

China Smart Air Purifier Market Research Report 2017

<https://marketpublishers.com/r/C045EF2534CEN.html>

Date: February 2017

Pages: 107

Price: US\$ 3,200.00 (Single User License)

ID: C045EF2534CEN

Abstracts

Notes:

Sales, means the sales volume of Smart Air Purifier

Revenue, means the sales value of Smart Air Purifier

This report studies Smart Air Purifier in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Holmes Products

Coway

LG

Haier

Xiaomi

Honeywell

Guardian Technologies

Holmes

Blueair

Alen

Whirlpool

IQAir?

Winix

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

PlasmaWave Technology

Carbon filter

Others

Split by Application, this report focuses on consumption, market share and growth rate of Smart Air Purifier in each application, can be divided into

Commercial Used

Household Used

Contents

China Smart Air Purifier Market Research Report 2017

1 SMART AIR PURIFIER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Smart Air Purifier
- 1.2 Smart Air Purifier Segment by Type
 - 1.2.1 China Production Market Share of Smart Air Purifier Type in 2015
 - 1.2.2 PlasmaWave Technology
 - 1.2.3 Carbon filter
 - 1.2.4 Others
- 1.3 Applications of Smart Air Purifier
 - 1.3.1 Smart Air Purifier Consumption Market Share by Application in 2015
 - 1.3.2 Commercial Used
 - 1.3.3 Household Used
- 1.4 China Market Size (Value) of Smart Air Purifier (2011-2021)
- 1.5 China Smart Air Purifier Status and Outlook
- 1.6 Government Policies

2 CHINA SMART AIR PURIFIER MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Smart Air Purifier Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Smart Air Purifier Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Smart Air Purifier Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Smart Air Purifier Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Smart Air Purifier Market Competitive Situation and Trends
 - 2.5.1 Smart Air Purifier Market Concentration Rate
 - 2.5.2 Smart Air Purifier Market Share of Top 3 and Top 5 Manufacturers

3 CHINA SMART AIR PURIFIER MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Holmes Products
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Smart Air Purifier Product Type, Application and Specification
 - 3.1.2.1 PlasmaWave Technology

- 3.1.2.2 Carbon filter
- 3.1.3 Holmes Products Smart Air Purifier Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Coway
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 Smart Air Purifier Product Type, Application and Specification
 - 3.2.2.1 PlasmaWave Technology
 - 3.2.2.2 Carbon filter
 - 3.2.3 Coway 107 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 LG
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 Smart Air Purifier Product Type, Application and Specification
 - 3.3.2.1 PlasmaWave Technology
 - 3.3.2.2 Carbon filter
 - 3.3.3 LG 121 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Haier
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Smart Air Purifier Product Type, Application and Specification
 - 3.4.2.1 PlasmaWave Technology
 - 3.4.2.2 Carbon filter
 - 3.4.3 Haier Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Xiaomi
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Smart Air Purifier Product Type, Application and Specification
 - 3.5.2.1 PlasmaWave Technology
 - 3.5.2.2 Carbon filter
 - 3.5.3 Xiaomi Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.5.4 Main Business/Business Overview

3.6 Honeywell

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Smart Air Purifier Product Type, Application and Specification

3.6.2.1 PlasmaWave Technology

3.6.2.2 Carbon filter

3.6.3 Honeywell Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Guardian Technologies

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Smart Air Purifier Product Type, Application and Specification

3.7.2.1 PlasmaWave Technology

3.7.2.2 Carbon filter

3.7.3 Guardian Technologies Machinery & Equipment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Holmes

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Smart Air Purifier Product Type, Application and Specification

3.8.2.1 PlasmaWave Technology

3.8.2.2 Carbon filter

3.8.3 Holmes Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Blueair

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Smart Air Purifier Product Type, Application and Specification

3.9.2.1 PlasmaWave Technology

3.9.2.2 Carbon filter

3.9.3 Blueair Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Alen

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Smart Air Purifier Product Type, Application and Specification

- 3.10.2.1 PlasmaWave Technology
- 3.10.2.2 Carbon filter
- 3.10.3 Alen Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 Whirlpool
- 3.12 IQAir?
- 3.13 Winix

