

# China Residential Water Heater Market Research Report 2018

https://marketpublishers.com/r/C7698AA9790QEN.html

Date: March 2018

Pages: 100

Price: US\$ 3,400.00 (Single User License)

ID: C7698AA9790QEN

#### **Abstracts**

The global Residential Water Heater market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Residential Water Heater development status and future trend in China, focuses on top players in China, also splits Residential Water Heater by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

ABB Ltd

Whirlpool

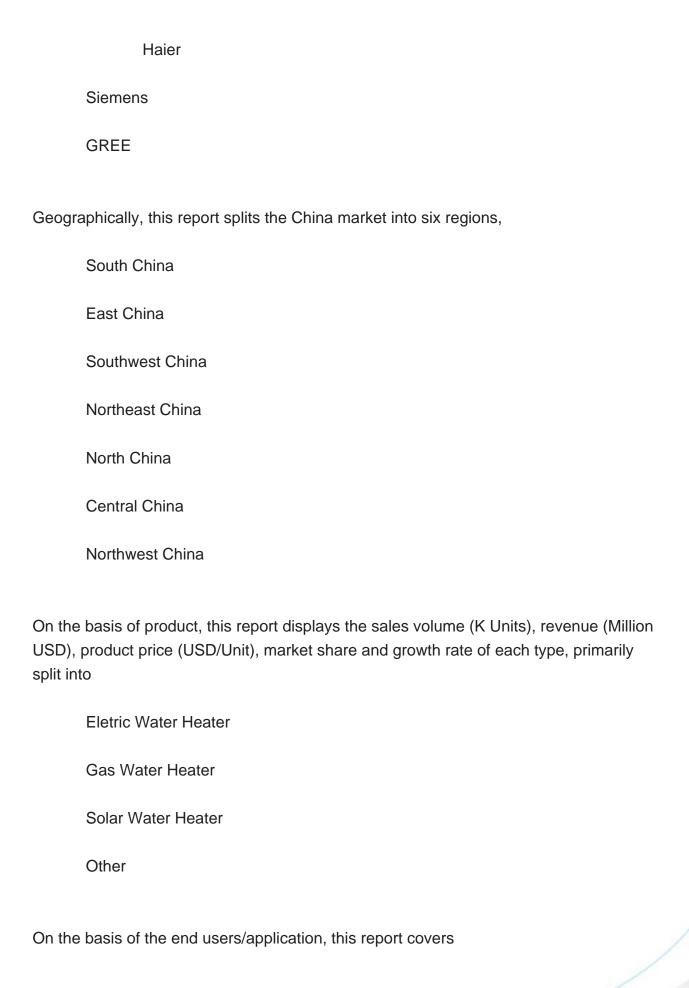
Midea Group

Rinnai

Robert Bosch

**GE Appliances** 







$\mathbf{\nu}$	CIC	den	tιへl
$\neg$	-: > 11	11	11/11

Commercial

If you have any special requirements, please let us know and we will offer you the report as you want.



#### **Contents**

China Residential Water Heater Market Research Report 2018

#### 1 RESIDENTIAL WATER HEATER OVERVIEW

- 1.1 Product Overview and Scope of Residential Water Heater
- 1.2 Classification of Residential Water Heater by Product Category
- 1.2.1 China Residential Water Heater Sales (K Units) Comparison by Type (2013-2025)
  - 1.2.2 China Residential Water Heater Sales (K Units) Market Share by Type in 2017
  - 1.2.3 Eletric Water Heater
  - 1.2.4 Gas Water Heater
  - 1.2.5 Solar Water Heater
  - 1.2.6 Other
- 1.3 China Residential Water Heater Market by Application/End Users
- 1.3.1 China Residential Water Heater Sales (K Units) and Market Share Comparison by Applications (2013-2025)
  - 1.3.2 Residential
  - 1.3.3 Commercial
- 1.4 China Residential Water Heater Market by Region
- 1.4.1 China Residential Water Heater Market Size (Million USD) Comparison by Region (2013-2025)
- 1.4.2 South China Residential Water Heater Status and Prospect (2013-2025)
- 1.4.3 East China Residential Water Heater Status and Prospect (2013-2025)
- 1.4.4 Southwest China Residential Water Heater Status and Prospect (2013-2025)
- 1.4.5 Northeast China Residential Water Heater Status and Prospect (2013-2025)
- 1.4.6 North China Residential Water Heater Status and Prospect (2013-2025)
- 1.4.7 Central China Residential Water Heater Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Residential Water Heater (2013-2025)
- 1.5.1 China Residential Water Heater Sales (K Units) and Growth Rate (%)(2013-2025)
- 1.5.2 China Residential Water Heater Revenue (Million USD) and Growth Rate (%)(2013-2025)

