

China Sound Card Market Research Report 2016

https://marketpublishers.com/r/C95A51860CCEN.html Date: November 2016 Pages: 100 Price: US\$ 3,200.00 (Single User License) ID: C95A51860CCEN

Abstracts

Notes:

Sales, means the sales volume of Sound Card

Revenue, means the sales value of Sound Card

This report studies Sound Card in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Creative
Terratec
ASUS
MUSILAND
M-Audio
ESI
ICON
Focusrite
TAKSTAR



Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Sound Card in each application, can be divided into

Application 1

Application 2

Application 3



Contents

China Sound Card Market Research Report 2016

1 SOUND CARD MARKET OVERVIEW

- 1.1 Product Overview and Scope of Sound Card
- 1.2 Sound Card Segment by Type
- 1.2.1 China Production Market Share of Sound Card Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Applications of Sound Card
- 1.3.1 Sound Card Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 China Market Size (Value) of Sound Card (2011-2021)
- 1.5 China Sound CardStatus and Outlook
- 1.6 Government Policies

2 CHINA SOUND CARD MARKET COMPETITION BY MANUFACTURERS

2.1 China Sound Card Capacity, Production and Share by Manufacturers (2015 and 2016)

- 2.2 China Sound Card Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Sound Card Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Sound Card Manufacturing Base Distribution, Sales Area, Product Type

- 2.5 Sound Card Market Competitive Situation and Trends
- 2.5.1 Sound Card Market Concentration Rate
- 2.5.2 Sound Card Market Share of Top 3 and Top 5 Manufacturers

3 CHINA SOUND CARD MANUFACTURERS PROFILES/ANALYSIS

3.1 Creative

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 Sound Card Product Type, Application and Specification



3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 Creative Sound Card Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Terratec

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.2.2 100 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Terratec 100 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 ASUS

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.3.2 109 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 ASUS 109 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 MUSILAND

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.4.2 Nov Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 MUSILAND Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 M-Audio

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

3.5.2.2 Type II

3.5.3 M-Audio Capacity, Production, Revenue, Price and Gross Margin (2015 and



2016) 3.5.4 Main Business/Business Overview 3.6 ESI 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors 3.6.2 Million USD Product Type, Application and Specification 3.6.2.1 Type I 3.6.2.2 Type II 3.6.3 ESI Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016) 3.6.4 Main Business/Business Overview 3.7 ICON 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors 3.7.2 Electronics Product Type, Application and Specification 3.7.2.1 Type I 3.7.2.2 Type II 3.7.3 ICON Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016) 3.7.4 Main Business/Business Overview 3.8 Focusrite 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors 3.8.2 Product Type, Application and Specification 3.8.2.1 Type I 3.8.2.2 Type II 3.8.3 Focusrite Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016) 3.8.4 Main Business/Business Overview 3.9 TAKSTAR 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors 3.9.2 Product Type, Application and Specification 3.9.2.1 Type I 3.9.2.2 Type II 3.9.3 TAKSTAR Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016) 3.9.4 Main Business/Business Overview



4 CHINA SOUND CARD CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Sound Card Capacity, Production and Growth (2011-2016)
- 4.2 China Sound Card Revenue and Growth (2011-2016)
- 4.3 China Sound Card Production, Consumption, Export and Import (2011-2016)

5 CHINA SOUND CARD PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Sound Card Production and Market Share by Type (2011-2016)
- 5.2 China Sound Card Revenue and Market Share by Type (2011-2016)
- 5.3 China Sound Card Price by Type (2011-2016)
- 5.4 China Sound Card Production Growth by Type (2011-2016)

6 CHINA SOUND CARD MARKET ANALYSIS BY APPLICATION

- 6.1 China Sound Card Consumption and Market Share by Application (2011-2016)
- 6.2 China Sound Card Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 SOUND CARD MANUFACTURING COST ANALYSIS

- 7.1 Sound Card Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Sound Card

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Sound Card Industrial Chain Analysis



- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Sound Card Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA SOUND CARD MARKET FORECAST (2016-2021)

11.1 China Sound Card Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Sound Card Production, Import, Export and Consumption Forecast (2016-2021)

- 11.3 China Sound Card Production Forecast by Type (2016-2021)
- 11.4 China Sound Card Consumption Forecast by Application (2016-2021)
- 11.5 Sound Card Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List Disclosure Section



