

China Soft Infant Goods Market Research Report 2018

<https://marketpublishers.com/r/C141C2F876AQEN.html>

Date: March 2018

Pages: 104

Price: US\$ 3,400.00 (Single User License)

ID: C141C2F876AQEN

Abstracts

The global Soft Infant Goods market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Soft Infant Goods development status and future trend in China, focuses on top players in China, also splits Soft Infant Goods by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Delta Children

Goodbaby

Storkcraft

Silver Cross

MDB

BabyBjorn

Babys Dream Furniture

Dream On Me

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Bottles

Travel Systems

Cribs

Others

On the basis of the end users/application, this report covers

Less Than 1 Years

1-2 Years

Above 2 Years

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

China Soft Infant Goods Market Research Report 2018

1 SOFT INFANT GOODS OVERVIEW

- 1.1 Product Overview and Scope of Soft Infant Goods
- 1.2 Classification of Soft Infant Goods by Product Category
 - 1.2.1 China Soft Infant Goods Sales (K Units) Comparison by Type (2013-2025)
 - 1.2.2 China Soft Infant Goods Sales (K Units) Market Share by Type in 2017
 - 1.2.3 Bottles
 - 1.2.4 Travel Systems
 - 1.2.5 Cribs
 - 1.2.6 Others
- 1.3 China Soft Infant Goods Market by Application/End Users
 - 1.3.1 China Soft Infant Goods Sales (K Units) and Market Share Comparison by Applications (2013-2025)
 - 1.3.2 Less Than 1 Years
 - 1.3.3 1-2 Years
 - 1.3.4 Above 2 Years
- 1.4 China Soft Infant Goods Market by Region
 - 1.4.1 China Soft Infant Goods Market Size (Million USD) Comparison by Region (2013-2025)
 - 1.4.2 South China Soft Infant Goods Status and Prospect (2013-2025)
 - 1.4.3 East China Soft Infant Goods Status and Prospect (2013-2025)
 - 1.4.4 Southwest China Soft Infant Goods Status and Prospect (2013-2025)
 - 1.4.5 Northeast China Soft Infant Goods Status and Prospect (2013-2025)
 - 1.4.6 North China Soft Infant Goods Status and Prospect (2013-2025)
 - 1.4.7 Central China Soft Infant Goods Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Soft Infant Goods (2013-2025)
 - 1.5.1 China Soft Infant Goods Sales (K Units) and Growth Rate (%) (2013-2025)
 - 1.5.2 China Soft Infant Goods Revenue (Million USD) and Growth Rate (%) (2013-2025)

2 CHINA SOFT INFANT GOODS MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Soft Infant Goods Sales and Market Share of Key Players/Manufacturers (2013-2018)

- 2.2 China Soft Infant Goods Revenue and Share by Players/Manufacturers (2013-2018)
- 2.3 China Soft Infant Goods Average Price (USD/Unit) by Players/Manufacturers (2013-2018)
- 2.4 China Soft Infant Goods Market Competitive Situation and Trends
 - 2.4.1 China Soft Infant Goods Market Concentration Rate
 - 2.4.2 China Soft Infant Goods Market Share of Top 3 and Top 5 Players/Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers Soft Infant Goods Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA SOFT INFANT GOODS SALES AND REVENUE BY REGION (2013-2018)

- 3.1 China Soft Infant Goods Sales (K Units) and Market Share by Region (2013-2018)
- 3.2 China Soft Infant Goods Revenue (Million USD) and Market Share by Region (2013-2018)
- 3.3 China Soft Infant Goods Price (USD/Unit) by Regions (2013-2018)

4 CHINA SOFT INFANT GOODS SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)

- 4.1 China Soft Infant Goods Sales (K Units) and Market Share by Type/ Product Category (2013-2018)
- 4.2 China Soft Infant Goods Revenue (Million USD) and Market Share by Type (2013-2018)
- 4.3 China Soft Infant Goods Price (USD/Unit) by Type (2013-2018)
- 4.4 China Soft Infant Goods Sales Growth Rate (%) by Type (2013-2018)

5 CHINA SOFT INFANT GOODS SALES BY APPLICATION (2013-2018)

- 5.1 China Soft Infant Goods Sales (K Units) and Market Share by Application (2013-2018)
- 5.2 China Soft Infant Goods Sales Growth Rate (%) by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 CHINA SOFT INFANT GOODS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Delta Children

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Soft Infant Goods Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Delta Children Soft Infant Goods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Goodbaby
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Soft Infant Goods Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Goodbaby Soft Infant Goods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Storkcraft
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 Soft Infant Goods Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Storkcraft Soft Infant Goods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 Silver Cross
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 Soft Infant Goods Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Silver Cross Soft Infant Goods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 MDB
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Soft Infant Goods Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 MDB Soft Infant Goods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.5.4 Main Business/Business Overview

6.6 BabyBjorn

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Soft Infant Goods Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 BabyBjorn Soft Infant Goods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.6.4 Main Business/Business Overview

6.7 Babys Dream Furniture

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Soft Infant Goods Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Babys Dream Furniture Soft Infant Goods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.7.4 Main Business/Business Overview

