

# China Roofing Market Research Report 2017

<https://marketpublishers.com/r/C01F89D4A22EN.html>

Date: February 2017

Pages: 116

Price: US\$ 3,200.00 (Single User License)

ID: C01F89D4A22EN

## Abstracts

### Notes:

Sales, means the sales volume of Roofing

Revenue, means the sales value of Roofing

This report studies Roofing in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Atlas Roofing Corporation

Duro-Last Roofing, Inc.

CertainTeed Corporation

Braas Monier Building Group Services S.A.

GAF

Johns Manville

IKO Industries Ltd.

Owens Corning

Firestone Building Products Company

TAMKO Building Products, Inc.

Carlisle

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Bituminous Roofing

Metal Roofing

Tile Roofing

Split by Application, this report focuses on consumption, market share and growth rate of Roofing in each application, can be divided into

Residential

Commercial

Industrial

## Contents

### China Roofing Market Research Report 2017

#### **1 ROOFING MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Roofing
- 1.2 Roofing Segment by Type
  - 1.2.1 China Production Market Share of Roofing Type in 2015
  - 1.2.2 Bituminous Roofing
  - 1.2.3 Metal Roofing
  - 1.2.4 Tile Roofing
- 1.3 Applications of Roofing
  - 1.3.1 Roofing Consumption Market Share by Application in 2015
  - 1.3.2 Residential
  - 1.3.3 Commercial
  - 1.3.4 Industrial
- 1.4 China Market Size (Value) of Roofing (2011-2021)
- 1.5 China Roofing Status and Outlook
- 1.6 Government Policies

#### **2 CHINA ROOFING MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Roofing Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Roofing Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Roofing Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Roofing Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Roofing Market Competitive Situation and Trends
  - 2.5.1 Roofing Market Concentration Rate
  - 2.5.2 Roofing Market Share of Top 3 and Top 5 Manufacturers

#### **3 CHINA ROOFING MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Atlas Roofing Corporation
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 Roofing Product Type, Application and Specification
    - 3.1.2.1 Bituminous Roofing
    - 3.1.2.2 Metal Roofing

3.1.3 Atlas Roofing Corporation Roofing Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Duro-Last Roofing, Inc.

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 Roofing Product Type, Application and Specification

3.2.2.1 Bituminous Roofing

3.2.2.2 Metal Roofing

3.2.3 Duro-Last Roofing, Inc. 116 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 CertainTeed Corporation

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 Roofing Product Type, Application and Specification

3.3.2.1 Bituminous Roofing

3.3.2.2 Metal Roofing

3.3.3 CertainTeed Corporation 130 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Braas Monier Building Group Services S.A.

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Roofing Product Type, Application and Specification

3.4.2.1 Bituminous Roofing

3.4.2.2 Metal Roofing

3.4.3 Braas Monier Building Group Services S.A. Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 GAF

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.5.2 Roofing Product Type, Application and Specification

3.5.2.1 Bituminous Roofing

3.5.2.2 Metal Roofing

3.5.3 GAF Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Johns Manville

- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.6.2 Roofing Product Type, Application and Specification
  - 3.6.2.1 Bituminous Roofing
  - 3.6.2.2 Metal Roofing
- 3.6.3 Johns Manville Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.6.4 Main Business/Business Overview
- 3.7 IKO Industries Ltd.
  - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Roofing Product Type, Application and Specification
    - 3.7.2.1 Bituminous Roofing
    - 3.7.2.2 Metal Roofing
  - 3.7.3 IKO Industries Ltd. Construction Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Owens Corning
  - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Roofing Product Type, Application and Specification
    - 3.8.2.1 Bituminous Roofing
    - 3.8.2.2 Metal Roofing
  - 3.8.3 Owens Corning Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 Firestone Building Products Company
  - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Roofing Product Type, Application and Specification
    - 3.9.2.1 Bituminous Roofing
    - 3.9.2.2 Metal Roofing
  - 3.9.3 Firestone Building Products Company Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.9.4 Main Business/Business Overview
- 3.10 TAMKO Building Products, Inc.
  - 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.10.2 Roofing Product Type, Application and Specification

