

# China Safety Razor Market Research Report 2018

https://marketpublishers.com/r/CE065DEB138EN.html Date: February 2018 Pages: 109 Price: US\$ 3,400.00 (Single User License) ID: CE065DEB138EN

# Abstracts

The global Safety Razor market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Safety Razor development status and future trend in China, focuses on top players in China, also splits Safety Razor by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Dovo Boker King Cutter Thiers-Issard Bison + Max Sprecher A.P. Donovan Philips Panasonic

China Safety Razor Market Research Report 2018

Hart Steel





Wacker

Flyco

POVOS

SID

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

**Central China** 

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Carbon Steel

Alloy Steel

Other

On the basis of the end users/application, this report covers



Household

Barber Shop

Salon

Other

If you have any special requirements, please let us know and we will offer you the report as you want.



# Contents

China Safety Razor Market Research Report 2018

## **1 SAFETY RAZOR OVERVIEW**

- 1.1 Product Overview and Scope of Safety Razor
- 1.2 Classification of Safety Razor by Product Category
- 1.2.1 China Safety Razor Sales (K Units) Comparison by Type (2013-2025)
- 1.2.2 China Safety Razor Sales (K Units) Market Share by Type in 2017
- 1.2.3 Carbon Steel
- 1.2.4 Alloy Steel
- 1.2.5 Other
- 1.3 China Safety Razor Market by Application/End Users
- 1.3.1 China Safety Razor Sales (K Units) and Market Share Comparison by Applications (2013-2025)
  - 1.3.2 Household
  - 1.3.3 Barber Shop
  - 1.3.4 Salon
  - 1.3.5 Other
- 1.4 China Safety Razor Market by Region

1.4.1 China Safety Razor Market Size (Million USD) Comparison by Region (2013-2025)

- 1.4.2 South China Safety Razor Status and Prospect (2013-2025)
- 1.4.3 East China Safety Razor Status and Prospect (2013-2025)
- 1.4.4 Southwest China Safety Razor Status and Prospect (2013-2025)
- 1.4.5 Northeast China Safety Razor Status and Prospect (2013-2025)
- 1.4.6 North China Safety Razor Status and Prospect (2013-2025)
- 1.4.7 Central China Safety Razor Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Safety Razor (2013-2025)
- 1.5.1 China Safety Razor Sales (K Units) and Growth Rate (%)(2013-2025)
- 1.5.2 China Safety Razor Revenue (Million USD) and Growth Rate (%)(2013-2025)

# 2 CHINA SAFETY RAZOR MARKET COMPETITION BY PLAYERS/MANUFACTURERS

2.1 China Safety Razor Sales and Market Share of Key Players/Manufacturers (2013-2018)

2.2 China Safety Razor Revenue and Share by Players/Manufacturers (2013-2018)



2.3 China Safety Razor Average Price (USD/Unit) by Players/Manufacturers (2013-2018)

2.4 China Safety Razor Market Competitive Situation and Trends

2.4.1 China Safety Razor Market Concentration Rate

2.4.2 China Safety Razor Market Share of Top 3 and Top 5 Players/Manufacturers

2.4.3 Mergers & Acquisitions, Expansion in China Market

2.5 China Players/Manufacturers Safety Razor Manufacturing Base Distribution, Sales Area, Product Types

## 3 CHINA SAFETY RAZOR SALES AND REVENUE BY REGION (2013-2018)

3.1 China Safety Razor Sales (K Units) and Market Share by Region (2013-2018)

3.2 China Safety Razor Revenue (Million USD) and Market Share by Region (2013-2018)

3.3 China Safety Razor Price (USD/Unit) by Regions (2013-2018)

# 4 CHINA SAFETY RAZOR SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)

4.1 China Safety Razor Sales (K Units) and Market Share by Type/ Product Category (2013-2018)

4.2 China Safety Razor Revenue (Million USD) and Market Share by Type (2013-2018)

4.3 China Safety Razor Price (USD/Unit) by Type (2013-2018)

4.4 China Safety Razor Sales Growth Rate (%) by Type (2013-2018)

# 5 CHINA SAFETY RAZOR SALES BY APPLICATION (2013-2018)

5.1 China Safety Razor Sales (K Units) and Market Share by Application (2013-2018)

5.2 China Safety Razor Sales Growth Rate (%) by Application (2013-2018)

5.3 Market Drivers and Opportunities

# 6 CHINA SAFETY RAZOR PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Dovo

6.1.1 Company Basic Information, Manufacturing Base and Competitors

- 6.1.2 Safety Razor Product Category, Application and Specification
  - 6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Dovo Safety Razor Sales (K Units), Revenue (Million USD), Price (USD/Unit)



and Gross Margin (%)(2013-2018)