6.8 Dream On Me

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Soft Infant Goods Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Dream On Me Soft Infant Goods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.8.4 Main Business/Business Overview

7 SOFT INFANT GOODS MANUFACTURING COST ANALYSIS

7.1 Soft Infant Goods Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Soft Infant Goods

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Soft Infant Goods Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Soft Infant Goods Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA SOFT INFANT GOODS MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)

- 11.1 China Soft Infant Goods Sales (K Units), Revenue (Million USD) Forecast (2018-2025)
- 11.2 China Soft Infant Goods Sales (K Units) Forecast by Type (2018-2025)
- 11.3 China Soft Infant Goods Sales (K Units) Forecast by Application (2018-2025)
- 11.4 China Soft Infant Goods Sales (K Units) Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2013-2025)

Table Soft Infant Goods Sales (K Units) and Revenue (Million USD) Market Split by Product Type

Table Soft Infant Goods Sales (K Units) by Application (2013-2025)

Figure Product Picture of Soft Infant Goods

Table China Soft Infant Goods Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025)

Figure China Soft Infant Goods Sales Volume Market Share by Types in 2017

Figure Bottles Product Picture

Figure Travel Systems Product Picture

Figure Cribs Product Picture

Figure Others Product Picture

Figure China Soft Infant Goods Sales (K Units) Comparison by Application (2013-2025)

Figure China Sales Market Share (%) of Soft Infant Goods by Application in 2017

Figure Less Than 1 Years Examples

Table Key Downstream Customer in Less Than 1 Years

Figure 1-2 Years Examples

Table Key Downstream Customer in 1-2 Years

Figure Above 2 Years Examples

Table Key Downstream Customer in Above 2 Years

Figure South China Soft Infant Goods Revenue (Million USD) and Growth Rate (2013-2025)

Figure East China Soft Infant Goods Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest China Soft Infant Goods Revenue (Million USD) and Growth Rate (2013-2025)

Figure Northeast China Soft Infant Goods Revenue (Million USD) and Growth Rate (2013-2025)

Figure North China Soft Infant Goods Revenue (Million USD) and Growth Rate (2013-2025)

Figure Central China Soft Infant Goods Revenue (Million USD) and Growth Rate (2013-2025)

Figure China Soft Infant Goods Sales (K Units) and Growth Rate (%) (2013-2025)

Figure China Soft Infant Goods Revenue (Million USD) and Growth Rate (%) (2013-2025)

Table China Soft Infant Goods Sales of Key Players/Manufacturers (2013-2018)
Table China Soft Infant Goods Sales Share (%) by Players/Manufacturers (2013-2018)
Figure 2017 China Soft Infant Goods Sales Share (%) by Players/Manufacturers
Figure 2017 China Soft Infant Goods Sales Share (%) by Players/Manufacturers
Table China Soft Infant Goods Revenue by Players/Manufacturers (2013-2018)
Table China Soft Infant Goods Revenue Market Share (%) by Players/Manufacturers (2013-2018)
Figure 2017 China Soft Infant Goods Revenue Market Share (%) by Players/Manufacturers
Figure 2017 China Soft Infant Goods Revenue Market Share (%) by Players/Manufacturers
Table China Market Soft Infant Goods Average Price of Key Players/Manufacturers (2013-2018)
Figure China Market Soft Infant Goods Average Price of Key Players/Manufacturers in 2017
Figure China Soft Infant Goods Market Share of Top 3 Players/Manufacturers
Figure China Soft Infant Goods Market Share of Top 5 Players/Manufacturers
Table China Players/Manufacturers Soft Infant Goods Manufacturing Base Distribution and Sales Area
Table China Players/Manufacturers Soft Infant Goods Product Category
Table China Soft Infant Goods Sales (K Units) by Regions (2013-2018)
Table China Soft Infant Goods Sales Share (%) by Regions (2013-2018)
Figure China Soft Infant Goods Sales Share (%) by Regions (2013-2018)
Figure China Soft Infant Goods Sales Market Share (%) by Regions in 2017
Table China Soft Infant Goods Revenue (Million USD) and Market Share by Regions (2013-2018)
Table China Soft Infant Goods Revenue Market Share (%) by Regions (2013-2018)
Figure China Soft Infant Goods Revenue Market Share (%) by Regions (2013-2018)
Figure China Soft Infant Goods Revenue Market Share (%) by Regions in 2017
Table China Soft Infant Goods Price (USD/Unit) by Regions (2013-2018)
Table China Soft Infant Goods Sales (K Units) by Type (2013-2018)
Table China Soft Infant Goods Sales Share (%) by Type (2013-2018)
Figure China Soft Infant Goods Sales Share (%) by Type (2013-2018)
Figure China Soft Infant Goods Sales Market Share (%) by Type in 2017
Table China Soft Infant Goods Revenue (Million USD) and Market Share by Type (2013-2018)
Table China Soft Infant Goods Revenue Market Share (%) by Type (2013-2018)
Figure Revenue Market Share of Soft Infant Goods by Type (2013-2018)
Figure Revenue Market Share of Soft Infant Goods by Type in 2017