3.10.2.1 Bituminous Roofing

3.10.2.2 Metal Roofing

3.10.3 TAMKO Building Products, Inc. Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Carlisle

## **4 CHINA ROOFING CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

4.1 China Roofing Capacity, Production and Growth (2011-2016)

4.2 China Roofing Revenue and Growth (2011-2016)

4.3 China Roofing Production, Consumption, Export and Import (2011-2016)

## **5 CHINA ROOFING PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 China Roofing Production and Market Share by Type (2011-2016)

5.2 China Roofing Revenue and Market Share by Type (2011-2016)

5.3 China Roofing Price by Type (2011-2016)

5.4 China Roofing Production Growth by Type (2011-2016)

## **6 CHINA ROOFING MARKET ANALYSIS BY APPLICATION**

6.1 China Roofing Consumption and Market Share by Application (2011-2016)

6.2 China Roofing Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

## **7 CHINAROOING MARKET ANALYSIS BY REGIONS (PROVINCES)**

7.1 China Roofing Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China Roofing Production and Market Share by Regions (Provinces)(2011-2016)

7.1.2 China Roofing Production Value and Market Share by Regions (Provinces)(2011-2016)

7.1.3 China Roofing Sales Price by Regions (Provinces)(2011-2016)

7.2 China Roofing Consumption by Regions (Provinces)(2011-2016)

7.3 China Roofing Production, Consumption, Export and Import (2011-2016)

## **8 ROOFING MANUFACTURING COST ANALYSIS**

- 8.1 Roofing Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Roofing

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Roofing Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Roofing Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change



### 11.3 Economic/Political Environmental Change

## **12 CHINA ROOFING MARKET FORECAST (2016-2021)**

12.1 China Roofing Capacity, Production, Revenue Forecast (2016-2021)

12.2 China Roofing Production, Import, Export and Consumption Forecast (2016-2021)

12.3 China Roofing Production Forecast by Type (2016-2021)

12.4 China Roofing Consumption Forecast by Application (2016-2021)

12.5 China Roofing Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.5.1 China Roofing Production Forecast by Regions (Provinces)(2016-2021)

12.5.2 China Roofing Consumption Forecast by Regions (Provinces)(2016-2021)

12.5.3 China Roofing Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.6 Roofing Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Roofing

Figure China Production Market Share of Roofing by Type in 2015

Figure Product Picture of Bituminous Roofing

Table Major Manufacturers of Bituminous Roofing

Figure Product Picture of Metal Roofing

Table Major Manufacturers of Metal Roofing

Figure Product Picture of Tile Roofing

Table Major Manufacturers of Tile Roofing

Table Roofing Consumption Market Share by Application in 2015

Figure Residential Examples

Figure Commercial Examples

Figure Industrial Examples

Figure China Roofing Revenue (Million USD) and Growth Rate (2011-2021)

Table China Roofing Capacity of Key Manufacturers (2015 and 2016)

Table China Roofing Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Roofing Capacity of Key Manufacturers in 2015

Figure China Roofing Capacity of Key Manufacturers in 2016

Table China Roofing Production of Key Manufacturers (2015 and 2016)

Table China Roofing Production Share by Manufacturers (2015 and 2016)

Figure 2015 Roofing Production Share by Manufacturers

Figure 2016 Roofing Production Share by Manufacturers

Table China Roofing Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Roofing Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Roofing Revenue Share by Manufacturers

Table 2016 China Roofing Revenue Share by Manufacturers

Table China Market Roofing Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Roofing Average Price of Key Manufacturers in 2015

Table Manufacturers Roofing Manufacturing Base Distribution and Sales Area

Table Manufacturers Roofing Product Type

Figure Roofing Market Share of Top 3 Manufacturers

Figure Roofing Market Share of Top 5 Manufacturers

Table Atlas Roofing Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Atlas Roofing Corporation Roofing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Atlas Roofing Corporation Roofing Market Share (2011-2016)

