

# China Refrigerator Market Research Report to 2020

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## Abstracts

This report studies production and consumption of Refrigerator in China market, focuses on top manufacturers in China market, involving Refrigerator price of each type, production, revenue and market share for each manufacturer. The key manufacturers include

Haier

Ronshen

Midea

Meiling

FRESTECH

Hisense

TCL

Aoma

DIAQUA

AUCMA

SAIYI

WEILI

Hualing

KELON

Huari

KONGKA

CHANGLING

Royalstar

Casarte

Chaodi

Split by product types, with production, revenue, market share and price of each type, as well as the types and price of each type price for each manufacturer in 2015 and 2016, through interviewing the key manufacturers, covering  
Single-door Refrigerator

Double-door Refrigerator

Three-door Refrigerator

Multi-door Refrigerator

Split by applications, this report focuses on consumption and growth rate of Refrigerator in each application, can be divided into

Home

Commercial

## Contents

### China Refrigerator Market Research Report to 2020

## **1 REFRIGERATOR OVERVIEW AND PRICE OF EACH TYPE**

- 1.1 Product Overview and Scope of Refrigerator
- 1.2 China Refrigerator Production, Growth Rate 2011 to 2020
- 1.3 China Refrigerator Revenue, Growth Rate 2011 to 2020
- 1.4 Product Segments and Price of Each Type
  - 1.4.1 Single-door Refrigerator and Price List (2015-2016)
  - 1.4.2 Double-door Refrigerator and Price List (2015-2016)
  - 1.4.3 Three-door Refrigerator and Price List (2015-2016)
  - 1.4.4 Multi-doors Refrigerator and Price List (2015-2016)
- 1.5 Price List (Interviewed) of Each Type for Key Manufacturers in 2015 and 2016
  - 1.5.1 Price List (Interviewed) of Single-door Refrigerator by Key Manufacturers
  - 1.5.2 Price List (Interviewed) of Double-door Refrigerator by Key Manufacturers
  - 1.5.3 Price List (Interviewed) of Three-door Refrigerator by Key Manufacturers
  - 1.5.4 Price List (Interviewed) of Multi-doors Refrigerator by Key Manufacturers
- 1.6 China Refrigerator Production Market Share by Type in 2015 and 2016

## **2 CHINA MARKET COMPETITION ANALYSIS BY MANUFACTURERS**

- 2.1 China Market Refrigerator Production and Share of Key Manufacturers 2015 to 2016
- 2.2 China Market Refrigerator Revenue and Share of Key Manufacturers 2015 to 2016
- 2.3 China Market Refrigerator Average Price of Key Manufacturers 2015 to 2016
- 2.4 China Refrigerator Manufacturing Base Distribution and Product Type of each Manufacturers

## **3 CHINA REFRIGERATOR PRODUCTION, REVENUE AND GROWTH RATE BY TYPE**

- 3.1 China Refrigerator Production, Revenue and Growth Rate by Type (2011-2020)
  - 3.1.1 China Refrigerator Production and Market Share by Type (2011-2020)
  - 3.1.2 China Refrigerator Revenue and Market Share by Type (2011-2020)
  - 3.1.3 China Refrigerator Price by Type (2011-2020)
- 3.2 China Single-door Refrigerator Production and Growth Rate 2011-2020
- 3.3 China Double-door Refrigerator Production and Growth Rate 2011-2020

