

China Refrigerator Market Research Report to 2020

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Abstracts

This report studies production and consumption of Refrigerator in China market, focuses on top manufacturers in China market, involving Refrigerator price of each type, production, revenue and market share for each manufacturer. The key manufacturers include

Haier

Ronshen

Midea

Meiling

FRESTECH

Hisense

TCL

Aoma

DIAQUA

AUCMA

SAIYI

WEILI

Hualing

KELON

Huari

KONGKA

CHANGLING

Royalstar

Casarte

Chaudi

Split by product types, with production, revenue, market share and price of each type, as well as the types and price of each type price for each manufacturer in 2015 and 2016, through interviewing the key manufacturers, covering
Single-door Refrigerator

Double-door Refrigerator

Three-door Refrigerator

Multi-door Refrigerator

Split by applications, this report focuses on consumption and growth rate of Refrigerator in each application, can be divided into

Home

Commercial

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1.1 Product Overview and Scope of Refrigerator

Refrigerator is

Figure Picture of Refrigerator

Source: QYR Refrigerator Research Center, June 2016

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2015

2016

Haier
Ronshen
Midea
Meiling
FRESTECH
Hisense
TCL
Aoma
DIAQUA
AUCMA

Source: Above companies; QYR Refrigerator Research Center, June 2016

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Table Price List (Interviewed) of Double-door Refrigerator by Key Manufacturers in 2015 and 2016

2015

2016

Haier
Ronshen
Midea
Meiling
FRESTECH
Hisense
TCL
Aoma
DIAQUA
AUCMA

Source: Above companies; QYR Refrigerator Research Center, June 2016

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Table Price List (Interviewed) of Three-door Refrigerator by Key Manufacturers in 2015 and 2016

2015

2016

Haier
Ronshen
Midea
Meiling
FRESTECH
Hisense
TCL

Aoma

DIAQUA

AUCMA

Source: Above companies; QYR Refrigerator Research Center, June 2016

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2015

2016

Haier

Ronshen

Midea

Meiling

FRESTECH

Hisense

TCL

Aoma

DIAQUA

AUCMA

Source: Above companies; QYR Refrigerator Research Center, June 2016

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Table China Refrigerator Production Market Share by Type in 2015 and 2016

Source: QYR Refrigerator Research Center, June 2016

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2015

2016

Haier

Ronshen

Midea

Meiling

FRESTECH

Hisense

TCL

Aoma

DIAQUA

AUCMA

Total

Source: Above companies; QYR Refrigerator Research Center, June 2016

Table China Market Refrigerator Production Share of Key Manufacturers 2015 to 2016

2015

2016

Haier

Ronshen

Midea

Meiling

FRESTECH

Hisense

TCL

Aoma

DIAQUA

AUCMA

Total

Source: Above companies; QYR Refrigerator Research Center, June 2016

2.2 China Market Refrigerator Revenue and Share of Key Manufacturers 2015 to 2016

Table China Market Refrigerator Revenue of Key Manufacturers 2015 to 2016

2015

2016

Haier

Ronshen

Midea

Meiling

FRESTECH

Hisense

TCL

Aoma

DIAQUA

AUCMA

Total

Source: Above companies; QYR Refrigerator Research Center, June 2016

Table China Market Refrigerator Revenue Share of Key Manufacturers 2015 to 2016

2015

2016

Haier

Ronshen

Midea

Meiling
FRESTECH
Hisense
TCL
Aoma
DIAQUA
AUCMA
Total

Source: Above companies; QYR Refrigerator Research Center, June 2016

2.3 China Market Refrigerator Average Price of Key Manufacturers 2015 to 2016

Table China Market Refrigerator Average Price of Key Manufacturers 2015 to 2016

2015

2016

Haier
Ronshen
Midea
Meiling
FRESTECH
Hisense
TCL
Aoma
DIAQUA
AUCMA
Total

Source: Above companies; QYR Refrigerator Research Center, June 2016

2.4 China Refrigerator Manufacturing Base Distribution and Product Type of each
Manufacturers

Table China Refrigerator Manufacturing Base Distribution and Product Type of each
Manufacturers

Product Type
Manufacturing Base Distribution
Haier
Ronshen
Midea
Meiling
FRESTECH
Hisense
TCL
Aoma

