

# China Studio Headphones Market Research Report 2018

<https://marketpublishers.com/r/C595EE42608EN.html>

Date: March 2018

Pages: 106

Price: US\$ 3,400.00 (Single User License)

ID: C595EE42608EN

## Abstracts

The global Studio Headphones market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Studio Headphones development status and future trend in China, focuses on top players in China, also splits Studio Headphones by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Beyerdynamic

Sennheiser

AKG

Grado

Audio-Technica

Beats

## KOSS

Sony

Pioneer

Shure

Samson Technologies

Denon

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Closed Back

Semi-open Back

Fully-open Back

On the basis of the end users/application, this report covers

Studio

Stage

Critical Listening

Mixing

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### China Studio Headphones Market Research Report 2018

## 1 STUDIO HEADPHONES OVERVIEW

- 1.1 Product Overview and Scope of Studio Headphones
- 1.2 Classification of Studio Headphones by Product Category
  - 1.2.1 China Studio Headphones Sales (K Units) Comparison by Type (2013-2025)
  - 1.2.2 China Studio Headphones Sales (K Units) Market Share by Type in 2017
  - 1.2.3 Closed Back
  - 1.2.4 Semi-open Back
  - 1.2.5 Fully-open Back
- 1.3 China Studio Headphones Market by Application/End Users
  - 1.3.1 China Studio Headphones Sales (K Units) and Market Share Comparison by Applications (2013-2025)
    - 1.3.2 Studio
    - 1.3.3 Stage
    - 1.3.4 Critical Listening
    - 1.3.5 Mixing
    - 1.3.6 Others
- 1.4 China Studio Headphones Market by Region
  - 1.4.1 China Studio Headphones Market Size (Million USD) Comparison by Region (2013-2025)
    - 1.4.2 South China Studio Headphones Status and Prospect (2013-2025)
    - 1.4.3 East China Studio Headphones Status and Prospect (2013-2025)
    - 1.4.4 Southwest China Studio Headphones Status and Prospect (2013-2025)
    - 1.4.5 Northeast China Studio Headphones Status and Prospect (2013-2025)
    - 1.4.6 North China Studio Headphones Status and Prospect (2013-2025)
    - 1.4.7 Central China Studio Headphones Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Studio Headphones (2013-2025)
  - 1.5.1 China Studio Headphones Sales (K Units) and Growth Rate (%) (2013-2025)
  - 1.5.2 China Studio Headphones Revenue (Million USD) and Growth Rate (%) (2013-2025)

## 2 CHINA STUDIO HEADPHONES MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Studio Headphones Sales and Market Share of Key Players/Manufacturers

(2013-2018)

2.2 China Studio Headphones Revenue and Share by Players/Manufacturers

(2013-2018)

2.3 China Studio Headphones Average Price (USD/Unit) by Players/Manufacturers

(2013-2018)

2.4 China Studio Headphones Market Competitive Situation and Trends

2.4.1 China Studio Headphones Market Concentration Rate

2.4.2 China Studio Headphones Market Share of Top 3 and Top 5

Players/Manufacturers

2.4.3 Mergers & Acquisitions, Expansion in China Market

2.5 China Players/Manufacturers Studio Headphones Manufacturing Base Distribution, Sales Area, Product Types

### **3 CHINA STUDIO HEADPHONES SALES AND REVENUE BY REGION (2013-2018)**

3.1 China Studio Headphones Sales (K Units) and Market Share by Region

(2013-2018)

3.2 China Studio Headphones Revenue (Million USD) and Market Share by Region

(2013-2018)