3.4 China Three-door Refrigerator Production and Growth Rate 2011-2020

3.5 China Multi-doors Refrigerator Production and Growth Rate 2011-2020

## **4 CHINA REFRIGERATOR KEY MANUFACTURERS ANALYSIS**

### **4.1 Haier**

4.1.1 Company Basic Information, Manufacturing Base and Competitors

4.1.2 Refrigerator Product Segment of Haier by Type

4.1.2.1 Single-door Refrigerator and Price in 2015 and 2016 of Haier

4.1.2.2 Double-door Refrigerator and Price in 2015 and 2016 of Haier

4.1.2.3 Three-door Refrigerator and Price in 2015 and 2016 of Haier

4.1.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of Haier

4.1.3 Refrigerator Production, Revenue, Price of Haier 2015 to 2016

4.1.4 Refrigerator Domestic Sales, Export Sales and Share in 2015

4.1.5 Interviewee, Name and Contact

### **4.2 Ronshen**

4.2.1 Company Basic Information, Manufacturing Base and Competitors

4.2.2 Refrigerator Product Segment of Ronshen by Type

4.2.2.1 Single-door Refrigerator and Price in 2015 and 2016 of Ronshen

4.2.2.2 Double-door Refrigerator and Price in 2015 and 2016 of Ronshen

4.2.2.3 Three-door Refrigerator and Price in 2015 and 2016 of Ronshen

4.2.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of Ronshen

4.2.3 Refrigerator Production, Revenue, Price of Ronshen 2015 to 2016

4.2.4 Refrigerator Domestic Sales, Export Sales and Share in 2015

4.2.5 Interviewee, Name and Contact

### **4.3 Midea**

4.3.1 Company Basic Information, Manufacturing Base and Competitors

4.3.2 Refrigerator Product Segment of Midea by Type

4.3.2.1 Single-door Refrigerator and Price in 2015 and 2016 of Midea

4.3.2.2 Double-door Refrigerator and Price in 2015 and 2016 of Midea

4.3.2.3 Three-door Refrigerator and Price in 2015 and 2016 of Midea

4.3.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of Midea

4.3.3 Refrigerator Production, Revenue, Price of Midea 2015 to 2016

4.3.4 Refrigerator Domestic Sales, Export Sales and Share in 2015

4.3.5 Interviewee, Name and Contact

### **4.4 Meiling**

4.4.1 Company Basic Information, Manufacturing Base and Competitors

4.4.2 Refrigerator Product Segment of Meiling by Type

4.4.2.1 Single-door Refrigerator and Price in 2015 and 2016 of Meiling

- 4.4.2.2 Double-door Refrigerator and Price in 2015 and 2016 of Meiling
- 4.4.2.3 Three-door Refrigerator and Price in 2015 and 2016 of Meiling
- 4.4.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of Meiling
- 4.4.3 Refrigerator Production, Revenue, Price of Meiling 2015 to 2016
- 4.4.4 Refrigerator Domestic Sales, Export Sales and Share in 2015
- 4.4.5 Interviewee, Name and Contact
- 4.5 FRESTECH
  - 4.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.5.2 Refrigerator Product Segment of FRESTECH by Type
    - 4.5.2.1 Single-door Refrigerator and Price in 2015 and 2016 of FRESTECH
    - 4.5.2.2 Double-door Refrigerator and Price in 2015 and 2016 of FRESTECH
    - 4.5.2.3 Three-door Refrigerator and Price in 2015 and 2016 of FRESTECH
    - 4.5.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of FRESTECH
  - 4.5.3 Refrigerator Production, Revenue, Price of FRESTECH 2015 to 2016
  - 4.5.4 Refrigerator Domestic Sales, Export Sales and Share in 2015
  - 4.5.5 Interviewee, Name and Contact
- 4.6 Hisense
  - 4.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.6.2 Refrigerator Product Segment of Hisense by Type
    - 4.6.2.1 Single-door Refrigerator and Price in 2015 and 2016 of Hisense
    - 4.6.2.2 Double-door Refrigerator and Price in 2015 and 2016 of Hisense
    - 4.6.2.3 Three-door Refrigerator and Price in 2015 and 2016 of Hisense
    - 4.6.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of Hisense
  - 4.6.3 Refrigerator Production, Revenue, Price of Hisense 2015 to 2016
  - 4.6.4 Refrigerator Domestic Sales, Export Sales and Share in 2015
  - 4.6.5 Interviewee, Name and Contact
- 4.7 TCL
  - 4.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.7.2 Refrigerator Product Segment of TCL by Type
    - 4.7.2.1 Single-door Refrigerator and Price in 2015 and 2016 of TCL
    - 4.7.2.2 Double-door Refrigerator and Price in 2015 and 2016 of TCL
    - 4.7.2.3 Three-door Refrigerator and Price in 2015 and 2016 of TCL
    - 4.7.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of TCL
  - 4.7.3 Refrigerator Production, Revenue, Price of TCL 2015 to 2016
  - 4.7.4 Refrigerator Domestic Sales, Export Sales and Share in 2015
  - 4.7.5 Interviewee, Name and Contact
- 4.8 Aoma
  - 4.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.8.2 Refrigerator Product Segment of Aoma by Type

- 4.8.2.1 Single-door Refrigerator and Price in 2015 and 2016 of Aoma
- 4.8.2.2 Double-door Refrigerator and Price in 2015 and 2016 of Aoma
- 4.8.2.3 Three-door Refrigerator and Price in 2015 and 2016 of Aoma
- 4.8.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of Aoma
- 4.8.3 Refrigerator Production, Revenue, Price of Aoma 2015 to 2016
- 4.8.4 Refrigerator Domestic Sales, Export Sales and Share in 2015
- 4.8.5 Interviewee, Name and Contact
- 4.9 DIAQUA
  - 4.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.9.2 Refrigerator Product Segment of DIAQUA by Type
    - 4.9.2.1 Single-door Refrigerator and Price in 2015 and 2016 of DIAQUA
    - 4.9.2.2 Double-door Refrigerator and Price in 2015 and 2016 of DIAQUA
    - 4.9.2.3 Three-door Refrigerator and Price in 2015 and 2016 of DIAQUA
    - 4.9.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of DIAQUA
  - 4.9.3 Refrigerator Production, Revenue, Price of DIAQUA 2015 to 2016
  - 4.9.4 Refrigerator Domestic Sales, Export Sales and Share in 2015
  - 4.9.5 Interviewee, Name and Contact
- 4.10 AUCMA
  - 4.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.10.2 Refrigerator Product Segment of AUCMA by Type
    - 4.10.2.1 Single-door Refrigerator and Price in 2015 and 2016 of AUCMA
    - 4.10.2.2 Double-door Refrigerator and Price in 2015 and 2016 of AUCMA
    - 4.10.2.3 Three-door Refrigerator and Price in 2015 and 2016 of AUCMA
    - 4.10.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of AUCMA
  - 4.10.3 Refrigerator Production, Revenue, Price of AUCMA 2015 to 2016
  - 4.10.4 Refrigerator Domestic Sales, Export Sales and Share in 2015
  - 4.10.5 Interviewee, Name and Contact
- 4.11 SAIYI
  - 4.11.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.11.2 Refrigerator Product Segment of SAIYI by Type
    - 4.11.2.1 Single-door Refrigerator and Price in 2015 and 2016 of SAIYI
    - 4.11.2.2 Double-door Refrigerator and Price in 2015 and 2016 of SAIYI
    - 4.11.2.3 Three-door Refrigerator and Price in 2015 and 2016 of SAIYI
    - 4.11.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of SAIYI
  - 4.11.3 Refrigerator Production, Revenue, Price of SAIYI 2015 to 2016
  - 4.11.4 Refrigerator Domestic Sales, Export Sales and Share in 2015
  - 4.11.5 Interviewee, Name and Contact
- 4.12 WEILI
- 4.13 Hualing

- 4.14 KELON
- 4.15 Huari
- 4.16 KONGKA
- 4.17 CHANGLING
- 4.18 Royalstar
- 4.19 Casarte
- 4.20 Chaodi

## **5 CHINA REFRIGERATOR PRODUCTION, CONSUMPTION, EXPORT AND IMPORT 2011-2020**

- 5.1 China Refrigerator Production, Consumption, Export and Import 2011-2020
- 5.2 China Refrigerator Source for Imports
- 5.3 China Refrigerator Destinations for Exports

