

China Rough Terrain Forklift Market Research Report 2018

https://marketpublishers.com/r/C1B80F43029EN.html

Date: March 2018

Pages: 100

Price: US\$ 3,400.00 (Single User License)

ID: C1B80F43029EN

Abstracts

The global Rough Terrain Forklift market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Rough Terrain Forklift development status and future trend in China, focuses on top players in China, also splits Rough Terrain Forklift by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

LIFTKING Manufacturing Corp.

ForConstructionPros

Harlo Products Forklifts

J C Bamford Excavators Ltd

Vmax

Performance People



	Geographically, this report splits the China market into six regions,	
	South China	
	East China	
	Southwest China	
	Northeast China	
	North China	
	Central China	
	Northwest China	
On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into		
	2wd	
	4wd	
	Other	
On the basis of the end users/application, this report covers		
	Logistics	
	Transportation	
	Others	

If you have any special requirements, please let us know and we will offer you the report

China Rough Terrain Forklift Market Research Report 2018

as you want.



Contents

China Rough Terrain Forklift Market Research Report 2018

1 ROUGH TERRAIN FORKLIFT OVERVIEW

- 1.1 Product Overview and Scope of Rough Terrain Forklift
- 1.2 Classification of Rough Terrain Forklift by Product Category
 - 1.2.1 China Rough Terrain Forklift Sales (K Units) Comparison by Type (2013-2025)
 - 1.2.2 China Rough Terrain Forklift Sales (K Units) Market Share by Type in 2017
 - 1.2.3 2wd
 - 1.2.4 4wd
- 1.2.5 Other
- 1.3 China Rough Terrain Forklift Market by Application/End Users
- 1.3.1 China Rough Terrain Forklift Sales (K Units) and Market Share Comparison by Applications (2013-2025)
 - 1.3.2 Logistics
 - 1.3.3 Transportation
 - 1.3.4 Others
- 1.4 China Rough Terrain Forklift Market by Region
- 1.4.1 China Rough Terrain Forklift Market Size (Million USD) Comparison by Region (2013-2025)
 - 1.4.2 South China Rough Terrain Forklift Status and Prospect (2013-2025)
- 1.4.3 East China Rough Terrain Forklift Status and Prospect (2013-2025)
- 1.4.4 Southwest China Rough Terrain Forklift Status and Prospect (2013-2025)
- 1.4.5 Northeast China Rough Terrain Forklift Status and Prospect (2013-2025)
- 1.4.6 North China Rough Terrain Forklift Status and Prospect (2013-2025)
- 1.4.7 Central China Rough Terrain Forklift Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Rough Terrain Forklift (2013-2025)
 - 1.5.1 China Rough Terrain Forklift Sales (K Units) and Growth Rate (%)(2013-2025)
- 1.5.2 China Rough Terrain Forklift Revenue (Million USD) and Growth Rate (%)(2013-2025)

2 CHINA ROUGH TERRAIN FORKLIFT MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Rough Terrain Forklift Sales and Market Share of Key Players/Manufacturers (2013-2018)
- 2.2 China Rough Terrain Forklift Revenue and Share by Players/Manufacturers



(2013-2018)

- 2.3 China Rough Terrain Forklift Average Price (USD/Unit) by Players/Manufacturers (2013-2018)
- 2.4 China Rough Terrain Forklift Market Competitive Situation and Trends
 - 2.4.1 China Rough Terrain Forklift Market Concentration Rate
- 2.4.2 China Rough Terrain Forklift Market Share of Top 3 and Top 5 Players/Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers Rough Terrain Forklift Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA ROUGH TERRAIN FORKLIFT SALES AND REVENUE BY REGION (2013-2018)

- 3.1 China Rough Terrain Forklift Sales (K Units) and Market Share by Region (2013-2018)
- 3.2 China Rough Terrain Forklift Revenue (Million USD) and Market Share by Region (2013-2018)
- 3.3 China Rough Terrain Forklift Price (USD/Unit) by Regions (2013-2018)

