

China Shower Trays Market Research Report 2017

https://marketpublishers.com/r/CF1351027E4EN.html Date: March 2017 Pages: 107 Price: US\$ 3,200.00 (Single User License) ID: CF1351027E4EN

Abstracts

Notes:

Sales, means the sales volume of Shower Trays

Revenue, means the sales value of Shower Trays

This report studies Shower Trays in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Lixil Group Kohler Duravit Porcelanosa Huppe Eczacibasi (Vitra) Roca MAAX Bath Novellini



Teuco

MX Group

Polimat

Marmite

Polysan

Dongpeng

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Ceramics Shower Trays

Acrylic Shower Trays

Other



Split by Application, this report focuses on consumption, market share and growth rate of Shower Trays in each application, can be divided into

Commercial Building

Residential



Contents

China Shower Trays Market Research Report 2017

1 SHOWER TRAYS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Shower Trays
- 1.2 Shower Trays Segment by Type
- 1.2.1 China Production Market Share of Shower Trays Type in 2015
- 1.2.2 Ceramics Shower Trays
- 1.2.3 Acrylic Shower Trays
- 1.2.4 Other
- 1.3 Applications of Shower Trays
 - 1.3.1 Shower Trays Consumption Market Share by Application in 2015
- 1.3.2 Commercial Building
- 1.3.3 Residential
- 1.4 China Market Size (Value) of Shower Trays (2012-2022)
- 1.5 China Shower Trays Status and Outlook
- 1.6 Government Policies

2 CHINA SHOWER TRAYS MARKET COMPETITION BY MANUFACTURERS

2.1 China Shower Trays Capacity, Production and Share by Manufacturers (2015 and 2016)

- 2.2 China Shower Trays Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Shower Trays Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Shower Trays Manufacturing Base Distribution, Sales Area, Product Type

- 2.5 Shower Trays Market Competitive Situation and Trends
 - 2.5.1 Shower Trays Market Concentration Rate
 - 2.5.2 Shower Trays Market Share of Top 3 and Top 5 Manufacturers

3 CHINA SHOWER TRAYS MANUFACTURERS PROFILES/ANALYSIS

3.1 Lixil Group

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 3.1.2 Shower Trays Product Type, Application and Specification
 - 3.1.2.1 Product A



3.1.2.2 Product B

3.1.3 Lixil Group Shower Trays Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Kohler

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 Shower Trays Product Type, Application and Specification

3.2.2.1 Product A

3.2.2.2 Product B

3.2.3 Kohler Shower Trays Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Duravit

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 Shower Trays Product Type, Application and Specification

3.3.2.1 Product A

3.3.2.2 Product B

3.3.3 Duravit Shower Trays Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Porcelanosa

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Shower Trays Product Type, Application and Specification

3.4.2.1 Product A

3.4.2.2 Product B

3.4.3 Porcelanosa Shower Trays Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Huppe

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.5.2 Shower Trays Product Type, Application and Specification

3.5.2.1 Product A

3.5.2.2 Product B

3.5.3 Huppe Shower Trays Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)



3.5.4 Main Business/Business Overview

3.6 Eczacibasi (Vitra)

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Shower Trays Product Type, Application and Specification

3.6.2.1 Product A

3.6.2.2 Product B

3.6.3 Eczacibasi (Vitra) Shower Trays Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Roca

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.7.2 Shower Trays Product Type, Application and Specification

3.7.2.1 Product A

3.7.2.2 Product B

3.7.3 Roca Shower Trays Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 MAAX Bath

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Shower Trays Product Type, Application and Specification

3.8.2.1 Product A

3.8.2.2 Product B

3.8.3 MAAX Bath Shower Trays Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Novellini

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.9.2 Shower Trays Product Type, Application and Specification

3.9.2.1 Product A

3.9.2.2 Product B

3.9.3 Novellini Shower Trays Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Teuco

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its



Competitors

- 3.10.2 Shower Trays Product Type, Application and Specification
- 3.10.2.1 Product A
- 3.10.2.2 Product B

3.10.3 Teuco Shower Trays Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.10.4 Main Business/Business Overview
- 3.11 MX Group
- 3.12 Polimat
- 3.13 Marmite
- 3.14 Polysan
- 3.15 Dongpeng