## **6 CHINA REFRIGERATOR ANALYSIS BY APPLICATION AND CLIENT (BUYERS)**

- 6.1 China Refrigerator Consumption and Market Share by Commercial 2011-2020
- 6.2 Home
  - 6.2.1 Home Analysis
  - 6.2.2 Key Client (Buyers) and Contact of Refrigerator in Home
- 6.3 Commercial
  - 6.3.1 Commercial Analysis
  - 6.3.2 Key Client (Buyers) and Contact of Refrigerator in Commercial
- 6.4 Kitchen
  - 6.4.1 Kitchen Analysis
  - 6.4.2 Key Client (Buyers) and Contact of Refrigerator in Kitchen
- 6.5 Medical
  - 6.5.1 Medical Analysis
  - 6.5.2 Key Client (Buyers) and Contact of Refrigerator in Medical

## **7 REFRIGERATOR TECHNOLOGY AND DEVELOPMENT TREND**

- 7.1 Refrigerator Technology Analysis
  - 7.1.1 Global Refrigerator Technology
  - 7.1.2 China Refrigerator Technology
- 7.2 Refrigerator Technology Development Trend Analysis
  - 7.2.1 Global Refrigerator Technology Development Trend
  - 7.2.2 China Refrigerator Technology Development Trend

## **8 RESEARCH FINDINGS AND CONCLUSION**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Refrigerator

Figure China Refrigerator Production and Growth Rate 2011 to 2020

Figure China Refrigerator Revenue and Growth Rate 2011 to 2020

Figure Picture of Single-door Refrigerator

Figure Picture of Double-door Refrigerator

Figure Picture of Three-door Refrigerator

Figure Picture of Multi-doors Refrigerator

Table Price List (Interviewed) of Single-door Refrigerator by Key Manufacturers in 2015 and 2016

Table Price List (Interviewed) of Double-door Refrigerator by Key Manufacturers in 2015 and 2016

Table Price List (Interviewed) of Three-door Refrigerator by Key Manufacturers in 2015 and 2016

Table Price List (Interviewed) of Multi-doors Refrigerator by Key Manufacturers in 2015 and 2016

Table China Refrigerator Production Market Share by Type in 2015 and 2016

Table China Market Refrigerator Production of Key Manufacturers 2015 to 2016

Table China Market Refrigerator Production Share of Key Manufacturers 2015 to 2016

Table China Market Refrigerator Revenue of Key Manufacturers 2015 to 2016

Table China Market Refrigerator Revenue Share of Key Manufacturers 2015 to 2016

Table China Market Refrigerator Average Price of Key Manufacturers 2015 to 2016

Table China Refrigerator Manufacturing Base Distribution and Product Type of each Manufacturers

Table China Refrigerator Production by Type (2011-2020)

Table China Refrigerator Production Market Share by Type (2011-2020)

Table China Refrigerator Revenue by Type (2011-2020)

Table China Refrigerator Revenue Market Share by Type (2011-2020)

Figure China Refrigerator Price by Type (2011-2020)

Figure China Single-door Refrigerator Production and Growth Rate 2011-2020

Figure China Double-door Refrigerator Production and Growth Rate 2011-2020

Figure China Three-door Refrigerator Production and Growth Rate 2011-2020

Figure China Multi-doors Refrigerator Production and Growth Rate 2011-2020

Table Haier Basic Information List

Table Single-door Refrigerator and Price in 2015 and 2016 of Haier

Table Double-door Refrigerator and Price in 2015 and 2016 of Haier

Table Three-door Refrigerator and Price in 2015 and 2016 of Haier  
Table Multi-door Refrigerator and Price in 2015 and 2016 of Haier  
Table Refrigerator Production, Revenue, Price of Haier 2015 to 2016  
Figure Refrigerator Domestic Sales, Export Sales and Share in 2015  
Table Ronshen Basic Information List  
Table Single-door Refrigerator and Price in 2015 and 2016 of Ronshen  
Table Double-door Refrigerator and Price in 2015 and 2016 of Ronshen  
Table Three-door Refrigerator and Price in 2015 and 2016 of Ronshen  
Table Multi-door Refrigerator and Price in 2015 and 2016 of Ronshen  
Table Refrigerator Production, Revenue, Price of Ronshen 2015 to 2016  
Figure Refrigerator Domestic Sales, Export Sales and Share in 2015  
Table Midea Basic Information List  
Table Single-door Refrigerator and Price in 2015 and 2016 of Midea  
Table Double-door Refrigerator and Price in 2015 and 2016 of Midea  
Table Three-door Refrigerator and Price in 2015 and 2016 of Midea  
Table Multi-door Refrigerator and Price in 2015 and 2016 of Midea  
Table Refrigerator Production, Revenue, Price of Midea 2015 to 2016  
Figure Refrigerator Domestic Sales, Export Sales and Share in 2015  
Table Meiling Basic Information List  
Table Single-door Refrigerator and Price in 2015 and 2016 of Meiling  
Table Double-door Refrigerator and Price in 2015 and 2016 of Meiling  
Table Three-door Refrigerator and Price in 2015 and 2016 of Meiling  
Table Multi-door Refrigerator and Price in 2015 and 2016 of Meiling  
Table Refrigerator Production, Revenue, Price of Meiling 2015 to 2016  
Figure Refrigerator Domestic Sales, Export Sales and Share in 2015  
Table FRESTECH Basic Information List  
Table Single-door Refrigerator and Price in 2015 and 2016 of FRESTECH  
Table Double-door Refrigerator and Price in 2015 and 2016 of FRESTECH  
Table Three-door Refrigerator and Price in 2015 and 2016 of FRESTECH  
Table Multi-door Refrigerator and Price in 2015 and 2016 of FRESTECH  
Table Refrigerator Production, Revenue, Price of FRESTECH 2015 to 2016  
Figure Refrigerator Domestic Sales, Export Sales and Share in 2015  
Table Hisense Basic Information List  
Table Single-door Refrigerator and Price in 2015 and 2016 of Hisense  
Table Double-door Refrigerator and Price in 2015 and 2016 of Hisense  
Table Three-door Refrigerator and Price in 2015 and 2016 of Hisense  
Table Multi-door Refrigerator and Price in 2015 and 2016 of Hisense  
Table Refrigerator Production, Revenue, Price of Hisense 2015 to 2016  
Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