4 CHINA ROUGH TERRAIN FORKLIFT SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)

- 4.1 China Rough Terrain Forklift Sales (K Units) and Market Share by Type/ Product Category (2013-2018)
- 4.2 China Rough Terrain Forklift Revenue (Million USD) and Market Share by Type (2013-2018)
- 4.3 China Rough Terrain Forklift Price (USD/Unit) by Type (2013-2018)
- 4.4 China Rough Terrain Forklift Sales Growth Rate (%) by Type (2013-2018)

5 CHINA ROUGH TERRAIN FORKLIFT SALES BY APPLICATION (2013-2018)

- 5.1 China Rough Terrain Forklift Sales (K Units) and Market Share by Application (2013-2018)
- 5.2 China Rough Terrain Forklift Sales Growth Rate (%) by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 CHINA ROUGH TERRAIN FORKLIFT PLAYERS/SUPPLIERS PROFILES AND SALES DATA



- 6.1 LIFTKING Manufacturing Corp.
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Rough Terrain Forklift Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 LIFTKING Manufacturing Corp. Rough Terrain Forklift Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.1.4 Main Business/Business Overview
- 6.2 ForConstructionPros
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Rough Terrain Forklift Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 ForConstructionPros Rough Terrain Forklift Sales (K Units), Revenue (Million
- USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Harlo Products Forklifts
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 Rough Terrain Forklift Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Harlo Products Forklifts Rough Terrain Forklift Sales (K Units), Revenue (Million
- USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 J C Bamford Excavators Ltd
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 Rough Terrain Forklift Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 J C Bamford Excavators Ltd Rough Terrain Forklift Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Vmax
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Rough Terrain Forklift Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Vmax Rough Terrain Forklift Sales (K Units), Revenue (Million USD), Price



- (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 Performance People
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Rough Terrain Forklift Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
- 6.6.3 Performance People Rough Terrain Forklift Sales (K Units), Revenue (Million
- USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.6.4 Main Business/Business Overview

7 ROUGH TERRAIN FORKLIFT MANUFACTURING COST ANALYSIS

- 7.1 Rough Terrain Forklift Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Rough Terrain Forklift

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Rough Terrain Forklift Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Rough Terrain Forklift Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
- 9.2.1 Pricing Strategy



- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA ROUGH TERRAIN FORKLIFT MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)

- 11.1 China Rough Terrain Forklift Sales (K Units), Revenue (Million USD) Forecast (2018-2025)
- 11.2 China Rough Terrain Forklift Sales (K Units) Forecast by Type (2018-2025)
- 11.3 China Rough Terrain Forklift Sales (K Units) Forecast by Application (2018-2025)
- 11.4 China Rough Terrain Forklift Sales (K Units) Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2013-2025)

Table Rough Terrain Forklift Sales (K Units) and Revenue (Million USD) Market Split by Product Type

Table Rough Terrain Forklift Sales (K Units) by Application (2013-2025)

Figure Product Picture of Rough Terrain Forklift

Table China Rough Terrain Forklift Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025)

Figure China Rough Terrain Forklift Sales Volume Market Share by Types in 2017

Figure 2wd Product Picture

Figure 4wd Product Picture

Figure Other Product Picture

Figure China Rough Terrain Forklift Sales (K Units) Comparison by Application (2013-2025)

Figure China Sales Market Share (%) of Rough Terrain Forklift by Application in 2017 Figure Logistics Examples

Table Key Downstream Customer in Logistics

Figure Transportation Examples

Table Key Downstream Customer in Transportation

Figure Others Examples

Table Key Downstream Customer in Others

Figure South China Rough Terrain Forklift Revenue (Million USD) and Growth Rate (2013-2025)

Figure East China Rough Terrain Forklift Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest China Rough Terrain Forklift Revenue (Million USD) and Growth Rate (2013-2025)

Figure Northeast China Rough Terrain Forklift Revenue (Million USD) and Growth Rate (2013-2025)

Figure North China Rough Terrain Forklift Revenue (Million USD) and Growth Rate (2013-2025)

