

## China Residential Portable Generator Market Research Report 2016

https://marketpublishers.com/r/CC0244C51D4EN.html

Date: November 2016 Pages: 115 Price: US\$ 3,200.00 (Single User License) ID: CC0244C51D4EN

## Abstracts

#### Notes:

Sales, means the sales volume of Residential Portable Generator

Revenue, means the sales value of Residential Portable Generator

This report studies Residential Portable Generator in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Briggs & Stratton Honda Power Generac Yamaha KOHLER Techtronic Industries Eaton Wacker Neuson



Honeywell

Hyundai Power

Champion

Sawafuji

Scott's

Pramac

HGI

Mi-T-M

Winco

Perkins

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Residential Portable Generator in each application, can be divided into

Application 1

Application 2

Application 3





## Contents

China Residential Portable Generator Market Research Report 2016

#### 1 RESIDENTIAL PORTABLE GENERATOR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Residential Portable Generator
- 1.2 Residential Portable Generator Segment by Type
- 1.2.1 China Production Market Share of Residential Portable Generator Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Applications of Residential Portable Generator
- 1.3.1 Residential Portable Generator Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size (Value) of Residential Portable Generator (2011-2021)
- 1.5 China Residential Portable GeneratorStatus and Outlook
- 1.6 Government Policies

#### 2 CHINA RESIDENTIAL PORTABLE GENERATOR MARKET COMPETITION BY MANUFACTURERS

2.1 China Residential Portable Generator Capacity, Production and Share by Manufacturers (2015 and 2016)

2.2 China Residential Portable Generator Revenue and Share by Manufacturers (2015 and 2016)

2.3 China Residential Portable Generator Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Residential Portable Generator Manufacturing Base Distribution, Sales Area, Product Type

- 2.5 Residential Portable Generator Market Competitive Situation and Trends
  - 2.5.1 Residential Portable Generator Market Concentration Rate
  - 2.5.2 Residential Portable Generator Market Share of Top 3 and Top 5 Manufacturers

#### 3 CHINA RESIDENTIAL PORTABLE GENERATOR MANUFACTURERS PROFILES/ANALYSIS



#### 3.1 Briggs & Stratton

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 Residential Portable Generator Product Type, Application and Specification

3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 Briggs & Stratton Residential Portable Generator Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Honda Power

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.2.2 115 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Honda Power 115 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Generac

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.3.2 130 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 Generac 130 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Yamaha

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.4.2 Oct Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 Yamaha Oct Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 KOHLER

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its



Competitors

3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

3.5.2.2 Type II

3.5.3 KOHLER Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Techtronic Industries

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Techtronic Industries Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Eaton

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Machinery & Equipment Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 Eaton Machinery & Equipment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Wacker Neuson

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 Wacker Neuson Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Honeywell

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I



3.9.2.2 Type II

3.9.3 Honeywell Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Hyundai Power

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.10.2 Product Type, Application and Specification

- 3.10.2.1 Type I
- 3.10.2.2 Type II

3.10.3 Hyundai Power Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.10.4 Main Business/Business Overview
- 3.11 Champion
- 3.12 Sawafuji
- 3.13 Scott's
- 3.14 Pramac
- 3.15 HGI
- 3.16 Mi-T-M
- 3.17 Winco
- 3.18 Perkins

## 4 CHINA RESIDENTIAL PORTABLE GENERATOR CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Residential Portable Generator Capacity, Production and Growth (2011-2016)
4.2 China Residential Portable Generator Revenue and Growth (2011-2016)
4.3 China Residential Portable Generator Production, Consumption, Export and Import (2011-2016)

## 5 CHINA RESIDENTIAL PORTABLE GENERATOR PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Residential Portable Generator Production and Market Share by Type (2011-2016)

5.2 China Residential Portable Generator Revenue and Market Share by Type (2011-2016)

5.3 China Residential Portable Generator Price by Type (2011-2016)

5.4 China Residential Portable Generator Production Growth by Type (2011-2016)



#### 6 CHINA RESIDENTIAL PORTABLE GENERATOR MARKET ANALYSIS BY APPLICATION

6.1 China Residential Portable Generator Consumption and Market Share by

Application (2011-2016)

6.2 China Residential Portable Generator Consumption Growth Rate by Application (2011-2016)

- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

#### 7 RESIDENTIAL PORTABLE GENERATOR MANUFACTURING COST ANALYSIS

- 7.1 Residential Portable Generator Key Raw Materials Analysis
- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Residential Portable Generator

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Residential Portable Generator Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Residential Portable Generator Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend



- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 CHINA RESIDENTIAL PORTABLE GENERATOR MARKET FORECAST (2016-2021)

11.1 China Residential Portable Generator Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Residential Portable Generator Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Residential Portable Generator Production Forecast by Type (2016-2021)

11.4 China Residential Portable Generator Consumption Forecast by Application (2016-2021)

11.5 Residential Portable Generator Price Forecast (2016-2021)

#### **12 RESEARCH FINDINGS AND CONCLUSION**

#### **13 APPENDIX**

Author List Disclosure Section Research Methodology Data Source China Disclaimer



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Residential Portable Generator

Figure China Production Market Share of Residential Portable Generator by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Residential Portable Generator Consumption Market Share by Application in2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Residential Portable Generator Revenue (Million USD) and Growth Rate (2011-2021)

Table China Residential Portable Generator Capacity of Key Manufacturers (2015 and 2016)

Table China Residential Portable Generator Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Residential Portable Generator Capacity of Key Manufacturers in 2015 Figure China Residential Portable Generator Capacity of Key Manufacturers in 2016 Table China Residential Portable Generator Production of Key Manufacturers (2015 and 2016)