Table TCL Basic Information List

Table Single-door Refrigerator and Price in 2015 and 2016 of TCL

Table Double-door Refrigerator and Price in 2015 and 2016 of TCL

Table Three-door Refrigerator and Price in 2015 and 2016 of TCL

Table Multi-door Refrigerator and Price in 2015 and 2016 of TCL

Table Refrigerator Production, Revenue, Price of TCL 2015 to 2016

Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

Table Aoma Basic Information List

Table Single-door Refrigerator and Price in 2015 and 2016 of Aoma

Table Double-door Refrigerator and Price in 2015 and 2016 of Aoma

Table Three-door Refrigerator and Price in 2015 and 2016 of Aoma

Table Multi-door Refrigerator and Price in 2015 and 2016 of Aoma

Table Refrigerator Production, Revenue, Price of Aoma 2015 to 2016

Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

Table DIAQUA Basic Information List

Table Single-door Refrigerator and Price in 2015 and 2016 of DIAQUA

Table Double-door Refrigerator and Price in 2015 and 2016 of DIAQUA

Table Three-door Refrigerator and Price in 2015 and 2016 of DIAQUA

Table Multi-door Refrigerator and Price in 2015 and 2016 of DIAQUA

Table Refrigerator Production, Revenue, Price of DIAQUA 2015 to 2016

Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

Table AUCMA Basic Information List

Table Single-door Refrigerator and Price in 2015 and 2016 of AUCMA

Table Double-door Refrigerator and Price in 2015 and 2016 of AUCMA

Table Three-door Refrigerator and Price in 2015 and 2016 of AUCMA

Table Multi-door Refrigerator and Price in 2015 and 2016 of AUCMA

Table Refrigerator Production, Revenue, Price of AUCMA 2015 to 2016

Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

Table SAIYI Basic Information List

Table Single-door Refrigerator and Price in 2015 and 2016 of SAIYI

Table Double-door Refrigerator and Price in 2015 and 2016 of SAIYI

Table Three-door Refrigerator and Price in 2015 and 2016 of SAIYI

Table Multi-door Refrigerator and Price in 2015 and 2016 of SAIYI

Table Refrigerator Production, Revenue, Price of SAIYI 2015 to 2016

Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

Table Production, Consumption, Export and Import 2011-2020

Table China Refrigerator Source for Imports

Table China Refrigerator Destinations for Exports

Table China Refrigerator Consumption by Commercial 2011-2020

Table China Refrigerator Consumption Market Share by Commercial011-2020

Figure Home Refrigerator Consumption and Growth Rate 2011-2020

Table Key Client (Buyers) and Contact of Refrigerator in Home

Figure Commercial Refrigerator Consumption and Growth Rate 2011-2020

Table Key Client (Buyers) and Contact of Refrigerator in Commercial

Figure Kitchen Refrigerator Consumption and Growth Rate 2011-2020

Table Key Client (Buyers) and Contact of Refrigerator in Kitchen

Figure Medical Refrigerator Consumption and Growth Rate 2011-2020

Table Key Client (Buyers) and Contact of Refrigerator in Medical

1 Refrigerator Overview and Price of Each Type

1.1 Product Overview and Scope of Refrigerator

Refrigerator is

Figure Picture of Refrigerator

Source: QYR Refrigerator Research Center, June 2016

1.2 China Refrigerator Production, Growth Rate 2011 to 2020

Figure China Refrigerator Production and Growth Rate 2011 to 2020

Source: QYR Refrigerator Research Center, June 2016

1.3 China Refrigerator Revenue, Growth Rate 2011 to 2020

Figure China Refrigerator Revenue and Growth Rate 2011 to 2020

Source: QYR Refrigerator Research Center, June 2016

1.4 Product Segments and Price of Each Type

1.4.1 Single-door Refrigerator and Price List (2015-2016)

Figure Picture of Single-door Refrigerator

Source: QYR Refrigerator Research Center, June 2016

1.4.2 Double-door Refrigerator and Price List (2015-2016)

Figure Picture of Double-door Refrigerator

Source: QYR Refrigerator Research Center, June 2016

1.4.3 Three-door Refrigerator and Price List (2015-2016)

Figure Picture of Three-door Refrigerator

Source: QYR Refrigerator Research Center, June 2016

1.4.4 Multi-doors Refrigerator and Price List (2015-2016)

Figure Picture of Multi-doors Refrigerator

Source: QYR Refrigerator Research Center, June 2016

1.5 Price List (Interviewed) of Each Type for Key Manufacturers in 2015 and 2016

1.5.1 Price List (Interviewed) of Single-door Refrigerator by Key Manufacturers

Table Price List (Interviewed) of Single-door Refrigerator by Key Manufacturers in 2015 and 2016

2015

2016

Haier  
Ronshen  
Midea  
Meiling  
FRESTECH  
Hisense  
TCL  
Aoma  
DIAQUA  
AUCMA

Source: Above companies; QYR Refrigerator Research Center, June 2016

#### 1.5.2 Price List (Interviewed) of Double-door Refrigerator by Key Manufacturers

Table Price List (Interviewed) of Double-door Refrigerator by Key Manufacturers in 2015 and 2016

2015

2016

Haier  
Ronshen  
Midea  
Meiling  
FRESTECH  
Hisense  
TCL  
Aoma  
DIAQUA  
AUCMA

Source: Above companies; QYR Refrigerator Research Center, June 2016

#### 1.5.3 Price List (Interviewed) of Three-door Refrigerator by Key Manufacturers

Table Price List (Interviewed) of Three-door Refrigerator by Key Manufacturers in 2015 and 2016