3.3 China Studio Headphones Price (USD/Unit) by Regions (2013-2018)

### **4 CHINA STUDIO HEADPHONES SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)**

4.1 China Studio Headphones Sales (K Units) and Market Share by Type/ Product Category (2013-2018)

4.2 China Studio Headphones Revenue (Million USD) and Market Share by Type (2013-2018)

4.3 China Studio Headphones Price (USD/Unit) by Type (2013-2018)

4.4 China Studio Headphones Sales Growth Rate (%) by Type (2013-2018)

### **5 CHINA STUDIO HEADPHONES SALES BY APPLICATION (2013-2018)**

5.1 China Studio Headphones Sales (K Units) and Market Share by Application (2013-2018)

5.2 China Studio Headphones Sales Growth Rate (%) by Application (2013-2018)

5.3 Market Drivers and Opportunities

### **6 CHINA STUDIO HEADPHONES PLAYERS/SUPPLIERS PROFILES AND SALES**

## DATA

### 6.1 Beyerdynamic

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Studio Headphones Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Beyerdynamic Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.1.4 Main Business/Business Overview

### 6.2 Sennheiser

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Studio Headphones Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Sennheiser Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.2.4 Main Business/Business Overview

### 6.3 AKG

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Studio Headphones Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 AKG Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.3.4 Main Business/Business Overview

### 6.4 Grado

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Studio Headphones Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Grado Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.4.4 Main Business/Business Overview

### 6.5 Audio-Technica

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Studio Headphones Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Audio-Technica Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.5.4 Main Business/Business Overview

6.6 Beats

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Studio Headphones Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Beats Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.6.4 Main Business/Business Overview

6.7 KOSS

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Studio Headphones Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 KOSS Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.7.4 Main Business/Business Overview

6.8 Sony

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Studio Headphones Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Sony Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.8.4 Main Business/Business Overview

6.9 Pioneer

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Studio Headphones Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Pioneer Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.9.4 Main Business/Business Overview

6.10 Shure

6.10.1 Company Basic Information, Manufacturing Base and Competitors

6.10.2 Studio Headphones Product Category, Application and Specification

6.10.2.1 Product A

#### 6.10.2.2 Product B

6.10.3 Shure Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

#### 6.10.4 Main Business/Business Overview

6.11 Samson Technologies

6.12 Denon

## **7 STUDIO HEADPHONES MANUFACTURING COST ANALYSIS**

7.1 Studio Headphones Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Studio Headphones

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Studio Headphones Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Studio Headphones Major Manufacturers in 2017

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List



## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 CHINA STUDIO HEADPHONES MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)**

- 11.1 China Studio Headphones Sales (K Units), Revenue (Million USD) Forecast (2018-2025)
- 11.2 China Studio Headphones Sales (K Units) Forecast by Type (2018-2025)
- 11.3 China Studio Headphones Sales (K Units) Forecast by Application (2018-2025)
- 11.4 China Studio Headphones Sales (K Units) Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 METHODOLOGY AND DATA SOURCE**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2013-2025)

Table Studio Headphones Sales (K Units) and Revenue (Million USD) Market Split by Product Type

Table Studio Headphones Sales (K Units) by Application (2013-2025)

Figure Product Picture of Studio Headphones

Table China Studio Headphones Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025)

Figure China Studio Headphones Sales Volume Market Share by Types in 2017

Figure Closed Back Product Picture

Figure Semi-open Back Product Picture

Figure Fully-open Back Product Picture

Figure China Studio Headphones Sales (K Units) Comparison by Application (2013-2025)

Figure China Sales Market Share (%) of Studio Headphones by Application in 2017

Figure Studio Examples

Table Key Downstream Customer in Studio

Figure Stage Examples

Table Key Downstream Customer in Stage

Figure Critical Listening Examples

Table Key Downstream Customer in Critical Listening

Figure Mixing Examples

Table Key Downstream Customer in Mixing

Figure Others Examples

Table Key Downstream Customer in Others

Figure South China Studio Headphones Revenue (Million USD) and Growth Rate (2013-2025)

Figure East China Studio Headphones Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest China Studio Headphones Revenue (Million USD) and Growth Rate (2013-2025)

Figure Northeast China Studio Headphones Revenue (Million USD) and Growth Rate (2013-2025)

Figure North China Studio Headphones Revenue (Million USD) and Growth Rate (2013-2025)

