

China Table Tennis Racquet Market Research Report 2016

<https://marketpublishers.com/r/CE356184150EN.html>

Date: November 2016

Pages: 124

Price: US\$ 3,200.00 (Single User License)

ID: CE356184150EN

Abstracts

Notes:

Sales, means the sales volume of Table Tennis Racquet

Revenue, means the sales value of Table Tennis Racquet

This report studies Table Tennis Racquet in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Yasaka

Butterfly

Joola

Donic

Avalox

Nittaku

DHS

YINHE

Tibhar

Sword

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Table Tennis Racquet in each application, can be divided into

Application 1

Application 2

Application 3

Contents

China Table Tennis Racquet Market Research Report 2016

1 TABLE TENNIS RACQUET MARKET OVERVIEW

- 1.1 Product Overview and Scope of Table Tennis Racquet
- 1.2 Table Tennis Racquet Segment by Type
 - 1.2.1 China Production Market Share of Table Tennis Racquet Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Applications of Table Tennis Racquet
 - 1.3.1 Table Tennis Racquet Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size (Value) of Table Tennis Racquet (2011-2021)
- 1.5 China Table Tennis Racquet Status and Outlook
- 1.6 Government Policies

2 CHINA TABLE TENNIS RACQUET MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Table Tennis Racquet Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Table Tennis Racquet Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Table Tennis Racquet Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Table Tennis Racquet Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Table Tennis Racquet Market Competitive Situation and Trends
 - 2.5.1 Table Tennis Racquet Market Concentration Rate
 - 2.5.2 Table Tennis Racquet Market Share of Top 3 and Top 5 Manufacturers

3 CHINA TABLE TENNIS RACQUET MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Yasaka
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.1.2 Table Tennis Racquet Product Type, Application and Specification

3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 Yasaka Table Tennis Racquet Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Butterfly

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.2.2 124 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Butterfly 124 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Joola

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.3.2 128 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 Joola 128 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Donic

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.4.2 Oct Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 Donic Oct Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Avalox

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

3.5.2.2 Type II

3.5.3 Avalox Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Nittaku

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Nittaku Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 DHS

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.7.2 Consumer Goods Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 DHS Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 YINHE

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 YINHE Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Tibhar

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 Tibhar Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Sword

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 Sword Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

4 CHINA TABLE TENNIS RACQUET CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Table Tennis Racquet Capacity, Production and Growth (2011-2016)

4.2 China Table Tennis Racquet Revenue and Growth (2011-2016)

4.3 China Table Tennis Racquet Production, Consumption, Export and Import (2011-2016)

5 CHINA TABLE TENNIS RACQUET PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Table Tennis Racquet Production and Market Share by Type (2011-2016)

5.2 China Table Tennis Racquet Revenue and Market Share by Type (2011-2016)

5.3 China Table Tennis Racquet Price by Type (2011-2016)

5.4 China Table Tennis Racquet Production Growth by Type (2011-2016)

6 CHINA TABLE TENNIS RACQUET MARKET ANALYSIS BY APPLICATION

6.1 China Table Tennis Racquet Consumption and Market Share by Application (2011-2016)

6.2 China Table Tennis Racquet Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 TABLE TENNIS RACQUET MANUFACTURING COST ANALYSIS

7.1 Table Tennis Racquet Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Table Tennis Racquet

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Table Tennis Racquet Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Table Tennis Racquet Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA TABLE TENNIS RACQUET MARKET FORECAST (2016-2021)

- 11.1 China Table Tennis Racquet Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Table Tennis Racquet Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Table Tennis Racquet Production Forecast by Type (2016-2021)

11.4 China Table Tennis Racquet Consumption Forecast by Application (2016-2021)

11.5 Table Tennis Racquet Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Table Tennis Racquet

Figure China Production Market Share of Table Tennis Racquet by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Table Tennis Racquet Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Table Tennis Racquet Revenue (Million USD) and Growth Rate (2011-2021)

Table China Table Tennis Racquet Capacity of Key Manufacturers (2015 and 2016)

Table China Table Tennis Racquet Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Table Tennis Racquet Capacity of Key Manufacturers in 2015

Figure China Table Tennis Racquet Capacity of Key Manufacturers in 2016

Table China Table Tennis Racquet Production of Key Manufacturers (2015 and 2016)

