

China Refrigerator Market Research Report 2017

<https://marketpublishers.com/r/C1EA42E677DEN.html>

Date: July 2017

Pages: 126

Price: US\$ 3,200.00 (Single User License)

ID: C1EA42E677DEN

Abstracts

The global Refrigerator market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Refrigerator development status and future trend in China, focuses on top players in China, also splits Refrigerator by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Haier

Midea

SIEMENS

Ronshen

MeiLing

Panasonic

SAMSUNG

Hisenes

TCL

BOSCH

KINGHOME

HOMA

KONKA

Leader

Casarte

SAKURA

Frestec

LG

WOMU
SHARP
AUCMA
WANBAO
XINGX
AUX
Skyworth
KEG
PANDA
PATCHES
Whirlpool
Electrolux

Geographically, this report splits the China market into six regions,

South China
East China
Southwest China
Northeast China
North China
Central China
Northwest China

On the basis of product, the Refrigerator market is primarily split into

By Door Style (Single door, Double door, Three doors, Cross on the door, others)

By Total Volume (below 150L, 150-210L, 211-230L, 231-280L, 281-450L, above 450L)

By Temperature Control Method (Mechanical temperature control, Computer temperature control)

By Energy Efficiency Rating (one, two, three)

By Compressor (Frequency conversion, Fixed frequency)

On the basis on the end users/applications, this report covers

Home
Commercial

Contents

1 REFRIGERATOR OVERVIEW

- 1.1 Product Overview and Scope of Refrigerator
- 1.2 Classification of Refrigerator by Product Category
 - 1.2.1 China Refrigerator Sales (K Units) Comparison by Types (2012-2022)
 - 1.2.2 China Refrigerator Sales (K Units) Market Share by Types in 2016
 - 1.2.3 By Door Style (Single door, Double door, Three doors, Cross on the door, others)
 - 1.2.4 By Total Volume (below 150L, 150-210L, 211-230L, 231-280L, 281-450L, above 450L)
 - 1.2.5 By Temperature Control Method (Mechanical temperature control, Computer temperature control)
 - 1.2.6 By Energy Efficiency Rating (one, two, three)
 - 1.2.7 By Compressor (Frequency conversion, Fixed frequency)
- 1.3 China Refrigerator Market by Applications/End Users
 - 1.3.1 China Refrigerator Sales (K Units) and Market Share Comparison by Applications (2012-2022)
 - 1.3.2 Home
 - 1.3.3 Commercial
- 1.4 China Refrigerator Market by Regions
 - 1.4.1 China Refrigerator Market Size (Million USD) Comparison by Regions (2012-2022)
 - 1.4.2 South China Refrigerator Status and Prospect (2012-2022)
 - 1.4.3 East China Refrigerator Status and Prospect (2012-2022)
 - 1.4.4 Southwest China Refrigerator Status and Prospect (2012-2022)
 - 1.4.5 Northeast China Refrigerator Status and Prospect (2012-2022)
 - 1.4.6 North China Refrigerator Status and Prospect (2012-2022)
 - 1.4.7 Central China Refrigerator Status and Prospect (2012-2022)
- 1.5 China Market Size (Sales and Revenue) of Refrigerator (2012-2022)
 - 1.5.1 China Refrigerator Sales (K Units) and Growth Rate (%) (2012-2022)
 - 1.5.2 China Refrigerator Revenue (Million USD) and Growth Rate (2012-2022)

2 CHINA REFRIGERATOR MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Refrigerator Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.2 China Refrigerator Revenue and Share by Players/Manufacturers (2012-2017)

- 2.3 China Refrigerator Average Price (K Units) by Players/Manufacturers (2012-2017)
- 2.4 China Refrigerator Market Competitive Situation and Trends
 - 2.4.1 China Refrigerator Market Concentration Rate
 - 2.4.2 China Refrigerator Market Share of Top 3 and Top 5 Players/Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers Refrigerator Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA REFRIGERATOR SALES AND REVENUE BY REGIONS (2012-2017)

- 3.1 China Refrigerator Sales (K Units) and Market Share by Regions (2012-2017)
- 3.2 China Refrigerator Revenue (Million USD) and Market Share by Regions (2012-2017)
- 3.3 China Refrigerator Price (K Units) by Regions (2012-2017)

4 CHINA REFRIGERATOR SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)

- 4.1 China Refrigerator Sales (K Units) and Market Share by Type/ Product Category (2012-2017)
- 4.2 China Refrigerator Revenue (Million USD) and Market Share by Type (2012-2017)
- 4.3 China Refrigerator Price (K Units) by Type (2012-2017)
- 4.4 China Refrigerator Sales Growth Rate (%) (%) by Type (2012-2017)

