+44 20 8123 2220
info@marketpublishers.com

China Shirt Market Research Report 2017

https://marketpublishers.com/r/C01BE493FC2EN.html
Date: March 2017
Pages: 118
Price: US$ 3,200.00 (Single User License)
ID: C01BE493FC2EN

Abstracts

Notes:

Sales, means the sales volume of Shirt

Revenue, means the sales value of Shirt

This report studies Shirt in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

H&M

Nike

Fast Retailing

GAP

Adidas

C&A

Gildan

Inditex

Esprit

Hanes

Li-Ning

American Apparel

Bestseller

Levi Strauss

Ralph Lauren

Hugo Boss

HLA

Under Armour

Brooks Brothers

Next Plc

Lacoste

TOM TAILOR

Metersbonwe

Semir

S.Oliver

Paul Stuart

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

T-shirt

Polo Shirt

Dress Shirt

Split by Application, this report focuses on consumption, market share and growth rate of Shirt in each application, can be divided into

Man

Women

+44 20 8123 2220
info@marketpublishers.com

Contents

China Shirt Market Research Report 2017

1 SHIRT MARKET OVERVIEW

1.1 Product Overview and Scope of Shirt
1.2 Shirt Segment by Type
  1.2.1 China Production Market Share of Shirt Type in 2015
  1.2.2 T-shirt
  1.2.3 Polo Shirt
  1.2.4 Dress Shirt
1.3 Applications of Shirt
  1.3.1 Shirt Consumption Market Share by Application in 2015
  1.3.2 Man
  1.3.3 Women
1.4 China Market Size (Value) of Shirt (2012-2022)
1.5 China Shirt Status and Outlook
1.6 Government Policies

2 CHINA SHIRT MARKET COMPETITION BY MANUFACTURERS

2.1 China Shirt Capacity, Production and Share by Manufacturers (2015 and 2016)
2.2 China Shirt Revenue and Share by Manufacturers (2015 and 2016)
2.3 China Shirt Average Price by Manufacturers (2015 and 2016)
2.4 Manufacturers Shirt Manufacturing Base Distribution, Sales Area, Product Type
2.5 Shirt Market Competitive Situation and Trends
  2.5.1 Shirt Market Concentration Rate
  2.5.2 Shirt Market Share of Top 3 and Top 5 Manufacturers

3 CHINA SHIRT MANUFACTURERS PROFILES/ANALYSIS

3.1 H&M
  3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  3.1.2 Shirt Product Type, Application and Specification
    3.1.2.1 Product A
    3.1.2.2 Product B
  3.1.3 H&M Shirt Capacity, Production, Revenue, Price and Gross Margin (2015 and

2016)
3.1.4 Main Business/Business Overview
3.2 Nike
3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
3.2.2 Shirt Product Type, Application and Specification
3.2.2.1 Product A
3.2.2.2 Product B
3.2.3 Nike Shirt Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
3.2.4 Main Business/Business Overview
3.3 Fast Retailing
3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
3.3.2 Shirt Product Type, Application and Specification
3.3.2.1 Product A
3.3.2.2 Product B
3.3.3 Fast Retailing Shirt Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
3.3.4 Main Business/Business Overview
3.4 GAP
3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
3.4.2 Shirt Product Type, Application and Specification
3.4.2.1 Product A
3.4.2.2 Product B
3.4.3 GAP Shirt Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
3.4.4 Main Business/Business Overview
3.5 Adidas
3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
3.5.2 Shirt Product Type, Application and Specification
3.5.2.1 Product A
3.5.2.2 Product B
3.5.3 Adidas Shirt Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
3.5.4 Main Business/Business Overview
3.6 C&A

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
3.6.2 Shirt Product Type, Application and Specification
3.6.2.1 Product A
3.6.2.2 Product B
3.6.3 C&A Shirt Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
3.6.4 Main Business/Business Overview
3.7 Gildan
3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
3.7.2 Shirt Product Type, Application and Specification
3.7.2.1 Product A
3.7.2.2 Product B
3.7.3 Gildan Shirt Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
3.7.4 Main Business/Business Overview
3.8 Inditex
3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
3.8.2 Shirt Product Type, Application and Specification
3.8.2.1 Product A
3.8.2.2 Product B
3.8.3 Inditex Shirt Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
3.8.4 Main Business/Business Overview
3.9 Esprit
3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
3.9.2 Shirt Product Type, Application and Specification
3.9.2.1 Product A
3.9.2.2 Product B
3.9.3 Esprit Shirt Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
3.9.4 Main Business/Business Overview
3.10 Hanes
3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
3.10.2 Shirt Product Type, Application and Specification