2015

2016

Haier  
Ronshen  
Midea  
Meiling  
FRESTECH  
Hisense  
TCL

Aoma

DIAQUA

AUCMA

Source: Above companies; QYR Refrigerator Research Center, June 2016

#### 1.5.4 Price List (Interviewed) of Multi-doors Refrigerator by Key Manufacturers

Table Price List (Interviewed) of Multi-doors Refrigerator by Key Manufacturers in 2015 and 2016

2015

2016

Haier

Ronshen

Midea

Meiling

FRESTECH

Hisense

TCL

Aoma

DIAQUA

AUCMA

Source: Above companies; QYR Refrigerator Research Center, June 2016

#### 1.6 China Refrigerator Production Market Share by Type in 2015 and 2016

Table China Refrigerator Production Market Share by Type in 2015 and 2016

Source: QYR Refrigerator Research Center, June 2016

#### 2 China Market Competition Analysis by Manufacturers

2.1 China Market Refrigerator Production and Share of Key Manufacturers 2015 to 2016

Table China Market Refrigerator Production of Key Manufacturers 2015 to 2016

2015

2016

Haier

Ronshen

Midea

Meiling

FRESTECH

Hisense

TCL

Aoma

DIAQUA

AUCMA

Total

Source: Above companies; QYR Refrigerator Research Center, June 2016

Table China Market Refrigerator Production Share of Key Manufacturers 2015 to 2016

2015

2016

Haier

Ronshen

Midea

Meiling

FRESTECH

Hisense

TCL

Aoma

DIAQUA

AUCMA

Total

Source: Above companies; QYR Refrigerator Research Center, June 2016

2.2 China Market Refrigerator Revenue and Share of Key Manufacturers 2015 to 2016

Table China Market Refrigerator Revenue of Key Manufacturers 2015 to 2016

2015

2016

Haier

Ronshen

Midea

Meiling

FRESTECH

Hisense

TCL

Aoma

DIAQUA

AUCMA

Total

Source: Above companies; QYR Refrigerator Research Center, June 2016

Table China Market Refrigerator Revenue Share of Key Manufacturers 2015 to 2016

2015

2016

Haier

Ronshen

Midea



Meiling  
FRESTECH  
Hisense  
TCL  
Aoma  
DIAQUA  
AUCMA  
Total

Source: Above companies; QYR Refrigerator Research Center, June 2016

### 2.3 China Market Refrigerator Average Price of Key Manufacturers 2015 to 2016

Table China Market Refrigerator Average Price of Key Manufacturers 2015 to 2016

2015

2016

Haier  
Ronshen  
Midea  
Meiling  
FRESTECH  
Hisense  
TCL  
Aoma  
DIAQUA  
AUCMA  
Total

Source: Above companies; QYR Refrigerator Research Center, June 2016

### 2.4 China Refrigerator Manufacturing Base Distribution and Product Type of each Manufacturers

Table China Refrigerator Manufacturing Base Distribution and Product Type of each Manufacturers

Product Type  
Manufacturing Base Distribution  
Haier  
Ronshen  
Midea  
Meiling  
FRESTECH  
Hisense  
TCL  
Aoma



DIAQUA

AUCMA

Total

Source: Above companies; QYR Refrigerator Research Center, June 2016

3 China Refrigerator Production, Revenue and Growth Rate by Type

3.1 China Refrigerator Production, Revenue and Growth Rate by Type (2011-2020)

3.1.1 China Refrigerator Production and Market Share by Type (2011-2020)

Table China Refrigerator Production by Type (2011-2020)

Source: QYR Refrigerator Research Center, June 2016

Table China Refrigerator Production Market Share by Type (2011-2020)

Source: QYR Refrigerator Research Center, June 2016

3.1.2 China Refrigerator Revenue and Market Share by Type (2011-2020)

Table China Refrigerator Revenue by Type (2011-2020)

Source: QYR Refrigerator Research Center, June 2016

Table China Refrigerator Revenue Market Share by Type (2011-2020)

Source: QYR Refrigerator Research Center, June 2016

3.1.3 China Refrigerator Price by Type (2011-2020)

Figure China Refrigerator Price by Type (2011-2020)

