

China PVC Artificial Leather Market Research Report 2017

https://marketpublishers.com/r/C4816C2AE68EN.html

Date: January 2017 Pages: 116 Price: US\$ 3,200.00 (Single User License) ID: C4816C2AE68EN

Abstracts

Notes:

Sales, means the sales volume of PVC Artificial Leather

Revenue, means the sales value of PVC Artificial Leather

This report studies PVC Artificial Leather in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Mayur

ATS

Sempurnaindah Multinusantara

Decorative Plastic

Wellmark

VinyRoyal Plasticoates (VPPL)

Veekay Group

Duksung



LEO VINYLS

Prabhat Industries

NAN YA PLASTICS

Zoncen Chemical

Dongtai Leather

Double Elephant

Wise Star

Jiangsu Guoxin

Xiefu Group

YongDali

Fuyi Plastic

Polytech Group

Huahong

Yong-Yuan Feng

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China



North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Surface PVC artificial leather

The rolling process of PVC artificial leather

Extrusion method of PVC artificial leather

Cylinder coated PVC artificial leather

Split by Application, this report focuses on consumption, market share and growth rate of PVC Artificial Leather in each application, can be divided into

Vehicle upholstery

Furniture upholstery

Shoes

Plastic flooring

Clothing



Contents

China PVC Artificial Leather Market Research Report 2017

1 PVC ARTIFICIAL LEATHER MARKET OVERVIEW

- 1.1 Product Overview and Scope of PVC Artificial Leather
- 1.2 PVC Artificial Leather Segment by Type
- 1.2.1 China Production Market Share of PVC Artificial Leather Type in 2015
- 1.2.2 Surface PVC artificial leather
- 1.2.3 The rolling process of PVC artificial leather
- 1.2.4 Extrusion method of PVC artificial leather
- 1.2.5 Cylinder coated PVC artificial leather
- 1.3 Applications of PVC Artificial Leather
- 1.3.1 PVC Artificial Leather Consumption Market Share by Application in 2015
- 1.3.2 Vehicle upholstery
- 1.3.3 Furniture upholstery
- 1.3.4 Shoes
- 1.3.5 Plastic flooring
- 1.3.6 Clothing
- 1.4 China Market Size (Value) of PVC Artificial Leather (2011-2021)
- 1.5 China PVC Artificial Leather Status and Outlook
- 1.6 Government Policies

2 CHINA PVC ARTIFICIAL LEATHER MARKET COMPETITION BY MANUFACTURERS

2.1 China PVC Artificial Leather Capacity, Production and Share by Manufacturers (2015 and 2016)

2.2 China PVC Artificial Leather Revenue and Share by Manufacturers (2015 and 2016)

2.3 China PVC Artificial Leather Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers PVC Artificial Leather Manufacturing Base Distribution, Sales Area, Product Type

- 2.5 PVC Artificial Leather Market Competitive Situation and Trends
 - 2.5.1 PVC Artificial Leather Market Concentration Rate
 - 2.5.2 PVC Artificial Leather Market Share of Top 3 and Top 5 Manufacturers

3 CHINA PVC ARTIFICIAL LEATHER MANUFACTURERS PROFILES/ANALYSIS



3.1 Mayur

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 PVC Artificial Leather Product Type, Application and Specification

3.1.2.1 Surface PVC artificial leather

3.1.2.2 The rolling process of PVC artificial leather

3.1.3 Mayur PVC Artificial Leather Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 ATS

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 PVC Artificial Leather Product Type, Application and Specification

3.2.2.1 Surface PVC artificial leather

3.2.2.2 The rolling process of PVC artificial leather

3.2.3 ATS 116 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Sempurnaindah Multinusantara

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 PVC Artificial Leather Product Type, Application and Specification

3.3.2.1 Surface PVC artificial leather

3.3.2.2 The rolling process of PVC artificial leather

3.3.3 Sempurnaindah Multinusantara 128 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Decorative Plastic

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 PVC Artificial Leather Product Type, Application and Specification

3.4.2.1 Surface PVC artificial leather

3.4.2.2 The rolling process of PVC artificial leather

3.4.3 Decorative Plastic Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Wellmark

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



3.5.2 PVC Artificial Leather Product Type, Application and Specification

3.5.2.1 Surface PVC artificial leather

3.5.2.2 The rolling process of PVC artificial leather

3.5.3 Wellmark Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 VinyRoyal Plasticoates (VPPL)

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 PVC Artificial Leather Product Type, Application and Specification

3.6.2.1 Surface PVC artificial leather

3.6.2.2 The rolling process of PVC artificial leather

3.6.3 VinyRoyal Plasticoates (VPPL) Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Veekay Group

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 PVC Artificial Leather Product Type, Application and Specification

3.7.2.1 Surface PVC artificial leather

3.7.2.2 The rolling process of PVC artificial leather

3.7.3 Veekay Group Chemical & Material Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Duksung

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 PVC Artificial Leather Product Type, Application and Specification

3.8.2.1 Surface PVC artificial leather

3.8.2.2 The rolling process of PVC artificial leather

3.8.3 Duksung Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 LEO VINYLS

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 PVC Artificial Leather Product Type, Application and Specification