Table Duro-Last Roofing, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Duro-Last Roofing, Inc. Roofing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Duro-Last Roofing, Inc. Roofing Market Share (2011-2016)

Table CertainTeed Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CertainTeed Corporation Roofing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure CertainTeed Corporation Roofing Market Share (2011-2016)

Table Braas Monier Building Group Services S.A. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Braas Monier Building Group Services S.A. Roofing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Braas Monier Building Group Services S.A. Roofing Market Share (2011-2016)

Table GAF Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GAF Roofing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure GAF Roofing Market Share (2011-2016)

Table Johns Manville Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Johns Manville Roofing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Johns Manville Roofing Market Share (2011-2016)

Table IKO Industries Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table IKO Industries Ltd. Roofing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure IKO Industries Ltd. Roofing Market Share (2011-2016)

Table Owens Corning Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Owens Corning Roofing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Owens Corning Roofing Market Share (2011-2016)

Table Firestone Building Products Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Firestone Building Products Company Roofing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Firestone Building Products Company Roofing Market Share (2011-2016)  
Table TAMKO Building Products, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table TAMKO Building Products, Inc. Roofing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure TAMKO Building Products, Inc. Roofing Market Share (2011-2016)  
Table Carlisle Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Figure China Roofing Capacity, Production and Growth (2011-2016)  
Figure China Roofing Revenue (Million USD) and Growth (2011-2016)  
Table China Roofing Production, Consumption, Export and Import (2011-2016)  
Table China Roofing Production by Type (2011-2016)  
Table China Roofing Production Share by Type (2011-2016)  
Figure Production Market Share of Roofing by Type (2011-2016)  
Figure 2015 Production Market Share of Roofing by Type  
Table China Roofing Revenue by Type (2011-2016)  
Table China Roofing Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Roofing by Type (2011-2016)  
Figure 2015 Revenue Market Share of Roofing by Type  
Table China Roofing Price by Type (2011-2016)  
Figure China Roofing Production Growth by Type (2011-2016)  
Table China Roofing Consumption by Application (2011-2016)  
Table China Roofing Consumption Market Share by Application (2011-2016)  
Figure China Roofing Consumption Market Share by Application in 2015  
Table China Roofing Consumption Growth Rate by Application (2011-2016)  
Figure China Roofing Consumption Growth Rate by Application (2011-2016)  
Table China Roofing Production by Regions (Provinces)(2011-2016)  
Table China Roofing Production Market Share by Regions (Provinces)(2011-2016)  
Table China Roofing Production Value by Regions (Provinces)(2011-2016)  
Table China Roofing Production Value Market Share by Regions (Provinces)(2011-2016)  
Table China Roofing Sales Price by Regions (Provinces)(2011-2016)  
Table China Roofing Consumption by Regions (Provinces)(2011-2016)  
Table China Roofing Consumption Market Share by Regions (Provinces)(2011-2016)  
Table China Roofing Production, Consumption, Export and Import (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Roofing  
Figure Manufacturing Process Analysis of Roofing

Figure Roofing Industrial Chain Analysis

Table Raw Materials Sources of Roofing Major Manufacturers in 2015

Table Major Buyers of Roofing

Table Distributors/Traders List

Figure China Roofing Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Roofing Revenue and Growth Rate Forecast (2016-2021)

Table China Roofing Production, Import, Export and Consumption Forecast  
(2016-2021)

Table China Roofing Production Forecast by Type (2016-2021)

Table China Roofing Consumption Forecast by Application (2016-2021)

Table China Roofing Production Forecast by Regions (Provinces)(2016-2021)

Table China Roofing Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Roofing Production, Consumption, Import and Export Forecast by Regions  
(Provinces)(2016-2021)

## I would like to order

Product name: China Roofing Market Research Report 2017

Product link: <https://marketpublishers.com/r/C01F89D4A22EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C01F89D4A22EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970