

# China Smart Home Appliances Market Research Report 2016

https://marketpublishers.com/r/C4E30234A50EN.html

Date: November 2016

Pages: 122

Price: US\$ 3,200.00 (Single User License)

ID: C4E30234A50EN

# **Abstracts**

#### Notes:

Sales, means the sales volume of Smart Home Appliances

Revenue, means the sales value of Smart Home Appliances

This report studies Smart Home Appliances in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

General Electric Co. (GE)

LG Electronics Inc.

Panasonic Corporation

Samsung Electronics Co. Ltd

Whirlpool Corporation

Electrolux AB

Koninklijke Philips N.V.

Bsh Hausgerate GmbH



Qingdao Haier Co Ltd.

Miele & Cie. Kg

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into



Split by Application, this report focuses on consumption, market share and growth rate of Smart Home Appliances in each application, can be divided into

Residential

Commercial

Application 3



### **Contents**

China Smart Home Appliances Market Research Report 2016

#### 1 SMART HOME APPLIANCES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Smart Home Appliances
- 1.2 Smart Home Appliances Segment by Type
  - 1.2.1 China Production Market Share of Smart Home Appliances Type in 2015
  - 1.2.2 Smart Washer
  - 1.2.3 Smart Dryer
  - 1.2.4 Smart Air Conditioner (AC)
  - 1.2.5 Smart Water Heater
- 1.2.6 Smart Lighting Devices
- 1.2.7 Smart Security Devices
- 1.2.8 Smart Vacuum Cleaner
- 1.3 Applications of Smart Home Appliances
  - 1.3.1 Smart Home Appliances Consumption Market Share by Application in 2015
  - 1.3.2 Residential
  - 1.3.3 Commercial
  - 1.3.4 Application
- 1.4 China Market Size (Value) of Smart Home Appliances (2011-2021)
- 1.5 China Smart Home Appliances Status and Outlook
- 1.6 Government Policies

# 2 CHINA SMART HOME APPLIANCES MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Smart Home Appliances Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Smart Home Appliances Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Smart Home Appliances Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Smart Home Appliances Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Smart Home Appliances Market Competitive Situation and Trends
  - 2.5.1 Smart Home Appliances Market Concentration Rate
  - 2.5.2 Smart Home Appliances Market Share of Top 3 and Top 5 Manufacturers



#### 3 CHINA SMART HOME APPLIANCES MANUFACTURERS PROFILES/ANALYSIS

- 3.1 General Electric Co. (GE)
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 Smart Home Appliances Product Type, Application and Specification
    - 3.1.2.1 Type I
    - 3.1.2.2 Type II
- 3.1.3 General Electric Co. (GE) Smart Home Appliances Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.1.4 Main Business/Business Overview
- 3.2 LG Electronics Inc.
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 122 Product Type, Application and Specification
    - 3.2.2.1 Type I
    - 3.2.2.2 Type II
- 3.2.3 LG Electronics Inc. 122 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Panasonic Corporation
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 132 Product Type, Application and Specification
    - 3.3.2.1 Type I
    - 3.3.2.2 Type II
- 3.3.3 Panasonic Corporation 132 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Samsung Electronics Co. Ltd
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Oct Product Type, Application and Specification
    - 3.4.2.1 Type I
    - 3.4.2.2 Type II
- 3.4.3 Samsung Electronics Co. Ltd Oct Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Whirlpool Corporation



- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Product Type, Application and Specification
    - 3.5.2.1 Type I
    - 3.5.2.2 Type II
- 3.5.3 Whirlpool Corporation Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.5.4 Main Business/Business Overview
- 3.6 Electrolux AB
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Million USD Product Type, Application and Specification
    - 3.6.2.1 Type I
    - 3.6.2.2 Type II
- 3.6.3 Electrolux AB Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 Koninklijke Philips N.V.
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Electronics Product Type, Application and Specification
    - 3.7.2.1 Type I
  - 3.7.2.2 Type II
- 3.7.3 Koninklijke Philips N.V. Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Bsh Hausgerate GmbH
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Product Type, Application and Specification
    - 3.8.2.1 Type I
    - 3.8.2.2 Type II
- 3.8.3 Bsh Hausgerate GmbH Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 Qingdao Haier Co Ltd.
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Product Type, Application and Specification



