

# China Smart Label Industry 2016 Market Research Report

<https://marketpublishers.com/r/C82A8266B31EN.html>

Date: January 2016

Pages: 135

Price: US\$ 3,200.00 (Single User License)

ID: C82A8266B31EN

## Abstracts

The China Smart Label Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Smart Label industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Smart Label market analysis is provided for the China markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on China major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Smart Label industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 146 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **1 INDUSTRY OVERVIEW**

- 1.1 Definition and Specifications of Smart Label
- 1.2 Classification of Smart Label
- 1.3 Applications of Smart Label
- 1.4 Industry Chain Structure of Smart Label
- 1.5 Industry Overview of Smart Label
- 1.6 Industry Policy Analysis of Smart Label
- 1.7 Industry News Analysis of Smart Label

### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF SMART LABEL**

- 2.1 Bill of Materials (BOM) of Smart Label
- 2.2 BOM Price Analysis of Smart Label
- 2.3 Labor Cost Analysis of Smart Label
- 2.4 Depreciation Cost Analysis of Smart Label
- 2.5 Manufacturing Cost Structure Analysis of Smart Label
- 2.6 Manufacturing Process Analysis of Smart Label
- 2.7 China Price, Cost and Gross of Smart Label 2011-2016

### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS**

- 3.1 Capacity and Commercial Production Date of China Key Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of China Key Smart Label Manufacturers in 2015
- 3.3 R&D Status and Technology Source of China Smart Label Key Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of China Smart Label Key Manufacturers in 2015

### **4 PRODUCTION ANALYSIS OF SMART LABEL BY REGIONS, TYPE, AND APPLICATIONS**

- 4.1 China Production of Smart Label by Regions 2011-2016
- 4.2 China Production of Smart Label by Type 2011-2016
- 4.3 China Sales of Smart Label by Applications 2011-2016
- 4.4 Price Analysis of China Smart Label Key Manufacturers in 2015
- 4.5 China Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Smart Label 2011-2016

## **5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF SMART LABEL BY REGIONS**

- 5.1 China Consumption Volume of Smart Label by Regions 2011-2016
- 5.2 China Consumption Value of Smart Label by Regions 2011-2016
- 5.3 China Consumption Price Analysis of Smart Label by Regions 2011-2016

## **6 ANALYSIS OF SMART LABEL PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016**

- 6.1 Capacity, Production, Sales, and Revenue of Smart Label 2011-2016
- 6.2 Production Market Share and Sales Market Share Analysis of Smart Label 2014-2015
- 6.3 Sales Overview of Smart Label 2011-2016
- 6.4 Supply, Consumption and Gap of Smart Label 2011-2016
- 6.5 Import, Export and Consumption of Smart Label 2011-2016
- 6.6 Cost, Price, Revenue and Gross Margin of Smart Label 2011-2016

## **7 ANALYSIS OF SMART LABEL INDUSTRY KEY MANUFACTURERS**

- 7.1 Alien Technology
  - 7.1.1 Company Profile
  - 7.1.2 Product Picture and Specification
  - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.1.4 Alien Technology SWOT Analysis
- 7.2 Avery Dennison
  - 7.2.1 Company Profile
  - 7.2.2 Product Picture and Specification
  - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.2.4 Avery Dennison SWOT Analysis
- 7.3 CCL Industries
  - 7.3.1 Company Profile
  - 7.3.2 Product Picture and Specification
  - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.3.4 CCL Industries SWOT Analysis
- 7.4 Checkpoint Systems
  - 7.4.1 Company Profile
  - 7.4.2 Product Picture and Specification

- 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.4.4 Checkpoint Systems SWOT Analysis
- 7.5 Intermec
  - 7.5.1 Company Profile
  - 7.5.2 Product Picture and Specification
  - 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.5.4 Intermec SWOT Analysis
- 7.6 Invengo Information Technology
  - 7.6.1 Company Profile
  - 7.6.2 Product Picture and Specification
  - 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.6.4 Invengo Information Technology SWOT Analysis
- 7.7 Muhlbauer Holding AG & Co. KGaA.
  - 7.7.1 Company Profile
  - 7.7.2 Product Picture and Specification
  - 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.7.4 Muhlbauer Holding AG & Co. KGaA. SWOT Analysis
- 7.8 SATO Holdings Corp.
  - 7.8.1 Company Profile
  - 7.8.2 Product Picture and Specification
  - 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.8.4 SATO Holdings Corp. SWOT Analysis
- 7.9 SMARTRAC N.V.
  - 7.9.1 Company Profile
  - 7.9.2 Product Picture and Specification
  - 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.9.4 SMARTRAC N.V. SWOT Analysis
- 7.10 Thin Film Electronics ASA
  - 7.10.1 Company Profile
  - 7.10.2 Product Picture and Specification
  - 7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.10.4 Thin Film Electronics ASA SWOT Analysis
- 7.11 Zebra Technologies
  - 7.11.1 Company Profile
  - 7.11.2 Product Picture and Specification
  - 7.11.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.11.4 Zebra Technologies SWOT Analysis

