

# China Sunscreen Market Research Report 2018

https://marketpublishers.com/r/CF67A9D8B78EN.html

Date: February 2018

Pages: 114

Price: US\$ 3,400.00 (Single User License)

ID: CF67A9D8B78EN

## **Abstracts**

The global Sunscreen market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

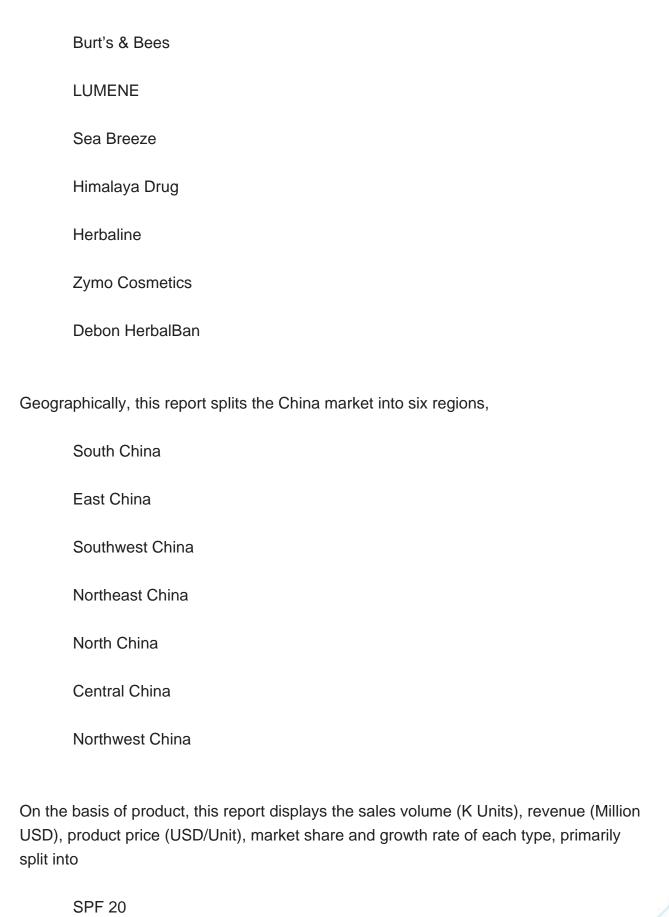
This report studies the Sunscreen development status and future trend in China, focuses on top players in China, also splits Sunscreen by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

L'Oreal
Kose
Kao Corporation
Johnson & Johnson
Shiseido
The Procter & Gamble
The Unilever

Lotus Herbals







SPF 40

On the basis of the end	users/application, this report covers
E-commerce	

Store

Others

If you have any special requirements, please let us know and we will offer you the report as you want.



## **Contents**

China Sunscreen Market Research Report 2017

#### 1 SUNSCREEN OVERVIEW

- 1.1 Product Overview and Scope of Sunscreen
- 1.2 Classification of Sunscreen by Product Category
  - 1.2.1 China Sunscreen Sales (K Units) Comparison by Type (2012-2022)
  - 1.2.2 China Sunscreen Sales (K Units) Market Share by Type in 2016
  - 1.2.3 SPF
- 1.2.4 SPF
- 1.3 China Sunscreen Market by Application/End Users
- 1.3.1 China Sunscreen Sales (K Units) and Market Share Comparison by Applications (2012-2022)
  - 1.3.2 E-commerce
  - 1.3.3 Store
  - 1.3.4 Others
- 1.4 China Sunscreen Market by Region
- 1.4.1 China Sunscreen Market Size (Million USD) Comparison by Region (2012-2022)
- 1.4.2 South China Sunscreen Status and Prospect (2012-2022)
- 1.4.3 East China Sunscreen Status and Prospect (2012-2022)
- 1.4.4 Southwest China Sunscreen Status and Prospect (2012-2022)
- 1.4.5 Northeast China Sunscreen Status and Prospect (2012-2022)
- 1.4.6 North China Sunscreen Status and Prospect (2012-2022)
- 1.4.7 Central China Sunscreen Status and Prospect (2012-2022)
- 1.5 China Market Size (Sales and Revenue) of Sunscreen (2012-2022)
  - 1.5.1 China Sunscreen Sales (K Units) and Growth Rate (%)(2012-2022)
  - 1.5.2 China Sunscreen Revenue (Million USD) and Growth Rate (%)(2012-2022)