4 CHINA SHOWER TRAYS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Shower Trays Capacity, Production and Growth (2012-2017)
- 4.2 China Shower Trays Revenue and Growth (2012-2017)
- 4.3 China Shower Trays Production, Consumption, Export and Import (2012-2017)

5 CHINA SHOWER TRAYS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Shower Trays Production and Market Share by Type (2012-2017)

- 5.2 China Shower Trays Revenue and Market Share by Type (2012-2017)
- 5.3 China Shower Trays Price by Type (2012-2017)
- 5.4 China Shower Trays Production Growth by Type (2012-2017)

6 CHINA SHOWER TRAYS MARKET ANALYSIS BY APPLICATION

- 6.1 China Shower Trays Consumption and Market Share by Application (2012-2017)
- 6.2 China Shower Trays Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 CHINASHOWER TRAYS MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China Shower Trays Production, Production Value and Price by Regions



(Provinces)(2012-2017)

7.1.1 China Shower Trays Production and Market Share by Regions (Provinces)(2012-2017)

7.1.2 China Shower Trays Production Value and Market Share by Regions (Provinces)(2012-2017)

7.1.3 China Shower Trays Sales Price by Regions (Provinces)(2012-2017)

7.2 China Shower Trays Consumption by Regions (Provinces)(2012-2017)

7.3 China Shower Trays Production, Consumption, Export and Import (2012-2017)

8 SHOWER TRAYS MANUFACTURING COST ANALYSIS

- 8.1 Shower Trays Key Raw Materials Analysis
- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Shower Trays

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Shower Trays Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Shower Trays Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client



10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA SHOWER TRAYS MARKET FORECAST (2017-2022)

12.1 China Shower Trays Capacity, Production, Revenue Forecast (2017-2022)

12.2 China Shower Trays Production, Import, Export and Consumption Forecast (2017-2022)

12.3 China Shower Trays Production Forecast by Type (2017-2022)

12.4 China Shower Trays Consumption Forecast by Application (2017-2022)

12.5 China Shower Trays Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

12.5.1 China Shower Trays Production Forecast by Regions (Provinces)(2017-2022)

12.5.2 China Shower Trays Consumption Forecast by Regions

(Provinces)(2017-2022)

12.5.3 China Shower Trays Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

12.6 Shower Trays Price Forecast (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Shower Trays Figure China Production Market Share of Shower Trays by Type in 2015 Figure Product Picture of Ceramics Shower Trays Table Major Manufacturers of Ceramics Shower Trays Figure Product Picture of Acrylic Shower Trays Table Major Manufacturers of Acrylic Shower Trays **Figure Product Picture of Other** Table Major Manufacturers of Other Table Shower Trays Consumption Market Share by Application in 2015 Figure Commercial Building Examples Figure Residential Examples Figure China Shower Trays Revenue (Million USD) and Growth Rate (2012-2022) Table China Shower Trays Capacity of Key Manufacturers (2015 and 2016) Table China Shower Trays Capacity Market Share of Key Manufacturers (2015 and 2016) Figure China Shower Trays Capacity of Key Manufacturers in 2015 Figure China Shower Trays Capacity of Key Manufacturers in 2016 Table China Shower Trays Production of Key Manufacturers (2015 and 2016) Table China Shower Trays Production Share by Manufacturers (2015 and 2016) Figure 2015 Shower Trays Production Share by Manufacturers Figure 2016 Shower Trays Production Share by Manufacturers Table China Shower Trays Revenue (Million USD) by Manufacturers (2015 and 2016) Table China Shower Trays Revenue Share by Manufacturers (2015 and 2016) Table 2015 China Shower Trays Revenue Share by Manufacturers Table 2016 China Shower Trays Revenue Share by Manufacturers Table China Market Shower Trays Average Price of Key Manufacturers (2015 and 2016) Figure China Market Shower Trays Average Price of Key Manufacturers in 2015 Table Manufacturers Shower Trays Manufacturing Base Distribution and Sales Area Table Manufacturers Shower Trays Product Type Figure Shower Trays Market Share of Top 3 Manufacturers Figure Shower Trays Market Share of Top 5 Manufacturers Table Lixil Group Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Lixil Group Shower Trays Capacity, Production, Revenue, Price and Gross



Margin (2012-2017)