4 CHINA SMART AIR PURIFIER CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Smart Air Purifier Capacity, Production and Growth (2011-2016)
- 4.2 China Smart Air Purifier Revenue and Growth (2011-2016)
- 4.3 China Smart Air Purifier Production, Consumption, Export and Import (2011-2016)

5 CHINA SMART AIR PURIFIER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Smart Air Purifier Production and Market Share by Type (2011-2016)
- 5.2 China Smart Air Purifier Revenue and Market Share by Type (2011-2016)
- 5.3 China Smart Air Purifier Price by Type (2011-2016)
- 5.4 China Smart Air Purifier Production Growth by Type (2011-2016)

6 CHINA SMART AIR PURIFIER MARKET ANALYSIS BY APPLICATION

- 6.1 China Smart Air Purifier Consumption and Market Share by Application (2011-2016)
- 6.2 China Smart Air Purifier Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 CHINASMART AIR PURIFIER MARKET ANALYSIS BY REGIONS (PROVINCES)

- 7.1 China Smart Air Purifier Production, Production Value and Price by Regions (Provinces)(2011-2016)
 - 7.1.1 China Smart Air Purifier Production and Market Share by Regions (Provinces)(2011-2016)
 - 7.1.2 China Smart Air Purifier Production Value and Market Share by Regions (Provinces)(2011-2016)

- 7.1.3 China Smart Air Purifier Sales Price by Regions (Provinces)(2011-2016)
- 7.2 China Smart Air Purifier Consumption by Regions (Provinces)(2011-2016)
- 7.3 China Smart Air Purifier Production, Consumption, Export and Import (2011-2016)

8 SMART AIR PURIFIER MANUFACTURING COST ANALYSIS

- 8.1 Smart Air Purifier Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Smart Air Purifier

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Smart Air Purifier Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Smart Air Purifier Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk

- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA SMART AIR PURIFIER MARKET FORECAST (2016-2021)

- 12.1 China Smart Air Purifier Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Smart Air Purifier Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Smart Air Purifier Production Forecast by Type (2016-2021)
- 12.4 China Smart Air Purifier Consumption Forecast by Application (2016-2021)
- 12.5 China Smart Air Purifier Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
 - 12.5.1 China Smart Air Purifier Production Forecast by Regions (Provinces)(2016-2021)
 - 12.5.2 China Smart Air Purifier Consumption Forecast by Regions (Provinces)(2016-2021)
 - 12.5.3 China Smart Air Purifier Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Smart Air Purifier Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Smart Air Purifier

Figure China Production Market Share of Smart Air Purifier by Type in 2015

Figure Product Picture of PlasmaWave Technology

Table Major Manufacturers of PlasmaWave Technology

Figure Product Picture of Carbon filter

Table Major Manufacturers of Carbon filter

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Smart Air Purifier Consumption Market Share by Application in 2015

Figure Commercial Used Examples

Figure Household Used Examples

Figure China Smart Air Purifier Revenue (Million USD) and Growth Rate (2011-2021)

Table China Smart Air Purifier Capacity of Key Manufacturers (2015 and 2016)

Table China Smart Air Purifier Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Smart Air Purifier Capacity of Key Manufacturers in 2015

Figure China Smart Air Purifier Capacity of Key Manufacturers in 2016

Table China Smart Air Purifier Production of Key Manufacturers (2015 and 2016)

Table China Smart Air Purifier Production Share by Manufacturers (2015 and 2016)

Figure 2015 Smart Air Purifier Production Share by Manufacturers

Figure 2016 Smart Air Purifier Production Share by Manufacturers

Table China Smart Air Purifier Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Smart Air Purifier Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Smart Air Purifier Revenue Share by Manufacturers

Table 2016 China Smart Air Purifier Revenue Share by Manufacturers

Table China Market Smart Air Purifier Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Smart Air Purifier Average Price of Key Manufacturers in 2015

Table Manufacturers Smart Air Purifier Manufacturing Base Distribution and Sales Area

Table Manufacturers Smart Air Purifier Product Type

Figure Smart Air Purifier Market Share of Top 3 Manufacturers

Figure Smart Air Purifier Market Share of Top 5 Manufacturers

Table Holmes Products Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Holmes Products Smart Air Purifier Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Holmes Products Smart Air Purifier Market Share (2011-2016)