Source: QYR Refrigerator Research Center, June 2016

3.2 China Single-door Refrigerator Production and Growth Rate 2011-2020

Figure China Single-door Refrigerator Production and Growth Rate 2011-2020

Source: QYR Refrigerator Research Center, June 2016

3.3 China Double-door Refrigerator Production and Growth Rate 2011-2020

Figure China Double-door Refrigerator Production and Growth Rate 2011-2020

Source: QYR Refrigerator Research Center, June 2016

3.4 China Three-door Refrigerator Production and Growth Rate 2011-2020

Figure China Three-door Refrigerator Production and Growth Rate 2011-2020

Source: QYR Refrigerator Research Center, June 2016

3.5 China Multi-doors Refrigerator Production and Growth Rate 2011-2020

Figure China Multi-doors Refrigerator Production and Growth Rate 2011-2020

Source: QYR Refrigerator Research Center, June 2016

4 China Refrigerator Key Manufacturers Analysis

4.1 Haier

4.1.1 Company Basic Information, Manufacturing Base and Competitors

Table Haier Basic Information List

#

Item

Description

1

Company Name

2

Website

3

Commercial Production Date of Refrigerator

4

Manufacturing Locations of Refrigerator

5

Production Regions

6

Economic Activities

7

Market Position or History

8

Competitors

Source: Haier; QYR Refrigerator Research Center, June 2016

4.1.2 Refrigerator Product Segment of Haier by Type

4.1.2.1 Single-door Refrigerator and Price in 2015 and 2016 of Haier

Table Single-door Refrigerator and Price in 2015 and 2016 of Haier

Source: Haier; QYR Refrigerator Research Center, June 2016

4.1.2.2 Double-door Refrigerator and Price in 2015 and 2016 of Haier

Table Double-door Refrigerator and Price in 2015 and 2016 of Haier

Source: Haier; QYR Refrigerator Research Center, June 2016

4.1.2.3 Three-door Refrigerator and Price in 2015 and 2016 of Haier

Table Three-door Refrigerator and Price in 2015 and 2016 of Haier

Source: Haier; QYR Refrigerator Research Center, June 2016

4.1.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of Haier

Table Multi-door Refrigerator and Price in 2015 and 2016 of Haier

Source: Haier; QYR Refrigerator Research Center, June 2016

4.1.3 Refrigerator Production, Revenue, Price of Haier 2015 to 2016

Table Refrigerator Production, Revenue, Price of Haier 2015 to 2016

2015

2016

Production

Revenue

Average Price

Source: Haier; QYR Refrigerator Research Center, June 2016

4.1.4 Refrigerator Domestic Sales, Export Sales and Share in 2015

Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

Source: Haier; QYR Refrigerator Research Center, June 2016

#### 4.1.5 Interviewee, Name and Contact

### 4.2 Ronshen

#### 4.2.1 Company Basic Information, Manufacturing Base and Competitors

Table Ronshen Basic Information List

#

Item

Description

1

Company Name

2

Website

3

Commercial Production Date of Refrigerator

4

Manufacturing Locations of Refrigerator

5

Production Regions

6

Economic Activities

7

Market Position or History

8

Competitors

Source: Ronshen; QYR Refrigerator Research Center, June 2016

#### 4.2.2 Refrigerator Product Segment of Ronshen by Type

##### 4.2.2.1 Single-door Refrigerator and Price in 2015 and 2016 of Ronshen

Table Single-door Refrigerator and Price in 2015 and 2016 of Ronshen

Source: Ronshen; QYR Refrigerator Research Center, June 2016

##### 4.2.2.2 Double-door Refrigerator and Price in 2015 and 2016 of Ronshen

Table Double-door Refrigerator and Price in 2015 and 2016 of Ronshen

Source: Ronshen; QYR Refrigerator Research Center, June 2016

##### 4.2.2.3 Three-door Refrigerator and Price in 2015 and 2016 of Ronshen

Table Three-door Refrigerator and Price in 2015 and 2016 of Ronshen

Source: Ronshen; QYR Refrigerator Research Center, June 2016

##### 4.2.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of Ronshen

Table Multi-door Refrigerator and Price in 2015 and 2016 of Ronshen

Source: Ronshen; QYR Refrigerator Research Center, June 2016

#### 4.2.3 Refrigerator Production, Revenue, Price of Ronshen 2015 to 2016

Table Refrigerator Production, Revenue, Price of Ronshen 2015 to 2016

2015

2016

Production

Revenue

Average Price

Source: Ronshen; QYR Refrigerator Research Center, June 2016

4.2.4 Refrigerator Domestic Sales, Export Sales and Share in 2015

Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

Source: Ronshen; QYR Refrigerator Research Center, June 2016

4.2.5 Interviewee, Name and Contact

4.3 Midea

4.3.1 Company Basic Information, Manufacturing Base and Competitors

Table Midea Basic Information List

#

Item

Description

1

Company Name

2

Website

3

Commercial Production Date of Refrigerator

4

Manufacturing Locations of Refrigerator

5

Production Regions

6

Economic Activities

7

Market Position or History

Source: Midea; QYR Refrigerator Research Center, June 2016

4.3.2 Refrigerator Product Segment of Midea by Type

4.3.2.1 Single-door Refrigerator and Price in 2015 and 2016 of Midea

Table Single-door Refrigerator and Price in 2015 and 2016 of Midea

Source: Midea; QYR Refrigerator Research Center, June 2016

4.3.2.2 Double-door Refrigerator and Price in 2015 and 2016 of Midea

Table Double-door Refrigerator and Price in 2015 and 2016 of Midea

Source: Midea; QYR Refrigerator Research Center, June 2016

#### 4.3.2.3 Three-door Refrigerator and Price in 2015 and 2016 of Midea

Table Three-door Refrigerator and Price in 2015 and 2016 of Midea

Source: Midea; QYR Refrigerator Research Center, June 2016

#### 4.3.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of Midea

Table Multi-door Refrigerator and Price in 2015 and 2016 of Midea

Source: Midea; QYR Refrigerator Research Center, June 2016

#### 4.3.3 Refrigerator Production, Revenue, Price of Midea 2015 to 2016

Table Refrigerator Production, Revenue, Price of Midea 2015 to 2016

2015

2016

Production

Revenue

Average Price

Source: Midea; QYR Refrigerator Research Center, June 2016

#### 4.3.4 Refrigerator Domestic Sales, Export Sales and Share in 2015

Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

#### 4.3.5 Interviewee, Name and Contact

### 4.4 Meiling

#### 4.4.1 Company Basic Information, Manufacturing Base and Competitors

Table Meiling Basic Information List

#

Item

Description

1

Company Name

2

Website

3

Commercial Production Date of Refrigerator

4

Manufacturing Locations of Refrigerator

5

Production Regions

6

Economic Activities

7

Market Position or History

Source: Meiling; QYR Refrigerator Research Center, June 2016

#### 4.4.2 Refrigerator Product Segment of Meiling by Type

4.4.2.1 Single-door Refrigerator and Price in 2015 and 2016 of Meiling  
Table Single-door Refrigerator and Price in 2015 and 2016 of Meiling  
Source: Meiling; QYR Refrigerator Research Center, June 2016

4.4.2.2 Double-door Refrigerator and Price in 2015 and 2016 of Meiling  
Table Double-door Refrigerator and Price in 2015 and 2016 of Meiling  
Source: Meiling; QYR Refrigerator Research Center, June 2016