6.1.4 Main Business/Business Overview

- 6.2 Boker King Cutter
- 6.2.1 Company Basic Information, Manufacturing Base and Competitors
- 6.2.2 Safety Razor Product Category, Application and Specification
- 6.2.2.1 Product A
- 6.2.2.2 Product B

6.2.3 Boker King Cutter Safety Razor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.2.4 Main Business/Business Overview

6.3 Thiers-Issard

- 6.3.1 Company Basic Information, Manufacturing Base and Competitors
- 6.3.2 Safety Razor Product Category, Application and Specification
- 6.3.2.1 Product A
- 6.3.2.2 Product B

6.3.3 Thiers-Issard Safety Razor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

- 6.3.4 Main Business/Business Overview
- 6.4 Bison + Max Sprecher
- 6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Safety Razor Product Category, Application and Specification

- 6.4.2.1 Product A
- 6.4.2.2 Product B

6.4.3 Bison + Max Sprecher Safety Razor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.4.4 Main Business/Business Overview

6.5 A.P. Donovan

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Safety Razor Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 A.P. Donovan Safety Razor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.5.4 Main Business/Business Overview

6.6 Philips

- 6.6.1 Company Basic Information, Manufacturing Base and Competitors
- 6.6.2 Safety Razor Product Category, Application and Specification
- 6.6.2.1 Product A
- 6.6.2.2 Product B



6.6.3 Philips Safety Razor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.6.4 Main Business/Business Overview

6.7 Panasonic

- 6.7.1 Company Basic Information, Manufacturing Base and Competitors
- 6.7.2 Safety Razor Product Category, Application and Specification
  - 6.7.2.1 Product A
  - 6.7.2.2 Product B

6.7.3 Panasonic Safety Razor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.7.4 Main Business/Business Overview

6.8 Hart Steel

6.8.1 Company Basic Information, Manufacturing Base and Competitors

- 6.8.2 Safety Razor Product Category, Application and Specification
  - 6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Hart Steel Safety Razor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.8.4 Main Business/Business Overview

6.9 Wacker

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Safety Razor Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Wacker Safety Razor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.9.4 Main Business/Business Overview

6.10 Flyco

6.10.1 Company Basic Information, Manufacturing Base and Competitors

6.10.2 Safety Razor Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Flyco Safety Razor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.10.4 Main Business/Business Overview

6.11 POVOS

6.12 SID

## 7 SAFETY RAZOR MANUFACTURING COST ANALYSIS



- 7.1 Safety Razor Key Raw Materials Analysis
- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Safety Razor

#### **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Safety Razor Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Safety Razor Major Manufacturers in 2017
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change



# 11 CHINA SAFETY RAZOR MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)

11.1 China Safety Razor Sales (K Units), Revenue (Million USD) Forecast (2018-2025)

- 11.2 China Safety Razor Sales (K Units) Forecast by Type (2018-2025)
- 11.3 China Safety Razor Sales (K Units) Forecast by Application (2018-2025)
- 11.4 China Safety Razor Sales (K Units) Forecast by Region (2018-2025)