3.10.2.1 Product A
3.10.2.2 Product B
3.10.3 Hanes Shirt Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
3.10.4 Main Business/Business Overview
3.11 Li-Ning
3.12 American Apparel
3.13 Bestseller
3.14 Levi Strauss
3.15 Ralph Lauren
3.16 Hugo Boss
3.17 HLA
3.18 Under Armour
3.19 Brooks Brothers
3.20 Next Plc
3.21 Lacoste
3.22 TOM TAILOR
3.23 Metersbonwe
3.24 Semir
3.25 S.Oliver
3.26 Paul Stuart

4 CHINA SHIRT CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

4.1 China Shirt Capacity, Production and Growth (2012-2017)
4.2 China Shirt Revenue and Growth (2012-2017)
4.3 China Shirt Production, Consumption, Export and Import (2012-2017)

5 CHINA SHIRT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Shirt Production and Market Share by Type (2012-2017)
5.2 China Shirt Revenue and Market Share by Type (2012-2017)
5.3 China Shirt Price by Type (2012-2017)
5.4 China Shirt Production Growth by Type (2012-2017)

6 CHINA SHIRT MARKET ANALYSIS BY APPLICATION

6.1 China Shirt Consumption and Market Share by Application (2012-2017)

6.2 China Shirt Consumption Growth Rate by Application (2012-2017)
6.3 Market Drivers and Opportunities
6.3.1 Potential Application
6.3.2 Emerging Markets/Countries

7 CHINASHIRT MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China Shirt Production, Production Value and Price by Regions (Provinces)(2012-2017)
7.1.1 China Shirt Production and Market Share by Regions (Provinces)(2012-2017)
7.1.2 China Shirt Production Value and Market Share by Regions (Provinces)(2012-2017)
7.1.3 China Shirt Sales Price by Regions (Provinces)(2012-2017)
7.2 China Shirt Consumption by Regions (Provinces)(2012-2017)
7.3 China Shirt Production, Consumption, Export and Import (2012-2017)

8 SHIRT MANUFACTURING COST ANALYSIS

8.1 Shirt Key Raw Materials Analysis
8.1.1 Key Raw Materials
8.1.2 Price Trend of Key Raw Materials
8.1.3 Key Suppliers of Raw Materials
8.1.4 Market Concentration Rate of Raw Materials
8.2 Proportion of Manufacturing Cost Structure
8.2.1 Raw Materials
8.2.2 Labor Cost
8.2.3 Manufacturing Expenses
8.3 Manufacturing Process Analysis of Shirt

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Shirt Industrial Chain Analysis
9.2 Upstream Raw Materials Sourcing
9.3 Raw Materials Sources of Shirt Major Manufacturers in 2015
9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing
10.1.2 Indirect Marketing
10.1.3 Marketing Channel Development Trend
10.2 Market Positioning
10.2.1 Pricing Strategy
10.2.2 Brand Strategy
10.2.3 Target Client
10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk
11.1.1 Substitutes Threat
11.1.2 Technology Progress in Related Industry
11.2 Consumer Needs/Customer Preference Change
11.3 Economic/Political Environmental Change

12 CHINA SHIRT MARKET FORECAST (2017-2022)

12.1 China Shirt Capacity, Production, Revenue Forecast (2017-2022)
12.2 China Shirt Production, Import, Export and Consumption Forecast (2017-2022)
12.3 China Shirt Production Forecast by Type (2017-2022)
12.4 China Shirt Consumption Forecast by Application (2017-2022)
12.5 China Shirt Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)
12.5.1 China Shirt Production Forecast by Regions (Provinces)(2017-2022)
12.5.2 China Shirt Consumption Forecast by Regions (Provinces)(2017-2022)
12.5.3 China Shirt Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)
12.6 Shirt Price Forecast (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology
Analyst Introduction
Data Source

+44 20 8123 2220
info@marketpublishers.com

The report requires updating with new data and is sent in 2-3 business days after order is placed.

