

# China Soil moisture Market Research Report 2016

<https://marketpublishers.com/r/C6D99F1AE86EN.html>

Date: October 2016

Pages: 115

Price: US\$ 3,200.00 (Single User License)

ID: C6D99F1AE86EN

## Abstracts

### Notes:

Sales, means the sales volume of Soil moisture

Revenue, means the sales value of Soil moisture

This report studies Soil moisture in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Anta

Lining

361

NBA

Qiaodan

Peak

Sunika

Xtep

ERKE

## Doublestar

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

FullStop System

Tensiometers System

Granular Matrix Sensors System

Capacitance System

Other System

Split by Application, this report focuses on consumption, market share and growth rate of Soil moisture in each application, can be divided into

Agriculture

Sandstorm Warning

Environmental protection

Other Fields

## Contents

### China Soil moisture Market Research Report 2016

#### **1 SOIL MOISTURE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Soil moisture
- 1.2 Soil moisture Segment by Type
  - 1.2.1 China Production Market Share of Soil moisture Type in 2015
  - 1.2.2 FullStop System
  - 1.2.3 Tensiometers System
  - 1.2.4 Granular Matrix Sensors System
  - 1.2.5 Capacitance System
  - 1.2.6 Other System
- 1.3 Applications of Soil moisture
  - 1.3.1 Soil moisture Consumption Market Share by Application in 2015
  - 1.3.2 Agriculture
  - 1.3.3 Sandstorm Warning
  - 1.3.4 Environmental protection
  - 1.3.5 Other Fields
- 1.4 China Market Size (Value) of Soil moisture (2011-2021)
- 1.5 China Soil moisture Status and Outlook
- 1.6 Government Policies

#### **2 CHINA SOIL MOISTURE MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Soil moisture Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Soil moisture Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Soil moisture Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Soil moisture Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Soil moisture Market Competitive Situation and Trends
  - 2.5.1 Soil moisture Market Concentration Rate
  - 2.5.2 Soil moisture Market Share of Top 3 and Top 5 Manufacturers

#### **3 CHINA SOIL MOISTURE MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Anta

- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.1.2 Soil moisture Product Type, Application and Specification
  - 3.1.2.1 Type I
  - 3.1.2.2 Type II
- 3.1.3 Anta Soil moisture Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.1.4 Main Business/Business Overview

### 3.2 Lining

- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.2.2 115 Product Type, Application and Specification
  - 3.2.2.1 Type I
  - 3.2.2.2 Type II
- 3.2.3 Lining 115 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.2.4 Main Business/Business Overview

### 3.3

- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.3.2 127 Product Type, Application and Specification
  - 3.3.2.1 Type I
  - 3.3.2.2 Type II
- 3.3.3 361 127 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.3.4 Main Business/Business Overview

### 3.4 NBA

- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.4.2 Nov Product Type, Application and Specification
  - 3.4.2.1 Type I
  - 3.4.2.2 Type II
- 3.4.3 NBA Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.4.4 Main Business/Business Overview

### 3.5 Qiaodan

- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.5.2 Product Type, Application and Specification

- 3.5.2.1 Type I
- 3.5.2.2 Type II
- 3.5.3 Qiaodan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.5.4 Main Business/Business Overview
- 3.6 Peak
  - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Million USD Product Type, Application and Specification
    - 3.6.2.1 Type I
    - 3.6.2.2 Type II
  - 3.6.3 Peak Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 Sunika
  - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Instrument Product Type, Application and Specification
    - 3.7.2.1 Type I
    - 3.7.2.2 Type II
  - 3.7.3 Sunika Instrument Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Xtep
  - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Product Type, Application and Specification
    - 3.8.2.1 Type I
    - 3.8.2.2 Type II
  - 3.8.3 Xtep Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 ERKE
  - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Product Type, Application and Specification
    - 3.9.2.1 Type I
    - 3.9.2.2 Type II
  - 3.9.3 ERKE Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.9.4 Main Business/Business Overview

### 3.10 Doublestar

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 Doublestar Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

## **4 CHINA SOIL MOISTURE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

4.1 China Soil moisture Capacity, Production and Growth (2011-2016)

4.2 China Soil moisture Revenue and Growth (2011-2016)

4.3 China Soil moisture Production, Consumption, Export and Import (2011-2016)

## **5 CHINA SOIL MOISTURE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 China Soil moisture Production and Market Share by Type (2011-2016)

5.2 China Soil moisture Revenue and Market Share by Type (2011-2016)

5.3 China Soil moisture Price by Type (2011-2016)

5.4 China Soil moisture Production Growth by Type (2011-2016)

## **6 CHINA SOIL MOISTURE MARKET ANALYSIS BY APPLICATION**

6.1 China Soil moisture Consumption and Market Share by Application (2011-2016)

6.2 China Soil moisture Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

## **7 SOIL MOISTURE MANUFACTURING COST ANALYSIS**

7.1 Soil moisture Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Soil moisture

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Soil moisture Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Soil moisture Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 CHINA SOIL MOISTURE MARKET FORECAST (2016-2021)**

