

# **China Road Racing Bicycle Market Research Report 2016**

https://marketpublishers.com/r/C3B67C63936EN.html

Date: November 2016

Pages: 100

Price: US\$ 3,200.00 (Single User License)

ID: C3B67C63936EN

# **Abstracts**

	- 4	
NI	<b>OTOC</b>	=

Sales, means the sales volume of Road Racing Bicycle

Revenue, means the sales value of Road Racing Bicycle

This report studies Road Racing Bicycle in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

SCOTT

Schwinn

Kestrel Bicycles

Jamis Bicycles

Trek Cycles

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I



Т١	/pe	Ш

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Road Racing Bicycle in each application, can be divided into

Application 1

Application 2

Application 3



# **Contents**

China Road Racing Bicycle Market Research Report 2016

#### 1 ROAD RACING BICYCLE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Road Racing Bicycle
- 1.2 Road Racing Bicycle Segment by Type
  - 1.2.1 China Production Market Share of Road Racing Bicycle Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Applications of Road Racing Bicycle
  - 1.3.1 Road Racing Bicycle Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size (Value) of Road Racing Bicycle (2011-2021)
- 1.5 China Road Racing BicycleStatus and Outlook
- 1.6 Government Policies

# 2 CHINA ROAD RACING BICYCLE MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Road Racing Bicycle Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Road Racing Bicycle Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Road Racing Bicycle Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Road Racing Bicycle Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Road Racing Bicycle Market Competitive Situation and Trends
  - 2.5.1 Road Racing Bicycle Market Concentration Rate
  - 2.5.2 Road Racing Bicycle Market Share of Top 3 and Top 5 Manufacturers

### 3 CHINA ROAD RACING BICYCLE MANUFACTURERS PROFILES/ANALYSIS

- 3.1 SCOTT
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



- 3.1.2 Road Racing Bicycle Product Type, Application and Specification
  - 3.1.2.1 Type I
- 3.1.2.2 Type II
- 3.1.3 SCOTT Road Racing Bicycle Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.1.4 Main Business/Business Overview
- 3.2 Schwinn
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 100 Product Type, Application and Specification
    - 3.2.2.1 Type I
    - 3.2.2.2 Type II
- 3.2.3 Schwinn 100 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Kestrel Bicycles
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 107 Product Type, Application and Specification
    - 3.3.2.1 Type I
    - 3.3.2.2 Type II
- 3.3.3 Kestrel Bicycles 107 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Jamis Bicycles
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Nov Product Type, Application and Specification
    - 3.4.2.1 Type I
    - 3.4.2.2 Type II
- 3.4.3 Jamis Bicycles Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Trek Cycles
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Product Type, Application and Specification
    - 3.5.2.1 Type I
    - 3.5.2.2 Type II



- 3.5.3 Trek Cycles Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.5.4 Main Business/Business Overview

# 4 CHINA ROAD RACING BICYCLE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Road Racing Bicycle Capacity, Production and Growth (2011-2016)
- 4.2 China Road Racing Bicycle Revenue and Growth (2011-2016)
- 4.3 China Road Racing Bicycle Production, Consumption, Export and Import (2011-2016)

# 5 CHINA ROAD RACING BICYCLE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Road Racing Bicycle Production and Market Share by Type (2011-2016)
- 5.2 China Road Racing Bicycle Revenue and Market Share by Type (2011-2016)
- 5.3 China Road Racing Bicycle Price by Type (2011-2016)
- 5.4 China Road Racing Bicycle Production Growth by Type (2011-2016)

### 6 CHINA ROAD RACING BICYCLE MARKET ANALYSIS BY APPLICATION

- 6.1 China Road Racing Bicycle Consumption and Market Share by Application (2011-2016)
- 6.2 China Road Racing Bicycle Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

#### 7 ROAD RACING BICYCLE MANUFACTURING COST ANALYSIS

- 7.1 Road Racing Bicycle Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost



- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Road Racing Bicycle

# 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Road Racing Bicycle Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Road Racing Bicycle Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

### 11 CHINA ROAD RACING BICYCLE MARKET FORECAST (2016-2021)

- 11.1 China Road Racing Bicycle Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Road Racing Bicycle Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Road Racing Bicycle Production Forecast by Type (2016-2021)
- 11.4 China Road Racing Bicycle Consumption Forecast by Application (2016-2021)
- 11.5 Road Racing Bicycle Price Forecast (2016-2021)