DIAQUA

AUCMA

Total

Source: Above companies; QYR Refrigerator Research Center, June 2016

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Figure China Single-door Refrigerator Production and Growth Rate 2011-2020

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Figure China Multi-doors Refrigerator Production and Growth Rate 2011-2020

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4 China Refrigerator Key Manufacturers Analysis

4.1 Haier

4.1.1 Company Basic Information, Manufacturing Base and Competitors

Table Haier Basic Information List

#

Item

Description

1

Company Name

2

Website

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Commercial Production Date of Refrigerator

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Source: Haier; QYR Refrigerator Research Center, June 2016

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Table Double-door Refrigerator and Price in 2015 and 2016 of Haier

Source: Haier; QYR Refrigerator Research Center, June 2016

4.1.2.3 Three-door Refrigerator and Price in 2015 and 2016 of Haier

Table Three-door Refrigerator and Price in 2015 and 2016 of Haier

Source: Haier; QYR Refrigerator Research Center, June 2016

4.1.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of Haier

Table Multi-door Refrigerator and Price in 2015 and 2016 of Haier

Source: Haier; QYR Refrigerator Research Center, June 2016

4.1.3 Refrigerator Production, Revenue, Price of Haier 2015 to 2016

Table Refrigerator Production, Revenue, Price of Haier 2015 to 2016

2015

2016

Production

Revenue

Average Price

Source: Haier; QYR Refrigerator Research Center, June 2016

4.1.4 Refrigerator Domestic Sales, Export Sales and Share in 2015

Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

Source: Haier; QYR Refrigerator Research Center, June 2016

4.1.5 Interviewee, Name and Contact

4.2 Ronshen

4.2.1 Company Basic Information, Manufacturing Base and Competitors

Table Ronshen Basic Information List

#

Item

Description

1

Company Name

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Market Position or History

8

Competitors

Source: Ronshen; QYR Refrigerator Research Center, June 2016

4.2.2 Refrigerator Product Segment of Ronshen by Type

4.2.2.1 Single-door Refrigerator and Price in 2015 and 2016 of Ronshen

Table Single-door Refrigerator and Price in 2015 and 2016 of Ronshen

Source: Ronshen; QYR Refrigerator Research Center, June 2016

4.2.2.2 Double-door Refrigerator and Price in 2015 and 2016 of Ronshen

Table Double-door Refrigerator and Price in 2015 and 2016 of Ronshen

Source: Ronshen; QYR Refrigerator Research Center, June 2016

4.2.2.3 Three-door Refrigerator and Price in 2015 and 2016 of Ronshen

Table Three-door Refrigerator and Price in 2015 and 2016 of Ronshen

Source: Ronshen; QYR Refrigerator Research Center, June 2016

4.2.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of Ronshen

Table Multi-door Refrigerator and Price in 2015 and 2016 of Ronshen

Source: Ronshen; QYR Refrigerator Research Center, June 2016

4.2.3 Refrigerator Production, Revenue, Price of Ronshen 2015 to 2016

Table Refrigerator Production, Revenue, Price of Ronshen 2015 to 2016

2015

2016

Production

Revenue

Average Price

Source: Ronshen; QYR Refrigerator Research Center, June 2016

4.2.4 Refrigerator Domestic Sales, Export Sales and Share in 2015

Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

Source: Ronshen; QYR Refrigerator Research Center, June 2016

4.2.5 Interviewee, Name and Contact

4.3 Midea

4.3.1 Company Basic Information, Manufacturing Base and Competitors

Table Midea Basic Information List

#

Item

Description

1

Company Name

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Website

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Commercial Production Date of Refrigerator

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Manufacturing Locations of Refrigerator

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Production Regions

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Economic Activities

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Market Position or History

Source: Midea; QYR Refrigerator Research Center, June 2016

4.3.2 Refrigerator Product Segment of Midea by Type

4.3.2.1 Single-door Refrigerator and Price in 2015 and 2016 of Midea

Table Single-door Refrigerator and Price in 2015 and 2016 of Midea

Source: Midea; QYR Refrigerator Research Center, June 2016

4.3.2.2 Double-door Refrigerator and Price in 2015 and 2016 of Midea

Table Double-door Refrigerator and Price in 2015 and 2016 of Midea

Source: Midea; QYR Refrigerator Research Center, June 2016

4.3.2.3 Three-door Refrigerator and Price in 2015 and 2016 of Midea
Table Three-door Refrigerator and Price in 2015 and 2016 of Midea
Source: Midea; QYR Refrigerator Research Center, June 2016