- 11.1 China Soil moisture Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Soil moisture Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Soil moisture Production Forecast by Type (2016-2021)

11.4 China Soil moisture Consumption Forecast by Application (2016-2021)

11.5 Soil moisture Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Soil moisture

Figure China Production Market Share of Soil moisture by Type in 2015

Figure Product Picture of FullStop System

Table Major Manufacturers of FullStop System

Figure Product Picture of Tensiometers System

Table Major Manufacturers of Tensiometers System

Figure Product Picture of Granular Matrix Sensors System

Table Major Manufacturers of Granular Matrix Sensors System

Figure Product Picture of Capacitance System

Table Major Manufacturers of Capacitance System

Figure Product Picture of Other System

Table Major Manufacturers of Other System

Table Soil moisture Consumption Market Share by Application in 2015

Figure Agriculture Examples

Figure Sandstorm Warning Examples

Figure Environmental protection Examples

Figure Other Fields Examples

Figure China Soil moisture Revenue (Million USD) and Growth Rate (2011-2021)

Table China Soil moisture Capacity of Key Manufacturers (2015 and 2016)

Table China Soil moisture Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Soil moisture Capacity of Key Manufacturers in 2015

Figure China Soil moisture Capacity of Key Manufacturers in 2016

Table China Soil moisture Production of Key Manufacturers (2015 and 2016)

Table China Soil moisture Production Share by Manufacturers (2015 and 2016)

Figure 2015 Soil moisture Production Share by Manufacturers

Figure 2016 Soil moisture Production Share by Manufacturers

Table China Soil moisture Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Soil moisture Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Soil moisture Revenue Share by Manufacturers

Table 2016 China Soil moisture Revenue Share by Manufacturers

Table China Market Soil moisture Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Soil moisture Average Price of Key Manufacturers in 2015

Table Manufacturers Soil moisture Manufacturing Base Distribution and Sales Area

Table Manufacturers Soil moisture Product Type

Figure Soil moisture Market Share of Top 3 Manufacturers

Figure Soil moisture Market Share of Top 5 Manufacturers

Table Anta Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Anta Soil moisture Capacity, Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Anta Soil moisture Market Share (2011-2016)

Table Lining Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lining Soil moisture Capacity, Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Lining Soil moisture Market Share (2011-2016)

Table 361 Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table 361 Soil moisture Capacity, Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure 361 Soil moisture Market Share (2011-2016)

Table NBA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NBA Soil moisture Capacity, Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure NBA Soil moisture Market Share (2011-2016)

Table Qiaodan Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Qiaodan Soil moisture Capacity, Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Qiaodan Soil moisture Market Share (2011-2016)

Table Peak Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Peak Soil moisture Capacity, Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Peak Soil moisture Market Share (2011-2016)

Table Sunika Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sunika Soil moisture Capacity, Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Sunika Soil moisture Market Share (2011-2016)

Table Xtep Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xtep Soil moisture Capacity, Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Xtep Soil moisture Market Share (2011-2016)

Table ERKE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ERKE Soil moisture Capacity, Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure ERKE Soil moisture Market Share (2011-2016)

Table Doublestar Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

Table Doublestar Soil moisture Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Doublestar Soil moisture Market Share (2011-2016)

Figure China Soil moisture Capacity, Production and Growth (2011-2016)

Figure China Soil moisture Revenue (Million USD) and Growth (2011-2016)

Table China Soil moisture Production, Consumption, Export and Import (2011-2016)

Table China Soil moisture Production by Type (2011-2016)

Table China Soil moisture Production Share by Type (2011-2016)

Figure Production Market Share of Soil moisture by Type (2011-2016)

Figure 2015 Production Market Share of Soil moisture by Type

Table China Soil moisture Revenue by Type (2011-2016)

Table China Soil moisture Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Soil moisture by Type (2011-2016)

Figure 2015 Revenue Market Share of Soil moisture by Type

Table China Soil moisture Price by Type (2011-2016)

Figure China Soil moisture Production Growth by Type (2011-2016)

Table China Soil moisture Consumption by Application (2011-2016)

Table China Soil moisture Consumption Market Share by Application (2011-2016)

Figure China Soil moisture Consumption Market Share by Application in 2015

Table China Soil moisture Consumption Growth Rate by Application (2011-2016)

Figure China Soil moisture Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Soil moisture

Figure Manufacturing Process Analysis of Soil moisture

Figure Soil moisture Industrial Chain Analysis

Table Raw Materials Sources of Soil moisture Major Manufacturers in 2015

Table Major Buyers of Soil moisture

Table Distributors/Traders List

Figure China Soil moisture Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Soil moisture Revenue and Growth Rate Forecast (2016-2021)

Table China Soil moisture Production, Import, Export and Consumption Forecast (2016-2021)

Table China Soil moisture Production Forecast by Type (2016-2021)

Table China Soil moisture Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: China Soil moisture Market Research Report 2016

Product link: <https://marketpublishers.com/r/C6D99F1AE86EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C6D99F1AE86EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970