

China Snow Helmet Market Research Report 2017

<https://marketpublishers.com/r/C29AE4E2C7AEN.html>

Date: January 2017

Pages: 115

Price: US\$ 3,200.00 (Single User License)

ID: C29AE4E2C7AEN

Abstracts

Notes:

Sales, means the sales volume of Snow Helmet

Revenue, means the sales value of Snow Helmet

This report studies Snow Helmet in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Head

Carrera

Rossignol

Uvex

Atomic

BRG Sports (Giro)

K2 Sports

Scott

Smith Optics

Salomon

POC

Burton Snowboards

Sweet Protection

Sandbox

Bollé

Pret

Yamamoto Kogaku Co., Ltd

Limar

Shunde Moon Helmet Co., Ltd

Briko SPA

Labor Cost

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Men Snow Helmet

Women Snow Helmet

Kids Snow Helmet

Split by Application, this report focuses on consumption, market share and growth rate of Snow Helmet in each application, can be divided into

Public Rental

Public Rental

Personal User

Contents

China Snow Helmet Market Research Report 2017

1 SNOW HELMET MARKET OVERVIEW

- 1.1 Product Overview and Scope of Snow Helmet
- 1.2 Snow Helmet Segment by Type
 - 1.2.1 China Production Market Share of Snow Helmet Type in 2015
 - 1.2.2 Men Snow Helmet
 - 1.2.3 Women Snow Helmet
 - 1.2.4 Kids Snow Helmet
- 1.3 Applications of Snow Helmet
 - 1.3.1 Snow Helmet Consumption Market Share by Application in 2015
 - 1.3.2 Public Rental
 - 1.3.3 Public Rental
 - 1.3.4 Personal User
- 1.4 China Market Size (Value) of Snow Helmet (2011-2021)
- 1.5 China Snow Helmet Status and Outlook
- 1.6 Government Policies

2 CHINA SNOW HELMET MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Snow Helmet Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Snow Helmet Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Snow Helmet Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Snow Helmet Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Snow Helmet Market Competitive Situation and Trends
 - 2.5.1 Snow Helmet Market Concentration Rate
 - 2.5.2 Snow Helmet Market Share of Top 3 and Top 5 Manufacturers

3 CHINA SNOW HELMET MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Head
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Snow Helmet Product Type, Application and Specification

- 3.1.2.1 Men Snow Helmet
- 3.1.2.2 Women Snow Helmet
- 3.1.3 Head Snow Helmet Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Carrera
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 Snow Helmet Product Type, Application and Specification
 - 3.2.2.1 Men Snow Helmet
 - 3.2.2.2 Women Snow Helmet
 - 3.2.3 Carrera 115 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Rossignol
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 Snow Helmet Product Type, Application and Specification
 - 3.3.2.1 Men Snow Helmet
 - 3.3.2.2 Women Snow Helmet
 - 3.3.3 Rossignol 127 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Uvex
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Snow Helmet Product Type, Application and Specification
 - 3.4.2.1 Men Snow Helmet
 - 3.4.2.2 Women Snow Helmet
 - 3.4.3 Uvex Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Atomic
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Snow Helmet Product Type, Application and Specification
 - 3.5.2.1 Men Snow Helmet
 - 3.5.2.2 Women Snow Helmet
 - 3.5.3 Atomic Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.5.4 Main Business/Business Overview
- 3.6 BRG Sports (Giro)
 - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Snow Helmet Product Type, Application and Specification
 - 3.6.2.1 Men Snow Helmet
 - 3.6.2.2 Women Snow Helmet
 - 3.6.3 BRG Sports (Giro) Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 K2 Sports
 - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Snow Helmet Product Type, Application and Specification
 - 3.7.2.1 Men Snow Helmet
 - 3.7.2.2 Women Snow Helmet
 - 3.7.3 K2 Sports Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Scott
 - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Snow Helmet Product Type, Application and Specification
 - 3.8.2.1 Men Snow Helmet
 - 3.8.2.2 Women Snow Helmet
 - 3.8.3 Scott Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 Smith Optics
 - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Snow Helmet Product Type, Application and Specification
 - 3.9.2.1 Men Snow Helmet
 - 3.9.2.2 Women Snow Helmet
 - 3.9.3 Smith Optics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.9.4 Main Business/Business Overview
- 3.10 Salomon
 - 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 3.10.2 Snow Helmet Product Type, Application and Specification
 - 3.10.2.1 Men Snow Helmet
 - 3.10.2.2 Women Snow Helmet
- 3.10.3 Salomon Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 POC
- 3.12 Burton Snowboards
- 3.13 Sweet Protection
- 3.14 Sandbox
- 3.15 Bollé
- 3.16 Pret
- 3.17 Yamamoto Kogaku Co., Ltd
- 3.18 Limar
- 3.19 Shunde Moon Helmet Co., Ltd
- 3.20 Briko SPA
- 3.21 Labor Cost

