

China Running Footwears Market Research Report 2018

https://marketpublishers.com/r/C4C59352D76EN.html

Date: February 2018 Pages: 108 Price: US\$ 3,400.00 (Single User License) ID: C4C59352D76EN

Abstracts

The global Running Footwears market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Running Footwears development status and future trend in China, focuses on top players in China, also splits Running Footwears by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Nike Adidas Asics Under Armour Mizuno New Balance



Brooks Puma PEAK Saucony ERKE Lining 361sport

Xtep

Anta

Guirenniao

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million/



USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Shock Absorption Type

Stable Support Type

Other

On the basis of the end users/application, this report covers

Professional Athletic

Amateur Sports

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

China Running Footwears Market Research Report 2017

1 RUNNING FOOTWEARS OVERVIEW

- 1.1 Product Overview and Scope of Running Footwears
- 1.2 Classification of Running Footwears by Product Category
- 1.2.1 China Running Footwears Sales (K Units) Comparison by Type (2012-2022)
- 1.2.2 China Running Footwears Sales (K Units) Market Share by Type in 2016
- 1.2.3 Shock Absorption Type
- 1.2.4 Stable Support Type
- 1.2.5 Other
- 1.3 China Running Footwears Market by Application/End Users
- 1.3.1 China Running Footwears Sales (K Units) and Market Share Comparison by Applications (2012-2022)
 - 1.3.2 Professional Athletic
 - 1.3.3 Amateur Sports
- 1.4 China Running Footwears Market by Region

1.4.1 China Running Footwears Market Size (Million USD) Comparison by Region (2012-2022)

- 1.4.2 South China Running Footwears Status and Prospect (2012-2022)
- 1.4.3 East China Running Footwears Status and Prospect (2012-2022)
- 1.4.4 Southwest China Running Footwears Status and Prospect (2012-2022)
- 1.4.5 Northeast China Running Footwears Status and Prospect (2012-2022)
- 1.4.6 North China Running Footwears Status and Prospect (2012-2022)
- 1.4.7 Central China Running Footwears Status and Prospect (2012-2022)
- 1.5 China Market Size (Sales and Revenue) of Running Footwears (2012-2022)
- 1.5.1 China Running Footwears Sales (K Units) and Growth Rate (%)(2012-2022)

1.5.2 China Running Footwears Revenue (Million USD) and Growth Rate (%)(2012-2022)

2 CHINA RUNNING FOOTWEARS MARKET COMPETITION BY PLAYERS/MANUFACTURERS

2.1 China Running Footwears Sales and Market Share of Key Players/Manufacturers (2012-2017)

2.2 China Running Footwears Revenue and Share by Players/Manufacturers (2012-2017)



2.3 China Running Footwears Average Price (USD/Unit) by Players/Manufacturers (2012-2017)

2.4 China Running Footwears Market Competitive Situation and Trends

2.4.1 China Running Footwears Market Concentration Rate

2.4.2 China Running Footwears Market Share of Top 3 and Top 5 Players/Manufacturers

2.4.3 Mergers & Acquisitions, Expansion in China Market

2.5 China Players/Manufacturers Running Footwears Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA RUNNING FOOTWEARS SALES AND REVENUE BY REGION (2012-2017)

3.1 China Running Footwears Sales (K Units) and Market Share by Region (2012-2017)3.2 China Running Footwears Revenue (Million USD) and Market Share by Region (2012-2017)

3.3 China Running Footwears Price (USD/Unit) by Regions (2012-2017)

4 CHINA RUNNING FOOTWEARS SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)

4.1 China Running Footwears Sales (K Units) and Market Share by Type/ Product Category (2012-2017)

4.2 China Running Footwears Revenue (Million USD) and Market Share by Type (2012-2017)

4.3 China Running Footwears Price (USD/Unit) by Type (2012-2017)

4.4 China Running Footwears Sales Growth Rate (%) by Type (2012-2017)

5 CHINA RUNNING FOOTWEARS SALES BY APPLICATION (2012-2017)

5.1 China Running Footwears Sales (K Units) and Market Share by Application (2012-2017)

5.2 China Running Footwears Sales Growth Rate (%) by Application (2012-2017)5.3 Market Drivers and Opportunities

6 CHINA RUNNING FOOTWEARS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Nike

6.1.1 Company Basic Information, Manufacturing Base and Competitors



6.1.2 Running Footwears Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B

6.1.3 Nike Running Footwears Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.1.4 Main Business/Business Overview

6.2 Adidas

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Running Footwears Product Category, Application and Specification