Table China Residential Portable Generator Production Share by Manufacturers (2015 and 2016)

Figure 2015 Residential Portable Generator Production Share by Manufacturers Figure 2016 Residential Portable Generator Production Share by Manufacturers

Table China Residential Portable Generator Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Residential Portable Generator Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Residential Portable Generator Revenue Share by ManufacturersTable 2016 China Residential Portable Generator Revenue Share by ManufacturersTable China Market Residential Portable Generator Average Price of Key



Manufacturers (2015 and 2016)

Figure China Market Residential Portable Generator Average Price of Key Manufacturers in 2015

Table Manufacturers Residential Portable Generator Manufacturing Base Distribution and Sales Area

Table Manufacturers Residential Portable Generator Product Type

Figure Residential Portable Generator Market Share of Top 3 Manufacturers

Figure Residential Portable Generator Market Share of Top 5 Manufacturers

Table Briggs & Stratton Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Briggs & Stratton Residential Portable Generator Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Briggs & Stratton Residential Portable Generator Market Share (2011-2016) Table Honda Power Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Honda Power Residential Portable Generator Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Honda Power Residential Portable Generator Market Share (2011-2016) Table Generac Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Generac Residential Portable Generator Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Generac Residential Portable Generator Market Share (2011-2016)

Table Yamaha Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Yamaha Residential Portable Generator Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yamaha Residential Portable Generator Market Share (2011-2016) Table KOHLER Basic Information, Manufacturing Base, Sales Area and Its Competitors Table KOHLER Residential Portable Generator Capacity, Production, Revenue, Price

and Gross Margin (2011-2016)

Figure KOHLER Residential Portable Generator Market Share (2011-2016) Table Techtronic Industries Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Techtronic Industries Residential Portable Generator Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Techtronic Industries Residential Portable Generator Market Share (2011-2016) Table Eaton Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Eaton Residential Portable Generator Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Eaton Residential Portable Generator Market Share (2011-2016)



Table Wacker Neuson Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wacker Neuson Residential Portable Generator Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Wacker Neuson Residential Portable Generator Market Share (2011-2016)

Table Honeywell Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Honeywell Residential Portable Generator Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Honeywell Residential Portable Generator Market Share (2011-2016) Table Hyundai Power Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Hyundai Power Residential Portable Generator Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hyundai Power Residential Portable Generator Market Share (2011-2016) Table Champion Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Champion Residential Portable Generator Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Champion Residential Portable Generator Market Share (2011-2016) Table Sawafuji Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sawafuji Residential Portable Generator Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sawafuji Residential Portable Generator Market Share (2011-2016) Table Scott's Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Scott's Residential Portable Generator Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Scott's Residential Portable Generator Market Share (2011-2016)

Table Pramac Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Pramac Residential Portable Generator Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Pramac Residential Portable Generator Market Share (2011-2016)

Table HGI Basic Information, Manufacturing Base, Sales Area and Its Competitors Table HGI Residential Portable Generator Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure HGI Residential Portable Generator Market Share (2011-2016)

Table Mi-T-M Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Mi-T-M Residential Portable Generator Capacity, Production, Revenue, Price and Gross Margin (2011-2016)



Figure Mi-T-M Residential Portable Generator Market Share (2011-2016) Table Winco Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Winco Residential Portable Generator Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Winco Residential Portable Generator Market Share (2011-2016)

Table Perkins Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Perkins Residential Portable Generator Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Perkins Residential Portable Generator Market Share (2011-2016) Figure China Residential Portable Generator Capacity, Production and Growth (2011-2016)

Figure China Residential Portable Generator Revenue (Million USD) and Growth (2011-2016)

Table China Residential Portable Generator Production, Consumption, Export and Import (2011-2016)

Table China Residential Portable Generator Production by Type (2011-2016) Table China Residential Portable Generator Production Share by Type (2011-2016) Figure Production Market Share of Residential Portable Generator by Type (2011-2016) Figure 2015 Production Market Share of Residential Portable Generator by Type Table China Residential Portable Generator Revenue by Type (2011-2016) Table China Residential Portable Generator Revenue Share by Type (2011-2016) Figure Production Revenue Share of Residential Portable Generator by Type (2011-2016)

Figure 2015 Revenue Market Share of Residential Portable Generator by Type Table China Residential Portable Generator Price by Type (2011-2016)

Figure China Residential Portable Generator Production Growth by Type (2011-2016)

 Table China Residential Portable Generator Consumption by Application (2011-2016)

Table China Residential Portable Generator Consumption Market Share by Application (2011-2016)

Figure China Residential Portable Generator Consumption Market Share by Application in 2015

Table China Residential Portable Generator Consumption Growth Rate by Application (2011-2016)

Figure China Residential Portable Generator Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Residential Portable Generator



Figure Manufacturing Process Analysis of Residential Portable Generator

Figure Residential Portable Generator Industrial Chain Analysis

Table Raw Materials Sources of Residential Portable Generator Major Manufacturers in 2015

Table Major Buyers of Residential Portable Generator

Table Distributors/Traders List

Figure China Residential Portable Generator Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Residential Portable Generator Revenue and Growth Rate Forecast (2016-2021)

Table China Residential Portable Generator Production, Import, Export and Consumption Forecast (2016-2021)

Table China Residential Portable Generator Production Forecast by Type (2016-2021) Table China Residential Portable Generator Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: China Residential Portable Generator Market Research Report 2016 Product link: <u>https://marketpublishers.com/r/CC0244C51D4EN.html</u>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/CC0244C51D4EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970