4 CHINA SNOW HELMET CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Snow Helmet Capacity, Production and Growth (2011-2016)
- 4.2 China Snow Helmet Revenue and Growth (2011-2016)
- 4.3 China Snow Helmet Production, Consumption, Export and Import (2011-2016)

5 CHINA SNOW HELMET PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Snow Helmet Production and Market Share by Type (2011-2016)
- 5.2 China Snow Helmet Revenue and Market Share by Type (2011-2016)
- 5.3 China Snow Helmet Price by Type (2011-2016)
- 5.4 China Snow Helmet Production Growth by Type (2011-2016)

6 CHINA SNOW HELMET MARKET ANALYSIS BY APPLICATION

- 6.1 China Snow Helmet Consumption and Market Share by Application (2011-2016)
- 6.2 China Snow Helmet Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 CHINASNOW HELMET MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China Snow Helmet Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China Snow Helmet Production and Market Share by Regions (Provinces)(2011-2016)

7.1.2 China Snow Helmet Production Value and Market Share by Regions (Provinces)(2011-2016)

7.1.3 China Snow Helmet Sales Price by Regions (Provinces)(2011-2016)

7.2 China Snow Helmet Consumption by Regions (Provinces)(2011-2016)

7.3 China Snow Helmet Production, Consumption, Export and Import (2011-2016)

8 SNOW HELMET MANUFACTURING COST ANALYSIS

8.1 Snow Helmet Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Snow Helmet

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Snow Helmet Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Snow Helmet Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA SNOW HELMET MARKET FORECAST (2016-2021)

- 12.1 China Snow Helmet Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Snow Helmet Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Snow Helmet Production Forecast by Type (2016-2021)
- 12.4 China Snow Helmet Consumption Forecast by Application (2016-2021)
- 12.5 China Snow Helmet Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
 - 12.5.1 China Snow Helmet Production Forecast by Regions (Provinces)(2016-2021)
 - 12.5.2 China Snow Helmet Consumption Forecast by Regions (Provinces)(2016-2021)
 - 12.5.3 China Snow Helmet Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Snow Helmet Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Snow Helmet
Figure China Production Market Share of Snow Helmet by Type in 2015
Figure Product Picture of Men Snow Helmet
Table Major Manufacturers of Men Snow Helmet
Figure Product Picture of Women Snow Helmet
Table Major Manufacturers of Women Snow Helmet
Figure Product Picture of Kids Snow Helmet
Table Major Manufacturers of Kids Snow Helmet
Table Snow Helmet Consumption Market Share by Application in 2015
Figure Public Rental Examples
Figure Public Rental Examples
Figure Personal User Examples
Figure China Snow Helmet Revenue (Million USD) and Growth Rate (2011-2021)
Table China Snow Helmet Capacity of Key Manufacturers (2015 and 2016)
Table China Snow Helmet Capacity Market Share of Key Manufacturers (2015 and 2016)
Figure China Snow Helmet Capacity of Key Manufacturers in 2015
Figure China Snow Helmet Capacity of Key Manufacturers in 2016
Table China Snow Helmet Production of Key Manufacturers (2015 and 2016)
Table China Snow Helmet Production Share by Manufacturers (2015 and 2016)
Figure 2015 Snow Helmet Production Share by Manufacturers
Figure 2016 Snow Helmet Production Share by Manufacturers
Table China Snow Helmet Revenue (Million USD) by Manufacturers (2015 and 2016)
Table China Snow Helmet Revenue Share by Manufacturers (2015 and 2016)
Table 2015 China Snow Helmet Revenue Share by Manufacturers
Table 2016 China Snow Helmet Revenue Share by Manufacturers
Table China Market Snow Helmet Average Price of Key Manufacturers (2015 and 2016)
Figure China Market Snow Helmet Average Price of Key Manufacturers in 2015
Table Manufacturers Snow Helmet Manufacturing Base Distribution and Sales Area
Table Manufacturers Snow Helmet Product Type
Figure Snow Helmet Market Share of Top 3 Manufacturers
Figure Snow Helmet Market Share of Top 5 Manufacturers
Table Head Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Head Snow Helmet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Head Snow Helmet Market Share (2011-2016)
Table Carrera Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Carrera Snow Helmet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Figure Carrera Snow Helmet Market Share (2011-2016)
Table Rossignol Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Rossignol Snow Helmet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Figure Rossignol Snow Helmet Market Share (2011-2016)
Table Uvex Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Uvex Snow Helmet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Figure Uvex Snow Helmet Market Share (2011-2016)
Table Atomic Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Atomic Snow Helmet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Figure Atomic Snow Helmet Market Share (2011-2016)
Table BRG Sports (Giro) Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table BRG Sports (Giro) Snow Helmet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Figure BRG Sports (Giro) Snow Helmet Market Share (2011-2016)
Table K2 Sports Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table K2 Sports Snow Helmet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Figure K2 Sports Snow Helmet Market Share (2011-2016)
Table Scott Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Scott Snow Helmet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Figure Scott Snow Helmet Market Share (2011-2016)
Table Smith Optics Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Smith Optics Snow Helmet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Figure Smith Optics Snow Helmet Market Share (2011-2016)
Table Salomon Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Salomon Snow Helmet Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Salomon Snow Helmet Market Share (2011-2016)