Figure Central China Rough Terrain Forklift Revenue (Million USD) and Growth Rate (2013-2025)

Figure China Rough Terrain Forklift Sales (K Units) and Growth Rate (%)(2013-2025) Figure China Rough Terrain Forklift Revenue (Million USD) and Growth Rate (%)(2013-2025)



Table China Rough Terrain Forklift Sales of Key Players/Manufacturers (2013-2018) Table China Rough Terrain Forklift Sales Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Rough Terrain Forklift Sales Share (%) by Players/Manufacturers Figure 2017 China Rough Terrain Forklift Sales Share (%) by Players/Manufacturers Table China Rough Terrain Forklift Revenue by Players/Manufacturers (2013-2018) Table China Rough Terrain Forklift Revenue Market Share (%) by

Players/Manufacturers (2013-2018)

Figure 2017 China Rough Terrain Forklift Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Rough Terrain Forklift Revenue Market Share (%) by Players/Manufacturers

Table China Market Rough Terrain Forklift Average Price of Key Players/Manufacturers (2013-2018)

Figure China Market Rough Terrain Forklift Average Price of Key Players/Manufacturers in 2017

Figure China Rough Terrain Forklift Market Share of Top 3 Players/Manufacturers Figure China Rough Terrain Forklift Market Share of Top 5 Players/Manufacturers Table China Players/Manufacturers Rough Terrain Forklift Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Rough Terrain Forklift Product Category Table China Rough Terrain Forklift Sales (K Units) by Regions (2013-2018) Table China Rough Terrain Forklift Sales Share (%) by Regions (2013-2018) Figure China Rough Terrain Forklift Sales Share (%) by Regions (2013-2018)

Figure China Rough Terrain Forklift Sales Market Share (%) by Regions in 2017 Table China Rough Terrain Forklift Revenue (Million USD) and Market Share by Regions (2013-2018)

Table China Rough Terrain Forklift Revenue Market Share (%) by Regions (2013-2018) Figure China Rough Terrain Forklift Revenue Market Share (%) by Regions (2013-2018)

Figure China Rough Terrain Forklift Revenue Market Share (%) by Regions in 2017

Table China Rough Terrain Forklift Price (USD/Unit) by Regions (2013-2018)

Table China Rough Terrain Forklift Sales (K Units) by Type (2013-2018)

Table China Rough Terrain Forklift Sales Share (%) by Type (2013-2018)

Figure China Rough Terrain Forklift Sales Share (%) by Type (2013-2018)

Figure China Rough Terrain Forklift Sales Market Share (%) by Type in 2017

Table China Rough Terrain Forklift Revenue (Million USD) and Market Share by Type (2013-2018)

Table China Rough Terrain Forklift Revenue Market Share (%) by Type (2013-2018)



Figure Revenue Market Share of Rough Terrain Forklift by Type (2013-2018)

Figure Revenue Market Share of Rough Terrain Forklift by Type in 2017

Table China Rough Terrain Forklift Price (USD/Unit) by Types (2013-2018)

Figure China Rough Terrain Forklift Sales Growth Rate (%) by Type (2013-2018)

Table China Rough Terrain Forklift Sales (K Units) by Applications (2013-2018)

Table China Rough Terrain Forklift Sales Market Share (%) by Applications (2013-2018)

Figure China Rough Terrain Forklift Sales Market Share (%) by Application (2013-2018)

Figure China Rough Terrain Forklift Sales Market Share (%) by Application in 2017

Table China Rough Terrain Forklift Sales Growth Rate (%) by Application (2013-2018)

Figure China Rough Terrain Forklift Sales Growth Rate (%) by Application (2013-2018)

Table LIFTKING Manufacturing Corp. Rough Terrain Forklift Basic Information List

Table LIFTKING Manufacturing Corp. Rough Terrain Forklift Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure LIFTKING Manufacturing Corp. Rough Terrain Forklift Sales (K Units) and Growth Rate (%)(2013-2018)