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Shirt
Figure China Production Market Share of Shirt by Type in 2015
Figure Product Picture of T-shirt
Table Major Manufacturers of T-shirt
Figure Product Picture of Polo Shirt
Table Major Manufacturers of Polo Shirt
Figure Product Picture of Dress Shirt
Table Major Manufacturers of Dress Shirt
Table Shirt Consumption Market Share by Application in 2015
Figure Man Examples
Figure Women Examples
Figure China Shirt Revenue (Million USD) and Growth Rate (2012-2022)
Table China Shirt Capacity of Key Manufacturers (2015 and 2016)
Table China Shirt Capacity Market Share of Key Manufacturers (2015 and 2016)
Figure China Shirt Capacity of Key Manufacturers in 2015
Figure China Shirt Capacity of Key Manufacturers in 2016
Table China Shirt Production of Key Manufacturers (2015 and 2016)
Table China Shirt Production Share by Manufacturers (2015 and 2016)
Figure 2015 Shirt Production Share by Manufacturers
Figure 2016 Shirt Production Share by Manufacturers
Table China Shirt Revenue (Million USD) by Manufacturers (2015 and 2016)
Table China Shirt Revenue Share by Manufacturers (2015 and 2016)
Table 2015 China Shirt Revenue Share by Manufacturers
Table 2016 China Shirt Revenue Share by Manufacturers
Table China Market Shirt Average Price of Key Manufacturers (2015 and 2016)
Figure China Market Shirt Average Price of Key Manufacturers in 2015
Table Manufacturers Shirt Manufacturing Base Distribution and Sales Area
Table Manufacturers Shirt Product Type
Figure Shirt Market Share of Top 3 Manufacturers
Figure Shirt Market Share of Top 5 Manufacturers
Table H&M Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table H&M Shirt Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
Figure H&M Shirt Market Share (2012-2017)
Table Nike Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Nike Shirt Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Nike Shirt Market Share (2012-2017)
Table Fast Retailing Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Fast Retailing Shirt Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
Figure Fast Retailing Shirt Market Share (2012-2017)
Table GAP Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table GAP Shirt Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
Figure GAP Shirt Market Share (2012-2017)
Table Adidas Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Adidas Shirt Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
Figure Adidas Shirt Market Share (2012-2017)
Table C&A Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table C&A Shirt Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
Figure C&A Shirt Market Share (2012-2017)
Table Gildan Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Gildan Shirt Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
Figure Gildan Shirt Market Share (2012-2017)
Table Inditex Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Inditex Shirt Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
Figure Inditex Shirt Market Share (2012-2017)
Table Esprit Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Esprit Shirt Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
Figure Esprit Shirt Market Share (2012-2017)
Table Hanes Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Hanes Shirt Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
Figure Hanes Shirt Market Share (2012-2017)
Table Li-Ning Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table American Apparel Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Bestseller Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Levi Strauss Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Ralph Lauren Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Hugo Boss Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table HLA Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Under Armour Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Brooks Brothers Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Next Plc Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Lacoste Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table TOM TAILOR Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Metersbonwe Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Semir Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table S.Oliver Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Paul Stuart Basic Information, Manufacturing Base, Sales Area and Its Competitors
Figure China Shirt Capacity, Production and Growth (2012-2017)
Figure China Shirt Revenue (Million USD) and Growth (2012-2017)
Table China Shirt Production, Consumption, Export and Import (2012-2017)
Table China Shirt Production by Type (2012-2017)
Table China Shirt Production Share by Type (2012-2017)
Figure Production Market Share of Shirt by Type (2012-2017)
Figure 2015 Production Market Share of Shirt by Type
Table China Shirt Revenue by Type (2012-2017)
Table China Shirt Revenue Share by Type (2012-2017)
Figure Production Revenue Share of Shirt by Type (2012-2017)
Figure 2015 Revenue Market Share of Shirt by Type
Table China Shirt Price by Type (2012-2017)
Figure China Shirt Production Growth by Type (2012-2017)
Table China Shirt Consumption by Application (2012-2017)
Table China Shirt Consumption Market Share by Application (2012-2017)
Figure China Shirt Consumption Market Share by Application in 2015
Table China Shirt Consumption Growth Rate by Application (2012-2017)
Figure China Shirt Consumption Growth Rate by Application (2012-2017)
Table China Shirt Production by Regions (Provinces)(2012-2017)
Table China Shirt Production Market Share by Regions (Provinces)(2012-2017)
Table China Shirt Production Value by Regions (Provinces)(2012-2017)
Table China Shirt Production Value Market Share by Regions (Provinces)(2012-2017)
Table China Shirt Sales Price by Regions (Provinces)(2012-2017)
Table China Shirt Consumption by Regions (Provinces)(2012-2017)

+44 20 8123 2220
info@marketpublishers.com

Table China Shirt Consumption Market Share by Regions (Provinces)(2012-2017)
Table China Shirt Production, Consumption, Export and Import (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Shirt
Figure Manufacturing Process Analysis of Shirt
Figure Shirt Industrial Chain Analysis
Table Raw Materials Sources of Shirt Major Manufacturers in 2015
Table Major Buyers of Shirt
Table Distributors/Traders List
Figure China Shirt Capacity, Production and Growth Rate Forecast (2017-2022)
Figure China Shirt Revenue and Growth Rate Forecast (2017-2022)
Table China Shirt Production, Import, Export and Consumption Forecast (2017-2022)
Table China Shirt Production Forecast by Type (2017-2022)
Table China Shirt Consumption Forecast by Application (2017-2022)
Table China Shirt Production Forecast by Regions (Provinces)(2017-2022)
Table China Shirt Consumption Forecast by Regions (Provinces)(2017-2022)
Table China Shirt Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: China Shirt Market Research Report 2017
Product link: https://marketpublishers.com/r/C01BE493FC2EN.html
Price: US$ 3,200.00 (Single User License / Electronic Delivery)
If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C01BE493FC2EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970