

# China Synthetic Hair Extension Market Research Report 2017

https://marketpublishers.com/r/C84EBDF18C9EN.html

Date: January 2017 Pages: 100 Price: US\$ 3,200.00 (Single User License) ID: C84EBDF18C9EN

# Abstracts

#### Notes:

Sales, means the sales volume of Synthetic Hair Extension

Revenue, means the sales value of Synthetic Hair Extension

This report studies Synthetic Hair Extension in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Great Lengths
Balmain
Hair Dreams
Easihair
Socap
Donna Bella
Cinderella
Hairlocs



#### Klix Hair Extension

UltraTress

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

**Central China** 

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Synthetic Hair Extension in each application, can be divided into

Animal feed

Chemicals intermediate



Foods and flavors



# Contents

China Synthetic Hair Extension Market Research Report 2017

#### **1 SYNTHETIC HAIR EXTENSION MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Synthetic Hair Extension
- 1.2 Synthetic Hair Extension Segment by Type
- 1.2.1 China Production Market Share of Synthetic Hair Extension Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Applications of Synthetic Hair Extension
- 1.3.1 Synthetic Hair Extension Consumption Market Share by Application in 2015
- 1.3.2 Animal feed
- 1.3.3 Chemicals intermediate
- 1.3.4 Foods and flavors
- 1.4 China Market Size (Value) of Synthetic Hair Extension (2011-2021)
- 1.5 China Synthetic Hair Extension Status and Outlook
- 1.6 Government Policies

### 2 CHINA SYNTHETIC HAIR EXTENSION MARKET COMPETITION BY MANUFACTURERS

2.1 China Synthetic Hair Extension Capacity, Production and Share by Manufacturers (2015 and 2016)

2.2 China Synthetic Hair Extension Revenue and Share by Manufacturers (2015 and 2016)

2.3 China Synthetic Hair Extension Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Synthetic Hair Extension Manufacturing Base Distribution, Sales Area, Product Type

2.5 Synthetic Hair Extension Market Competitive Situation and Trends

2.5.1 Synthetic Hair Extension Market Concentration Rate

2.5.2 Synthetic Hair Extension Market Share of Top 3 and Top 5 Manufacturers

#### **3 CHINA SYNTHETIC HAIR EXTENSION MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Great Lengths
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its



Competitors

3.1.2 Synthetic Hair Extension Product Type, Application and Specification

3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 Great Lengths Synthetic Hair Extension Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Balmain

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 Synthetic Hair Extension Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Balmain 100 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Hair Dreams

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 Synthetic Hair Extension Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 Hair Dreams 112 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Easihair

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Synthetic Hair Extension Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 Easihair Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Socap

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.5.2 Synthetic Hair Extension Product Type, Application and Specification 3.5.2.1 Type I



3.5.2.2 Type II

3.5.3 Socap Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Donna Bella

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Synthetic Hair Extension Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Donna Bella Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Cinderella

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Synthetic Hair Extension Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 Cinderella Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Hairlocs

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Synthetic Hair Extension Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 Hairlocs Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Klix Hair Extension

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Synthetic Hair Extension Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 Klix Hair Extension Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview



3.10 UltraTress

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Synthetic Hair Extension Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 UltraTress Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

### 4 CHINA SYNTHETIC HAIR EXTENSION CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Synthetic Hair Extension Capacity, Production and Growth (2011-2016)

4.2 China Synthetic Hair Extension Revenue and Growth (2011-2016)

4.3 China Synthetic Hair Extension Production, Consumption, Export and Import (2011-2016)

# 5 CHINA SYNTHETIC HAIR EXTENSION PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Synthetic Hair Extension Production and Market Share by Type (2011-2016)

5.2 China Synthetic Hair Extension Revenue and Market Share by Type (2011-2016)

5.3 China Synthetic Hair Extension Price by Type (2011-2016)

5.4 China Synthetic Hair Extension Production Growth by Type (2011-2016)

### 6 CHINA SYNTHETIC HAIR EXTENSION MARKET ANALYSIS BY APPLICATION

6.1 China Synthetic Hair Extension Consumption and Market Share by Application (2011-2016)

6.2 China Synthetic Hair Extension Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

- 6.3.1 Potential Application
- 6.3.2 Emerging Markets/Countries

# 7 CHINASYNTHETIC HAIR EXTENSION MARKET ANALYSIS BY REGIONS (PROVINCES)



7.1 China Synthetic Hair Extension Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China Synthetic Hair Extension Production and Market Share by Regions (Provinces)(2011-2016)