### 2 CHINA SUNSCREEN MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Sunscreen Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.2 China Sunscreen Revenue and Share by Players/Manufacturers (2012-2017)
- 2.3 China Sunscreen Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
- 2.4 China Sunscreen Market Competitive Situation and Trends
  - 2.4.1 China Sunscreen Market Concentration Rate
- 2.4.2 China Sunscreen Market Share of Top 3 and Top 5 Players/Manufacturers



- 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers Sunscreen Manufacturing Base Distribution, Sales Area, Product Types

#### 3 CHINA SUNSCREEN SALES AND REVENUE BY REGION (2012-2017)

- 3.1 China Sunscreen Sales (K Units) and Market Share by Region (2012-2017)
- 3.2 China Sunscreen Revenue (Million USD) and Market Share by Region (2012-2017)
- 3.3 China Sunscreen Price (USD/Unit) by Regions (2012-2017)

# 4 CHINA '&B1&' SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)'

- 4.1 China Sunscreen Sales (K Units) and Market Share by Type/ Product Category (2012-2017)
- 4.2 China Sunscreen Revenue (Million USD) and Market Share by Type (2012-2017)
- 4.3 China Sunscreen Price (USD/Unit) by Type (2012-2017)
- 4.4 China Sunscreen Sales Growth Rate (%) by Type (2012-2017)

# 5 CHINA '&B1&' SALES BY APPLICATION (2012-2017)'

- 5.1 China Sunscreen Sales (K Units) and Market Share by Application (2012-2017)
- 5.2 China Sunscreen Sales Growth Rate (%) by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

#### 6 CHINA SUNSCREEN PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 L'Oreal
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Sunscreen Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
- 6.1.3 L'Oreal Sunscreen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.1.4 Main Business/Business Overview
- 6.2 Kose
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Sunscreen Product Category, Application and Specification
    - 6.2.2.1 Product A



- 6.2.2.2 Product B
- 6.2.3 Kose Sunscreen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Kao Corporation
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Sunscreen Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 Kao Corporation Sunscreen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Johnson & Johnson
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Sunscreen Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Johnson & Johnson Sunscreen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Shiseido
  - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.5.2 Sunscreen Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 Shiseido Sunscreen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 The Procter & Gamble
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Sunscreen Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
- 6.6.3 The Procter & Gamble Sunscreen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 The Unilever
- 6.7.1 Company Basic Information, Manufacturing Base and Competitors
- 6.7.2 Sunscreen Product Category, Application and Specification



- 6.7.2.1 Product A
- 6.7.2.2 Product B
- 6.7.3 The Unilever Sunscreen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Lotus Herbals
- 6.8.1 Company Basic Information, Manufacturing Base and Competitors
- 6.8.2 Sunscreen Product Category, Application and Specification
  - 6.8.2.1 Product A
  - 6.8.2.2 Product B
- 6.8.3 Lotus Herbals Sunscreen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Burt's & Bees
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 Sunscreen Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
- 6.9.3 Burt's & Bees Sunscreen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.9.4 Main Business/Business Overview
- **6.10 LUMENE** 
  - 6.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.10.2 Sunscreen Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
- 6.10.3 LUMENE Sunscreen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Sea Breeze
- 6.12 Himalaya Drug
- 6.13 Herbaline
- 6.14 Zymo Cosmetics
- 6.15 Debon HerbalBan

#### 7 SUNSCREEN MANUFACTURING COST ANALYSIS

- 7.1 Sunscreen Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials



- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Sunscreen

### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Sunscreen Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Sunscreen Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 CHINA SUNSCREEN MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)



- 11.1 China Sunscreen Sales (K Units), Revenue (Million USD) Forecast (2017-2022)
- 11.2 China Sunscreen Sales (K Units) Forecast by Type (2017-2022)
- 11.3 China Sunscreen Sales (K Units) Forecast by Application (2017-2022)
- 11.4 China Sunscreen Sales (K Units) Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2012-2022)

Table Sunscreen Sales (K Units) and Revenue (Million USD) Market Split by Product Type

Table Sunscreen Sales (K Units) by Application (2016-2022)

Figure Product Picture of Sunscreen

Table China Sunscreen Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2012-2022)

Figure China Sunscreen Sales Volume Market Share by Types in 2016

Figure SPF 20 Product Picture

Figure SPF 40 Product Picture

Figure China Sunscreen Sales (K Units) Comparison by Application (2012-2022)