4.3.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of Midea
Table Multi-door Refrigerator and Price in 2015 and 2016 of Midea
Source: Midea; QYR Refrigerator Research Center, June 2016

4.3.3 Refrigerator Production, Revenue, Price of Midea 2015 to 2016
Table Refrigerator Production, Revenue, Price of Midea 2015 to 2016
2015
2016
Production
Revenue
Average Price
Source: Midea; QYR Refrigerator Research Center, June 2016

4.3.4 Refrigerator Domestic Sales, Export Sales and Share in 2015
Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

4.3.5 Interviewee, Name and Contact
4.4 Meiling

4.4.1 Company Basic Information, Manufacturing Base and Competitors
Table Meiling Basic Information List

Item
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Manufacturing Locations of Refrigerator
5
Production Regions
6
Economic Activities
7
Market Position or History

Source: Meiling; QYR Refrigerator Research Center, June 2016

4.4.2 Refrigerator Product Segment of Meiling by Type

4.4.2.1 Single-door Refrigerator and Price in 2015 and 2016 of Meiling
Table Single-door Refrigerator and Price in 2015 and 2016 of Meiling
Source: Meiling; QYR Refrigerator Research Center, June 2016

4.4.2.2 Double-door Refrigerator and Price in 2015 and 2016 of Meiling
Table Double-door Refrigerator and Price in 2015 and 2016 of Meiling
Source: Meiling; QYR Refrigerator Research Center, June 2016

4.4.2.3 Three-door Refrigerator and Price in 2015 and 2016 of Meiling
Table Three-door Refrigerator and Price in 2015 and 2016 of Meiling
Source: Meiling; QYR Refrigerator Research Center, June 2016

4.4.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of Meiling
Table Multi-door Refrigerator and Price in 2015 and 2016 of Meiling
Source: Meiling; QYR Refrigerator Research Center, June 2016

4.4.3 Refrigerator Production, Revenue, Price of Meiling 2015 to 2016
Table Refrigerator Production, Revenue, Price of Meiling 2015 to 2016
2015
2016

Production

Revenue

Average Price

Source: Meiling; QYR Refrigerator Research Center, June 2016

4.4.4 Refrigerator Domestic Sales, Export Sales and Share in 2015
Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

4.4.5 Interviewee, Name and Contact

4.5 FRESTECH

4.5.1 Company Basic Information, Manufacturing Base and Competitors
Table FRESTECH Basic Information List

#

Item

Description

1

Company Name

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Website

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Economic Activities

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Market Position or History

Source: FRESTECH; QYR Refrigerator Research Center, June 2016

4.5.2 Refrigerator Product Segment of FRESTECH by Type

4.5.2.1 Single-door Refrigerator and Price in 2015 and 2016 of FRESTECH

Table Single-door Refrigerator and Price in 2015 and 2016 of FRESTECH

Source: FRESTECH; QYR Refrigerator Research Center, June 2016

4.5.2.2 Double-door Refrigerator and Price in 2015 and 2016 of FRESTECH

Table Double-door Refrigerator and Price in 2015 and 2016 of FRESTECH

Source: FRESTECH; QYR Refrigerator Research Center, June 2016

4.5.2.3 Three-door Refrigerator and Price in 2015 and 2016 of FRESTECH

Table Three-door Refrigerator and Price in 2015 and 2016 of FRESTECH

Source: FRESTECH; QYR Refrigerator Research Center, June 2016

4.5.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of FRESTECH

Table Multi-door Refrigerator and Price in 2015 and 2016 of FRESTECH

Source: FRESTECH; QYR Refrigerator Research Center, June 2016

4.5.3 Refrigerator Production, Revenue, Price of FRESTECH 2015 to 2016

Table Refrigerator Production, Revenue, Price of FRESTECH 2015 to 2016

2015

2016

Production

Revenue

Average Price

Source: FRESTECH; QYR Refrigerator Research Center, June 2016

4.5.4 Refrigerator Domestic Sales, Export Sales and Share in 2015

Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

4.5.5 Interviewee, Name and Contact

4.6 Hisense

4.6.1 Company Basic Information, Manufacturing Base and Competitors

Table Hisense Basic Information List

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Item

Description

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Company Name

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Commercial Production Date of Refrigerator