#### **12 RESEARCH FINDINGS AND CONCLUSION**

#### 13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
- 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2013-2025) Table Safety Razor Sales (K Units) and Revenue (Million USD) Market Split by Product Type Table Safety Razor Sales (K Units) by Application (2013-2025) Figure Product Picture of Safety Razor Table China Safety Razor Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025) Figure China Safety Razor Sales Volume Market Share by Types in 2017 Figure Carbon Steel Product Picture Figure Alloy Steel Product Picture **Figure Other Product Picture** Figure China Safety Razor Sales (K Units) Comparison by Application (2013-2025) Figure China Sales Market Share (%) of Safety Razor by Application in 2017 **Figure Household Examples** Table Key Downstream Customer in Household Figure Barber Shop Examples Table Key Downstream Customer in Barber Shop Figure Salon Examples Table Key Downstream Customer in Salon Figure Other Examples Table Key Downstream Customer in Other Figure South China Safety Razor Revenue (Million USD) and Growth Rate (2013-2025) Figure East China Safety Razor Revenue (Million USD) and Growth Rate (2013-2025) Figure Southwest China Safety Razor Revenue (Million USD) and Growth Rate (2013 - 2025)Figure Northeast China Safety Razor Revenue (Million USD) and Growth Rate (2013 - 2025)Figure North China Safety Razor Revenue (Million USD) and Growth Rate (2013-2025) Figure Central China Safety Razor Revenue (Million USD) and Growth Rate (2013 - 2025)Figure China Safety Razor Sales (K Units) and Growth Rate (%)(2013-2025) Figure China Safety Razor Revenue (Million USD) and Growth Rate (%)(2013-2025) Table China Safety Razor Sales of Key Players/Manufacturers (2013-2018) Table China Safety Razor Sales Share (%) by Players/Manufacturers (2013-2018) Figure 2017 China Safety Razor Sales Share (%) by Players/Manufacturers China Safety Razor Market Research Report 2018



Figure 2017 China Safety Razor Sales Share (%) by Players/Manufacturers Table China Safety Razor Revenue by Players/Manufacturers (2013-2018) Table China Safety Razor Revenue Market Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Safety Razor Revenue Market Share (%) by Players/Manufacturers Figure 2017 China Safety Razor Revenue Market Share (%) by Players/Manufacturers Table China Market Safety Razor Average Price of Key Players/Manufacturers (2013-2018)

Figure China Market Safety Razor Average Price of Key Players/Manufacturers in 2017 Figure China Safety Razor Market Share of Top 3 Players/Manufacturers

Figure China Safety Razor Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Safety Razor Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Safety Razor Product Category

Table China Safety Razor Sales (K Units) by Regions (2013-2018)

 Table China Safety Razor Sales Share (%) by Regions (2013-2018)

Figure China Safety Razor Sales Share (%) by Regions (2013-2018)

Figure China Safety Razor Sales Market Share (%) by Regions in 2017

Table China Safety Razor Revenue (Million USD) and Market Share by Regions (2013-2018)

Table China Safety Razor Revenue Market Share (%) by Regions (2013-2018) Figure China Safety Razor Revenue Market Share (%) by Regions (2013-2018) Figure China Safety Razor Revenue Market Share (%) by Regions in 2017 Table China Safety Razor Price (USD/Unit) by Regions (2013-2018)

Table China Safety Razor Sales (K Units) by Type (2013-2018)

Table China Safety Razor Sales Share (%) by Type (2013-2018)

Figure China Safety Razor Sales Share (%) by Type (2013-2018)

Figure China Safety Razor Sales Market Share (%) by Type in 2017

Table China Safety Razor Revenue (Million USD) and Market Share by Type (2013-2018)

Table China Safety Razor Revenue Market Share (%) by Type (2013-2018) Figure Revenue Market Share of Safety Razor by Type (2013-2018) Figure Revenue Market Share of Safety Razor by Type in 2017 Table China Safety Razor Price (USD/Unit) by Types (2013-2018) Figure China Safety Razor Sales Growth Rate (%) by Type (2013-2018) Table China Safety Razor Sales (K Units) by Applications (2013-2018) Table China Safety Razor Sales Market Share (%) by Applications (2013-2018) Figure China Safety Razor Sales Market Share (%) by Application (2013-2018) Figure China Safety Razor Sales Market Share (%) by Application (2013-2018) Figure China Safety Razor Sales Market Share (%) by Application (2013-2018)



Table China Safety Razor Sales Growth Rate (%) by Application (2013-2018)Figure China Safety Razor Sales Growth Rate (%) by Application (2013-2018)Table Dovo Safety Razor Basic Information List

Table Dovo Safety Razor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Dovo Safety Razor Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Dovo Safety Razor Sales Market Share (%) in China (2013-2018)

Figure Dovo Safety Razor Revenue Market Share (%) in China (2013-2018)

Table Boker King Cutter Safety Razor Basic Information List

Table Boker King Cutter Safety Razor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Boker King Cutter Safety Razor Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Boker King Cutter Safety Razor Sales Market Share (%) in China (2013-2018) Figure Boker King Cutter Safety Razor Revenue Market Share (%) in China (2013-2018)

Table Thiers-Issard Safety Razor Basic Information List

Table Thiers-Issard Safety Razor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Thiers-Issard Safety Razor Sales (K Units) and Growth Rate (%)(2013-2018) Figure Thiers-Issard Safety Razor Sales Market Share (%) in China (2013-2018)

