

# China Synthetic Sizing Agents Market Research Report 2017

<https://marketpublishers.com/r/C70AF437433EN.html>

Date: January 2017

Pages: 100

Price: US\$ 3,200.00 (Single User License)

ID: C70AF437433EN

## Abstracts

### Notes:

Sales, means the sales volume of Synthetic Sizing Agents

Revenue, means the sales value of Synthetic Sizing Agents

This report studies Synthetic Sizing Agents in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Akzo Nobel

BASF

Dow

Dupont

ADM

Ashland

Cargill

CP Kelco

FMC

Ingredion

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Polyvinyl alcohol

Styrene

Others

Split by Application, this report focuses on consumption, market share and growth rate of Synthetic Sizing Agents in each application, can be divided into

Food & Beverages

Paper & Paperboard

Paints & Coatings

Textile & Fibers

Others

## Contents

### China Synthetic Sizing Agents Market Research Report 2017

#### **1 SYNTHETIC SIZING AGENTS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Synthetic Sizing Agents
- 1.2 Synthetic Sizing Agents Segment by Type
  - 1.2.1 China Production Market Share of Synthetic Sizing Agents Type in 2015
  - 1.2.2 Polyvinyl alcohol
  - 1.2.3 Styrene
  - 1.2.4 Others
- 1.3 Applications of Synthetic Sizing Agents
  - 1.3.1 Synthetic Sizing Agents Consumption Market Share by Application in 2015
  - 1.3.2 Food & Beverages
  - 1.3.3 Paper & Paperboard
  - 1.3.4 Paints & Coatings
  - 1.3.5 Textile & Fibers
  - 1.3.6 Others
- 1.4 China Market Size (Value) of Synthetic Sizing Agents (2011-2021)
- 1.5 China Synthetic Sizing Agents Status and Outlook
- 1.6 Government Policies

#### **2 CHINA SYNTHETIC SIZING AGENTS MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Synthetic Sizing Agents Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Synthetic Sizing Agents Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Synthetic Sizing Agents Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Synthetic Sizing Agents Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Synthetic Sizing Agents Market Competitive Situation and Trends
  - 2.5.1 Synthetic Sizing Agents Market Concentration Rate
  - 2.5.2 Synthetic Sizing Agents Market Share of Top 3 and Top 5 Manufacturers

#### **3 CHINA SYNTHETIC SIZING AGENTS MANUFACTURERS PROFILES/ANALYSIS**

### 3.1 Akzo Nobel

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 Synthetic Sizing Agents Product Type, Application and Specification

3.1.2.1 Polyvinyl alcohol

3.1.2.2 Styrene

3.1.3 Akzo Nobel Synthetic Sizing Agents Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

### 3.2 BASF

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 Synthetic Sizing Agents Product Type, Application and Specification

3.2.2.1 Polyvinyl alcohol

3.2.2.2 Styrene

3.2.3 BASF 100 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

### 3.3 Dow

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 Synthetic Sizing Agents Product Type, Application and Specification

3.3.2.1 Polyvinyl alcohol

3.3.2.2 Styrene

3.3.3 Dow 107 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

### 3.4 Dupont

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Synthetic Sizing Agents Product Type, Application and Specification

3.4.2.1 Polyvinyl alcohol

3.4.2.2 Styrene

3.4.3 Dupont Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

### 3.5 ADM

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

### 3.5.2 Synthetic Sizing Agents Product Type, Application and Specification

#### 3.5.2.1 Polyvinyl alcohol

#### 3.5.2.2 Styrene

### 3.5.3 ADM Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.5.4 Main Business/Business Overview

## 3.6 Ashland

### 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

#### Competitors

### 3.6.2 Synthetic Sizing Agents Product Type, Application and Specification

#### 3.6.2.1 Polyvinyl alcohol

#### 3.6.2.2 Styrene

### 3.6.3 Ashland Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.6.4 Main Business/Business Overview

## 3.7 Cargill

### 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

#### Competitors

### 3.7.2 Synthetic Sizing Agents Product Type, Application and Specification

#### 3.7.2.1 Polyvinyl alcohol

#### 3.7.2.2 Styrene

### 3.7.3 Cargill Chemical & Material Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.7.4 Main Business/Business Overview