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Manufacturing Locations of Refrigerator

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Economic Activities

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Market Position or History

Source: Hisense; QYR Refrigerator Research Center, June 2016

4.6.2 Refrigerator Product Segment of Hisense by Type

4.6.2.1 Single-door Refrigerator and Price in 2015 and 2016 of Hisense

Table Single-door Refrigerator and Price in 2015 and 2016 of Hisense

Source: Hisense; QYR Refrigerator Research Center, June 2016

4.6.2.2 Double-door Refrigerator and Price in 2015 and 2016 of Hisense

Table Double-door Refrigerator and Price in 2015 and 2016 of Hisense

Source: Hisense; QYR Refrigerator Research Center, June 2016

4.6.2.3 Three-door Refrigerator and Price in 2015 and 2016 of Hisense

Table Three-door Refrigerator and Price in 2015 and 2016 of Hisense

Source: Hisense; QYR Refrigerator Research Center, June 2016

4.6.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of Hisense

Table Multi-door Refrigerator and Price in 2015 and 2016 of Hisense

Source: Hisense; QYR Refrigerator Research Center, June 2016

4.6.3 Refrigerator Production, Revenue, Price of Hisense 2015 to 2016

Table Refrigerator Production, Revenue, Price of Hisense 2015 to 2016

2015

2016

Production

Revenue

Average Price

Source: Hisense; QYR Refrigerator Research Center, June 2016

4.6.4 Refrigerator Domestic Sales, Export Sales and Share in 2015

Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

4.6.5 Interviewee, Name and Contact

4.7 TCL

4.7.1 Company Basic Information, Manufacturing Base and Competitors

Table TCL Basic Information List

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Company Name

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Market Position or History

Source: TCL; QYR Refrigerator Research Center, June 2016

4.7.2 Refrigerator Product Segment of TCL by Type

4.7.2.1 Single-door Refrigerator and Price in 2015 and 2016 of TCL

Table Single-door Refrigerator and Price in 2015 and 2016 of TCL

Source: TCL; QYR Refrigerator Research Center, June 2016

4.7.2.2 Double-door Refrigerator and Price in 2015 and 2016 of TCL

Table Double-door Refrigerator and Price in 2015 and 2016 of TCL

Source: TCL; QYR Refrigerator Research Center, June 2016

4.7.2.3 Three-door Refrigerator and Price in 2015 and 2016 of TCL

Table Three-door Refrigerator and Price in 2015 and 2016 of TCL

Source: TCL; QYR Refrigerator Research Center, June 2016

4.7.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of TCL

Table Multi-door Refrigerator and Price in 2015 and 2016 of TCL

Source: TCL; QYR Refrigerator Research Center, June 2016

4.7.3 Refrigerator Production, Revenue, Price of TCL 2015 to 2016

Table Refrigerator Production, Revenue, Price of TCL 2015 to 2016

2015

2016

Production

Revenue

Average Price

Source: TCL; QYR Refrigerator Research Center, June 2016

4.7.4 Refrigerator Domestic Sales, Export Sales and Share in 2015

Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

4.7.5 Interviewee, Name and Contact

4.8 Aoma

4.8.1 Company Basic Information, Manufacturing Base and Competitors

Table Aoma Basic Information List

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Item

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Market Position or History

Source: Aoma; QYR Refrigerator Research Center, June 2016

4.8.2 Refrigerator Product Segment of Aoma by Type

4.8.2.1 Single-door Refrigerator and Price in 2015 and 2016 of Aoma

Table Single-door Refrigerator and Price in 2015 and 2016 of Aoma

Source: Aoma; QYR Refrigerator Research Center, June 2016

4.8.2.2 Double-door Refrigerator and Price in 2015 and 2016 of Aoma

Table Double-door Refrigerator and Price in 2015 and 2016 of Aoma

Source: Aoma; QYR Refrigerator Research Center, June 2016

4.8.2.3 Three-door Refrigerator and Price in 2015 and 2016 of Aoma

Table Three-door Refrigerator and Price in 2015 and 2016 of Aoma