Figure Thiers-Issard Safety Razor Revenue Market Share (%) in China (2013-2018) Table Bison + Max Sprecher Safety Razor Basic Information List

Table Bison + Max Sprecher Safety Razor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Bison + Max Sprecher Safety Razor Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Bison + Max Sprecher Safety Razor Sales Market Share (%) in China (2013-2018)

Figure Bison + Max Sprecher Safety Razor Revenue Market Share (%) in China (2013-2018)

Table A.P. Donovan Safety Razor Basic Information List

Table A.P. Donovan Safety Razor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure A.P. Donovan Safety Razor Sales (K Units) and Growth Rate (%)(2013-2018)

Figure A.P. Donovan Safety Razor Sales Market Share (%) in China (2013-2018)

Figure A.P. Donovan Safety Razor Revenue Market Share (%) in China (2013-2018) Table Philips Safety Razor Basic Information List

Table Philips Safety Razor Sales (K Units), Revenue (Million USD), Price (USD/Unit)



and Gross Margin (%)(2013-2018) Figure Philips Safety Razor Sales (K Units) and Growth Rate (%)(2013-2018) Figure Philips Safety Razor Sales Market Share (%) in China (2013-2018) Figure Philips Safety Razor Revenue Market Share (%) in China (2013-2018) Table Panasonic Safety Razor Basic Information List Table Panasonic Safety Razor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018) Figure Panasonic Safety Razor Sales (K Units) and Growth Rate (%)(2013-2018) Figure Panasonic Safety Razor Sales Market Share (%) in China (2013-2018) Figure Panasonic Safety Razor Revenue Market Share (%) in China (2013-2018) Table Hart Steel Safety Razor Basic Information List Table Hart Steel Safety Razor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018) Figure Hart Steel Safety Razor Sales (K Units) and Growth Rate (%)(2013-2018) Figure Hart Steel Safety Razor Sales Market Share (%) in China (2013-2018) Figure Hart Steel Safety Razor Revenue Market Share (%) in China (2013-2018) Table Wacker Safety Razor Basic Information List Table Wacker Safety Razor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018) Figure Wacker Safety Razor Sales (K Units) and Growth Rate (%)(2013-2018) Figure Wacker Safety Razor Sales Market Share (%) in China (2013-2018) Figure Wacker Safety Razor Revenue Market Share (%) in China (2013-2018) Table Flyco Safety Razor Basic Information List Table Flyco Safety Razor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018) Figure Flyco Safety Razor Sales (K Units) and Growth Rate (%)(2013-2018) Figure Flyco Safety Razor Sales Market Share (%) in China (2013-2018) Figure Flyco Safety Razor Revenue Market Share (%) in China (2013-2018) Table POVOS Safety Razor Basic Information List Table SID Safety Razor Basic Information List Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Safety Razor Figure Manufacturing Process Analysis of Safety Razor Figure Safety Razor Industrial Chain Analysis Table Raw Materials Sources of Safety Razor Major Players/Manufacturers in 2017 Table Major Buyers of Safety Razor Table Distributors/Traders List



Figure China Safety Razor Sales (K Units) and Growth Rate (%) Forecast (2018-2025) Figure China Safety Razor Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure China Safety Razor Price (USD/Unit) Trend Forecast (2018-2025) Table China Safety Razor Sales (K Units) Forecast by Type (2018-2025) Figure China Safety Razor Sales (K Units) Forecast by Type (2018-2025) Figure China Safety Razor Sales Volume Market Share Forecast by Type in 2025 Table China Safety Razor Sales (K Units) Forecast by Application (2018-2025) Figure China Safety Razor Sales Volume Market Share Forecast by Application (2018-2025)

Figure China Safety Razor Sales Volume Market Share Forecast by Application in 2025 Table China Safety Razor Sales (K Units) Forecast by Regions (2018-2025) Table China Safety Razor Sales Volume Share Forecast by Regions (2018-2025) Figure China Safety Razor Sales Volume Share Forecast by Regions (2018-2025) Figure China Safety Razor Sales Volume Share Forecast by Regions in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: China Safety Razor Market Research Report 2018 Product link: <u>https://marketpublishers.com/r/CE065DEB138EN.html</u> Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

> If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/CE065DEB138EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970