- 3.9.2.1 Type I
- 3.9.2.2 Type II
- 3.9.3 Qingdao Haier Co Ltd. Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.9.4 Main Business/Business Overview
- 3.10 Miele & Cie. Kg
- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.10.2 Product Type, Application and Specification
    - 3.10.2.1 Type I
    - 3.10.2.2 Type II
- 3.10.3 Miele & Cie. Kg Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.10.4 Main Business/Business Overview

# 4 CHINA SMART HOME APPLIANCES CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Smart Home Appliances Capacity, Production and Growth (2011-2016)
- 4.2 China Smart Home Appliances Revenue and Growth (2011-2016)
- 4.3 China Smart Home Appliances Production, Consumption, Export and Import (2011-2016)

# 5 CHINA SMART HOME APPLIANCES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Smart Home Appliances Production and Market Share by Type (2011-2016)
- 5.2 China Smart Home Appliances Revenue and Market Share by Type (2011-2016)
- 5.3 China Smart Home Appliances Price by Type (2011-2016)
- 5.4 China Smart Home Appliances Production Growth by Type (2011-2016)

#### 6 CHINA SMART HOME APPLIANCES MARKET ANALYSIS BY APPLICATION

- 6.1 China Smart Home Appliances Consumption and Market Share by Application (2011-2016)
- 6.2 China Smart Home Appliances Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application



# 6.3.2 Emerging Markets/Countries

#### 7 SMART HOME APPLIANCES MANUFACTURING COST ANALYSIS

- 7.1 Smart Home Appliances Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Smart Home Appliances

# 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Smart Home Appliances Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Smart Home Appliances Major Manufacturers in 2015
- 8.4 Downstream Buyers

# 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry



- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 CHINA SMART HOME APPLIANCES MARKET FORECAST (2016-2021)

- 11.1 China Smart Home Appliances Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Smart Home Appliances Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Smart Home Appliances Production Forecast by Type (2016-2021)
- 11.4 China Smart Home Appliances Consumption Forecast by Application (2016-2021)
- 11.5 Smart Home Appliances Price Forecast (2016-2021)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Smart Home Appliances

Figure China Production Market Share of Smart Home Appliances by Type in 2015

Figure Product Picture of Smart Washer

Table Major Manufacturers of Smart Washer

Figure Product Picture of Smart Dryer

Table Major Manufacturers of Smart Dryer

Figure Product Picture of Smart Air Conditioner (AC)

Table Major Manufacturers of Smart Air Conditioner (AC)

Figure Product Picture of Smart Water Heater

Table Major Manufacturers of Smart Water Heater

Figure Product Picture of Smart Lighting Devices

Table Major Manufacturers of Smart Lighting Devices

Figure Product Picture of Smart Security Devices

Table Major Manufacturers of Smart Security Devices

Figure Product Picture of Smart Vacuum Cleaner

Table Major Manufacturers of Smart Vacuum Cleaner

Table Smart Home Appliances Consumption Market Share by Application in 2015

Figure Residential Examples

Figure Commercial Examples

Figure Application 3 Examples

Figure China Smart Home Appliances Revenue (Million USD) and Growth Rate (2011-2021)

Table China Smart Home Appliances Capacity of Key Manufacturers (2015 and 2016)

Table China Smart Home Appliances Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Smart Home Appliances Capacity of Key Manufacturers in 2015

Figure China Smart Home Appliances Capacity of Key Manufacturers in 2016

Table China Smart Home Appliances Production of Key Manufacturers (2015 and 2016)

Table China Smart Home Appliances Production Share by Manufacturers (2015 and 2016)

Figure 2015 Smart Home Appliances Production Share by Manufacturers

Figure 2016 Smart Home Appliances Production Share by Manufacturers

Table China Smart Home Appliances Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Smart Home Appliances Revenue Share by Manufacturers (2015 and



2016)

Table 2015 China Smart Home Appliances Revenue Share by Manufacturers

Table 2016 China Smart Home Appliances Revenue Share by Manufacturers

Table China Market Smart Home Appliances Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Smart Home Appliances Average Price of Key Manufacturers in 2015

Table Manufacturers Smart Home Appliances Manufacturing Base Distribution and Sales Area

