

# China Shower Bases Market Research Report 2017

<https://marketpublishers.com/r/CF6B214899FEN.html>

Date: March 2017

Pages: 114

Price: US\$ 3,200.00 (Single User License)

ID: CF6B214899FEN

## Abstracts

### Notes:

Sales, means the sales volume of Shower Bases

Revenue, means the sales value of Shower Bases

This report studies Shower Bases in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Redi Trench

KOHLER

Swanstone

Tile Redi

Redi Base

Hydro Systems

DreamLine

Wonder Drain

MAAX

## STERLING

WonderFall Trench

Base'N Bench

Schluter

American Standard

Redi Neo

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by Application, this report focuses on consumption, market share and growth rate

of Shower Bases in each application, can be divided into

Application 1

Application 2

## Contents

### China Shower Bases Market Research Report 2017

## **1 SHOWER BASES MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Shower Bases
- 1.2 Shower Bases Segment by Type
  - 1.2.1 China Production Market Share of Shower Bases Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
- 1.3 Applications of Shower Bases
  - 1.3.1 Shower Bases Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 China Market Size (Value) of Shower Bases (2012-2022)
- 1.5 China Shower Bases Status and Outlook
- 1.6 Government Policies

## **2 CHINA SHOWER BASES MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Shower Bases Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Shower Bases Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Shower Bases Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Shower Bases Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Shower Bases Market Competitive Situation and Trends
  - 2.5.1 Shower Bases Market Concentration Rate
  - 2.5.2 Shower Bases Market Share of Top 3 and Top 5 Manufacturers

## **3 CHINA SHOWER BASES MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Redi Trench
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 Shower Bases Product Type, Application and Specification
    - 3.1.2.1 Product A
    - 3.1.2.2 Product B

3.1.3 Redi Trench Shower Bases Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 KOHLER

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 Shower Bases Product Type, Application and Specification

3.2.2.1 Product A

3.2.2.2 Product B

3.2.3 KOHLER Shower Bases Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Swanstone

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 Shower Bases Product Type, Application and Specification

3.3.2.1 Product A

3.3.2.2 Product B

3.3.3 Swanstone Shower Bases Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Tile Redi

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Shower Bases Product Type, Application and Specification

3.4.2.1 Product A

3.4.2.2 Product B

3.4.3 Tile Redi Shower Bases Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Redi Base

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.5.2 Shower Bases Product Type, Application and Specification

3.5.2.1 Product A

3.5.2.2 Product B

3.5.3 Redi Base Shower Bases Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

### 3.6 Hydro Systems

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Shower Bases Product Type, Application and Specification

3.6.2.1 Product A

3.6.2.2 Product B

3.6.3 Hydro Systems Shower Bases Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

### 3.7 DreamLine

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Shower Bases Product Type, Application and Specification

3.7.2.1 Product A

3.7.2.2 Product B

3.7.3 DreamLine Shower Bases Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

### 3.8 Wonder Drain

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Shower Bases Product Type, Application and Specification

3.8.2.1 Product A

3.8.2.2 Product B

3.8.3 Wonder Drain Shower Bases Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

### 3.9 MAAX

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Shower Bases Product Type, Application and Specification

3.9.2.1 Product A

3.9.2.2 Product B

3.9.3 MAAX Shower Bases Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

### 3.10 STERLING

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 3.10.2 Shower Bases Product Type, Application and Specification
  - 3.10.2.1 Product A
  - 3.10.2.2 Product B
- 3.10.3 STERLING Shower Bases Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 WonderFall Trench
- 3.12 Base'N Bench
- 3.13 Schluter
- 3.14 American Standard
- 3.15 Redi Neo

#### **4 CHINA SHOWER BASES CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China Shower Bases Capacity, Production and Growth (2012-2017)
- 4.2 China Shower Bases Revenue and Growth (2012-2017)
- 4.3 China Shower Bases Production, Consumption, Export and Import (2012-2017)