Table Coway Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Coway Smart Air Purifier Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Coway Smart Air Purifier Market Share (2011-2016)

Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LG Smart Air Purifier Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure LG Smart Air Purifier Market Share (2011-2016)

Table Haier Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Haier Smart Air Purifier Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Haier Smart Air Purifier Market Share (2011-2016)

Table Xiaomi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xiaomi Smart Air Purifier Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Xiaomi Smart Air Purifier Market Share (2011-2016)

Table Honeywell Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Honeywell Smart Air Purifier Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Honeywell Smart Air Purifier Market Share (2011-2016)

Table Guardian Technologies Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Guardian Technologies Smart Air Purifier Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Guardian Technologies Smart Air Purifier Market Share (2011-2016)

Table Holmes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Holmes Smart Air Purifier Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Holmes Smart Air Purifier Market Share (2011-2016)

Table Blueair Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Blueair Smart Air Purifier Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Blueair Smart Air Purifier Market Share (2011-2016)

Table Alen Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Alen Smart Air Purifier Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Alen Smart Air Purifier Market Share (2011-2016)

Table Whirlpool Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table IQAir? Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Winix Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Smart Air Purifier Capacity, Production and Growth (2011-2016)

Figure China Smart Air Purifier Revenue (Million USD) and Growth (2011-2016)

Table China Smart Air Purifier Production, Consumption, Export and Import

(2011-2016)

Table China Smart Air Purifier Production by Type (2011-2016)

Table China Smart Air Purifier Production Share by Type (2011-2016)

Figure Production Market Share of Smart Air Purifier by Type (2011-2016)

Figure 2015 Production Market Share of Smart Air Purifier by Type

Table China Smart Air Purifier Revenue by Type (2011-2016)

Table China Smart Air Purifier Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Smart Air Purifier by Type (2011-2016)

Figure 2015 Revenue Market Share of Smart Air Purifier by Type

Table China Smart Air Purifier Price by Type (2011-2016)

Figure China Smart Air Purifier Production Growth by Type (2011-2016)

Table China Smart Air Purifier Consumption by Application (2011-2016)

Table China Smart Air Purifier Consumption Market Share by Application (2011-2016)

Figure China Smart Air Purifier Consumption Market Share by Application in 2015

Table China Smart Air Purifier Consumption Growth Rate by Application (2011-2016)

Figure China Smart Air Purifier Consumption Growth Rate by Application (2011-2016)

Table China Smart Air Purifier Production by Regions (Provinces)(2011-2016)

Table China Smart Air Purifier Production Market Share by Regions

(Provinces)(2011-2016)

Table China Smart Air Purifier Production Value by Regions (Provinces)(2011-2016)

Table China Smart Air Purifier Production Value Market Share by Regions

(Provinces)(2011-2016)

Table China Smart Air Purifier Sales Price by Regions (Provinces)(2011-2016)

Table China Smart Air Purifier Consumption by Regions (Provinces)(2011-2016)

Table China Smart Air Purifier Consumption Market Share by Regions

(Provinces)(2011-2016)

Table China Smart Air Purifier Production, Consumption, Export and Import

(2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Smart Air Purifier

Figure Manufacturing Process Analysis of Smart Air Purifier

Figure Smart Air Purifier Industrial Chain Analysis

Table Raw Materials Sources of Smart Air Purifier Major Manufacturers in 2015

Table Major Buyers of Smart Air Purifier

Table Distributors/Traders List

Figure China Smart Air Purifier Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Smart Air Purifier Revenue and Growth Rate Forecast (2016-2021)

Table China Smart Air Purifier Production, Import, Export and Consumption Forecast (2016-2021)

Table China Smart Air Purifier Production Forecast by Type (2016-2021)

Table China Smart Air Purifier Consumption Forecast by Application (2016-2021)

Table China Smart Air Purifier Production Forecast by Regions (Provinces)(2016-2021)

Table China Smart Air Purifier Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Smart Air Purifier Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

I would like to order

Product name: China Smart Air Purifier Market Research Report 2017

Product link: <https://marketpublishers.com/r/C045EF2534CEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C045EF2534CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970