4.4.2.3 Three-door Refrigerator and Price in 2015 and 2016 of Meiling  
Table Three-door Refrigerator and Price in 2015 and 2016 of Meiling  
Source: Meiling; QYR Refrigerator Research Center, June 2016

4.4.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of Meiling  
Table Multi-door Refrigerator and Price in 2015 and 2016 of Meiling  
Source: Meiling; QYR Refrigerator Research Center, June 2016

4.4.3 Refrigerator Production, Revenue, Price of Meiling 2015 to 2016  
Table Refrigerator Production, Revenue, Price of Meiling 2015 to 2016  
2015  
2016

Production

Revenue

Average Price

Source: Meiling; QYR Refrigerator Research Center, June 2016

4.4.4 Refrigerator Domestic Sales, Export Sales and Share in 2015  
Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

4.4.5 Interviewee, Name and Contact

#### 4.5 FRESTECH

4.5.1 Company Basic Information, Manufacturing Base and Competitors  
Table FRESTECH Basic Information List

#

Item

Description

1

Company Name

2

Website

3

Commercial Production Date of Refrigerator

4

Manufacturing Locations of Refrigerator

5

Production Regions

6

Economic Activities

7

Market Position or History

Source: FRESTECH; QYR Refrigerator Research Center, June 2016

4.5.2 Refrigerator Product Segment of FRESTECH by Type

4.5.2.1 Single-door Refrigerator and Price in 2015 and 2016 of FRESTECH

Table Single-door Refrigerator and Price in 2015 and 2016 of FRESTECH

Source: FRESTECH; QYR Refrigerator Research Center, June 2016

4.5.2.2 Double-door Refrigerator and Price in 2015 and 2016 of FRESTECH

Table Double-door Refrigerator and Price in 2015 and 2016 of FRESTECH

Source: FRESTECH; QYR Refrigerator Research Center, June 2016

4.5.2.3 Three-door Refrigerator and Price in 2015 and 2016 of FRESTECH

Table Three-door Refrigerator and Price in 2015 and 2016 of FRESTECH

Source: FRESTECH; QYR Refrigerator Research Center, June 2016

4.5.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of FRESTECH

Table Multi-door Refrigerator and Price in 2015 and 2016 of FRESTECH

Source: FRESTECH; QYR Refrigerator Research Center, June 2016

4.5.3 Refrigerator Production, Revenue, Price of FRESTECH 2015 to 2016

Table Refrigerator Production, Revenue, Price of FRESTECH 2015 to 2016

2015

2016

Production

Revenue

Average Price

Source: FRESTECH; QYR Refrigerator Research Center, June 2016

4.5.4 Refrigerator Domestic Sales, Export Sales and Share in 2015

Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

4.5.5 Interviewee, Name and Contact

4.6 Hisense

4.6.1 Company Basic Information, Manufacturing Base and Competitors

Table Hisense Basic Information List

#

Item

Description

1

Company Name

2

Website



3

Commercial Production Date of Refrigerator

4

Manufacturing Locations of Refrigerator

5

Production Regions

6

Economic Activities

7

Market Position or History

Source: Hisense; QYR Refrigerator Research Center, June 2016

4.6.2 Refrigerator Product Segment of Hisense by Type

4.6.2.1 Single-door Refrigerator and Price in 2015 and 2016 of Hisense

Table Single-door Refrigerator and Price in 2015 and 2016 of Hisense

Source: Hisense; QYR Refrigerator Research Center, June 2016

4.6.2.2 Double-door Refrigerator and Price in 2015 and 2016 of Hisense

Table Double-door Refrigerator and Price in 2015 and 2016 of Hisense

Source: Hisense; QYR Refrigerator Research Center, June 2016

4.6.2.3 Three-door Refrigerator and Price in 2015 and 2016 of Hisense

Table Three-door Refrigerator and Price in 2015 and 2016 of Hisense

Source: Hisense; QYR Refrigerator Research Center, June 2016

4.6.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of Hisense

Table Multi-door Refrigerator and Price in 2015 and 2016 of Hisense

Source: Hisense; QYR Refrigerator Research Center, June 2016

4.6.3 Refrigerator Production, Revenue, Price of Hisense 2015 to 2016

Table Refrigerator Production, Revenue, Price of Hisense 2015 to 2016

2015

2016

Production

Revenue

Average Price

Source: Hisense; QYR Refrigerator Research Center, June 2016

4.6.4 Refrigerator Domestic Sales, Export Sales and Share in 2015

Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

4.6.5 Interviewee, Name and Contact

4.7 TCL

4.7.1 Company Basic Information, Manufacturing Base and Competitors

Table TCL Basic Information List

#



Item

Description

1

Company Name

2

Website

3

Commercial Production Date of Refrigerator

4

Manufacturing Locations of Refrigerator

5

Production Regions

6

Economic Activities

7

Market Position or History

Source: TCL; QYR Refrigerator Research Center, June 2016

4.7.2 Refrigerator Product Segment of TCL by Type

4.7.2.1 Single-door Refrigerator and Price in 2015 and 2016 of TCL

Table Single-door Refrigerator and Price in 2015 and 2016 of TCL

Source: TCL; QYR Refrigerator Research Center, June 2016

4.7.2.2 Double-door Refrigerator and Price in 2015 and 2016 of TCL

Table Double-door Refrigerator and Price in 2015 and 2016 of TCL

Source: TCL; QYR Refrigerator Research Center, June 2016

4.7.2.3 Three-door Refrigerator and Price in 2015 and 2016 of TCL

Table Three-door Refrigerator and Price in 2015 and 2016 of TCL

Source: TCL; QYR Refrigerator Research Center, June 2016

4.7.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of TCL

Table Multi-door Refrigerator and Price in 2015 and 2016 of TCL

Source: TCL; QYR Refrigerator Research Center, June 2016

4.7.3 Refrigerator Production, Revenue, Price of TCL 2015 to 2016

