

China Savory Snacks Market Research Report 2017

<https://marketpublishers.com/r/C524CBB6B33EN.html>

Date: January 2017

Pages: 104

Price: US\$ 3,200.00 (Single User License)

ID: C524CBB6B33EN

Abstracts

Notes:

Sales, means the sales volume of Savory Snacks

Revenue, means the sales value of Savory Snacks

This report studies Savory Snacks in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

PepsiCo

General Mills

Kellogg

ConAgra Foods, Inc.

Kraft Foods, Inc.

Blue Diamonds Growers

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Extruded snacks

Fruit snacks

Nuts

Split by Application, this report focuses on consumption, market share and growth rate of Savory Snacks in each application, can be divided into

Personal Use

Commercial Use

Contents

China Savory Snacks Market Research Report 2017

1 SAVORY SNACKS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Savory Snacks
- 1.2 Savory Snacks Segment by Type
 - 1.2.1 China Production Market Share of Savory Snacks Type in 2015
 - 1.2.2 Extruded snacks
 - 1.2.3 Fruit snacks
 - 1.2.4 Nuts
- 1.3 Applications of Savory Snacks
 - 1.3.1 Savory Snacks Consumption Market Share by Application in 2015
 - 1.3.2 Personal Use
 - 1.3.3 Commercial Use
- 1.4 China Market Size (Value) of Savory Snacks (2011-2021)
- 1.5 China Savory Snacks Status and Outlook
- 1.6 Government Policies

2 CHINA SAVORY SNACKS MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Savory Snacks Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Savory Snacks Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Savory Snacks Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Savory Snacks Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Savory Snacks Market Competitive Situation and Trends
 - 2.5.1 Savory Snacks Market Concentration Rate
 - 2.5.2 Savory Snacks Market Share of Top 3 and Top 5 Manufacturers

3 CHINA SAVORY SNACKS MANUFACTURERS PROFILES/ANALYSIS

- 3.1 PepsiCo
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Savory Snacks Product Type, Application and Specification
 - 3.1.2.1 Extruded snacks

- 3.1.2.2 Fruit snacks
- 3.1.3 PepsiCo Savory Snacks Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 General Mills
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 Savory Snacks Product Type, Application and Specification
 - 3.2.2.1 Extruded snacks
 - 3.2.2.2 Fruit snacks
 - 3.2.3 General Mills 104 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Kellogg
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 Savory Snacks Product Type, Application and Specification
 - 3.3.2.1 Extruded snacks
 - 3.3.2.2 Fruit snacks
 - 3.3.3 Kellogg 105 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 ConAgra Foods, Inc.
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Savory Snacks Product Type, Application and Specification
 - 3.4.2.1 Extruded snacks
 - 3.4.2.2 Fruit snacks
 - 3.4.3 ConAgra Foods, Inc. Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Kraft Foods, Inc.
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Savory Snacks Product Type, Application and Specification
 - 3.5.2.1 Extruded snacks
 - 3.5.2.2 Fruit snacks
 - 3.5.3 Kraft Foods, Inc. Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Blue Diamonds Growers

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Savory Snacks Product Type, Application and Specification

3.6.2.1 Extruded snacks

3.6.2.2 Fruit snacks

3.6.3 Blue Diamonds Growers Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

4 CHINA SAVORY SNACKS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Savory Snacks Capacity, Production and Growth (2011-2016)

4.2 China Savory Snacks Revenue and Growth (2011-2016)

4.3 China Savory Snacks Production, Consumption, Export and Import (2011-2016)

5 CHINA SAVORY SNACKS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Savory Snacks Production and Market Share by Type (2011-2016)

5.2 China Savory Snacks Revenue and Market Share by Type (2011-2016)

5.3 China Savory Snacks Price by Type (2011-2016)

5.4 China Savory Snacks Production Growth by Type (2011-2016)

6 CHINA SAVORY SNACKS MARKET ANALYSIS BY APPLICATION

6.1 China Savory Snacks Consumption and Market Share by Application (2011-2016)

6.2 China Savory Snacks Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 CHINA SAVORY SNACKS MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China Savory Snacks Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China Savory Snacks Production and Market Share by Regions

(Provinces)(2011-2016)

7.1.2 China Savory Snacks Production Value and Market Share by Regions

(Provinces)(2011-2016)

7.1.3 China Savory Snacks Sales Price by Regions (Provinces)(2011-2016)

7.2 China Savory Snacks Consumption by Regions (Provinces)(2011-2016)

7.3 China Savory Snacks Production, Consumption, Export and Import (2011-2016)

8 SAVORY SNACKS MANUFACTURING COST ANALYSIS

8.1 Savory Snacks Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Savory Snacks

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Savory Snacks Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Savory Snacks Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 CHINA SAVORY SNACKS MARKET FORECAST (2016-2021)

12.1 China Savory Snacks Capacity, Production, Revenue Forecast (2016-2021)

12.2 China Savory Snacks Production, Import, Export and Consumption Forecast (2016-2021)

12.3 China Savory Snacks Production Forecast by Type (2016-2021)

12.4 China Savory Snacks Consumption Forecast by Application (2016-2021)

12.5 China Savory Snacks Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.5.1 China Savory Snacks Production Forecast by Regions (Provinces)(2016-2021)

12.5.2 China Savory Snacks Consumption Forecast by Regions (Provinces)(2016-2021)

12.5.3 China Savory Snacks Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.6 Savory Snacks Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Savory Snacks