Research Methodology Data Source China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Sound Card Figure China Production Market Share of Sound Card by Type in 2015 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Figure Product Picture of Type III Table Major Manufacturers of Type III Table Sound Card Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure Application 3 Examples Figure China Sound Card Revenue (Million USD) and Growth Rate (2011-2021) Table China Sound Card Capacity of Key Manufacturers (2015 and 2016) Table China Sound Card Capacity Market Share of Key Manufacturers (2015 and 2016) Figure China Sound Card Capacity of Key Manufacturers in 2015 Figure China Sound Card Capacity of Key Manufacturers in 2016 Table China Sound Card Production of Key Manufacturers (2015 and 2016) Table China Sound Card Production Share by Manufacturers (2015 and 2016) Figure 2015 Sound Card Production Share by Manufacturers Figure 2016 Sound Card Production Share by Manufacturers Table China Sound Card Revenue (Million USD) by Manufacturers (2015 and 2016) Table China Sound Card Revenue Share by Manufacturers (2015 and 2016) Table 2015 China Sound Card Revenue Share by Manufacturers Table 2016 China Sound Card Revenue Share by Manufacturers Table China Market Sound Card Average Price of Key Manufacturers (2015 and 2016) Figure China Market Sound Card Average Price of Key Manufacturers in 2015 Table Manufacturers Sound Card Manufacturing Base Distribution and Sales Area Table Manufacturers Sound Card Product Type Figure Sound Card Market Share of Top 3 Manufacturers Figure Sound Card Market Share of Top 5 Manufacturers Table Creative Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Creative Sound Card Capacity, Production, Revenue, Price and Gross Margin (2011 - 2016)

Figure Creative Sound Card Market Share (2011-2016)



Table Terratec Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Terratec Sound Card Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Terratec Sound Card Market Share (2011-2016)

Table ASUS Basic Information, Manufacturing Base, Sales Area and Its Competitors Table ASUS Sound Card Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure ASUS Sound Card Market Share (2011-2016)

Table MUSILAND Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MUSILAND Sound Card Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure MUSILAND Sound Card Market Share (2011-2016)

Table M-Audio Basic Information, Manufacturing Base, Sales Area and Its Competitors Table M-Audio Sound Card Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure M-Audio Sound Card Market Share (2011-2016)

Table ESI Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ESI Sound Card Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure ESI Sound Card Market Share (2011-2016)

Table ICON Basic Information, Manufacturing Base, Sales Area and Its Competitors Table ICON Sound Card Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure ICON Sound Card Market Share (2011-2016)

Table Focusrite Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Focusrite Sound Card Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Focusrite Sound Card Market Share (2011-2016)

Table TAKSTAR Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TAKSTAR Sound Card Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure TAKSTAR Sound Card Market Share (2011-2016)

Figure China Sound Card Capacity, Production and Growth (2011-2016)

Figure China Sound Card Revenue (Million USD) and Growth (2011-2016)

Table China Sound Card Production, Consumption, Export and Import (2011-2016)

Table China Sound Card Production by Type (2011-2016)

Table China Sound Card Production Share by Type (2011-2016)



Figure Production Market Share of Sound Card by Type (2011-2016) Figure 2015 Production Market Share of Sound Card by Type Table China Sound Card Revenue by Type (2011-2016) Table China Sound Card Revenue Share by Type (2011-2016) Figure Production Revenue Share of Sound Card by Type (2011-2016) Figure 2015 Revenue Market Share of Sound Card by Type Table China Sound Card Price by Type (2011-2016) Figure China Sound Card Production Growth by Type (2011-2016) Table China Sound Card Consumption by Application (2011-2016) Table China Sound Card Consumption Market Share by Application (2011-2016) Figure China Sound Card Consumption Market Share by Application in 2015 Table China Sound Card Consumption Growth Rate by Application (2011-2016) Figure China Sound Card Consumption Growth Rate by Application (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Sound Card Figure Manufacturing Process Analysis of Sound Card Figure Sound Card Industrial Chain Analysis Table Raw Materials Sources of Sound Card Major Manufacturers in 2015 Table Major Buyers of Sound Card Table Distributors/Traders List Figure China Sound Card Capacity, Production and Growth Rate Forecast (2016-2021) Figure China Sound Card Revenue and Growth Rate Forecast (2016-2021) Table China Sound Card Production, Import, Export and Consumption Forecast (2016-2021)Table China Sound Card Production Forecast by Type (2016-2021) Table China Sound Card Consumption Forecast by Application (2016-2021)



I would like to order

Product name: China Sound Card Market Research Report 2016 Product link: https://marketpublishers.com/r/C95A51860CCEN.html Price: US\$ 3,200.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C95A51860CCEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970