# 2 CHINA RESIDENTIAL WATER HEATER MARKET COMPETITION BY PLAYERS/MANUFACTURERS

2.1 China Residential Water Heater Sales and Market Share of Key



Players/Manufacturers (2013-2018)

- 2.2 China Residential Water Heater Revenue and Share by Players/Manufacturers (2013-2018)
- 2.3 China Residential Water Heater Average Price (USD/Unit) by Players/Manufacturers (2013-2018)
- 2.4 China Residential Water Heater Market Competitive Situation and Trends
  - 2.4.1 China Residential Water Heater Market Concentration Rate
- 2.4.2 China Residential Water Heater Market Share of Top 3 and Top 5 Players/Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers Residential Water Heater Manufacturing Base Distribution, Sales Area, Product Types

# 3 CHINA RESIDENTIAL WATER HEATER SALES AND REVENUE BY REGION (2013-2018)

- 3.1 China Residential Water Heater Sales (K Units) and Market Share by Region (2013-2018)
- 3.2 China Residential Water Heater Revenue (Million USD) and Market Share by Region (2013-2018)
- 3.3 China Residential Water Heater Price (USD/Unit) by Regions (2013-2018)

### 4 CHINA RESIDENTIAL WATER HEATER SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)

- 4.1 China Residential Water Heater Sales (K Units) and Market Share by Type/ Product Category (2013-2018)
- 4.2 China Residential Water Heater Revenue (Million USD) and Market Share by Type (2013-2018)
- 4.3 China Residential Water Heater Price (USD/Unit) by Type (2013-2018)
- 4.4 China Residential Water Heater Sales Growth Rate (%) by Type (2013-2018)

#### 5 CHINA RESIDENTIAL WATER HEATER SALES BY APPLICATION (2013-2018)

- 5.1 China Residential Water Heater Sales (K Units) and Market Share by Application (2013-2018)
- 5.2 China Residential Water Heater Sales Growth Rate (%) by Application (2013-2018)
- 5.3 Market Drivers and Opportunities



## 6 CHINA RESIDENTIAL WATER HEATER PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 ABB Ltd
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Residential Water Heater Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
- 6.1.3 ABB Ltd Residential Water Heater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Whirlpool
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Residential Water Heater Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
- 6.2.3 Whirlpool Residential Water Heater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Midea Group
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Residential Water Heater Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 Midea Group Residential Water Heater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Rinnai
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Residential Water Heater Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Rinnai Residential Water Heater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Robert Bosch
  - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.5.2 Residential Water Heater Product Category, Application and Specification
    - 6.5.2.1 Product A



- 6.5.2.2 Product B
- 6.5.3 Robert Bosch Residential Water Heater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 GE Appliances
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Residential Water Heater Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 GE Appliances Residential Water Heater Sales (K Units), Revenue (Million
- USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Haier
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.7.2 Residential Water Heater Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 Haier Residential Water Heater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.7.4 Main Business/Business Overview
- 6.8 Siemens
  - 6.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.8.2 Residential Water Heater Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
- 6.8.3 Siemens Residential Water Heater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.8.4 Main Business/Business Overview
- **6.9 GREE** 
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 Residential Water Heater Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
- 6.9.3 GREE Residential Water Heater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.9.4 Main Business/Business Overview

#### 7 RESIDENTIAL WATER HEATER MANUFACTURING COST ANALYSIS



- 7.1 Residential Water Heater Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Residential Water Heater

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Residential Water Heater Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Residential Water Heater Major Manufacturers in 2017
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

### 11 CHINA RESIDENTIAL WATER HEATER MARKET SIZE (SALES AND REVENUE)



#### FORECAST (2018-2025)

- 11.1 China Residential Water Heater Sales (K Units), Revenue (Million USD) Forecast (2018-2025)
- 11.2 China Residential Water Heater Sales (K Units) Forecast by Type (2018-2025)
- 11.3 China Residential Water Heater Sales (K Units) Forecast by Application (2018-2025)
- 11.4 China Residential Water Heater Sales (K Units) Forecast by Region (2018-2025)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2013-2025)

Table Residential Water Heater Sales (K Units) and Revenue (Million USD) Market Split by Product Type

Table Residential Water Heater Sales (K Units) by Application (2013-2025)

Figure Product Picture of Residential Water Heater

Table China Residential Water Heater Sales (K Units) and Growth Rate (%)