7.1.2 China Synthetic Hair Extension Production Value and Market Share by Regions (Provinces)(2011-2016)

7.1.3 China Synthetic Hair Extension Sales Price by Regions (Provinces)(2011-2016)
7.2 China Synthetic Hair Extension Consumption by Regions (Provinces)(2011-2016)
7.3 China Synthetic Hair Extension Production, Consumption, Export and Import (2011-2016)

#### **8 SYNTHETIC HAIR EXTENSION MANUFACTURING COST ANALYSIS**

8.1 Synthetic Hair Extension Key Raw Materials Analysis

- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Synthetic Hair Extension

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Synthetic Hair Extension Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Synthetic Hair Extension Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy



10.2.2 Brand Strategy 10.2.3 Target Client 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 CHINA SYNTHETIC HAIR EXTENSION MARKET FORECAST (2016-2021)

12.1 China Synthetic Hair Extension Capacity, Production, Revenue Forecast (2016-2021)

12.2 China Synthetic Hair Extension Production, Import, Export and Consumption Forecast (2016-2021)

12.3 China Synthetic Hair Extension Production Forecast by Type (2016-2021)

12.4 China Synthetic Hair Extension Consumption Forecast by Application (2016-2021)

12.5 China Synthetic Hair Extension Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.5.1 China Synthetic Hair Extension Production Forecast by Regions (Provinces)(2016-2021)

12.5.2 China Synthetic Hair Extension Consumption Forecast by Regions (Provinces)(2016-2021)

12.5.3 China Synthetic Hair Extension Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.6 Synthetic Hair Extension Price Forecast (2016-2021)

#### **13 RESEARCH FINDINGS AND CONCLUSION**

#### **14 APPENDIX**

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# List Of Tables

#### LIST OF TABLES AND FIGURES

Figure Picture of Synthetic Hair Extension Figure China Production Market Share of Synthetic Hair Extension by Type in 2015 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Figure Product Picture of Type III Table Major Manufacturers of Type III Table Synthetic Hair Extension Consumption Market Share by Application in 2015 Figure Animal feed Examples Figure Chemicals intermediate Examples Figure Foods and flavors Examples Figure China Synthetic Hair Extension Revenue (Million USD) and Growth Rate (2011 - 2021)Table China Synthetic Hair Extension Capacity of Key Manufacturers (2015 and 2016) Table China Synthetic Hair Extension Capacity Market Share of Key Manufacturers (2015 and 2016) Figure China Synthetic Hair Extension Capacity of Key Manufacturers in 2015 Figure China Synthetic Hair Extension Capacity of Key Manufacturers in 2016 Table China Synthetic Hair Extension Production of Key Manufacturers (2015 and 2016) Table China Synthetic Hair Extension Production Share by Manufacturers (2015 and 2016) Figure 2015 Synthetic Hair Extension Production Share by Manufacturers Figure 2016 Synthetic Hair Extension Production Share by Manufacturers Table China Synthetic Hair Extension Revenue (Million USD) by Manufacturers (2015 and 2016) Table China Synthetic Hair Extension Revenue Share by Manufacturers (2015 and 2016) Table 2015 China Synthetic Hair Extension Revenue Share by Manufacturers Table 2016 China Synthetic Hair Extension Revenue Share by Manufacturers Table China Market Synthetic Hair Extension Average Price of Key Manufacturers (2015 and 2016) Figure China Market Synthetic Hair Extension Average Price of Key Manufacturers in 2015



Table Manufacturers Synthetic Hair Extension Manufacturing Base Distribution and Sales Area Table Manufacturers Synthetic Hair Extension Product Type Figure Synthetic Hair Extension Market Share of Top 3 Manufacturers Figure Synthetic Hair Extension Market Share of Top 5 Manufacturers Table Great Lengths Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Great Lengths Synthetic Hair Extension Capacity, Production, Revenue, Price and Gross Margin (2011-2016) Figure Great Lengths Synthetic Hair Extension Market Share (2011-2016) Table Balmain Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Balmain Synthetic Hair Extension Capacity, Production, Revenue, Price and Gross Margin (2011-2016) Figure Balmain Synthetic Hair Extension Market Share (2011-2016) Table Hair Dreams Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hair Dreams Synthetic Hair Extension Capacity, Production, Revenue, Price and Gross Margin (2011-2016) Figure Hair Dreams Synthetic Hair Extension Market Share (2011-2016) Table Easihair Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Easihair Synthetic Hair Extension Capacity, Production, Revenue, Price and Gross Margin (2011-2016) Figure Easihair Synthetic Hair Extension Market Share (2011-2016) Table Socap Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Socap Synthetic Hair Extension Capacity, Production, Revenue, Price and Gross Margin (2011-2016) Figure Socap Synthetic Hair Extension Market Share (2011-2016) Table Donna Bella Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Donna Bella Synthetic Hair Extension Capacity, Production, Revenue, Price and Gross Margin (2011-2016) Figure Donna Bella Synthetic Hair Extension Market Share (2011-2016) Table Cinderella Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Cinderella Synthetic Hair Extension Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Cinderella Synthetic Hair Extension Market Share (2011-2016)