Figure Central China Studio Headphones Revenue (Million USD) and Growth Rate

(2013-2025)

Figure China Studio Headphones Sales (K Units) and Growth Rate (%) (2013-2025)

Figure China Studio Headphones Revenue (Million USD) and Growth Rate (%) (2013-2025)

Table China Studio Headphones Sales of Key Players/Manufacturers (2013-2018)

Table China Studio Headphones Sales Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Studio Headphones Sales Share (%) by Players/Manufacturers

Figure 2017 China Studio Headphones Sales Share (%) by Players/Manufacturers

Table China Studio Headphones Revenue by Players/Manufacturers (2013-2018)

Table China Studio Headphones Revenue Market Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Studio Headphones Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Studio Headphones Revenue Market Share (%) by Players/Manufacturers

Table China Market Studio Headphones Average Price of Key Players/Manufacturers (2013-2018)

Figure China Market Studio Headphones Average Price of Key Players/Manufacturers in 2017

Figure China Studio Headphones Market Share of Top 3 Players/Manufacturers

Figure China Studio Headphones Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Studio Headphones Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Studio Headphones Product Category

Table China Studio Headphones Sales (K Units) by Regions (2013-2018)

Table China Studio Headphones Sales Share (%) by Regions (2013-2018)

Figure China Studio Headphones Sales Share (%) by Regions (2013-2018)

Figure China Studio Headphones Sales Market Share (%) by Regions in 2017

Table China Studio Headphones Revenue (Million USD) and Market Share by Regions (2013-2018)

Table China Studio Headphones Revenue Market Share (%) by Regions (2013-2018)

Figure China Studio Headphones Revenue Market Share (%) by Regions (2013-2018)

Figure China Studio Headphones Revenue Market Share (%) by Regions in 2017

Table China Studio Headphones Price (USD/Unit) by Regions (2013-2018)

Table China Studio Headphones Sales (K Units) by Type (2013-2018)

Table China Studio Headphones Sales Share (%) by Type (2013-2018)

Figure China Studio Headphones Sales Share (%) by Type (2013-2018)

Figure China Studio Headphones Sales Market Share (%) by Type in 2017

Table China Studio Headphones Revenue (Million USD) and Market Share by Type (2013-2018)

Table China Studio Headphones Revenue Market Share (%) by Type (2013-2018)

Figure Revenue Market Share of Studio Headphones by Type (2013-2018)

Figure Revenue Market Share of Studio Headphones by Type in 2017

Table China Studio Headphones Price (USD/Unit) by Types (2013-2018)

Figure China Studio Headphones Sales Growth Rate (%) by Type (2013-2018)

Table China Studio Headphones Sales (K Units) by Applications (2013-2018)

Table China Studio Headphones Sales Market Share (%) by Applications (2013-2018)

Figure China Studio Headphones Sales Market Share (%) by Application (2013-2018)

Figure China Studio Headphones Sales Market Share (%) by Application in 2017

Table China Studio Headphones Sales Growth Rate (%) by Application (2013-2018)

Figure China Studio Headphones Sales Growth Rate (%) by Application (2013-2018)

Table Beyerdynamic Studio Headphones Basic Information List

Table Beyerdynamic Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Beyerdynamic Studio Headphones Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Beyerdynamic Studio Headphones Sales Market Share (%) in China (2013-2018)

Figure Beyerdynamic Studio Headphones Revenue Market Share (%) in China (2013-2018)

Table Sennheiser Studio Headphones Basic Information List

Table Sennheiser Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Sennheiser Studio Headphones Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Sennheiser Studio Headphones Sales Market Share (%) in China (2013-2018)

Figure Sennheiser Studio Headphones Revenue Market Share (%) in China (2013-2018)

Table AKG Studio Headphones Basic Information List

Table AKG Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure AKG Studio Headphones Sales (K Units) and Growth Rate (%) (2013-2018)

Figure AKG Studio Headphones Sales Market Share (%) in China (2013-2018)