Comparison by Types (Product Category) (2013-2025)

Figure China Residential Water Heater Sales Volume Market Share by Types in 2017

Figure Eletric Water Heater Product Picture

Figure Gas Water Heater Product Picture

Figure Solar Water Heater Product Picture

Figure Other Product Picture

Figure China Residential Water Heater Sales (K Units) Comparison by Application (2013-2025)

Figure China Sales Market Share (%) of Residential Water Heater by Application in 2017

Figure Residential Examples

Table Key Downstream Customer in Residential

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure South China Residential Water Heater Revenue (Million USD) and Growth Rate (2013-2025)

Figure East China Residential Water Heater Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest China Residential Water Heater Revenue (Million USD) and Growth Rate (2013-2025)

Figure Northeast China Residential Water Heater Revenue (Million USD) and Growth Rate (2013-2025)

Figure North China Residential Water Heater Revenue (Million USD) and Growth Rate (2013-2025)

Figure Central China Residential Water Heater Revenue (Million USD) and Growth Rate (2013-2025)

Figure China Residential Water Heater Sales (K Units) and Growth Rate (%)(2013-2025)

Figure China Residential Water Heater Revenue (Million USD) and Growth Rate



(%)(2013-2025)

Table China Residential Water Heater Sales of Key Players/Manufacturers (2013-2018) Table China Residential Water Heater Sales Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Residential Water Heater Sales Share (%) by Players/Manufacturers Figure 2017 China Residential Water Heater Sales Share (%) by Players/Manufacturers Table China Residential Water Heater Revenue by Players/Manufacturers (2013-2018) Table China Residential Water Heater Revenue Market Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Residential Water Heater Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Residential Water Heater Revenue Market Share (%) by Players/Manufacturers

Table China Market Residential Water Heater Average Price of Key Players/Manufacturers (2013-2018)

Figure China Market Residential Water Heater Average Price of Key Players/Manufacturers in 2017

Figure China Residential Water Heater Market Share of Top 3 Players/Manufacturers Figure China Residential Water Heater Market Share of Top 5 Players/Manufacturers Table China Players/Manufacturers Residential Water Heater Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Residential Water Heater Product Category
Table China Residential Water Heater Sales (K Units) by Regions (2013-2018)
Table China Residential Water Heater Sales Share (%) by Regions (2013-2018)
Figure China Residential Water Heater Sales Share (%) by Regions (2013-2018)
Figure China Residential Water Heater Sales Market Share (%) by Regions in 2017
Table China Residential Water Heater Revenue (Million USD) and Market Share by
Regions (2013-2018)

Table China Residential Water Heater Revenue Market Share (%) by Regions (2013-2018)

Figure China Residential Water Heater Revenue Market Share (%) by Regions (2013-2018)

Figure China Residential Water Heater Revenue Market Share (%) by Regions in 2017 Table China Residential Water Heater Price (USD/Unit) by Regions (2013-2018) Table China Residential Water Heater Sales (K Units) by Type (2013-2018)

Table China Residential Water Heater Sales Share (%) by Type (2013-2018)

Figure China Residential Water Heater Sales Share (%) by Type (2013-2018)

Figure China Residential Water Heater Sales Market Share (%) by Type in 2017 Table China Residential Water Heater Revenue (Million USD) and Market Share by



Type (2013-2018)

Table China Residential Water Heater Revenue Market Share (%) by Type (2013-2018)

Figure Revenue Market Share of Residential Water Heater by Type (2013-2018)

Figure Revenue Market Share of Residential Water Heater by Type in 2017

Table China Residential Water Heater Price (USD/Unit) by Types (2013-2018)

Figure China Residential Water Heater Sales Growth Rate (%) by Type (2013-2018)

Table China Residential Water Heater Sales (K Units) by Applications (2013-2018)

Table China Residential Water Heater Sales Market Share (%) by Applications (2013-2018)

Figure China Residential Water Heater Sales Market Share (%) by Application (2013-2018)

Figure China Residential Water Heater Sales Market Share (%) by Application in 2017 Table China Residential Water Heater Sales Growth Rate (%) by Application (2013-2018)

Figure China Residential Water Heater Sales Growth Rate (%) by Application (2013-2018)

Table ABB Ltd Residential Water Heater Basic Information List

Table ABB Ltd Residential Water Heater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure ABB Ltd Residential Water Heater Sales (K Units) and Growth Rate (%)(2013-2018)