Figure Lixil Group Shower Trays Market Share (2012-2017)

Table Kohler Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Kohler Shower Trays Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Kohler Shower Trays Market Share (2012-2017)

Table Duravit Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Duravit Shower Trays Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Duravit Shower Trays Market Share (2012-2017)

Table Porcelanosa Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Porcelanosa Shower Trays Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Porcelanosa Shower Trays Market Share (2012-2017)

Table Huppe Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Huppe Shower Trays Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Huppe Shower Trays Market Share (2012-2017)

Table Eczacibasi (Vitra) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Eczacibasi (Vitra) Shower Trays Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Eczacibasi (Vitra) Shower Trays Market Share (2012-2017)

Table Roca Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Roca Shower Trays Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Roca Shower Trays Market Share (2012-2017)

Table MAAX Bath Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MAAX Bath Shower Trays Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure MAAX Bath Shower Trays Market Share (2012-2017)

Table Novellini Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Novellini Shower Trays Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Novellini Shower Trays Market Share (2012-2017)

Table Teuco Basic Information, Manufacturing Base, Sales Area and Its CompetitorsTable Teuco Shower Trays Capacity, Production, Revenue, Price and Gross Margin



(2012-2017)

Figure Teuco Shower Trays Market Share (2012-2017) Table MX Group Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Polimat Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Marmite Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Polysan Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Dongpeng Basic Information, Manufacturing Base, Sales Area and Its Competitors Figure China Shower Trays Capacity, Production and Growth (2012-2017) Figure China Shower Trays Revenue (Million USD) and Growth (2012-2017) Table China Shower Trays Production, Consumption, Export and Import (2012-2017) Table China Shower Trays Production by Type (2012-2017) Table China Shower Trays Production Share by Type (2012-2017) Figure Production Market Share of Shower Trays by Type (2012-2017) Figure 2015 Production Market Share of Shower Trays by Type Table China Shower Trays Revenue by Type (2012-2017) Table China Shower Trays Revenue Share by Type (2012-2017) Figure Production Revenue Share of Shower Trays by Type (2012-2017) Figure 2015 Revenue Market Share of Shower Trays by Type Table China Shower Trays Price by Type (2012-2017) Figure China Shower Trays Production Growth by Type (2012-2017) Table China Shower Trays Consumption by Application (2012-2017) Table China Shower Trays Consumption Market Share by Application (2012-2017) Figure China Shower Trays Consumption Market Share by Application in 2015 Table China Shower Trays Consumption Growth Rate by Application (2012-2017) Figure China Shower Trays Consumption Growth Rate by Application (2012-2017) Table China Shower Trays Production by Regions (Provinces)(2012-2017) Table China Shower Trays Production Market Share by Regions (Provinces)(2012-2017) Table China Shower Trays Production Value by Regions (Provinces)(2012-2017) Table China Shower Trays Production Value Market Share by Regions (Provinces)(2012-2017) Table China Shower Trays Sales Price by Regions (Provinces)(2012-2017) Table China Shower Trays Consumption by Regions (Provinces)(2012-2017) Table China Shower Trays Consumption Market Share by Regions (Provinces)(2012-2017)

Table China Shower Trays Production, Consumption, Export and Import (2012-2017)Table Production Base and Market Concentration Rate of Raw Material



Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Shower Trays Figure Manufacturing Process Analysis of Shower Trays Figure Shower Trays Industrial Chain Analysis Table Raw Materials Sources of Shower Trays Major Manufacturers in 2015 Table Major Buyers of Shower Trays Table Distributors/Traders List Figure China Shower Trays Capacity, Production and Growth Rate Forecast (2017-2022) Figure China Shower Trays Revenue and Growth Rate Forecast (2017-2022) Table China Shower Trays Production, Import, Export and Consumption Forecast (2017 - 2022)Table China Shower Trays Production Forecast by Type (2017-2022) Table China Shower Trays Consumption Forecast by Application (2017-2022) Table China Shower Trays Production Forecast by Regions (Provinces)(2017-2022) Table China Shower Trays Consumption Forecast by Regions (Provinces)(2017-2022) Table China Shower Trays Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)



I would like to order

Product name: China Shower Trays Market Research Report 2017 Product link: https://marketpublishers.com/r/CF1351027E4EN.html Price: US\$ 3,200.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/CF1351027E4EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970