## 3.8 CP Kelco

### 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

#### Competitors

### 3.8.2 Synthetic Sizing Agents Product Type, Application and Specification

#### 3.8.2.1 Polyvinyl alcohol

#### 3.8.2.2 Styrene

### 3.8.3 CP Kelco Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.8.4 Main Business/Business Overview

## 3.9 FMC

### 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

#### Competitors

### 3.9.2 Synthetic Sizing Agents Product Type, Application and Specification

#### 3.9.2.1 Polyvinyl alcohol

#### 3.9.2.2 Styrene

### 3.9.3 FMC Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.9.4 Main Business/Business Overview

## 3.10 Ingredient

### 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

### 3.10.2 Synthetic Sizing Agents Product Type, Application and Specification

#### 3.10.2.1 Polyvinyl alcohol

#### 3.10.2.2 Styrene

### 3.10.3 Ingredient Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.10.4 Main Business/Business Overview

## **4 CHINA SYNTHETIC SIZING AGENTS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

### 4.1 China Synthetic Sizing Agents Capacity, Production and Growth (2011-2016)

### 4.2 China Synthetic Sizing Agents Revenue and Growth (2011-2016)

### 4.3 China Synthetic Sizing Agents Production, Consumption, Export and Import (2011-2016)

## **5 CHINA SYNTHETIC SIZING AGENTS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

### 5.1 China Synthetic Sizing Agents Production and Market Share by Type (2011-2016)

### 5.2 China Synthetic Sizing Agents Revenue and Market Share by Type (2011-2016)

### 5.3 China Synthetic Sizing Agents Price by Type (2011-2016)

### 5.4 China Synthetic Sizing Agents Production Growth by Type (2011-2016)

## **6 CHINA SYNTHETIC SIZING AGENTS MARKET ANALYSIS BY APPLICATION**

### 6.1 China Synthetic Sizing Agents Consumption and Market Share by Application (2011-2016)

### 6.2 China Synthetic Sizing Agents Consumption Growth Rate by Application (2011-2016)

### 6.3 Market Drivers and Opportunities

#### 6.3.1 Potential Application

#### 6.3.2 Emerging Markets/Countries

## **7 CHINA SYNTHETIC SIZING AGENTS MARKET ANALYSIS BY REGIONS (PROVINCES)**

7.1 China Synthetic Sizing Agents Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China Synthetic Sizing Agents Production and Market Share by Regions (Provinces)(2011-2016)

7.1.2 China Synthetic Sizing Agents Production Value and Market Share by Regions (Provinces)(2011-2016)

7.1.3 China Synthetic Sizing Agents Sales Price by Regions (Provinces)(2011-2016)

7.2 China Synthetic Sizing Agents Consumption by Regions (Provinces)(2011-2016)

7.3 China Synthetic Sizing Agents Production, Consumption, Export and Import (2011-2016)

## **8 SYNTHETIC SIZING AGENTS MANUFACTURING COST ANALYSIS**

8.1 Synthetic Sizing Agents Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Synthetic Sizing Agents

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Synthetic Sizing Agents Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Synthetic Sizing Agents Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning



- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 CHINA SYNTHETIC SIZING AGENTS MARKET FORECAST (2016-2021)**

- 12.1 China Synthetic Sizing Agents Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Synthetic Sizing Agents Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Synthetic Sizing Agents Production Forecast by Type (2016-2021)
- 12.4 China Synthetic Sizing Agents Consumption Forecast by Application (2016-2021)
- 12.5 China Synthetic Sizing Agents Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
  - 12.5.1 China Synthetic Sizing Agents Production Forecast by Regions (Provinces)(2016-2021)
  - 12.5.2 China Synthetic Sizing Agents Consumption Forecast by Regions (Provinces)(2016-2021)
  - 12.5.3 China Synthetic Sizing Agents Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Synthetic Sizing Agents Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Synthetic Sizing Agents

Figure China Production Market Share of Synthetic Sizing Agents by Type in 2015

Figure Product Picture of Polyvinyl alcohol

Table Major Manufacturers of Polyvinyl alcohol

Figure Product Picture of Styrene

Table Major Manufacturers of Styrene

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Synthetic Sizing Agents Consumption Market Share by Application in 2015

Figure Food & Beverages Examples

Figure Paper & Paperboard Examples

Figure Paints & Coatings Examples

Figure Textile & Fibers Examples

Figure Others Examples

Figure China Synthetic Sizing Agents Revenue (Million USD) and Growth Rate (2011-2021)

Table China Synthetic Sizing Agents Capacity of Key Manufacturers (2015 and 2016)

Table China Synthetic Sizing Agents Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Synthetic Sizing Agents Capacity of Key Manufacturers in 2015

Figure China Synthetic Sizing Agents Capacity of Key Manufacturers in 2016

Table China Synthetic Sizing Agents Production of Key Manufacturers (2015 and 2016)

Table China Synthetic Sizing Agents Production Share by Manufacturers (2015 and 2016)

Figure 2015 Synthetic Sizing Agents Production Share by Manufacturers

Figure 2016 Synthetic Sizing Agents Production Share by Manufacturers

Table China Synthetic Sizing Agents Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Synthetic Sizing Agents Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Synthetic Sizing Agents Revenue Share by Manufacturers

Table 2016 China Synthetic Sizing Agents Revenue Share by Manufacturers

Table China Market Synthetic Sizing Agents Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Synthetic Sizing Agents Average Price of Key Manufacturers in

2015

Table Manufacturers Synthetic Sizing Agents Manufacturing Base Distribution and Sales Area