## 12 RESEARCH FINDINGS AND CONCLUSION

## **13 APPENDIX**

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Road Racing Bicycle

Figure China Production Market Share of Road Racing Bicycle by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Road Racing Bicycle Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Road Racing Bicycle Revenue (Million USD) and Growth Rate (2011-2021)

Table China Road Racing Bicycle Capacity of Key Manufacturers (2015 and 2016)

Table China Road Racing Bicycle Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Road Racing Bicycle Capacity of Key Manufacturers in 2015

Figure China Road Racing Bicycle Capacity of Key Manufacturers in 2016

Table China Road Racing Bicycle Production of Key Manufacturers (2015 and 2016)

Table China Road Racing Bicycle Production Share by Manufacturers (2015 and 2016)

Figure 2015 Road Racing Bicycle Production Share by Manufacturers

Figure 2016 Road Racing Bicycle Production Share by Manufacturers

Table China Road Racing Bicycle Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Road Racing Bicycle Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Road Racing Bicycle Revenue Share by Manufacturers

Table 2016 China Road Racing Bicycle Revenue Share by Manufacturers

Table China Market Road Racing Bicycle Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Road Racing Bicycle Average Price of Key Manufacturers in 2015 Table Manufacturers Road Racing Bicycle Manufacturing Base Distribution and Sales Area

Table Manufacturers Road Racing Bicycle Product Type

Figure Road Racing Bicycle Market Share of Top 3 Manufacturers



Figure Road Racing Bicycle Market Share of Top 5 Manufacturers

Table SCOTT Basic Information, Manufacturing Base, Sales Area and Its Competitors Table SCOTT Road Racing Bicycle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure SCOTT Road Racing Bicycle Market Share (2011-2016)

Table Schwinn Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Schwinn Road Racing Bicycle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Schwinn Road Racing Bicycle Market Share (2011-2016)

Table Kestrel Bicycles Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kestrel Bicycles Road Racing Bicycle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kestrel Bicycles Road Racing Bicycle Market Share (2011-2016)

Table Jamis Bicycles Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jamis Bicycles Road Racing Bicycle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Jamis Bicycles Road Racing Bicycle Market Share (2011-2016)

Table Trek Cycles Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Trek Cycles Road Racing Bicycle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Trek Cycles Road Racing Bicycle Market Share (2011-2016)

Figure China Road Racing Bicycle Capacity, Production and Growth (2011-2016)

Figure China Road Racing Bicycle Revenue (Million USD) and Growth (2011-2016)

Table China Road Racing Bicycle Production, Consumption, Export and Import (2011-2016)

Table China Road Racing Bicycle Production by Type (2011-2016)

Table China Road Racing Bicycle Production Share by Type (2011-2016)

Figure Production Market Share of Road Racing Bicycle by Type (2011-2016)

Figure 2015 Production Market Share of Road Racing Bicycle by Type

Table China Road Racing Bicycle Revenue by Type (2011-2016)

Table China Road Racing Bicycle Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Road Racing Bicycle by Type (2011-2016)

Figure 2015 Revenue Market Share of Road Racing Bicycle by Type

Table China Road Racing Bicycle Price by Type (2011-2016)

Figure China Road Racing Bicycle Production Growth by Type (2011-2016)

Table China Road Racing Bicycle Consumption by Application (2011-2016)



Table China Road Racing Bicycle Consumption Market Share by Application (2011-2016)

Figure China Road Racing Bicycle Consumption Market Share by Application in 2015 Table China Road Racing Bicycle Consumption Growth Rate by Application (2011-2016)

Figure China Road Racing Bicycle Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Road Racing Bicycle

Figure Manufacturing Process Analysis of Road Racing Bicycle

Figure Road Racing Bicycle Industrial Chain Analysis

Table Raw Materials Sources of Road Racing Bicycle Major Manufacturers in 2015

Table Major Buyers of Road Racing Bicycle

Table Distributors/Traders List

Figure China Road Racing Bicycle Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Road Racing Bicycle Revenue and Growth Rate Forecast (2016-2021) Table China Road Racing Bicycle Production, Import, Export and Consumption Forecast (2016-2021)

Table China Road Racing Bicycle Production Forecast by Type (2016-2021)

Table China Road Racing Bicycle Consumption Forecast by Application (2016-2021)



### I would like to order

Product name: China Road Racing Bicycle Market Research Report 2016

Product link: <a href="https://marketpublishers.com/r/C3B67C63936EN.html">https://marketpublishers.com/r/C3B67C63936EN.html</a>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C3B67C63936EN.html">https://marketpublishers.com/r/C3B67C63936EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970