## **8 PRICE AND GROSS MARGIN ANALYSIS**

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Smart Label Product Types
- 8.5 Market Share Analysis of Different Smart Label Price Levels
- 8.6 Gross Margin Analysis of Different Smart Label Applications

## **9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF SMART LABEL**

- 9.1 Marketing Channels Status of Smart Label
- 9.2 Traders or Distributors of Smart Label with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Smart Label
- 9.4 China Import, Export and Trade Analysis of Smart Label

## **10 DEVELOPMENT TREND OF SMART LABEL INDUSTRY 2016-2021**

- 10.1 Capacity and Production Overview of Smart Label 2016-2021
- 10.2 Production Market Share by Product Types of Smart Label 2016-2021
- 10.3 Sales and Sales Revenue Overview of Smart Label 2016-2021
- 10.4 China Sales of Smart Label by Applications 2016-2021
- 10.5 Import, Export and Consumption of Smart Label 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Smart Label 2016-2021

## **11 INDUSTRY CHAIN SUPPLIERS OF SMART LABEL WITH CONTACT INFORMATION**

- 11.1 Major Raw Materials Suppliers of Smart Label with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Smart Label with Contact Information
- 11.3 Major Players of Smart Label with Contact Information
- 11.4 Key Consumers of Smart Label with Contact Information
- 11.5 Supply Chain Relationship Analysis of Smart Label

## **12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF SMART LABEL**

- 12.1 New Project SWOT Analysis of Smart Label
- 12.2 New Project Investment Feasibility Analysis of Smart Label

## **13 CONCLUSION OF THE CHINA SMART LABEL INDUSTRY 2016 MARKET**

## RESEARCH REPORT

### List of Tables and Figures

Figure Picture of Smart Label

Table Product Specifications of Smart Label

Table Classification of Smart Label

Figure China Sales Market Share of Smart Label by Product Types in 2015

Table Applications of Smart Label

Figure China Sales Market Share of Smart Label by Applications in 2015

Figure Industry Chain Structure of Smart Label

Table China Industry Overview of Smart Label

Table Industry Policy of Smart Label

Table Industry News List of Smart Label

Table Bill of Materials (BOM) of Smart Label

Table Bill of Materials (BOM) Price of Smart Label

Table Labor Cost of Smart Label

Table Depreciation Cost of Smart Label

Table Manufacturing Cost Structure Analysis of Smart Label in 2015

Figure Manufacturing Process Analysis of Smart Label

Table China Price Analysis of Smart Label 2011-2016 (USD/Unit)

Table China Cost Analysis of Smart Label 2011-2016 (USD/Unit)

Table China Gross Analysis of Smart Label 2011-2016

Table Capacity (K Units) and Commercial Production Date of China Smart Label Key Manufacturers in 2015

Table Manufacturing Plants Distribution of China Key Smart Label Manufacturers in 2015

Table R&D Status and Technology Source of China Smart Label Key Manufacturers in 2015

Table Raw Materials Sources Analysis of China and China Smart Label Key Manufacturers in 2015

Table China Production of Smart Label by Regions 2011-2016 (K Units)

Table China Production Market Share of Smart Label by Regions 2011-2016

Figure China Production Market Share of Smart Label by Regions in 2014

Figure China Production Market Share of Smart Label by Regions in 2015

Table China Production of Smart Label by Types in 2011-2016 (K Units)