Table Hairlocs Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hairlocs Synthetic Hair Extension Capacity, Production, Revenue, Price and



Gross Margin (2011-2016)

Figure Hairlocs Synthetic Hair Extension Market Share (2011-2016)

Table Klix Hair Extension Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Klix Hair Extension Synthetic Hair Extension Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Klix Hair Extension Synthetic Hair Extension Market Share (2011-2016) Table UltraTress Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table UltraTress Synthetic Hair Extension Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure UltraTress Synthetic Hair Extension Market Share (2011-2016)

Figure China Synthetic Hair Extension Capacity, Production and Growth (2011-2016) Figure China Synthetic Hair Extension Revenue (Million USD) and Growth (2011-2016) Table China Synthetic Hair Extension Production, Consumption, Export and Import (2011-2016)

Table China Synthetic Hair Extension Production by Type (2011-2016)

Table China Synthetic Hair Extension Production Share by Type (2011-2016)

Figure Production Market Share of Synthetic Hair Extension by Type (2011-2016)

Figure 2015 Production Market Share of Synthetic Hair Extension by Type

 Table China Synthetic Hair Extension Revenue by Type (2011-2016)

Table China Synthetic Hair Extension Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Synthetic Hair Extension by Type (2011-2016)

Figure 2015 Revenue Market Share of Synthetic Hair Extension by Type

Table China Synthetic Hair Extension Price by Type (2011-2016)

Figure China Synthetic Hair Extension Production Growth by Type (2011-2016)

Table China Synthetic Hair Extension Consumption by Application (2011-2016)

Table China Synthetic Hair Extension Consumption Market Share by Application (2011-2016)

Figure China Synthetic Hair Extension Consumption Market Share by Application in 2015

Table China Synthetic Hair Extension Consumption Growth Rate by Application (2011-2016)

Figure China Synthetic Hair Extension Consumption Growth Rate by Application (2011-2016)

Table China Synthetic Hair Extension Production by Regions (Provinces)(2011-2016) Table China Synthetic Hair Extension Production Market Share by Regions (Provinces)(2011-2016)

 Table China Synthetic Hair Extension Production Value by Regions



(Provinces)(2011-2016)

Table China Synthetic Hair Extension Production Value Market Share by Regions (Provinces)(2011-2016)

Table China Synthetic Hair Extension Sales Price by Regions (Provinces)(2011-2016)

Table China Synthetic Hair Extension Consumption by Regions (Provinces)(2011-2016)

Table China Synthetic Hair Extension Consumption Market Share by Regions (Provinces)(2011-2016)

Table China Synthetic Hair Extension Production, Consumption, Export and Import (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Synthetic Hair Extension

Figure Manufacturing Process Analysis of Synthetic Hair Extension

Figure Synthetic Hair Extension Industrial Chain Analysis

Table Raw Materials Sources of Synthetic Hair Extension Major Manufacturers in 2015

Table Major Buyers of Synthetic Hair Extension

Table Distributors/Traders List

Figure China Synthetic Hair Extension Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Synthetic Hair Extension Revenue and Growth Rate Forecast (2016-2021) Table China Synthetic Hair Extension Production, Import, Export and Consumption Forecast (2016-2021)

Table China Synthetic Hair Extension Production Forecast by Type (2016-2021)

Table China Synthetic Hair Extension Consumption Forecast by Application (2016-2021)

Table China Synthetic Hair Extension Production Forecast by Regions (Provinces)(2016-2021)

Table China Synthetic Hair Extension Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Synthetic Hair Extension Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)



#### I would like to order

Product name: China Synthetic Hair Extension Market Research Report 2017 Product link: <u>https://marketpublishers.com/r/C84EBDF18C9EN.html</u> Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

> If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C84EBDF18C9EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970