Figure AKG Studio Headphones Revenue Market Share (%) in China (2013-2018)

Table Grado Studio Headphones Basic Information List

Table Grado Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Grado Studio Headphones Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Grado Studio Headphones Sales Market Share (%) in China (2013-2018)

Figure Grado Studio Headphones Revenue Market Share (%) in China (2013-2018)

Table Audio-Technica Studio Headphones Basic Information List

Table Audio-Technica Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Audio-Technica Studio Headphones Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Audio-Technica Studio Headphones Sales Market Share (%) in China (2013-2018)

Figure Audio-Technica Studio Headphones Revenue Market Share (%) in China (2013-2018)

Table Beats Studio Headphones Basic Information List

Table Beats Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Beats Studio Headphones Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Beats Studio Headphones Sales Market Share (%) in China (2013-2018)

Figure Beats Studio Headphones Revenue Market Share (%) in China (2013-2018)

Table KOSS Studio Headphones Basic Information List

Table KOSS Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure KOSS Studio Headphones Sales (K Units) and Growth Rate (%) (2013-2018)

Figure KOSS Studio Headphones Sales Market Share (%) in China (2013-2018)

Figure KOSS Studio Headphones Revenue Market Share (%) in China (2013-2018)

Table Sony Studio Headphones Basic Information List

Table Sony Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Sony Studio Headphones Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Sony Studio Headphones Sales Market Share (%) in China (2013-2018)

Figure Sony Studio Headphones Revenue Market Share (%) in China (2013-2018)

Table Pioneer Studio Headphones Basic Information List

Table Pioneer Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Pioneer Studio Headphones Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Pioneer Studio Headphones Sales Market Share (%) in China (2013-2018)

Figure Pioneer Studio Headphones Revenue Market Share (%) in China (2013-2018)

Table Shure Studio Headphones Basic Information List

Table Shure Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Shure Studio Headphones Sales (K Units) and Growth Rate (%) (2013-2018)  
Figure Shure Studio Headphones Sales Market Share (%) in China (2013-2018)  
Figure Shure Studio Headphones Revenue Market Share (%) in China (2013-2018)  
Table Samson Technologies Studio Headphones Basic Information List  
Table Denon Studio Headphones Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Studio Headphones  
Figure Manufacturing Process Analysis of Studio Headphones  
Figure Studio Headphones Industrial Chain Analysis  
Table Raw Materials Sources of Studio Headphones Major Players/Manufacturers in 2017  
Table Major Buyers of Studio Headphones  
Table Distributors/Traders List  
Figure China Studio Headphones Sales (K Units) and Growth Rate (%) Forecast (2018-2025)  
Figure China Studio Headphones Revenue (Million USD) and Growth Rate Forecast (2018-2025)  
Figure China Studio Headphones Price (USD/Unit) Trend Forecast (2018-2025)  
Table China Studio Headphones Sales (K Units) Forecast by Type (2018-2025)  
Figure China Studio Headphones Sales (K Units) Forecast by Type (2018-2025)  
Figure China Studio Headphones Sales Volume Market Share Forecast by Type in 2025  
Table China Studio Headphones Sales (K Units) Forecast by Application (2018-2025)  
Figure China Studio Headphones Sales Volume Market Share Forecast by Application (2018-2025)  
Figure China Studio Headphones Sales Volume Market Share Forecast by Application in 2025  
Table China Studio Headphones Sales (K Units) Forecast by Regions (2018-2025)  
Table China Studio Headphones Sales Volume Share Forecast by Regions (2018-2025)  
Figure China Studio Headphones Sales Volume Share Forecast by Regions (2018-2025)  
Figure China Studio Headphones Sales Volume Share Forecast by Regions in 2025  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources

## Table Key Data Information from Primary Sources

## I would like to order

Product name: China Studio Headphones Market Research Report 2018

Product link: <https://marketpublishers.com/r/C595EE42608EN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C595EE42608EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970