

China Recording Heads Market Research Report 2017

<https://marketpublishers.com/r/CD4E1721B69EN.html>

Date: December 2017

Pages: 98

Price: US\$ 3,400.00 (Single User License)

ID: CD4E1721B69EN

Abstracts

The global Recording Heads market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Recording Heads development status and future trend in China, focuses on top players in China, also splits Recording Heads by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Guzik Technical Enterprises

LP Record

TASCAM

Sony

Philips

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (Units), revenue (Million USD), product price (K USD/Unit), market share and growth rate of each type, primarily split into

Magnetoresistive Head

Giant Magnetoresistive Head

On the basis of the end users/application, this report covers

Mobile Phone

Camera

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

China Recording Heads Market Research Report 2017

1 RECORDING HEADS OVERVIEW

- 1.1 Product Overview and Scope of Recording Heads
- 1.2 Classification of Recording Heads by Product Category
 - 1.2.1 China Recording Heads Sales (Units) Comparison by Type (2012-2022)
 - 1.2.2 China Recording Heads Sales (Units) Market Share by Type in 2016
 - 1.2.3 Magnetoresistive Head
 - 1.2.4 Giant Magnetoresistive Head
- 1.3 China Recording Heads Market by Application/End Users
 - 1.3.1 China Recording Heads Sales (Units) and Market Share Comparison by Applications (2012-2022)
 - 1.3.2 Mobile Phone
 - 1.3.3 Camera
 - 1.3.4 Others
- 1.4 China Recording Heads Market by Region
 - 1.4.1 China Recording Heads Market Size (Million USD) Comparison by Region (2012-2022)
 - 1.4.2 South China Recording Heads Status and Prospect (2012-2022)
 - 1.4.3 East China Recording Heads Status and Prospect (2012-2022)
 - 1.4.4 Southwest China Recording Heads Status and Prospect (2012-2022)
 - 1.4.5 Northeast China Recording Heads Status and Prospect (2012-2022)
 - 1.4.6 North China Recording Heads Status and Prospect (2012-2022)
 - 1.4.7 Central China Recording Heads Status and Prospect (2012-2022)
- 1.5 China Market Size (Sales and Revenue) of Recording Heads (2012-2022)
 - 1.5.1 China Recording Heads Sales (Units) and Growth Rate (%) (2012-2022)
 - 1.5.2 China Recording Heads Revenue (Million USD) and Growth Rate (%) (2012-2022)

2 CHINA RECORDING HEADS MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Recording Heads Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.2 China Recording Heads Revenue and Share by Players/Manufacturers (2012-2017)
- 2.3 China Recording Heads Average Price (K USD/Unit) by Players/Manufacturers

(2012-2017)

2.4 China Recording Heads Market Competitive Situation and Trends

2.4.1 China Recording Heads Market Concentration Rate

2.4.2 China Recording Heads Market Share of Top 3 and Top 5 Players/Manufacturers

2.4.3 Mergers & Acquisitions, Expansion in China Market

2.5 China Players/Manufacturers Recording Heads Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA RECORDING HEADS SALES AND REVENUE BY REGION (2012-2017)

3.1 China Recording Heads Sales (Units) and Market Share by Region (2012-2017)

3.2 China Recording Heads Revenue (Million USD) and Market Share by Region (2012-2017)

3.3 China Recording Heads Price (K USD/Unit) by Regions (2012-2017)

4 CHINA '&B1&' SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)'

4.1 China Recording Heads Sales (Units) and Market Share by Type/ Product Category (2012-2017)

4.2 China Recording Heads Revenue (Million USD) and Market Share by Type (2012-2017)

4.3 China Recording Heads Price (K USD/Unit) by Type (2012-2017)

4.4 China Recording Heads Sales Growth Rate (%) by Type (2012-2017)

5 CHINA '&B1&' SALES BY APPLICATION (2012-2017)'

5.1 China Recording Heads Sales (Units) and Market Share by Application (2012-2017)

5.2 China Recording Heads Sales Growth Rate (%) by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 CHINA RECORDING HEADS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Guzik Technical Enterprises

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Recording Heads Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Guzik Technical Enterprises Recording Heads Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%) (2012-2017)

6.1.4 Main Business/Business Overview

6.2 LP Record

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Recording Heads Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 LP Record Recording Heads Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%) (2012-2017)

