIS RACKET MARKET OVERVIEW

- 1.1 Product Overview and Scope of Tennis Racket
- 1.2 Tennis Racket Segment by Type
- 1.2.1 China Production Market Share of Tennis Racket Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Applications of Tennis Racket
  - 1.3.1 Tennis Racket Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size (Value) of Tennis Racket (2011-2021)
- 1.5 China Tennis RacketStatus and Outlook
- 1.6 Government Policies

#### 2 CHINA TENNIS RACKET MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Tennis Racket Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Tennis Racket Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Tennis Racket Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Tennis Racket Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Tennis Racket Market Competitive Situation and Trends
  - 2.5.1 Tennis Racket Market Concentration Rate
  - 2.5.2 Tennis Racket Market Share of Top 3 and Top 5 Manufacturers

#### 3 CHINA TENNIS RACKET MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Wilson
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 Tennis Racket Product Type, Application and Specification



- 3.1.2.1 Type I
- 3.1.2.2 Type II
- 3.1.3 Wilson Tennis Racket Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Dunlop
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 121 Product Type, Application and Specification
    - 3.2.2.1 Type I
    - 3.2.2.2 Type II
- 3.2.3 Dunlop 121 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Slazenger
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 127 Product Type, Application and Specification
    - 3.3.2.1 Type I
    - 3.3.2.2 Type II
- 3.3.3 Slazenger 127 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Volkl
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Oct Product Type, Application and Specification
    - 3.4.2.1 Type I
    - 3.4.2.2 Type II
- 3.4.3 Volkl Oct Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Babolat
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Product Type, Application and Specification
    - 3.5.2.1 Type I
    - 3.5.2.2 Type II
- 3.5.3 Babolat Capacity, Production, Revenue, Price and Gross Margin (2015 and



#### 2016)

- 3.5.4 Main Business/Business Overview
- 3.6 Prince
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Million USD Product Type, Application and Specification
    - 3.6.2.1 Type I
    - 3.6.2.2 Type II
- 3.6.3 Prince Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 Yonex
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Consumer Goods Product Type, Application and Specification
    - 3.7.2.1 Type I
    - 3.7.2.2 Type II
- 3.7.3 Yonex Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 OLIVER
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Product Type, Application and Specification
    - 3.8.2.1 Type I
    - 3.8.2.2 Type II
- 3.8.3 OLIVER Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 DHS
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Product Type, Application and Specification
    - 3.9.2.1 Type I
    - 3.9.2.2 Type II
  - 3.9.3 DHS Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.9.4 Main Business/Business Overview
- 3.10 Teloon
  - 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its



#### Competitors

- 3.10.2 Product Type, Application and Specification
  - 3.10.2.1 Type I
  - 3.10.2.2 Type II
- 3.10.3 Teloon Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.10.4 Main Business/Business Overview

# 4 CHINA TENNIS RACKET CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Tennis Racket Capacity, Production and Growth (2011-2016)
- 4.2 China Tennis Racket Revenue and Growth (2011-2016)
- 4.3 China Tennis Racket Production, Consumption, Export and Import (2011-2016)

# 5 CHINA TENNIS RACKET PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Tennis Racket Production and Market Share by Type (2011-2016)
- 5.2 China Tennis Racket Revenue and Market Share by Type (2011-2016)
- 5.3 China Tennis Racket Price by Type (2011-2016)
- 5.4 China Tennis Racket Production Growth by Type (2011-2016)

#### 6 CHINA TENNIS RACKET MARKET ANALYSIS BY APPLICATION

- 6.1 China Tennis Racket Consumption and Market Share by Application (2011-2016)
- 6.2 China Tennis Racket Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

#### 7 TENNIS RACKET MANUFACTURING COST ANALYSIS

- 7.1 Tennis Racket Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure



- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Tennis Racket

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Tennis Racket Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Tennis Racket Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

#### 11 CHINA TENNIS RACKET MARKET FORECAST (2016-2021)

- 11.1 China Tennis Racket Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Tennis Racket Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Tennis Racket Production Forecast by Type (2016-2021)
- 11.4 China Tennis Racket Consumption Forecast by Application (2016-2021)



## 11.5 Tennis Racket Price Forecast (2016-2021)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 APPENDIX**

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Tennis Racket

Figure China Production Market Share of Tennis Racket by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Tennis Racket Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Tennis Racket Revenue (Million USD) and Growth Rate (2011-2021)