- 6.2.2.1 Product A
- 6.2.2.2 Product B

6.2.3 Adidas Running Footwears Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.2.4 Main Business/Business Overview

6.3 Asics

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Running Footwears Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Asics Running Footwears Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.3.4 Main Business/Business Overview

6.4 Under Armour

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Running Footwears Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Under Armour Running Footwears Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.4.4 Main Business/Business Overview

6.5 Mizuno

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Running Footwears Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Mizuno Running Footwears Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.5.4 Main Business/Business Overview

6.6 New Balance



6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Running Footwears Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 New Balance Running Footwears Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.6.4 Main Business/Business Overview

6.7 Brooks

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Running Footwears Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Brooks Running Footwears Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.7.4 Main Business/Business Overview

6.8 Puma

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Running Footwears Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Puma Running Footwears Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.8.4 Main Business/Business Overview

6.9 PEAK

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Running Footwears Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 PEAK Running Footwears Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.9.4 Main Business/Business Overview

6.10 Saucony

6.10.1 Company Basic Information, Manufacturing Base and Competitors

6.10.2 Running Footwears Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Saucony Running Footwears Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.10.4 Main Business/Business Overview



- 6.11 ERKE
- 6.12 Lining
- 6.13 361sport
- 6.14 Xtep
- 6.15 Anta
- 6.16 Guirenniao

7 RUNNING FOOTWEARS MANUFACTURING COST ANALYSIS

- 7.1 Running Footwears Key Raw Materials Analysis
- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Running Footwears

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Running Footwears Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Running Footwears Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List



10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA RUNNING FOOTWEARS MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

11.1 China Running Footwears Sales (K Units), Revenue (Million USD) Forecast (2017-2022)

11.2 China Running Footwears Sales (K Units) Forecast by Type (2017-2022)

11.3 China Running Footwears Sales (K Units) Forecast by Application (2017-2022)

11.4 China Running Footwears Sales (K Units) Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

- 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2012-2022) Table Running Footwears Sales (K Units) and Revenue (Million USD) Market Split by Product Type Table Running Footwears Sales (K Units) by Application (2016-2022) Figure Product Picture of Running Footwears Table China Running Footwears Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2012-2022) Figure China Running Footwears Sales Volume Market Share by Types in 2016 Figure Shock Absorption Type Product Picture Figure Stable Support Type Product Picture Figure Other Product Picture Figure China Running Footwears Sales (K Units) Comparison by Application (2012-2022)Figure China Sales Market Share (%) of Running Footwears by Application in 2016 Figure Professional Athletic Examples Table Key Downstream Customer in Professional Athletic Figure Amateur Sports Examples Table Key Downstream Customer in Amateur Sports Figure South China Running Footwears Revenue (Million USD) and Growth Rate (2012 - 2022)Figure East China Running Footwears Revenue (Million USD) and Growth Rate (2012 - 2022)Figure Southwest China Running Footwears Revenue (Million USD) and Growth Rate (2012 - 2022)Figure Northeast China Running Footwears Revenue (Million USD) and Growth Rate (2012 - 2022)Figure North China Running Footwears Revenue (Million USD) and Growth Rate (2012 - 2022)Figure Central China Running Footwears Revenue (Million USD) and Growth Rate (2012 - 2022)Figure China Running Footwears Sales (K Units) and Growth Rate (%)(2012-2022) Figure China Running Footwears Revenue (Million USD) and Growth Rate (%)(2012-2022) Table China Running Footwears Sales of Key Players/Manufacturers (2012-2017) Table China Running Footwears Sales Share (%) by Players/Manufacturers