Source: Aoma; QYR Refrigerator Research Center, June 2016

4.8.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of Aoma

Table Multi-door Refrigerator and Price in 2015 and 2016 of Aoma

Source: Aoma; QYR Refrigerator Research Center, June 2016

4.8.3 Refrigerator Production, Revenue, Price of Aoma 2015 to 2016

Table Refrigerator Production, Revenue, Price of Aoma 2015 to 2016

2015

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Production

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Average Price

Source: Aoma; QYR Refrigerator Research Center, June 2016

4.8.4 Refrigerator Domestic Sales, Export Sales and Share in 2015

Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

4.8.5 Interviewee, Name and Contact

4.9 DIAQUA

4.9.1 Company Basic Information, Manufacturing Base and Competitors

Table DIAQUA Basic Information List

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Market Position or History

Source: DIAQUA; QYR Refrigerator Research Center, June 2016

4.9.2 Refrigerator Product Segment of DIAQUA by Type

4.9.2.1 Single-door Refrigerator and Price in 2015 and 2016 of DIAQUA

Table Single-door Refrigerator and Price in 2015 and 2016 of DIAQUA

Source: DIAQUA; QYR Refrigerator Research Center, June 2016

4.9.2.2 Double-door Refrigerator and Price in 2015 and 2016 of DIAQUA

Table Double-door Refrigerator and Price in 2015 and 2016 of DIAQUA

Source: DIAQUA; QYR Refrigerator Research Center, June 2016

4.9.2.3 Three-door Refrigerator and Price in 2015 and 2016 of DIAQUA

Table Three-door Refrigerator and Price in 2015 and 2016 of DIAQUA

Source: DIAQUA; QYR Refrigerator Research Center, June 2016

4.9.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of DIAQUA Table Multi-door Refrigerator and Price in 2015 and 2016 of DIAQUA

Source: DIAQUA; QYR Refrigerator Research Center, June 2016

4.9.3 Refrigerator Production, Revenue, Price of DIAQUA 2015 to 2016 Table Refrigerator Production, Revenue, Price of DIAQUA 2015 to 2016

2015

2016

Production

Revenue

Average Price

Source: DIAQUA; QYR Refrigerator Research Center, June 2016

4.9.4 Refrigerator Domestic Sales, Export Sales and Share in 2015 Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

4.9.5 Interviewee, Name and Contact

4.10 AUCMA

4.10.1 Company Basic Information, Manufacturing Base and Competitors Table AUCMA Basic Information List

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Item

Description

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Company Name

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Market Position or History

Source: AUCMA; QYR Refrigerator Research Center, June 2016

4.10.2 Refrigerator Product Segment of AUCMA by Type

4.10.2.1 Single-door Refrigerator and Price in 2015 and 2016 of AUCMA Table Single-door Refrigerator and Price in 2015 and 2016 of AUCMA

Source: AUCMA; QYR Refrigerator Research Center, June 2016

4.10.2.2 Double-door Refrigerator and Price in 2015 and 2016 of AUCMA
Table Double-door Refrigerator and Price in 2015 and 2016 of AUCMA

Source: AUCMA; QYR Refrigerator Research Center, June 2016

4.10.2.3 Three-door Refrigerator and Price in 2015 and 2016 of AUCMA
Table Three-door Refrigerator and Price in 2015 and 2016 of AUCMA

Source: AUCMA; QYR Refrigerator Research Center, June 2016

4.10.2.4 Multi-door Refrigerator and Price in 2015 and 2016 of AUCMA
Table Multi-door Refrigerator and Price in 2015 and 2016 of AUCMA

Source: AUCMA; QYR Refrigerator Research Center, June 2016

4.10.3 Refrigerator Production, Revenue, Price of AUCMA 2015 to 2016
Table Refrigerator Production, Revenue, Price of AUCMA 2015 to 2016
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Average Price

Source: AUCMA; QYR Refrigerator Research Center, June 2016

4.10.4 Refrigerator Domestic Sales, Export Sales and Share in 2015
Figure Refrigerator Domestic Sales, Export Sales and Share in 2015

4.10.5 Interviewee, Nam

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