Figure China Production Market Share of Savory Snacks by Type in 2015

Figure Product Picture of Extruded snacks

Table Major Manufacturers of Extruded snacks

Figure Product Picture of Fruit snacks

Table Major Manufacturers of Fruit snacks

Figure Product Picture of Nuts

Table Major Manufacturers of Nuts

Table Savory Snacks Consumption Market Share by Application in 2015

Figure Personal Use Examples

Figure Commercial Use Examples

Figure China Savory Snacks Revenue (Million USD) and Growth Rate (2011-2021)

Table China Savory Snacks Capacity of Key Manufacturers (2015 and 2016)

Table China Savory Snacks Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Savory Snacks Capacity of Key Manufacturers in 2015

Figure China Savory Snacks Capacity of Key Manufacturers in 2016

Table China Savory Snacks Production of Key Manufacturers (2015 and 2016)

Table China Savory Snacks Production Share by Manufacturers (2015 and 2016)

Figure 2015 Savory Snacks Production Share by Manufacturers

Figure 2016 Savory Snacks Production Share by Manufacturers

Table China Savory Snacks Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Savory Snacks Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Savory Snacks Revenue Share by Manufacturers

Table 2016 China Savory Snacks Revenue Share by Manufacturers

Table China Market Savory Snacks Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Savory Snacks Average Price of Key Manufacturers in 2015

Table Manufacturers Savory Snacks Manufacturing Base Distribution and Sales Area

Table Manufacturers Savory Snacks Product Type

Figure Savory Snacks Market Share of Top 3 Manufacturers

Figure Savory Snacks Market Share of Top 5 Manufacturers

Table PepsiCo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PepsiCo Savory Snacks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure PepsiCo Savory Snacks Market Share (2011-2016)

Table General Mills Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table General Mills Savory Snacks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure General Mills Savory Snacks Market Share (2011-2016)

Table Kellogg Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kellogg Savory Snacks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kellogg Savory Snacks Market Share (2011-2016)

Table ConAgra Foods, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ConAgra Foods, Inc. Savory Snacks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure ConAgra Foods, Inc. Savory Snacks Market Share (2011-2016)

Table Kraft Foods, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kraft Foods, Inc. Savory Snacks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kraft Foods, Inc. Savory Snacks Market Share (2011-2016)

Table Blue Diamonds Growers Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Blue Diamonds Growers Savory Snacks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Blue Diamonds Growers Savory Snacks Market Share (2011-2016)

Figure China Savory Snacks Capacity, Production and Growth (2011-2016)

Figure China Savory Snacks Revenue (Million USD) and Growth (2011-2016)

Table China Savory Snacks Production, Consumption, Export and Import (2011-2016)

Table China Savory Snacks Production by Type (2011-2016)

Table China Savory Snacks Production Share by Type (2011-2016)

Figure Production Market Share of Savory Snacks by Type (2011-2016)

Figure 2015 Production Market Share of Savory Snacks by Type

Table China Savory Snacks Revenue by Type (2011-2016)

Table China Savory Snacks Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Savory Snacks by Type (2011-2016)

Figure 2015 Revenue Market Share of Savory Snacks by Type

Table China Savory Snacks Price by Type (2011-2016)

Figure China Savory Snacks Production Growth by Type (2011-2016)

Table China Savory Snacks Consumption by Application (2011-2016)

Table China Savory Snacks Consumption Market Share by Application (2011-2016)
Figure China Savory Snacks Consumption Market Share by Application in 2015
Table China Savory Snacks Consumption Growth Rate by Application (2011-2016)
Figure China Savory Snacks Consumption Growth Rate by Application (2011-2016)
Table China Savory Snacks Production by Regions (Provinces)(2011-2016)
Table China Savory Snacks Production Market Share by Regions (Provinces)(2011-2016)
Table China Savory Snacks Production Value by Regions (Provinces)(2011-2016)
Table China Savory Snacks Production Value Market Share by Regions (Provinces)(2011-2016)
Table China Savory Snacks Sales Price by Regions (Provinces)(2011-2016)
Table China Savory Snacks Consumption by Regions (Provinces)(2011-2016)
Table China Savory Snacks Consumption Market Share by Regions (Provinces)(2011-2016)
Table China Savory Snacks Production, Consumption, Export and Import (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Savory Snacks
Figure Manufacturing Process Analysis of Savory Snacks
Figure Savory Snacks Industrial Chain Analysis
Table Raw Materials Sources of Savory Snacks Major Manufacturers in 2015
Table Major Buyers of Savory Snacks
Table Distributors/Traders List
Figure China Savory Snacks Capacity, Production and Growth Rate Forecast (2016-2021)
Figure China Savory Snacks Revenue and Growth Rate Forecast (2016-2021)
Table China Savory Snacks Production, Import, Export and Consumption Forecast (2016-2021)
Table China Savory Snacks Production Forecast by Type (2016-2021)
Table China Savory Snacks Consumption Forecast by Application (2016-2021)
Table China Savory Snacks Production Forecast by Regions (Provinces)(2016-2021)
Table China Savory Snacks Consumption Forecast by Regions (Provinces)(2016-2021)
Table China Savory Snacks Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

I would like to order

Product name: China Savory Snacks Market Research Report 2017

Product link: <https://marketpublishers.com/r/C524CBB6B33EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C524CBB6B33EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970