Figure China Sales Market Share (%) of Sunscreen by Application in 2016

Figure E-commerce Examples

Table Key Downstream Customer in E-commerce

Figure Store Examples

Table Key Downstream Customer in Store

Figure Others Examples

Table Key Downstream Customer in Others

Figure South China Sunscreen Revenue (Million USD) and Growth Rate (2012-2022)

Figure East China Sunscreen Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest China Sunscreen Revenue (Million USD) and Growth Rate (2012-2022)

Figure Northeast China Sunscreen Revenue (Million USD) and Growth Rate (2012-2022)

Figure North China Sunscreen Revenue (Million USD) and Growth Rate (2012-2022)

Figure Central China Sunscreen Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Sunscreen Sales (K Units) and Growth Rate (%)(2012-2022)

Figure China Sunscreen Revenue (Million USD) and Growth Rate (%)(2012-2022)

Table China Sunscreen Sales of Key Players/Manufacturers (2012-2017)

Table China Sunscreen Sales Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Sunscreen Sales Share (%) by Players/Manufacturers

Figure 2017 China Sunscreen Sales Share (%) by Players/Manufacturers

Table China Sunscreen Revenue by Players/Manufacturers (2012-2017)

Table China Sunscreen Revenue Market Share (%) by Players/Manufacturers (2012-2017)



Figure 2016 China Sunscreen Revenue Market Share (%) by Players/Manufacturers Figure 2017 China Sunscreen Revenue Market Share (%) by Players/Manufacturers Table China Market Sunscreen Average Price of Key Players/Manufacturers (2012-2017)

Figure China Market Sunscreen Average Price of Key Players/Manufacturers in 2016

Figure China Sunscreen Market Share of Top 3 Players/Manufacturers

Figure China Sunscreen Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Sunscreen Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Sunscreen Product Category

Table China Sunscreen Sales (K Units) by Regions (2012-2017)

Table China Sunscreen Sales Share (%) by Regions (2012-2017)

Figure China Sunscreen Sales Share (%) by Regions (2012-2017)

Figure China Sunscreen Sales Market Share (%) by Regions in 2016

Table China Sunscreen Revenue (Million USD) and Market Share by Regions (2012-2017)

Table China Sunscreen Revenue Market Share (%) by Regions (2012-2017)

Figure China Sunscreen Revenue Market Share (%) by Regions (2012-2017)

Figure China Sunscreen Revenue Market Share (%) by Regions in 2016

Table China Sunscreen Price (USD/Unit) by Regions (2012-2017)

Table China Sunscreen Sales (K Units) by Type (2012-2017)

Table China Sunscreen Sales Share (%) by Type (2012-2017)

Figure China Sunscreen Sales Share (%) by Type (2012-2017)

Figure China Sunscreen Sales Market Share (%) by Type in 2016

Table China Sunscreen Revenue (Million USD) and Market Share by Type (2012-2017)

Table China Sunscreen Revenue Market Share (%) by Type (2012-2017)

Figure Revenue Market Share of Sunscreen by Type (2012-2017)

Figure Revenue Market Share of Sunscreen by Type in 2016

Table China Sunscreen Price (USD/Unit) by Types (2012-2017)

Figure China Sunscreen Sales Growth Rate (%) by Type (2012-2017)

Table China Sunscreen Sales (K Units) by Applications (2012-2017)

Table China Sunscreen Sales Market Share (%) by Applications (2012-2017)

Figure China Sunscreen Sales Market Share (%) by Application (2012-2017)

Figure China Sunscreen Sales Market Share (%) by Application in 2016

Table China Sunscreen Sales Growth Rate (%) by Application (2012-2017)

Figure China Sunscreen Sales Growth Rate (%) by Application (2012-2017)

Table L'Oreal Sunscreen Basic Information List

Table L'Oreal Sunscreen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)



Figure L'Oreal Sunscreen Sales (K Units) and Growth Rate (%)(2012-2017)

Figure L'Oreal Sunscreen Sales Market Share (%) in China (2012-2017)

Figure L'Oreal Sunscreen Revenue Market Share (%) in China (2012-2017)

Table Kose Sunscreen Basic Information List

Table Kose Sunscreen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Kose Sunscreen Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Kose Sunscreen Sales Market Share (%) in China (2012-2017)

Figure Kose Sunscreen Revenue Market Share (%) in China (2012-2017)

Table Kao Corporation Sunscreen Basic Information List

Table Kao Corporation Sunscreen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Kao Corporation Sunscreen Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Kao Corporation Sunscreen Sales Market Share (%) in China (2012-2017)