Table Manufacturers Synthetic Sizing Agents Product Type

Figure Synthetic Sizing Agents Market Share of Top 3 Manufacturers

Figure Synthetic Sizing Agents Market Share of Top 5 Manufacturers

Table Akzo Nobel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Akzo Nobel Synthetic Sizing Agents Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Akzo Nobel Synthetic Sizing Agents Market Share (2011-2016)

Table BASF Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BASF Synthetic Sizing Agents Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure BASF Synthetic Sizing Agents Market Share (2011-2016)

Table Dow Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dow Synthetic Sizing Agents Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dow Synthetic Sizing Agents Market Share (2011-2016)

Table Dupont Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dupont Synthetic Sizing Agents Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dupont Synthetic Sizing Agents Market Share (2011-2016)

Table ADM Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ADM Synthetic Sizing Agents Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure ADM Synthetic Sizing Agents Market Share (2011-2016)

Table Ashland Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ashland Synthetic Sizing Agents Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ashland Synthetic Sizing Agents Market Share (2011-2016)

Table Cargill Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cargill Synthetic Sizing Agents Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Cargill Synthetic Sizing Agents Market Share (2011-2016)

Table CP Kelco Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CP Kelco Synthetic Sizing Agents Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure CP Kelco Synthetic Sizing Agents Market Share (2011-2016)

Table FMC Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table FMC Synthetic Sizing Agents Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure FMC Synthetic Sizing Agents Market Share (2011-2016)

Table Ingredion Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Ingredion Synthetic Sizing Agents Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ingredion Synthetic Sizing Agents Market Share (2011-2016)

Figure China Synthetic Sizing Agents Capacity, Production and Growth (2011-2016)

Figure China Synthetic Sizing Agents Revenue (Million USD) and Growth (2011-2016)

Table China Synthetic Sizing Agents Production, Consumption, Export and Import (2011-2016)

Table China Synthetic Sizing Agents Production by Type (2011-2016)

Table China Synthetic Sizing Agents Production Share by Type (2011-2016)

Figure Production Market Share of Synthetic Sizing Agents by Type (2011-2016)

Figure 2015 Production Market Share of Synthetic Sizing Agents by Type

Table China Synthetic Sizing Agents Revenue by Type (2011-2016)

Table China Synthetic Sizing Agents Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Synthetic Sizing Agents by Type (2011-2016)

Figure 2015 Revenue Market Share of Synthetic Sizing Agents by Type

Table China Synthetic Sizing Agents Price by Type (2011-2016)

Figure China Synthetic Sizing Agents Production Growth by Type (2011-2016)

Table China Synthetic Sizing Agents Consumption by Application (2011-2016)

Table China Synthetic Sizing Agents Consumption Market Share by Application (2011-2016)

Figure China Synthetic Sizing Agents Consumption Market Share by Application in 2015

Table China Synthetic Sizing Agents Consumption Growth Rate by Application (2011-2016)

Figure China Synthetic Sizing Agents Consumption Growth Rate by Application (2011-2016)

Table China Synthetic Sizing Agents Production by Regions (Provinces)(2011-2016)

Table China Synthetic Sizing Agents Production Market Share by Regions (Provinces)(2011-2016)

Table China Synthetic Sizing Agents Production Value by Regions (Provinces)(2011-2016)

Table China Synthetic Sizing Agents Production Value Market Share by Regions (Provinces)(2011-2016)

Table China Synthetic Sizing Agents Sales Price by Regions (Provinces)(2011-2016)

Table China Synthetic Sizing Agents Consumption by Regions (Provinces)(2011-2016)  
Table China Synthetic Sizing Agents Consumption Market Share by Regions (Provinces)(2011-2016)  
Table China Synthetic Sizing Agents Production, Consumption, Export and Import (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Synthetic Sizing Agents  
Figure Manufacturing Process Analysis of Synthetic Sizing Agents  
Figure Synthetic Sizing Agents Industrial Chain Analysis  
Table Raw Materials Sources of Synthetic Sizing Agents Major Manufacturers in 2015  
Table Major Buyers of Synthetic Sizing Agents  
Table Distributors/Traders List  
Figure China Synthetic Sizing Agents Capacity, Production and Growth Rate Forecast (2016-2021)  
Figure China Synthetic Sizing Agents Revenue and Growth Rate Forecast (2016-2021)  
Table China Synthetic Sizing Agents Production, Import, Export and Consumption Forecast (2016-2021)  
Table China Synthetic Sizing Agents Production Forecast by Type (2016-2021)  
Table China Synthetic Sizing Agents Consumption Forecast by Application (2016-2021)  
Table China Synthetic Sizing Agents Production Forecast by Regions (Provinces)(2016-2021)  
Table China Synthetic Sizing Agents Consumption Forecast by Regions (Provinces)(2016-2021)  
Table China Synthetic Sizing Agents Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

## I would like to order

Product name: China Synthetic Sizing Agents Market Research Report 2017

Product link: <https://marketpublishers.com/r/C70AF437433EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C70AF437433EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970