Table POC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Burton Snowboards Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sweet Protection Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sandbox Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bollé Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pret Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yamamoto Kogaku Co., Ltd Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Limar Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shunde Moon Helmet Co., Ltd Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Briko SPA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Labor Cost Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Snow Helmet Capacity, Production and Growth (2011-2016)

Figure China Snow Helmet Revenue (Million USD) and Growth (2011-2016)

Table China Snow Helmet Production, Consumption, Export and Import (2011-2016)

Table China Snow Helmet Production by Type (2011-2016)

Table China Snow Helmet Production Share by Type (2011-2016)

Figure Production Market Share of Snow Helmet by Type (2011-2016)

Figure 2015 Production Market Share of Snow Helmet by Type

Table China Snow Helmet Revenue by Type (2011-2016)

Table China Snow Helmet Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Snow Helmet by Type (2011-2016)

Figure 2015 Revenue Market Share of Snow Helmet by Type

Table China Snow Helmet Price by Type (2011-2016)

Figure China Snow Helmet Production Growth by Type (2011-2016)

Table China Snow Helmet Consumption by Application (2011-2016)

Table China Snow Helmet Consumption Market Share by Application (2011-2016)

Figure China Snow Helmet Consumption Market Share by Application in 2015

Table China Snow Helmet Consumption Growth Rate by Application (2011-2016)

Figure China Snow Helmet Consumption Growth Rate by Application (2011-2016)

Table China Snow Helmet Production by Regions (Provinces)(2011-2016)

Table China Snow Helmet Production Market Share by Regions

(Provinces)(2011-2016)

Table China Snow Helmet Production Value by Regions (Provinces)(2011-2016)

Table China Snow Helmet Production Value Market Share by Regions
(Provinces)(2011-2016)

Table China Snow Helmet Sales Price by Regions (Provinces)(2011-2016)

Table China Snow Helmet Consumption by Regions (Provinces)(2011-2016)

Table China Snow Helmet Consumption Market Share by Regions
(Provinces)(2011-2016)

Table China Snow Helmet Production, Consumption, Export and Import (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Snow Helmet

Figure Manufacturing Process Analysis of Snow Helmet

Figure Snow Helmet Industrial Chain Analysis

Table Raw Materials Sources of Snow Helmet Major Manufacturers in 2015

Table Major Buyers of Snow Helmet

Table Distributors/Traders List

Figure China Snow Helmet Capacity, Production and Growth Rate Forecast
(2016-2021)

Figure China Snow Helmet Revenue and Growth Rate Forecast (2016-2021)

Table China Snow Helmet Production, Import, Export and Consumption Forecast
(2016-2021)

Table China Snow Helmet Production Forecast by Type (2016-2021)

Table China Snow Helmet Consumption Forecast by Application (2016-2021)

Table China Snow Helmet Production Forecast by Regions (Provinces)(2016-2021)

Table China Snow Helmet Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Snow Helmet Production, Consumption, Import and Export Forecast by
Regions (Provinces)(2016-2021)

I would like to order

Product name: China Snow Helmet Market Research Report 2017

Product link: <https://marketpublishers.com/r/C29AE4E2C7AEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C29AE4E2C7AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970