Figure Kao Corporation Sunscreen Revenue Market Share (%) in China (2012-2017)

Table Johnson & Johnson Sunscreen Basic Information List

Table Johnson & Johnson Sunscreen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Johnson & Johnson Sunscreen Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Johnson & Johnson Sunscreen Sales Market Share (%) in China (2012-2017)

Figure Johnson & Johnson Sunscreen Revenue Market Share (%) in China (2012-2017)

Table Shiseido Sunscreen Basic Information List

Table Shiseido Sunscreen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Shiseido Sunscreen Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Shiseido Sunscreen Sales Market Share (%) in China (2012-2017)

Figure Shiseido Sunscreen Revenue Market Share (%) in China (2012-2017)

Table The Procter & Gamble Sunscreen Basic Information List

Table The Procter & Gamble Sunscreen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure The Procter & Gamble Sunscreen Sales (K Units) and Growth Rate (%)(2012-2017)

Figure The Procter & Gamble Sunscreen Sales Market Share (%) in China (2012-2017) Figure The Procter & Gamble Sunscreen Revenue Market Share (%) in China (2012-2017)

Table The Unilever Sunscreen Basic Information List

Table The Unilever Sunscreen Sales (K Units), Revenue (Million USD), Price



(USD/Unit) and Gross Margin (%)(2012-2017)

Figure The Unilever Sunscreen Sales (K Units) and Growth Rate (%)(2012-2017)

Figure The Unilever Sunscreen Sales Market Share (%) in China (2012-2017)

Figure The Unilever Sunscreen Revenue Market Share (%) in China (2012-2017)

Table Lotus Herbals Sunscreen Basic Information List

Table Lotus Herbals Sunscreen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Lotus Herbals Sunscreen Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Lotus Herbals Sunscreen Sales Market Share (%) in China (2012-2017)

Figure Lotus Herbals Sunscreen Revenue Market Share (%) in China (2012-2017)

Table Burt's & Bees Sunscreen Basic Information List

Table Burt's & Bees Sunscreen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Burt's & Bees Sunscreen Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Burt's & Bees Sunscreen Sales Market Share (%) in China (2012-2017)

Figure Burt's & Bees Sunscreen Revenue Market Share (%) in China (2012-2017)

Table LUMENE Sunscreen Basic Information List

Table LUMENE Sunscreen Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure LUMENE Sunscreen Sales (K Units) and Growth Rate (%)(2012-2017)

Figure LUMENE Sunscreen Sales Market Share (%) in China (2012-2017)

Figure LUMENE Sunscreen Revenue Market Share (%) in China (2012-2017)

Table Sea Breeze Sunscreen Basic Information List

Table Himalaya Drug Sunscreen Basic Information List

Table Herbaline Sunscreen Basic Information List

Table Zymo Cosmetics Sunscreen Basic Information List

Table Debon HerbalBan Sunscreen Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Sunscreen

Figure Manufacturing Process Analysis of Sunscreen

Figure Sunscreen Industrial Chain Analysis

Table Raw Materials Sources of Sunscreen Major Players/Manufacturers in 2016

Table Major Buyers of Sunscreen

Table Distributors/Traders List

Figure China Sunscreen Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure China Sunscreen Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure China Sunscreen Price (USD/Unit) Trend Forecast (2017-2022)



Table China Sunscreen Sales (K Units) Forecast by Type (2017-2022)

Figure China Sunscreen Sales (K Units) Forecast by Type (2017-2022)

Figure China Sunscreen Sales Volume Market Share Forecast by Type in 2022

Table China Sunscreen Sales (K Units) Forecast by Application (2017-2022)

Figure China Sunscreen Sales Volume Market Share Forecast by Application (2017-2022)

Figure China Sunscreen Sales Volume Market Share Forecast by Application in 2022

Table China Sunscreen Sales (K Units) Forecast by Regions (2017-2022)

Table China Sunscreen Sales Volume Share Forecast by Regions (2017-2022)

Figure China Sunscreen Sales Volume Share Forecast by Regions (2017-2022)

Figure China Sunscreen Sales Volume Share Forecast by Regions in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: China Sunscreen Market Research Report 2018

Product link: https://marketpublishers.com/r/CF67A9D8B78EN.html

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CF67A9D8B78EN.html">https://marketpublishers.com/r/CF67A9D8B78EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970