Table China Production Market Share of Smart Label by Type in 2011-2016

Figure China Production Market Share of Smart Label by Type in 2014

Figure China Production Market Share of Smart Label by Type in 2015



Table China Sales of Smart Label by Applications 2011-2016 (K Units)  
Table China Production Market Share of Smart Label by Applications 2011-2016  
Figure China Production Market Share of Smart Label by Applications in 2014  
Figure China Production Market Share of Smart Label by Applications in 2015  
Table Price Comparison of China Smart Label Key Manufacturers in 2015 (USD/Unit)  
Table China Capacity, Production, Import Export Sales Price , Cost and Revenue (M USD) of Smart Label 2011-2016  
Table China Consumption Volume of Smart Label by Regions 2011-2016 (K Units)  
Table China Consumption Volume Market Share of Smart Label by Regions 2011-2016  
Figure China Consumption Volume Market Share of Smart Label by Regions in 2014  
Figure China Consumption Volume Market Share of Smart Label by Regions in 2015  
Table China Consumption Value of Smart Label by Regions 2011-2016 (M USD)  
Table China Consumption Value Market Share of Smart Label by Regions 2011-2016  
Figure China Consumption Value Market Share of Smart Label by Regions in 2014  
Figure China Consumption Value Market Share of Smart Label by Regions in 2015  
Table Consumption Price of Smart Label by Regions 2011-2016 (USD/Unit)  
Table China and Major Manufacturers Capacity of Smart Label 2011-2016 (K Units)  
Table China Capacity Market Share of Major Smart Label Manufacturers 2011-2016  
Table China and Major Manufacturers Production of Smart Label 2011-2016 (K Units)  
Table China Production Market Share of Major Smart Label Manufacturers 2011-2016  
Table China and Major Manufacturers Sales of Smart Label 2011-2016 (K Units)  
Table China Sales Market Share of Major Smart Label Manufacturers 2011-2016  
Table China and Major Manufacturers Sales Revenue of Smart Label 2011-2016 (M USD)  
Table China Sales Revenue Market Share of Major Smart Label Manufacturers 2011-2016  
Figure China Capacity (K Units), Production (K Units) and Growth Rate of Smart Label 2011-2016  
Figure China Capacity Utilization Rate of Smart Label 2011-2016  
Figure China Sales Revenue (M USD) and Growth Rate of Smart Label 2011-2016  
Figure China Production Market Share of Major Smart Label Manufacturers in 2014  
Figure China Production Market Share of Major Smart Label Manufacturers in 2015  
Figure China Sales Market Share of Major Smart Label Manufacturers in 2014  
Figure China Sales Market Share of Major Smart Label Manufacturers in 2015  
Figure China Sales (K Units) and Growth Rate of Smart Label 2011-2016  
Table China Supply, Consumption and Gap of Smart Label 2011-2016 (K Units)  
Table China Import, Export and Consumption of Smart Label 2011-2016 (K Units)  
Table Price of China Smart Label Major Manufacturers 2011-2016 (USD/Unit)  
Table Gross Margin of China Smart Label Major Manufacturers 2011-2016

Table China and Major Manufacturers Revenue of Smart Label 2011-2016 (M USD)

Table China Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smart Label 2011-2016

Table Alien Technology Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Label Picture and Specifications of Alien Technology

Table Smart Label Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Alien Technology 2011-2016

Figure Smart Label Capacity (K Units), Production (K Units) and Growth Rate of Alien Technology 2011-2016

Figure Smart Label Production (K Units) and China Market Share of Alien Technology 2011-2016

Table Alien Technology Smart Label SWOT Analysis

Table Avery Dennison Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Label Picture and Specifications of Avery Dennison

Table Smart Label Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Avery Dennison 2011-2016

Figure Smart Label Capacity (K Units), Production (K Units) and Growth Rate of Avery Dennison 2011-2016

Figure Smart Label Production (K Units) and China Market Share of Avery Dennison 2011-2016

Table Avery Dennison Smart Label SWOT Analysis

Table CCL Industries Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Label Picture and Specifications of CCL Industries

Table Smart Label Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of CCL Industries 2011-2016

Figure Smart Label Capacity (K Units), Production (K Units) and Growth Rate of CCL Industries 2011-2016

Figure Smart Label Production (K Units) and China Market Share of CCL Industries 2011-2016

Table CCL Industries Smart Label SWOT Analysis

Table Checkpoint Systems Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Label Picture and Specifications of Checkpoint Systems



Table Smart Label Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Checkpoint Systems 2011-2016

Figure Smart Label Capacity (K Units), Production (K Units) and Growth Rate of Checkpoint Systems 2011-2016

Figure Smart Label Production (K Units) and China Market Share of Checkpoint Systems 2011-2016

Table Checkpoint Systems Smart Label SWOT Analysis

Table Intermec Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Label Picture and Specifications of Intermec

Table Smart Label Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Intermec 2011-2016

Figure Smart Label Capacity (K Units), Production (K Units) and Growth Rate of Intermec 2011-2016

Figure Smart Label Production (K Units) and China Market Share of Intermec 2011-2016

Table Intermec Smart Label SWOT Analysis

Table Invengo Information Technology Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Label Picture and Specifications of Invengo Information Technology

Table Smart Label Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Invengo Information Technology 2011-2016

Figure Smart Label Capacity (K Units), Production (K Units) and Growth Rate of Invengo Information Technology 2011-2016

Figure Smart Label Production (K Units) and China Market Share of Invengo Information Technology 2011-2016

Table Invengo Information Technology Smart Label SWOT Analysis

Table Muhlbauer Holding AG & Co. KGaA. Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Label Picture and Specifications of Muhlbauer Holding AG & Co. KGaA.