Table Manufacturers Smart Home Appliances Product Type

Figure Smart Home Appliances Market Share of Top 3 Manufacturers

Figure Smart Home Appliances Market Share of Top 5 Manufacturers

Table General Electric Co. (GE) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table General Electric Co. (GE) Smart Home Appliances Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure General Electric Co. (GE) Smart Home Appliances Market Share (2011-2016) Table LG Electronics Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LG Electronics Inc. Smart Home Appliances Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure LG Electronics Inc. Smart Home Appliances Market Share (2011-2016)

Table Panasonic Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Corporation Smart Home Appliances Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Corporation Smart Home Appliances Market Share (2011-2016)

Table Samsung Electronics Co. Ltd Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung Electronics Co. Ltd Smart Home Appliances Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Electronics Co. Ltd Smart Home Appliances Market Share (2011-2016)

Table Whirlpool Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Whirlpool Corporation Smart Home Appliances Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Whirlpool Corporation Smart Home Appliances Market Share (2011-2016) Table Electrolux AB Basic Information, Manufacturing Base, Sales Area and Its



### Competitors

Table Electrolux AB Smart Home Appliances Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Electrolux AB Smart Home Appliances Market Share (2011-2016)

Table Koninklijke Philips N.V. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Koninklijke Philips N.V. Smart Home Appliances Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Koninklijke Philips N.V. Smart Home Appliances Market Share (2011-2016) Table Bsh Hausgerate GmbH Basic Information, Manufacturing Base, Sales Area and

Its Competitors
Table Bsh Hausgerate GmbH Smart Home Appliances Capacity, Production, Revenue,
Price and Gross Margin (2011-2016)

Figure Bsh Hausgerate GmbH Smart Home Appliances Market Share (2011-2016)

Table Qingdao Haier Co Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Qingdao Haier Co Ltd. Smart Home Appliances Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Qingdao Haier Co Ltd. Smart Home Appliances Market Share (2011-2016) Table Miele & Cie. Kg Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Miele & Cie. Kg Smart Home Appliances Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Miele & Cie. Kg Smart Home Appliances Market Share (2011-2016)

Figure China Smart Home Appliances Capacity, Production and Growth (2011-2016)

Figure China Smart Home Appliances Revenue (Million USD) and Growth (2011-2016)

Table China Smart Home Appliances Production, Consumption, Export and Import (2011-2016)

Table China Smart Home Appliances Production by Type (2011-2016)

Table China Smart Home Appliances Production Share by Type (2011-2016)

Figure Production Market Share of Smart Home Appliances by Type (2011-2016)

Figure 2015 Production Market Share of Smart Home Appliances by Type

Table China Smart Home Appliances Revenue by Type (2011-2016)

Table China Smart Home Appliances Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Smart Home Appliances by Type (2011-2016)

Figure 2015 Revenue Market Share of Smart Home Appliances by Type

Table China Smart Home Appliances Price by Type (2011-2016)

Figure China Smart Home Appliances Production Growth by Type (2011-2016)

Table China Smart Home Appliances Consumption by Application (2011-2016)



Table China Smart Home Appliances Consumption Market Share by Application (2011-2016)

Figure China Smart Home Appliances Consumption Market Share by Application in 2015

Table China Smart Home Appliances Consumption Growth Rate by Application (2011-2016)

Figure China Smart Home Appliances Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Smart Home Appliances

Figure Manufacturing Process Analysis of Smart Home Appliances

Figure Smart Home Appliances Industrial Chain Analysis

Table Raw Materials Sources of Smart Home Appliances Major Manufacturers in 2015

Table Major Buyers of Smart Home Appliances

Table Distributors/Traders List

Forecast (2016-2021)

Figure China Smart Home Appliances Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Smart Home Appliances Revenue and Growth Rate Forecast (2016-2021) Table China Smart Home Appliances Production, Import, Export and Consumption

Table China Smart Home Appliances Production Forecast by Type (2016-2021) Table China Smart Home Appliances Consumption Forecast by Application (2016-2021)



### I would like to order

Product name: China Smart Home Appliances Market Research Report 2016

Product link: <a href="https://marketpublishers.com/r/C4E30234A50EN.html">https://marketpublishers.com/r/C4E30234A50EN.html</a>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C4E30234A50EN.html">https://marketpublishers.com/r/C4E30234A50EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name:   |                           |
|---------------|---------------------------|
| Last name:    |                           |
| Email:        |                           |
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |
|               |                           |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970