Table China Tennis Racket Capacity of Key Manufacturers (2015 and 2016)

Table China Tennis Racket Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Tennis Racket Capacity of Key Manufacturers in 2015

Figure China Tennis Racket Capacity of Key Manufacturers in 2016

Table China Tennis Racket Production of Key Manufacturers (2015 and 2016)

Table China Tennis Racket Production Share by Manufacturers (2015 and 2016)

Figure 2015 Tennis Racket Production Share by Manufacturers

Figure 2016 Tennis Racket Production Share by Manufacturers

Table China Tennis Racket Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Tennis Racket Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Tennis Racket Revenue Share by Manufacturers

Table 2016 China Tennis Racket Revenue Share by Manufacturers

Table China Market Tennis Racket Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Tennis Racket Average Price of Key Manufacturers in 2015

Table Manufacturers Tennis Racket Manufacturing Base Distribution and Sales Area

Table Manufacturers Tennis Racket Product Type

Figure Tennis Racket Market Share of Top 3 Manufacturers

Figure Tennis Racket Market Share of Top 5 Manufacturers

Table Wilson Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wilson Tennis Racket Capacity, Production, Revenue, Price and Gross Margin



(2011-2016)

Figure Wilson Tennis Racket Market Share (2011-2016)

Table Dunlop Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Dunlop Tennis Racket Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dunlop Tennis Racket Market Share (2011-2016)

Table Slazenger Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Slazenger Tennis Racket Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Slazenger Tennis Racket Market Share (2011-2016)

Table Volkl Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Volkl Tennis Racket Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Volkl Tennis Racket Market Share (2011-2016)

Table Babolat Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Babolat Tennis Racket Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Babolat Tennis Racket Market Share (2011-2016)

Table Prince Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Prince Tennis Racket Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Prince Tennis Racket Market Share (2011-2016)

Table Yonex Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Yonex Tennis Racket Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yonex Tennis Racket Market Share (2011-2016)

Table OLIVER Basic Information, Manufacturing Base, Sales Area and Its Competitors Table OLIVER Tennis Racket Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure OLIVER Tennis Racket Market Share (2011-2016)

Table DHS Basic Information, Manufacturing Base, Sales Area and Its Competitors Table DHS Tennis Racket Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure DHS Tennis Racket Market Share (2011-2016)

Table Teloon Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Teloon Tennis Racket Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Teloon Tennis Racket Market Share (2011-2016)



Figure China Tennis Racket Capacity, Production and Growth (2011-2016)

Figure China Tennis Racket Revenue (Million USD) and Growth (2011-2016)

Table China Tennis Racket Production, Consumption, Export and Import (2011-2016)

Table China Tennis Racket Production by Type (2011-2016)

Table China Tennis Racket Production Share by Type (2011-2016)

Figure Production Market Share of Tennis Racket by Type (2011-2016)

Figure 2015 Production Market Share of Tennis Racket by Type

Table China Tennis Racket Revenue by Type (2011-2016)

Table China Tennis Racket Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Tennis Racket by Type (2011-2016)

Figure 2015 Revenue Market Share of Tennis Racket by Type

Table China Tennis Racket Price by Type (2011-2016)

Figure China Tennis Racket Production Growth by Type (2011-2016)

Table China Tennis Racket Consumption by Application (2011-2016)

Table China Tennis Racket Consumption Market Share by Application (2011-2016)

Figure China Tennis Racket Consumption Market Share by Application in 2015

Table China Tennis Racket Consumption Growth Rate by Application (2011-2016)

Figure China Tennis Racket Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Tennis Racket

Figure Manufacturing Process Analysis of Tennis Racket

Figure Tennis Racket Industrial Chain Analysis

Table Raw Materials Sources of Tennis Racket Major Manufacturers in 2015

Table Major Buyers of Tennis Racket

Table Distributors/Traders List

Figure China Tennis Racket Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Tennis Racket Revenue and Growth Rate Forecast (2016-2021)

Table China Tennis Racket Production, Import, Export and Consumption Forecast (2016-2021)

Table China Tennis Racket Production Forecast by Type (2016-2021)

Table China Tennis Racket Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: China Tennis Racket Market Research Report 2016

Product link: <a href="https://marketpublishers.com/r/C8C015093E7EN.html">https://marketpublishers.com/r/C8C015093E7EN.html</a>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C8C015093E7EN.html">https://marketpublishers.com/r/C8C015093E7EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970