5 CHINA REFRIGERATOR SALES BY APPLICATION (2012-2017)

- 5.1 China Refrigerator Sales (K Units) and Market Share by Applications (2012-2017)
- 5.2 China Refrigerator Sales Growth Rate (%) (%) by Applications (2012-2017)
- 5.3 Market Drivers and Opportunities

6 CHINA REFRIGERATOR PLAYERS/MANUFACTURERS PROFILES AND SALES DATA

- 6.1 Haier
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Refrigerator Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 Haier Refrigerator Sales (K Units), Revenue (Million USD), Price (K Units) and

Gross Margin (%) (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Midea

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Refrigerator Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Midea Refrigerator Sales (K Units), Revenue (Million USD), Price (K Units) and

Gross Margin (%) (2012-2017)

6.2.4 Main Business/Business Overview

6.3 SIEMENS

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Refrigerator Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 SIEMENS Refrigerator Sales (K Units), Revenue (Million USD), Price (K Units)

and Gross Margin (%) (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Ronshen

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Refrigerator Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Ronshen Refrigerator Sales (K Units), Revenue (Million USD), Price (K Units)

and Gross Margin (%) (2012-2017)

6.4.4 Main Business/Business Overview

6.5 MeiLing

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Refrigerator Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 MeiLing Refrigerator Sales (K Units), Revenue (Million USD), Price (K Units) and

Gross Margin (%) (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Panasonic

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Refrigerator Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Panasonic Refrigerator Sales (K Units), Revenue (Million USD), Price (K Units) and Gross Margin (%) (2012-2017)

6.6.4 Main Business/Business Overview

6.7 SAMSUNG

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Refrigerator Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 SAMSUNG Refrigerator Sales (K Units), Revenue (Million USD), Price (K Units) and Gross Margin (%) (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Hisenes

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Refrigerator Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Hisenes Refrigerator Sales (K Units), Revenue (Million USD), Price (K Units) and Gross Margin (%) (2012-2017)

6.8.4 Main Business/Business Overview

6.9 TCL

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Refrigerator Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 TCL Refrigerator Sales (K Units), Revenue (Million USD), Price (K Units) and Gross Margin (%) (2012-2017)

6.9.4 Main Business/Business Overview

6.10 BOSCH

6.10.1 Company Basic Information, Manufacturing Base and Competitors

6.10.2 Refrigerator Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 BOSCH Refrigerator Sales (K Units), Revenue (Million USD), Price (K Units) and Gross Margin (%) (2012-2017)

6.10.4 Main Business/Business Overview

6.11 KINGHOME

6.12 HOMA

6.13 KONKA

6.14 Leader

- 6.15 Casarte
- 6.16 SAKURA
- 6.17 Frestec
- 6.18 LG
- 6.19 WOMU
- 6.20 SHARP
- 6.21 AUCMA
- 6.22 WANBAO
- 6.23 XINGX
- 6.24 AUX
- 6.25 Skyworth
- 6.26 KEG
- 6.27 PANDA
- 6.28 PATCHES
- 6.29 Whirlpool
- 6.30 Electrolux

7 REFRIGERATOR MANUFACTURING COST ANALYSIS

- 7.1 Refrigerator Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Refrigerator

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Refrigerator Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Refrigerator Major Players/Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA REFRIGERATOR MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

- 11.1 China Refrigerator Sales (K Units), Revenue (Million USD) Forecast (2017-2022)
- 11.2 China Refrigerator Sales (K Units) Forecast by Type (2017-2022)
- 11.3 China Refrigerator Sales (K Units) Forecast by Application (2017-2022)
- 11.4 China Refrigerator Sales (K Units) Forecast by Regions (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison 2012-2022
Table Refrigerator Sales (K Units) and Revenue (Million USD) Market Split by Product Type
Table Refrigerator Sales (K Units) by Application (2016-2022)
Figure Product Picture of Refrigerator
Table China Refrigerator Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2012-2022)
Figure China Refrigerator Sales Volume Market Share by Types in 2016
Figure By Door Style (Single door, Double door, Three doors, Cross on the door, others) Product Picture
Figure By Total Volume (below 150L, 150-210L, 211-230L, 231-280L, 281-450L, above 450L) Product Picture
Figure By Temperature Control Method (Mechanical temperature control, Computer temperature control) Product Picture
Table China Refrigerator Sales (K Units) Comparison by Applications (2012-2022)
Figure China Sales Market Share (%) of Refrigerator by Applications in 2016
Figure Home Examples
Figure Commercial Examples
Figure Other Examples
Figure Application 4 Examples
Figure Application 5 Examples
Figure South China Refrigerator Revenue (Million USD) and Growth Rate (2012-2022)
Figure East China Refrigerator Revenue (Million USD) and Growth Rate (2012-2022)
Figure Southwest China Refrigerator Revenue (Million USD) and Growth Rate (2012-2022)
Figure Northeast China Refrigerator Revenue (Million USD) and Growth Rate (2012-2022)
Figure North China Refrigerator Revenue (Million USD) and Growth Rate (2012-2022)
Figure Central China Refrigerator Revenue (Million USD) and Growth Rate (2012-2022)
Figure China Refrigerator Sales (K Units) and Growth Rate (%) (2012-2022)
Figure China Refrigerator Revenue (Million USD) and Growth Rate (2012-2022)
Table China Refrigerator Sales of Key Players/Manufacturers (2012-2017)
Table China Refrigerator Sales Share (%) by Players/Manufacturers (2012-2017)
Figure 2016 China Refrigerator Sales Share (%) by Players/Manufacturers
Figure 2017 China Refrigerator Sales Share (%) by Players/Manufacturers