#### **5 CHINA SHOWER BASES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Shower Bases Production and Market Share by Type (2012-2017)
- 5.2 China Shower Bases Revenue and Market Share by Type (2012-2017)
- 5.3 China Shower Bases Price by Type (2012-2017)
- 5.4 China Shower Bases Production Growth by Type (2012-2017)

#### **6 CHINA SHOWER BASES MARKET ANALYSIS BY APPLICATION**

- 6.1 China Shower Bases Consumption and Market Share by Application (2012-2017)
- 6.2 China Shower Bases Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

#### **7 CHINASHOWER BASES MARKET ANALYSIS BY REGIONS (PROVINCES)**

- 7.1 China Shower Bases Production, Production Value and Price by Regions (Provinces)(2012-2017)

- 7.1.1 China Shower Bases Production and Market Share by Regions (Provinces)(2012-2017)
- 7.1.2 China Shower Bases Production Value and Market Share by Regions (Provinces)(2012-2017)
- 7.1.3 China Shower Bases Sales Price by Regions (Provinces)(2012-2017)
- 7.2 China Shower Bases Consumption by Regions (Provinces)(2012-2017)
- 7.3 China Shower Bases Production, Consumption, Export and Import (2012-2017)

## **8 SHOWER BASES MANUFACTURING COST ANALYSIS**

- 8.1 Shower Bases Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Shower Bases

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Shower Bases Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Shower Bases Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List



## **11 MARKET EFFECT FACTORS ANALYSIS**

### **11.1 Technology Progress/Risk**

#### **11.1.1 Substitutes Threat**

#### **11.1.2 Technology Progress in Related Industry**

### **11.2 Consumer Needs/Customer Preference Change**

### **11.3 Economic/Political Environmental Change**

## **12 CHINA SHOWER BASES MARKET FORECAST (2017-2022)**

### **12.1 China Shower Bases Capacity, Production, Revenue Forecast (2017-2022)**

### **12.2 China Shower Bases Production, Import, Export and Consumption Forecast (2017-2022)**

### **12.3 China Shower Bases Production Forecast by Type (2017-2022)**

### **12.4 China Shower Bases Consumption Forecast by Application (2017-2022)**

### **12.5 China Shower Bases Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)**

#### **12.5.1 China Shower Bases Production Forecast by Regions (Provinces)(2017-2022)**

#### **12.5.2 China Shower Bases Consumption Forecast by Regions (Provinces)(2017-2022)**

#### **12.5.3 China Shower Bases Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)**

### **12.6 Shower Bases Price Forecast (2017-2022)**

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Shower Bases

Figure China Production Market Share of Shower Bases by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Table Shower Bases Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure China Shower Bases Revenue (Million USD) and Growth Rate (2012-2022)

Table China Shower Bases Capacity of Key Manufacturers (2015 and 2016)

Table China Shower Bases Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Shower Bases Capacity of Key Manufacturers in 2015

Figure China Shower Bases Capacity of Key Manufacturers in 2016

Table China Shower Bases Production of Key Manufacturers (2015 and 2016)

Table China Shower Bases Production Share by Manufacturers (2015 and 2016)

Figure 2015 Shower Bases Production Share by Manufacturers

Figure 2016 Shower Bases Production Share by Manufacturers

Table China Shower Bases Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Shower Bases Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Shower Bases Revenue Share by Manufacturers

Table 2016 China Shower Bases Revenue Share by Manufacturers

Table China Market Shower Bases Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Shower Bases Average Price of Key Manufacturers in 2015

Table Manufacturers Shower Bases Manufacturing Base Distribution and Sales Area

Table Manufacturers Shower Bases Product Type

Figure Shower Bases Market Share of Top 3 Manufacturers

Figure Shower Bases Market Share of Top 5 Manufacturers

Table Redi Trench Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Redi Trench Shower Bases Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Redi Trench Shower Bases Market Share (2012-2017)

Table KOHLER Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table KOHLER Shower Bases Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure KOHLER Shower Bases Market Share (2012-2017)