(2012-2017)

Figure 2016 China Running Footwears Sales Share (%) by Players/Manufacturers Figure 2017 China Running Footwears Sales Share (%) by Players/Manufacturers Table China Running Footwears Revenue by Players/Manufacturers (2012-2017)

Table China Running Footwears Revenue Market Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Running Footwears Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Running Footwears Revenue Market Share (%) by Players/Manufacturers

Table China Market Running Footwears Average Price of Key Players/Manufacturers (2012-2017)

Figure China Market Running Footwears Average Price of Key Players/Manufacturers in 2016

Figure China Running Footwears Market Share of Top 3 Players/Manufacturers Figure China Running Footwears Market Share of Top 5 Players/Manufacturers Table China Players/Manufacturers Running Footwears Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Running Footwears Product Category Table China Running Footwears Sales (K Units) by Regions (2012-2017) Table China Running Footwears Sales Share (%) by Regions (2012-2017) Figure China Running Footwears Sales Share (%) by Regions (2012-2017) Figure China Running Footwears Sales Market Share (%) by Regions in 2016 Table China Running Footwears Revenue (Million USD) and Market Share by Regions (2012-2017)

Table China Running Footwears Revenue Market Share (%) by Regions (2012-2017) Figure China Running Footwears Revenue Market Share (%) by Regions (2012-2017) Figure China Running Footwears Revenue Market Share (%) by Regions in 2016 Table China Running Footwears Price (USD/Unit) by Regions (2012-2017) Table China Running Footwears Sales (K Units) by Type (2012-2017) Table China Running Footwears Sales Share (%) by Type (2012-2017) Figure China Running Footwears Sales Share (%) by Type (2012-2017) Figure China Running Footwears Sales Market Share (%) by Type in 2016 Table China Running Footwears Revenue (Million USD) and Market Share by Type (2012-2017)

Table China Running Footwears Revenue Market Share (%) by Type (2012-2017) Figure Revenue Market Share of Running Footwears by Type (2012-2017) Figure Revenue Market Share of Running Footwears by Type in 2016 Table China Running Footwears Price (USD/Unit) by Types (2012-2017)



Figure China Running Footwears Sales Growth Rate (%) by Type (2012-2017) Table China Running Footwears Sales (K Units) by Applications (2012-2017) Table China Running Footwears Sales Market Share (%) by Applications (2012-2017) Figure China Running Footwears Sales Market Share (%) by Application (2012-2017) Figure China Running Footwears Sales Market Share (%) by Application in 2016 Table China Running Footwears Sales Growth Rate (%) by Application (2012-2017) Figure China Running Footwears Sales Growth Rate (%) by Application (2012-2017) Table Nike Running Footwears Basic Information List Table Nike Running Footwears Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017) Figure Nike Running Footwears Sales (K Units) and Growth Rate (%)(2012-2017) Figure Nike Running Footwears Sales Market Share (%) in China (2012-2017) Figure Nike Running Footwears Revenue Market Share (%) in China (2012-2017) Table Adidas Running Footwears Basic Information List Table Adidas Running Footwears Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017) Figure Adidas Running Footwears Sales (K Units) and Growth Rate (%)(2012-2017) Figure Adidas Running Footwears Sales Market Share (%) in China (2012-2017) Figure Adidas Running Footwears Revenue Market Share (%) in China (2012-2017) Table Asics Running Footwears Basic Information List Table Asics Running Footwears Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017) Figure Asics Running Footwears Sales (K Units) and Growth Rate (%)(2012-2017) Figure Asics Running Footwears Sales Market Share (%) in China (2012-2017) Figure Asics Running Footwears Revenue Market Share (%) in China (2012-2017) Table Under Armour Running Footwears Basic Information List Table Under Armour Running Footwears Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017) Figure Under Armour Running Footwears Sales (K Units) and Growth Rate (%)(2012-2017) Figure Under Armour Running Footwears Sales Market Share (%) in China (2012-2017) Figure Under Armour Running Footwears Revenue Market Share (%) in China (2012 - 2017)Table Mizuno Running Footwears Basic Information List Table Mizuno Running Footwears Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017) Figure Mizuno Running Footwears Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Mizuno Running Footwears Sales (K Units) and Growth Rate (%)(2012-2017) Figure Mizuno Running Footwears Sales Market Share (%) in China (2012-2017) Figure Mizuno Running Footwears Revenue Market Share (%) in China (2012-2017)