Table China Refrigerator Revenue by Players/Manufacturers (2012-2017)

Table China Refrigerator Revenue Market Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Refrigerator Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Refrigerator Revenue Market Share (%) by Players/Manufacturers

Table China Market Refrigerator Average Price of Key Players/Manufacturers (2012-2017)

Figure China Market Refrigerator Average Price of Key Players/Manufacturers in 2016

Figure China Refrigerator Market Share of Top 3 Players/Manufacturers

Figure China Refrigerator Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Refrigerator Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Refrigerator Product Category

Table China Refrigerator Sales (K Units) by Regions (2012-2017)

Table China Refrigerator Sales Share (%) by Regions (2012-2017)

Figure China Refrigerator Sales Share (%) by Regions (2012-2017)

Figure China Refrigerator Sales Market Share (%) by Regions in 2016

Table China Refrigerator Revenue (Million USD) and Market Share by Regions (2012-2017)

Table China Refrigerator Revenue Market Share (%) by Regions (2012-2017)

Figure China Refrigerator Revenue Market Share (%) by Regions (2012-2017)

Figure China Refrigerator Revenue Market Share (%) by Regions in 2016

Table China Refrigerator Price (K Units) by Regions (2012-2017)

Table China Refrigerator Sales (K Units) by Type (2012-2017)

Table China Refrigerator Sales Share (%) by Type (2012-2017)

Figure China Refrigerator Sales Share (%) by Type (2012-2017)

Figure China Refrigerator Sales Market Share (%) by Type in 2016

Table China Refrigerator Revenue (Million USD) and Market Share by Type (2012-2017)

Table China Refrigerator Revenue Market Share (%) by Type (2012-2017)

Figure Revenue Market Share of Refrigerator by Type (2012-2017)

Figure Revenue Market Share of Refrigerator by Type in 2016

Table China Refrigerator Price (K Units) by Types (2012-2017)

Figure China Refrigerator Sales Growth Rate (%) (%) by Type (2012-2017)

Table China Refrigerator Sales (K Units) by Applications (2012-2017)

Table China Refrigerator Sales Market Share (%) by Applications (2012-2017)

Figure China Refrigerator Sales Market Share (%) by Applications (2012-2017)

Figure China Refrigerator Sales Market Share (%) by Applications in 2016

Table China Refrigerator Sales Growth Rate (%) (%) by Applications (2012-2017)

Figure China Refrigerator Sales Growth Rate (%) by Applications (2012-2017)

Table Haier Basic Information List

Table Haier Refrigerator Sales (K Units), Revenue (Million USD), Price (K Units) and Gross Margin (%) (2012-2017)

Figure Haier Refrigerator Sales Growth Rate (%) (2012-2017)

Figure Haier Refrigerator Sales Market Share (%) in China (2012-2017)

Figure Haier Refrigerator Revenue Market Share (%) in China (2012-2017)

Table Midea Basic Information List

Table Midea Refrigerator Sales (K Units), Revenue (Million USD), Price (K Units) and Gross Margin (%) (2012-2017)

Figure Midea Refrigerator Sales Growth Rate (%) (2012-2017)

Figure Midea Refrigerator Sales Market Share (%) in China (2012-2017)

Figure Midea Refrigerator Revenue Market Share (%) in China (2012-2017)

Table SIEMENS Basic Information List

Table SIEMENS Refrigerator Sales (K Units), Revenue (Million USD), Price (K Units) and Gross Margin (%) (2012-2017)

Figure SIEMENS Refrigerator Sales Growth Rate (%) (2012-2017)