Figure LIFTKING Manufacturing Corp. Rough Terrain Forklift Sales Market Share (%) in China (2013-2018)

Figure LIFTKING Manufacturing Corp. Rough Terrain Forklift Revenue Market Share (%) in China (2013-2018)

Table ForConstructionPros Rough Terrain Forklift Basic Information List

Table ForConstructionPros Rough Terrain Forklift Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure ForConstructionPros Rough Terrain Forklift Sales (K Units) and Growth Rate (%)(2013-2018)

Figure ForConstructionPros Rough Terrain Forklift Sales Market Share (%) in China (2013-2018)

Figure ForConstructionPros Rough Terrain Forklift Revenue Market Share (%) in China (2013-2018)

Table Harlo Products Forklifts Rough Terrain Forklift Basic Information List

Table Harlo Products Forklifts Rough Terrain Forklift Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Harlo Products Forklifts Rough Terrain Forklift Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Harlo Products Forklifts Rough Terrain Forklift Sales Market Share (%) in China (2013-2018)

Figure Harlo Products Forklifts Rough Terrain Forklift Revenue Market Share (%) in China (2013-2018)

Table J C Bamford Excavators Ltd Rough Terrain Forklift Basic Information List Table J C Bamford Excavators Ltd Rough Terrain Forklift Sales (K Units), Revenue



(Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure J C Bamford Excavators Ltd Rough Terrain Forklift Sales (K Units) and Growth Rate (%)(2013-2018)

Figure J C Bamford Excavators Ltd Rough Terrain Forklift Sales Market Share (%) in China (2013-2018)

Figure J C Bamford Excavators Ltd Rough Terrain Forklift Revenue Market Share (%) in China (2013-2018)

Table Vmax Rough Terrain Forklift Basic Information List

Table Vmax Rough Terrain Forklift Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Vmax Rough Terrain Forklift Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Vmax Rough Terrain Forklift Sales Market Share (%) in China (2013-2018)

Figure Vmax Rough Terrain Forklift Revenue Market Share (%) in China (2013-2018)

Table Performance People Rough Terrain Forklift Basic Information List

Table Performance People Rough Terrain Forklift Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Performance People Rough Terrain Forklift Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Performance People Rough Terrain Forklift Sales Market Share (%) in China (2013-2018)

Figure Performance People Rough Terrain Forklift Revenue Market Share (%) in China (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Rough Terrain Forklift

Figure Manufacturing Process Analysis of Rough Terrain Forklift

Figure Rough Terrain Forklift Industrial Chain Analysis

Table Raw Materials Sources of Rough Terrain Forklift Major Players/Manufacturers in 2017

Table Major Buyers of Rough Terrain Forklift

Table Distributors/Traders List

Figure China Rough Terrain Forklift Sales (K Units) and Growth Rate (%) Forecast (2018-2025)

Figure China Rough Terrain Forklift Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure China Rough Terrain Forklift Price (USD/Unit) Trend Forecast (2018-2025)

Table China Rough Terrain Forklift Sales (K Units) Forecast by Type (2018-2025)

Figure China Rough Terrain Forklift Sales (K Units) Forecast by Type (2018-2025)



Figure China Rough Terrain Forklift Sales Volume Market Share Forecast by Type in 2025

Table China Rough Terrain Forklift Sales (K Units) Forecast by Application (2018-2025) Figure China Rough Terrain Forklift Sales Volume Market Share Forecast by Application (2018-2025)

Figure China Rough Terrain Forklift Sales Volume Market Share Forecast by Application in 2025

Table China Rough Terrain Forklift Sales (K Units) Forecast by Regions (2018-2025) Table China Rough Terrain Forklift Sales Volume Share Forecast by Regions (2018-2025)

Figure China Rough Terrain Forklift Sales Volume Share Forecast by Regions (2018-2025)

Figure China Rough Terrain Forklift Sales Volume Share Forecast by Regions in 2025 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: China Rough Terrain Forklift Market Research Report 2018

Product link: https://marketpublishers.com/r/C1B80F43029EN.html

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C1B80F43029EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970