Table New Balance Running Footwears Basic Information List Table New Balance Running Footwears Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017) Figure New Balance Running Footwears Sales (K Units) and Growth Rate (%)(2012-2017) Figure New Balance Running Footwears Sales Market Share (%) in China (2012-2017) Figure New Balance Running Footwears Revenue Market Share (%) in China (2012 - 2017)Table Brooks Running Footwears Basic Information List Table Brooks Running Footwears Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017) Figure Brooks Running Footwears Sales (K Units) and Growth Rate (%)(2012-2017) Figure Brooks Running Footwears Sales Market Share (%) in China (2012-2017) Figure Brooks Running Footwears Revenue Market Share (%) in China (2012-2017) Table Puma Running Footwears Basic Information List Table Puma Running Footwears Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017) Figure Puma Running Footwears Sales (K Units) and Growth Rate (%)(2012-2017) Figure Puma Running Footwears Sales Market Share (%) in China (2012-2017) Figure Puma Running Footwears Revenue Market Share (%) in China (2012-2017) Table PEAK Running Footwears Basic Information List Table PEAK Running Footwears Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017) Figure PEAK Running Footwears Sales (K Units) and Growth Rate (%)(2012-2017) Figure PEAK Running Footwears Sales Market Share (%) in China (2012-2017) Figure PEAK Running Footwears Revenue Market Share (%) in China (2012-2017) Table Saucony Running Footwears Basic Information List Table Saucony Running Footwears Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017) Figure Saucony Running Footwears Sales (K Units) and Growth Rate (%)(2012-2017) Figure Saucony Running Footwears Sales Market Share (%) in China (2012-2017) Figure Saucony Running Footwears Revenue Market Share (%) in China (2012-2017) Table ERKE Running Footwears Basic Information List Table Lining Running Footwears Basic Information List Table 361sport Running Footwears Basic Information List Table Xtep Running Footwears Basic Information List Table Anta Running Footwears Basic Information List Table Guirenniao Running Footwears Basic Information List Table Production Base and Market Concentration Rate of Raw Material



Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Running Footwears Figure Manufacturing Process Analysis of Running Footwears Figure Running Footwears Industrial Chain Analysis Table Raw Materials Sources of Running Footwears Major Players/Manufacturers in 2016 Table Major Buyers of Running Footwears Table Distributors/Traders List Figure China Running Footwears Sales (K Units) and Growth Rate (%) Forecast (2017 - 2022)Figure China Running Footwears Revenue (Million USD) and Growth Rate Forecast (2017 - 2022)Figure China Running Footwears Price (USD/Unit) Trend Forecast (2017-2022) Table China Running Footwears Sales (K Units) Forecast by Type (2017-2022) Figure China Running Footwears Sales (K Units) Forecast by Type (2017-2022) Figure China Running Footwears Sales Volume Market Share Forecast by Type in 2022 Table China Running Footwears Sales (K Units) Forecast by Application (2017-2022) Figure China Running Footwears Sales Volume Market Share Forecast by Application (2017 - 2022)Figure China Running Footwears Sales Volume Market Share Forecast by Application in 2022 Table China Running Footwears Sales (K Units) Forecast by Regions (2017-2022) Table China Running Footwears Sales Volume Share Forecast by Regions (2017-2022) Figure China Running Footwears Sales Volume Share Forecast by Regions (2017 - 2022)Figure China Running Footwears Sales Volume Share Forecast by Regions in 2022 Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: China Running Footwears Market Research Report 2018 Product link: <u>https://marketpublishers.com/r/C4C59352D76EN.html</u>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C4C59352D76EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970