Figure SIEMENS Refrigerator Sales Market Share (%) in China (2012-2017)

Figure SIEMENS Refrigerator Revenue Market Share (%) in China (2012-2017)

Table Ronshen Basic Information List

Table Ronshen Refrigerator Sales (K Units), Revenue (Million USD), Price (K Units) and Gross Margin (%) (2012-2017)

Figure Ronshen Refrigerator Sales Growth Rate (%) (2012-2017)

Figure Ronshen Refrigerator Sales Market Share (%) in China (2012-2017)

Figure Ronshen Refrigerator Revenue Market Share (%) in China (2012-2017)

Table MeiLing Basic Information List

Table MeiLing Refrigerator Sales (K Units), Revenue (Million USD), Price (K Units) and Gross Margin (%) (2012-2017)

Figure MeiLing Refrigerator Sales Growth Rate (%) (2012-2017)

Figure MeiLing Refrigerator Sales Market Share (%) in China (2012-2017)

Figure MeiLing Refrigerator Revenue Market Share (%) in China (2012-2017)

Table Panasonic Basic Information List

Table Panasonic Refrigerator Sales (K Units), Revenue (Million USD), Price (K Units) and Gross Margin (%) (2012-2017)

Figure Panasonic Refrigerator Sales Growth Rate (%) (2012-2017)

Figure Panasonic Refrigerator Sales Market Share (%) in China (2012-2017)

Figure Panasonic Refrigerator Revenue Market Share (%) in China (2012-2017)

Table SAMSUNG Basic Information List

Table SAMSUNG Refrigerator Sales (K Units), Revenue (Million USD), Price (K Units)

and Gross Margin (%) (2012-2017)

Figure SAMSUNG Refrigerator Sales Growth Rate (%) (2012-2017)

Figure SAMSUNG Refrigerator Sales Market Share (%) in China (2012-2017)

Figure SAMSUNG Refrigerator Revenue Market Share (%) in China (2012-2017)

Table Hisenes Basic Information List

Table Hisenes Refrigerator Sales (K Units), Revenue (Million USD), Price (K Units) and Gross Margin (%) (2012-2017)

Figure Hisenes Refrigerator Sales Growth Rate (%) (2012-2017)

Figure Hisenes Refrigerator Sales Market Share (%) in China (2012-2017)

Figure Hisenes Refrigerator Revenue Market Share (%) in China (2012-2017)

Table TCL Basic Information List

Table TCL Refrigerator Sales (K Units), Revenue (Million USD), Price (K Units) and Gross Margin (%) (2012-2017)

Figure TCL Refrigerator Sales Growth Rate (%) (2012-2017)

Figure TCL Refrigerator Sales Market Share (%) in China (2012-2017)

Figure TCL Refrigerator Revenue Market Share (%) in China (2012-2017)

Table BOSCH Basic Information List

Table BOSCH Refrigerator Sales (K Units), Revenue (Million USD), Price (K Units) and Gross Margin (%) (2012-2017)

Figure BOSCH Refrigerator Sales Growth Rate (%) (2012-2017)

Figure BOSCH Refrigerator Sales Market Share (%) in China (2012-2017)

Figure BOSCH Refrigerator Revenue Market Share (%) in China (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Refrigerator

Figure Manufacturing Process Analysis of Refrigerator

Figure Refrigerator Industrial Chain Analysis

Table Raw Materials Sources of Refrigerator Major Players/Manufacturers in 2015

Table Major Buyers of Refrigerator

Table Distributors/Traders List

Figure China Refrigerator Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure China Refrigerator Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure China Refrigerator Price (K Units) Trend Forecast (2017-2022)

Table China Refrigerator Sales (K Units) Forecast by Type (2017-2022)

Figure China Refrigerator Sales (K Units) Forecast by Type (2017-2022)

Figure China Refrigerator Sales Volume Market Share Forecast by Type in 2022

Table China Refrigerator Sales (K Units) Forecast by Application (2017-2022)

Figure China Refrigerator Sales Volume Market Share Forecast by Application
(2017-2022)

Figure China Refrigerator Sales Volume Market Share Forecast by Application in 2022

Table China Refrigerator Sales (K Units) Forecast by Regions (2017-2022)

Table China Refrigerator Sales Volume Share Forecast by Regions (2017-2022)

Figure China Refrigerator Sales Volume Share Forecast by Regions (2017-2022)

Figure China Refrigerator Sales Volume Share Forecast by Regions in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: China Refrigerator Market Research Report 2017

Product link: <https://marketpublishers.com/r/C1EA42E677DEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1EA42E677DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970