6.2.4 Main Business/Business Overview

6.3 TASCAM

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Recording Heads Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 TASCAM Recording Heads Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%) (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Sony

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Recording Heads Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Sony Recording Heads Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%) (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Philips

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Recording Heads Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Philips Recording Heads Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%) (2012-2017)

6.5.4 Main Business/Business Overview

7 RECORDING HEADS MANUFACTURING COST ANALYSIS

7.1 Recording Heads Key Raw Materials Analysis

- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Recording Heads

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Recording Heads Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Recording Heads Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA RECORDING HEADS MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

11.1 China Recording Heads Sales (Units), Revenue (Million USD) Forecast (2017-2022)

11.2 China Recording Heads Sales (Units) Forecast by Type (2017-2022)

11.3 China Recording Heads Sales (Units) Forecast by Application (2017-2022)

11.4 China Recording Heads Sales (Units) Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2012-2022)

Table Recording Heads Sales (Units) and Revenue (Million USD) Market Split by Product Type

Table Recording Heads Sales (Units) by Application (2016-2022)

Figure Product Picture of Recording Heads

Table China Recording Heads Sales (Units) and Growth Rate (%) Comparison by Types (Product Category) (2012-2022)

Figure China Recording Heads Sales Volume Market Share by Types in 2016

Figure Magnetoresistive Head Product Picture

Figure Giant Magnetoresistive Head Product Picture

Figure China Recording Heads Sales (Units) Comparison by Application (2012-2022)

Figure China Sales Market Share (%) of Recording Heads by Application in 2016

Figure Mobile Phone Examples

Table Key Downstream Customer in Mobile Phone

Figure Camera Examples

Table Key Downstream Customer in Camera

Figure Others Examples

Table Key Downstream Customer in Others

Figure South China Recording Heads Revenue (Million USD) and Growth Rate (2012-2022)

Figure East China Recording Heads Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest China Recording Heads Revenue (Million USD) and Growth Rate (2012-2022)

Figure Northeast China Recording Heads Revenue (Million USD) and Growth Rate (2012-2022)

Figure North China Recording Heads Revenue (Million USD) and Growth Rate (2012-2022)

Figure Central China Recording Heads Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Recording Heads Sales (Units) and Growth Rate (%) (2012-2022)

Figure China Recording Heads Revenue (Million USD) and Growth Rate (%) (2012-2022)

Table China Recording Heads Sales of Key Players/Manufacturers (2012-2017)

Table China Recording Heads Sales Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Recording Heads Sales Share (%) by Players/Manufacturers

Figure 2017 China Recording Heads Sales Share (%) by Players/Manufacturers

Table China Recording Heads Revenue by Players/Manufacturers (2012-2017)

Table China Recording Heads Revenue Market Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Recording Heads Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Recording Heads Revenue Market Share (%) by Players/Manufacturers

Table China Market Recording Heads Average Price of Key Players/Manufacturers (2012-2017)

Figure China Market Recording Heads Average Price of Key Players/Manufacturers in 2016

Figure China Recording Heads Market Share of Top 3 Players/Manufacturers

Figure China Recording Heads Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Recording Heads Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Recording Heads Product Category

Table China Recording Heads Sales (Units) by Regions (2012-2017)

Table China Recording Heads Sales Share (%) by Regions (2012-2017)

Figure China Recording Heads Sales Share (%) by Regions (2012-2017)

Figure China Recording Heads Sales Market Share (%) by Regions in 2016

Table China Recording Heads Revenue (Million USD) and Market Share by Regions (2012-2017)

Table China Recording Heads Revenue Market Share (%) by Regions (2012-2017)

Figure China Recording Heads Revenue Market Share (%) by Regions (2012-2017)

Figure China Recording Heads Revenue Market Share (%) by Regions in 2016

Table China Recording Heads Price (K USD/Unit) by Regions (2012-2017)

Table China Recording Heads Sales (Units) by Type (2012-2017)

Table China Recording Heads Sales Share (%) by Type (2012-2017)

Figure China Recording Heads Sales Share (%) by Type (2012-2017)

Figure China Recording Heads Sales Market Share (%) by Type in 2016

Table China Recording Heads Revenue (Million USD) and Market Share by Type (2012-2017)

Table China Recording Heads Revenue Market Share (%) by Type (2012-2017)