Table Refrigerator Production, Revenue, Price of TCL 2015 to 2016

2015

2016

Production

Revenue

Average Price

Source: TCL; QYR Refrigerator Research Center, June 2016

4.7.4 Refrigerator Domestic Sales, Export Sales and Share in 2015

## Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

### 4.7.5 Interviewee, Name and Contact

#### 4.8 Aoma

##### 4.8.1 Company Basic Information, Manufacturing Base and Competitors

#### Table Aoma Basic Information List

#

Item

Description

1

Company Name

2

Website

3

Commercial Production Date of Refrigerator

4

Manufacturing Locations of Refrigerator

5

Production Regions

6

Economic Activities

7

Market Position or History

Source: Aoma; QYR Refrigerator Research Center, June 2016

##### 4.8.2 Refrigerator Product Segment of Aoma by Type

###### 4.8.2.1 Single-door Refrigerator and Price in 2015 and 2016 of Aoma

#### Table Single-door Refrigerator and Price in 2015 and 2016 of Aoma

Source: Aoma; QYR Refrigerator Research Center, June 2016

###### 4.8.2.2 Double-door Refrigerator and Price in 2015 and 2016 of Aoma

#### Table Double-door Refrigerator and Price in 2015 and 2016 of Aoma

Source: Aoma; QYR Refrigerator Research Center, June 2016

###### 4.8.2.3 Three-door Refrigerator and Price in 2015 and 2016 of Aoma

#### Table Three-door Refrigerator and Price in 2015 and 2016 of Aoma

Source: Aoma; QYR Refrigerator Research Center, June 2016

###### 4.8.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of Aoma

#### Table Multi-door Refrigerator and Price in 2015 and 2016 of Aoma

Source: Aoma; QYR Refrigerator Research Center, June 2016

##### 4.8.3 Refrigerator Production, Revenue, Price of Aoma 2015 to 2016

#### Table Refrigerator Production, Revenue, Price of Aoma 2015 to 2016

2015

2016

Production

Revenue

Average Price

Source: Aoma; QYR Refrigerator Research Center, June 2016

4.8.4 Refrigerator Domestic Sales, Export Sales and Share in 2015

Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

4.8.5 Interviewee, Name and Contact

4.9 DIAQUA

4.9.1 Company Basic Information, Manufacturing Base and Competitors

Table DIAQUA Basic Information List

#

Item

Description

1

Company Name

2

Website

3

Commercial Production Date of Refrigerator

4

Manufacturing Locations of Refrigerator

5

Production Regions

6

Economic Activities

7

Market Position or History

Source: DIAQUA; QYR Refrigerator Research Center, June 2016

4.9.2 Refrigerator Product Segment of DIAQUA by Type

4.9.2.1 Single-door Refrigerator and Price in 2015 and 2016 of DIAQUA

Table Single-door Refrigerator and Price in 2015 and 2016 of DIAQUA

Source: DIAQUA; QYR Refrigerator Research Center, June 2016

4.9.2.2 Double-door Refrigerator and Price in 2015 and 2016 of DIAQUA

Table Double-door Refrigerator and Price in 2015 and 2016 of DIAQUA

Source: DIAQUA; QYR Refrigerator Research Center, June 2016

4.9.2.3 Three-door Refrigerator and Price in 2015 and 2016 of DIAQUA

Table Three-door Refrigerator and Price in 2015 and 2016 of DIAQUA

Source: DIAQUA; QYR Refrigerator Research Center, June 2016

#### 4.9.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of DIAQUA

Table Multi-door Refrigerator and Price in 2015 and 2016 of DIAQUA

Source: DIAQUA; QYR Refrigerator Research Center, June 2016

#### 4.9.3 Refrigerator Production, Revenue, Price of DIAQUA 2015 to 2016

Table Refrigerator Production, Revenue, Price of DIAQUA 2015 to 2016

2015

2016

Production

Revenue

Average Price

Source: DIAQUA; QYR Refrigerator Research Center, June 2016

#### 4.9.4 Refrigerator Domestic Sales, Export Sales and Share in 2015

Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

#### 4.9.5 Interviewee, Name and Contact

### 4.10 AUCMA

#### 4.10.1 Company Basic Information, Manufacturing Base and Competitors

Table AUCMA Basic Information List

#

Item

Description

1

Company Name

2

Website

3

Commercial Production Date of Refrigerator

4

Manufacturing Locations of Refrigerator

5

Production Regions

6

Economic Activities

7

Market Position or History

Source: AUCMA; QYR Refrigerator Research Center, June 2016

#### 4.10.2 Refrigerator Product Segment of AUCMA by Type

##### 4.10.2.1 Single-door Refrigerator and Price in 2015 and 2016 of AUCMA

Table Single-door Refrigerator and Price in 2015 and 2016 of AUCMA

Source: AUCMA; QYR Refrigerator Research Center, June 2016

#### 4.10.2.2 Double-door Refrigerator and Price in 2015 and 2016 of AUCMA

Table Double-door Refrigerator and Price in 2015 and 2016 of AUCMA

Source: AUCMA; QYR Refrigerator Research Center, June 2016

#### 4.10.2.3 Three-door Refrigerator and Price in 2015 and 2016 of AUCMA

Table Three-door Refrigerator and Price in 2015 and 2016 of AUCMA

Source: AUCMA; QYR Refrigerator Research Center, June 2016

#### 4.10.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of AUCMA

Table Multi-door Refrigerator and Price in 2015 and 2016 of AUCMA

Source: AUCMA; QYR Refrigerator Research Center, June 2016

#### 4.10.3 Refrigerator Production, Revenue, Price of AUCMA 2015 to 2016

Table Refrigerator Production, Revenue, Price of AUCMA 2015 to 2016

2015

2016

Production

Revenue

Average Price

Source: AUCMA; QYR Refrigerator Research Center, June 2016

#### 4.10.4 Refrigerator Domestic Sales, Export Sales and Share in 2015

Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

#### 4.10.5 Interviewee, Nam

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