Table Swanstone Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Swanstone Shower Bases Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Swanstone Shower Bases Market Share (2012-2017)

Table Tile Redi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tile Redi Shower Bases Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Tile Redi Shower Bases Market Share (2012-2017)

Table Redi Base Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Redi Base Shower Bases Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Redi Base Shower Bases Market Share (2012-2017)

Table Hydro Systems Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hydro Systems Shower Bases Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Hydro Systems Shower Bases Market Share (2012-2017)

Table DreamLine Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DreamLine Shower Bases Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure DreamLine Shower Bases Market Share (2012-2017)

Table Wonder Drain Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wonder Drain Shower Bases Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Wonder Drain Shower Bases Market Share (2012-2017)

Table MAAX Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MAAX Shower Bases Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure MAAX Shower Bases Market Share (2012-2017)

Table STERLING Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table STERLING Shower Bases Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure STERLING Shower Bases Market Share (2012-2017)

Table WonderFall Trench Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Base'N Bench Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Schluter Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table American Standard Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Redi Neo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Shower Bases Capacity, Production and Growth (2012-2017)

Figure China Shower Bases Revenue (Million USD) and Growth (2012-2017)

Table China Shower Bases Production, Consumption, Export and Import (2012-2017)

Table China Shower Bases Production by Type (2012-2017)

Table China Shower Bases Production Share by Type (2012-2017)

Figure Production Market Share of Shower Bases by Type (2012-2017)

Figure 2015 Production Market Share of Shower Bases by Type

Table China Shower Bases Revenue by Type (2012-2017)

Table China Shower Bases Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Shower Bases by Type (2012-2017)

Figure 2015 Revenue Market Share of Shower Bases by Type

Table China Shower Bases Price by Type (2012-2017)

Figure China Shower Bases Production Growth by Type (2012-2017)

Table China Shower Bases Consumption by Application (2012-2017)

Table China Shower Bases Consumption Market Share by Application (2012-2017)

Figure China Shower Bases Consumption Market Share by Application in 2015

Table China Shower Bases Consumption Growth Rate by Application (2012-2017)

Figure China Shower Bases Consumption Growth Rate by Application (2012-2017)

Table China Shower Bases Production by Regions (Provinces)(2012-2017)

Table China Shower Bases Production Market Share by Regions (Provinces)(2012-2017)

Table China Shower Bases Production Value by Regions (Provinces)(2012-2017)

Table China Shower Bases Production Value Market Share by Regions (Provinces)(2012-2017)

Table China Shower Bases Sales Price by Regions (Provinces)(2012-2017)

Table China Shower Bases Consumption by Regions (Provinces)(2012-2017)

Table China Shower Bases Consumption Market Share by Regions (Provinces)(2012-2017)

Table China Shower Bases Production, Consumption, Export and Import (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Shower Bases

Figure Manufacturing Process Analysis of Shower Bases

Figure Shower Bases Industrial Chain Analysis

Table Raw Materials Sources of Shower Bases Major Manufacturers in 2015

Table Major Buyers of Shower Bases

Table Distributors/Traders List

Figure China Shower Bases Capacity, Production and Growth Rate Forecast  
(2017-2022)

Figure China Shower Bases Revenue and Growth Rate Forecast (2017-2022)

Table China Shower Bases Production, Import, Export and Consumption Forecast  
(2017-2022)

Table China Shower Bases Production Forecast by Type (2017-2022)

Table China Shower Bases Consumption Forecast by Application (2017-2022)

Table China Shower Bases Production Forecast by Regions (Provinces)(2017-2022)

Table China Shower Bases Consumption Forecast by Regions (Provinces)(2017-2022)

Table China Shower Bases Production, Consumption, Import and Export Forecast by  
Regions (Provinces)(2017-2022)

## I would like to order

Product name: China Shower Bases Market Research Report 2017

Product link: <https://marketpublishers.com/r/CF6B214899FEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CF6B214899FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970