Figure Revenue Market Share of Recording Heads by Type (2012-2017)

Figure Revenue Market Share of Recording Heads by Type in 2016

Table China Recording Heads Price (K USD/Unit) by Types (2012-2017)

Figure China Recording Heads Sales Growth Rate (%) by Type (2012-2017)

Table China Recording Heads Sales (Units) by Applications (2012-2017)
Table China Recording Heads Sales Market Share (%) by Applications (2012-2017)
Figure China Recording Heads Sales Market Share (%) by Application (2012-2017)
Figure China Recording Heads Sales Market Share (%) by Application in 2016
Table China Recording Heads Sales Growth Rate (%) by Application (2012-2017)
Figure China Recording Heads Sales Growth Rate (%) by Application (2012-2017)
Table Guzik Technical Enterprises Recording Heads Basic Information List
Table Guzik Technical Enterprises Recording Heads Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%) (2012-2017)
Figure Guzik Technical Enterprises Recording Heads Sales (Units) and Growth Rate (%) (2012-2017)
Figure Guzik Technical Enterprises Recording Heads Sales Market Share (%) in China (2012-2017)
Figure Guzik Technical Enterprises Recording Heads Revenue Market Share (%) in China (2012-2017)
Table LP Record Recording Heads Basic Information List
Table LP Record Recording Heads Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%) (2012-2017)
Figure LP Record Recording Heads Sales (Units) and Growth Rate (%) (2012-2017)
Figure LP Record Recording Heads Sales Market Share (%) in China (2012-2017)
Figure LP Record Recording Heads Revenue Market Share (%) in China (2012-2017)
Table TASCAM Recording Heads Basic Information List
Table TASCAM Recording Heads Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%) (2012-2017)
Figure TASCAM Recording Heads Sales (Units) and Growth Rate (%) (2012-2017)
Figure TASCAM Recording Heads Sales Market Share (%) in China (2012-2017)
Figure TASCAM Recording Heads Revenue Market Share (%) in China (2012-2017)
Table Sony Recording Heads Basic Information List
Table Sony Recording Heads Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%) (2012-2017)
Figure Sony Recording Heads Sales (Units) and Growth Rate (%) (2012-2017)
Figure Sony Recording Heads Sales Market Share (%) in China (2012-2017)
Figure Sony Recording Heads Revenue Market Share (%) in China (2012-2017)
Table Philips Recording Heads Basic Information List
Table Philips Recording Heads Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%) (2012-2017)
Figure Philips Recording Heads Sales (Units) and Growth Rate (%) (2012-2017)
Figure Philips Recording Heads Sales Market Share (%) in China (2012-2017)
Figure Philips Recording Heads Revenue Market Share (%) in China (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Recording Heads
Figure Manufacturing Process Analysis of Recording Heads
Figure Recording Heads Industrial Chain Analysis
Table Raw Materials Sources of Recording Heads Major Players/Manufacturers in 2016
Table Major Buyers of Recording Heads
Table Distributors/Traders List
Figure China Recording Heads Sales (Units) and Growth Rate (%) Forecast (2017-2022)
Figure China Recording Heads Revenue (Million USD) and Growth Rate Forecast (2017-2022)
Figure China Recording Heads Price (K USD/Unit) Trend Forecast (2017-2022)
Table China Recording Heads Sales (Units) Forecast by Type (2017-2022)
Figure China Recording Heads Sales (Units) Forecast by Type (2017-2022)
Figure China Recording Heads Sales Volume Market Share Forecast by Type in 2022
Table China Recording Heads Sales (Units) Forecast by Application (2017-2022)
Figure China Recording Heads Sales Volume Market Share Forecast by Application (2017-2022)
Figure China Recording Heads Sales Volume Market Share Forecast by Application in 2022
Table China Recording Heads Sales (Units) Forecast by Regions (2017-2022)
Table China Recording Heads Sales Volume Share Forecast by Regions (2017-2022)
Figure China Recording Heads Sales Volume Share Forecast by Regions (2017-2022)
Figure China Recording Heads Sales Volume Share Forecast by Regions in 2022
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources

I would like to order

Product name: China Recording Heads Market Research Report 2017

Product link: <https://marketpublishers.com/r/CD4E1721B69EN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CD4E1721B69EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970