Table China Table Tennis Racquet Production Share by Manufacturers (2015 and 2016)

Figure 2015 Table Tennis Racquet Production Share by Manufacturers

Figure 2016 Table Tennis Racquet Production Share by Manufacturers

Table China Table Tennis Racquet Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Table Tennis Racquet Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Table Tennis Racquet Revenue Share by Manufacturers

Table 2016 China Table Tennis Racquet Revenue Share by Manufacturers

Table China Market Table Tennis Racquet Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Table Tennis Racquet Average Price of Key Manufacturers in 2015

Table Manufacturers Table Tennis Racquet Manufacturing Base Distribution and Sales Area

Table Manufacturers Table Tennis Racquet Product Type

Figure Table Tennis Racquet Market Share of Top 3 Manufacturers

Figure Table Tennis Racquet Market Share of Top 5 Manufacturers

Table Yasaka Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yasaka Table Tennis Racquet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yasaka Table Tennis Racquet Market Share (2011-2016)

Table Butterfly Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Butterfly Table Tennis Racquet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Butterfly Table Tennis Racquet Market Share (2011-2016)

Table Joola Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Joola Table Tennis Racquet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Joola Table Tennis Racquet Market Share (2011-2016)

Table Donic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Donic Table Tennis Racquet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Donic Table Tennis Racquet Market Share (2011-2016)

Table Avalox Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Avalox Table Tennis Racquet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Avalox Table Tennis Racquet Market Share (2011-2016)

Table Nittaku Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nittaku Table Tennis Racquet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nittaku Table Tennis Racquet Market Share (2011-2016)

Table DHS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DHS Table Tennis Racquet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure DHS Table Tennis Racquet Market Share (2011-2016)

Table YINHE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table YINHE Table Tennis Racquet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure YINHE Table Tennis Racquet Market Share (2011-2016)

Table Tibhar Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tibhar Table Tennis Racquet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Tibhar Table Tennis Racquet Market Share (2011-2016)

Table Sword Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Sword Table Tennis Racquet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sword Table Tennis Racquet Market Share (2011-2016)

Figure China Table Tennis Racquet Capacity, Production and Growth (2011-2016)

Figure China Table Tennis Racquet Revenue (Million USD) and Growth (2011-2016)

Table China Table Tennis Racquet Production, Consumption, Export and Import (2011-2016)

Table China Table Tennis Racquet Production by Type (2011-2016)

Table China Table Tennis Racquet Production Share by Type (2011-2016)

Figure Production Market Share of Table Tennis Racquet by Type (2011-2016)

Figure 2015 Production Market Share of Table Tennis Racquet by Type

Table China Table Tennis Racquet Revenue by Type (2011-2016)

Table China Table Tennis Racquet Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Table Tennis Racquet by Type (2011-2016)

Figure 2015 Revenue Market Share of Table Tennis Racquet by Type

Table China Table Tennis Racquet Price by Type (2011-2016)

Figure China Table Tennis Racquet Production Growth by Type (2011-2016)

Table China Table Tennis Racquet Consumption by Application (2011-2016)

Table China Table Tennis Racquet Consumption Market Share by Application (2011-2016)

Figure China Table Tennis Racquet Consumption Market Share by Application in 2015

Table China Table Tennis Racquet Consumption Growth Rate by Application (2011-2016)

Figure China Table Tennis Racquet Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Table Tennis Racquet

Figure Manufacturing Process Analysis of Table Tennis Racquet

Figure Table Tennis Racquet Industrial Chain Analysis

Table Raw Materials Sources of Table Tennis Racquet Major Manufacturers in 2015

Table Major Buyers of Table Tennis Racquet

Table Distributors/Traders List

Figure China Table Tennis Racquet Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Table Tennis Racquet Revenue and Growth Rate Forecast (2016-2021)

Table China Table Tennis Racquet Production, Import, Export and Consumption

Forecast (2016-2021)

Table China Table Tennis Racquet Production Forecast by Type (2016-2021)

Table China Table Tennis Racquet Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Table Tennis Racquet Market Research Report 2016

Product link: <https://marketpublishers.com/r/CE356184150EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CE356184150EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970