Table China Soft Infant Goods Price (USD/Unit) by Types (2013-2018)
Figure China Soft Infant Goods Sales Growth Rate (%) by Type (2013-2018)
Table China Soft Infant Goods Sales (K Units) by Applications (2013-2018)
Table China Soft Infant Goods Sales Market Share (%) by Applications (2013-2018)
Figure China Soft Infant Goods Sales Market Share (%) by Application (2013-2018)
Figure China Soft Infant Goods Sales Market Share (%) by Application in 2017
Table China Soft Infant Goods Sales Growth Rate (%) by Application (2013-2018)
Figure China Soft Infant Goods Sales Growth Rate (%) by Application (2013-2018)
Table Delta Children Soft Infant Goods Basic Information List
Table Delta Children Soft Infant Goods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Delta Children Soft Infant Goods Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Delta Children Soft Infant Goods Sales Market Share (%) in China (2013-2018)
Figure Delta Children Soft Infant Goods Revenue Market Share (%) in China (2013-2018)
Table Goodbaby Soft Infant Goods Basic Information List
Table Goodbaby Soft Infant Goods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Goodbaby Soft Infant Goods Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Goodbaby Soft Infant Goods Sales Market Share (%) in China (2013-2018)
Figure Goodbaby Soft Infant Goods Revenue Market Share (%) in China (2013-2018)
Table Storkcraft Soft Infant Goods Basic Information List
Table Storkcraft Soft Infant Goods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Storkcraft Soft Infant Goods Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Storkcraft Soft Infant Goods Sales Market Share (%) in China (2013-2018)
Figure Storkcraft Soft Infant Goods Revenue Market Share (%) in China (2013-2018)
Table Silver Cross Soft Infant Goods Basic Information List
Table Silver Cross Soft Infant Goods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Silver Cross Soft Infant Goods Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Silver Cross Soft Infant Goods Sales Market Share (%) in China (2013-2018)
Figure Silver Cross Soft Infant Goods Revenue Market Share (%) in China (2013-2018)
Table MDB Soft Infant Goods Basic Information List
Table MDB Soft Infant Goods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure MDB Soft Infant Goods Sales (K Units) and Growth Rate (%) (2013-2018)
Figure MDB Soft Infant Goods Sales Market Share (%) in China (2013-2018)

Figure MDB Soft Infant Goods Revenue Market Share (%) in China (2013-2018)

Table BabyBjorn Soft Infant Goods Basic Information List

Table BabyBjorn Soft Infant Goods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure BabyBjorn Soft Infant Goods Sales (K Units) and Growth Rate (%) (2013-2018)

Figure BabyBjorn Soft Infant Goods Sales Market Share (%) in China (2013-2018)

Figure BabyBjorn Soft Infant Goods Revenue Market Share (%) in China (2013-2018)

Table Babys Dream Furniture Soft Infant Goods Basic Information List

Table Babys Dream Furniture Soft Infant Goods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Babys Dream Furniture Soft Infant Goods Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Babys Dream Furniture Soft Infant Goods Sales Market Share (%) in China (2013-2018)

Figure Babys Dream Furniture Soft Infant Goods Revenue Market Share (%) in China (2013-2018)

Table Dream On Me Soft Infant Goods Basic Information List

Table Dream On Me Soft Infant Goods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Dream On Me Soft Infant Goods Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Dream On Me Soft Infant Goods Sales Market Share (%) in China (2013-2018)

Figure Dream On Me Soft Infant Goods Revenue Market Share (%) in China (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Soft Infant Goods

Figure Manufacturing Process Analysis of Soft Infant Goods

Figure Soft Infant Goods Industrial Chain Analysis

Table Raw Materials Sources of Soft Infant Goods Major Players/Manufacturers in 2017

Table Major Buyers of Soft Infant Goods

Table Distributors/Traders List

Figure China Soft Infant Goods Sales (K Units) and Growth Rate (%) Forecast (2018-2025)

Figure China Soft Infant Goods Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure China Soft Infant Goods Price (USD/Unit) Trend Forecast (2018-2025)

Table China Soft Infant Goods Sales (K Units) Forecast by Type (2018-2025)

Figure China Soft Infant Goods Sales (K Units) Forecast by Type (2018-2025)

Figure China Soft Infant Goods Sales Volume Market Share Forecast by Type in 2025

Table China Soft Infant Goods Sales (K Units) Forecast by Application (2018-2025)

Figure China Soft Infant Goods Sales Volume Market Share Forecast by Application (2018-2025)

Figure China Soft Infant Goods Sales Volume Market Share Forecast by Application in 2025

Table China Soft Infant Goods Sales (K Units) Forecast by Regions (2018-2025)

Table China Soft Infant Goods Sales Volume Share Forecast by Regions (2018-2025)

Figure China Soft Infant Goods Sales Volume Share Forecast by Regions (2018-2025)

Figure China Soft Infant Goods Sales Volume Share Forecast by Regions in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: China Soft Infant Goods Market Research Report 2018

Product link: <https://marketpublishers.com/r/C141C2F876AQEN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C141C2F876AQEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970