Figure ABB Ltd Residential Water Heater Sales Market Share (%) in China (2013-2018) Figure ABB Ltd Residential Water Heater Revenue Market Share (%) in China

(2013-2018)

Table Whirlpool Residential Water Heater Basic Information List

Table Whirlpool Residential Water Heater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Whirlpool Residential Water Heater Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Whirlpool Residential Water Heater Sales Market Share (%) in China (2013-2018)

Figure Whirlpool Residential Water Heater Revenue Market Share (%) in China (2013-2018)

Table Midea Group Residential Water Heater Basic Information List

Table Midea Group Residential Water Heater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Midea Group Residential Water Heater Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Midea Group Residential Water Heater Sales Market Share (%) in China



(2013-2018)

Figure Midea Group Residential Water Heater Revenue Market Share (%) in China (2013-2018)

Table Rinnai Residential Water Heater Basic Information List

Table Rinnai Residential Water Heater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Rinnai Residential Water Heater Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Rinnai Residential Water Heater Sales Market Share (%) in China (2013-2018) Figure Rinnai Residential Water Heater Revenue Market Share (%) in China (2013-2018)

Table Robert Bosch Residential Water Heater Basic Information List

Table Robert Bosch Residential Water Heater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Robert Bosch Residential Water Heater Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Robert Bosch Residential Water Heater Sales Market Share (%) in China (2013-2018)

Figure Robert Bosch Residential Water Heater Revenue Market Share (%) in China (2013-2018)

Table GE Appliances Residential Water Heater Basic Information List

Table GE Appliances Residential Water Heater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure GE Appliances Residential Water Heater Sales (K Units) and Growth Rate (%)(2013-2018)

Figure GE Appliances Residential Water Heater Sales Market Share (%) in China (2013-2018)

Figure GE Appliances Residential Water Heater Revenue Market Share (%) in China (2013-2018)

Table Haier Residential Water Heater Basic Information List

Table Haier Residential Water Heater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Haier Residential Water Heater Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Haier Residential Water Heater Sales Market Share (%) in China (2013-2018) Figure Haier Residential Water Heater Revenue Market Share (%) in China (2013-2018)

Table Siemens Residential Water Heater Basic Information List

Table Siemens Residential Water Heater Sales (K Units), Revenue (Million USD), Price



(USD/Unit) and Gross Margin (%)(2013-2018)

Figure Siemens Residential Water Heater Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Siemens Residential Water Heater Sales Market Share (%) in China (2013-2018)

Figure Siemens Residential Water Heater Revenue Market Share (%) in China (2013-2018)

Table GREE Residential Water Heater Basic Information List

Table GREE Residential Water Heater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure GREE Residential Water Heater Sales (K Units) and Growth Rate (%)(2013-2018)

Figure GREE Residential Water Heater Sales Market Share (%) in China (2013-2018)

Figure GREE Residential Water Heater Revenue Market Share (%) in China (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Residential Water Heater

Figure Manufacturing Process Analysis of Residential Water Heater

Figure Residential Water Heater Industrial Chain Analysis

Table Raw Materials Sources of Residential Water Heater Major Players/Manufacturers in 2017

Table Major Buyers of Residential Water Heater

Table Distributors/Traders List

Figure China Residential Water Heater Sales (K Units) and Growth Rate (%) Forecast (2018-2025)

Figure China Residential Water Heater Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure China Residential Water Heater Price (USD/Unit) Trend Forecast (2018-2025)

Table China Residential Water Heater Sales (K Units) Forecast by Type (2018-2025)

Figure China Residential Water Heater Sales (K Units) Forecast by Type (2018-2025)

Figure China Residential Water Heater Sales Volume Market Share Forecast by Type in 2025

Table China Residential Water Heater Sales (K Units) Forecast by Application (2018-2025)

Figure China Residential Water Heater Sales Volume Market Share Forecast by Application (2018-2025)

Figure China Residential Water Heater Sales Volume Market Share Forecast by



Application in 2025

Table China Residential Water Heater Sales (K Units) Forecast by Regions (2018-2025) Table China Residential Water Heater Sales Volume Share Forecast by Regions (2018-2025)

Figure China Residential Water Heater Sales Volume Share Forecast by Regions (2018-2025)

Figure China Residential Water Heater Sales Volume Share Forecast by Regions in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: China Residential Water Heater Market Research Report 2018

Product link: https://marketpublishers.com/r/C7698AA9790QEN.html

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C7698AA9790QEN.html">https://marketpublishers.com/r/C7698AA9790QEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

i iiot iiaiiio.	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature
	_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970