Table Smart Label Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Muhlbauer Holding AG & Co. KGaA. 2011-2016

Figure Smart Label Capacity (K Units), Production (K Units) and Growth Rate of Muhlbauer Holding AG & Co. KGaA. 2011-2016

Figure Smart Label Production (K Units) and China Market Share of Muhlbauer Holding

AG & Co. KGaA. 2011-2016

Table Muhlbauer Holding AG & Co. KGaA. Smart Label SWOT Analysis

Table SATO Holdings Corp. Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Label Picture and Specifications of SATO Holdings Corp.

Table Smart Label Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of SATO Holdings Corp. 2011-2016

Figure Smart Label Capacity (K Units), Production (K Units) and Growth Rate of SATO Holdings Corp. 2011-2016

Figure Smart Label Production (K Units) and China Market Share of SATO Holdings Corp. 2011-2016

Table SATO Holdings Corp. Smart Label SWOT Analysis

Table SMARTRAC N.V. Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Label Picture and Specifications of SMARTRAC N.V.

Table Smart Label Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of SMARTRAC N.V. 2011-2016

Figure Smart Label Capacity (K Units), Production (K Units) and Growth Rate of SMARTRAC N.V. 2011-2016

Figure Smart Label Production (K Units) and China Market Share of SMARTRAC N.V. 2011-2016

Table SMARTRAC N.V. Smart Label SWOT Analysis

Table Thin Film Electronics ASA Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Label Picture and Specifications of Thin Film Electronics ASA

Table Smart Label Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Thin Film Electronics ASA 2011-2016

Figure Smart Label Capacity (K Units), Production (K Units) and Growth Rate of Thin Film Electronics ASA 2011-2016

Figure Smart Label Production (K Units) and China Market Share of Thin Film Electronics ASA 2011-2016

Table Thin Film Electronics ASA Smart Label SWOT Analysis

Table Zebra Technologies Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Label Picture and Specifications of Zebra Technologies

Table Smart Label Capacity (K Units), Production (K Units), Price (USD/Unit), Cost

(USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Zebra Technologies 2011-2016

Figure Smart Label Capacity (K Units), Production (K Units) and Growth Rate of Zebra Technologies 2011-2016

Figure Smart Label Production (K Units) and China Market Share of Zebra Technologies 2011-2016

Table Zebra Technologies Smart Label SWOT Analysis

Table Smart Label Price by Regions 2011-2016

Table Smart Label Price by Product Types 2011-2016

Table Smart Label Price by Companies 2011-2016

Table Smart Label Gross Margin by Companies 2011-2016

Table Price Comparison of Smart Label by Regions 2011-2016 (USD/Unit)

Table Price of Different Smart Label Product Types (USD/Unit)

Table Market Share of Different Smart Label Price Level

Table Gross Margin of Different Smart Label Applications

Table Marketing Channels Status of Smart Label

Table Traders or Distributors of Smart Label with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Smart Label (USD/Unit) in 2015

Table China Import, Export, and Trade of Smart Label (K Units)

Figure China Capacity (K Units), Production (K Units) and Growth Rate of Smart Label 2016-2021

Figure China Capacity Utilization Rate of Smart Label 2016-2021

Table China Smart Label Production by Type 2016-2021 (K Units)

Table China Smart Label Production Market Share by Type 2016-2021

Figure China Production Market Share of Smart Label by Type in 2021

Figure China Sales (K Units) and Growth Rate of Smart Label 2016-2021

Figure China Sales Revenue (Million USD) and Growth Rate of Smart Label 2016-2021

Figure China Sales of Smart Label by Applications 2016-2021 (K Units)

Table China Production Market Share of Smart Label by Applications 2016-2021

Figure China Production Market Share of Smart Label by Applications in 2021

Table China Production, Import, Export and Consumption of Smart Label 2016-2021 (K Units)

Table China Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smart Label 2016-2021

Table Major Raw Materials Suppliers of Smart Label with Contact Information

Table Manufacturing Equipment Suppliers of Smart Label with Contact Information

Table Major Players of Smart Label with Contact Information

Table Key Consumers of Smart Label with Contact Information

Table Supply Chain Relationship Analysis of Smart Label

Table New Project SWOT Analysis of Smart Label

Table New Project Investment Feasibility Analysis of Smart Label

Table Part of Interviewees Record List

## I would like to order

Product name: China Smart Label Industry 2016 Market Research Report

Product link: <https://marketpublishers.com/r/C82A8266B31EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C82A8266B31EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970