3.9.2.1 Surface PVC artificial leather

3.9.2.2 The rolling process of PVC artificial leather



3.9.3 LEO VINYLS Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Prabhat Industries

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.10.2 PVC Artificial Leather Product Type, Application and Specification

3.10.2.1 Surface PVC artificial leather

3.10.2.2 The rolling process of PVC artificial leather

3.10.3 Prabhat Industries Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.10.4 Main Business/Business Overview
- 3.11 NAN YA PLASTICS
- 3.12 Zoncen Chemical
- 3.13 Dongtai Leather
- 3.14 Double Elephant
- 3.15 Wise Star
- 3.16 Jiangsu Guoxin
- 3.17 Xiefu Group
- 3.18 YongDali
- 3.19 Fuyi Plastic
- 3.20 Polytech Group
- 3.21 Huahong
- 3.22 Yong-Yuan Feng

4 CHINA PVC ARTIFICIAL LEATHER CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China PVC Artificial Leather Capacity, Production and Growth (2011-2016)4.2 China PVC Artificial Leather Revenue and Growth (2011-2016)

4.3 China PVC Artificial Leather Production, Consumption, Export and Import (2011-2016)

5 CHINA PVC ARTIFICIAL LEATHER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China PVC Artificial Leather Production and Market Share by Type (2011-2016)5.2 China PVC Artificial Leather Revenue and Market Share by Type (2011-2016)5.3 China PVC Artificial Leather Price by Type (2011-2016)



5.4 China PVC Artificial Leather Production Growth by Type (2011-2016)

6 CHINA PVC ARTIFICIAL LEATHER MARKET ANALYSIS BY APPLICATION

6.1 China PVC Artificial Leather Consumption and Market Share by Application

(2011-2016)

6.2 China PVC Artificial Leather Consumption Growth Rate by Application (2011-2016)

- 6.3 Market Drivers and Opportunities
- 6.3.1 Potential Application
- 6.3.2 Emerging Markets/Countries

7 CHINAPVC ARTIFICIAL LEATHER MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China PVC Artificial Leather Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China PVC Artificial Leather Production and Market Share by Regions (Provinces)(2011-2016)

7.1.2 China PVC Artificial Leather Production Value and Market Share by Regions (Provinces)(2011-2016)

7.1.3 China PVC Artificial Leather Sales Price by Regions (Provinces)(2011-2016)
7.2 China PVC Artificial Leather Consumption by Regions (Provinces)(2011-2016)
7.3 China PVC Artificial Leather Production, Consumption, Export and Import (2011-2016)

8 PVC ARTIFICIAL LEATHER MANUFACTURING COST ANALYSIS

- 8.1 PVC Artificial Leather Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of PVC Artificial Leather

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 9.1 PVC Artificial Leather Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of PVC Artificial Leather Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing10.1.2 Indirect Marketing10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA PVC ARTIFICIAL LEATHER MARKET FORECAST (2016-2021)

12.1 China PVC Artificial Leather Capacity, Production, Revenue Forecast (2016-2021)12.2 China PVC Artificial Leather Production, Import, Export and Consumption Forecast (2016-2021)

12.3 China PVC Artificial Leather Production Forecast by Type (2016-2021)

12.4 China PVC Artificial Leather Consumption Forecast by Application (2016-2021)

12.5 China PVC Artificial Leather Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.5.1 China PVC Artificial Leather Production Forecast by Regions (Provinces)(2016-2021)

12.5.2 China PVC Artificial Leather Consumption Forecast by Regions (Provinces)(2016-2021)



12.5.3 China PVC Artificial Leather Production, Consumption, Import and ExportForecast by Regions (Provinces)(2016-2021)12.6 PVC Artificial Leather Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of PVC Artificial Leather Figure China Production Market Share of PVC Artificial Leather by Type in 2015 Figure Product Picture of Surface PVC artificial leather Table Major Manufacturers of Surface PVC artificial leather Figure Product Picture of The rolling process of PVC artificial leather Table Major Manufacturers of The rolling process of PVC artificial leather Figure Product Picture of Extrusion method of PVC artificial leather Table Major Manufacturers of Extrusion method of PVC artificial leather Figure Product Picture of Cylinder coated PVC artificial leather Table Major Manufacturers of Cylinder coated PVC artificial leather Table PVC Artificial Leather Consumption Market Share by Application in 2015 Figure Vehicle upholstery Examples Figure Furniture upholstery Examples **Figure Shoes Examples** Figure Plastic flooring Examples Figure Clothing Examples Figure China PVC Artificial Leather Revenue (Million USD) and Growth Rate (2011 - 2021)Table China PVC Artificial Leather Capacity of Key Manufacturers (2015 and 2016) Table China PVC Artificial Leather Capacity Market Share of Key Manufacturers (2015 and 2016) Figure China PVC Artificial Leather Capacity of Key Manufacturers in 2015 Figure China PVC Artificial Leather Capacity of Key Manufacturers in 2016 Table China PVC Artificial Leather Production of Key Manufacturers (2015 and 2016) Table China PVC Artificial Leather Production Share by Manufacturers (2015 and 2016) Figure 2015 PVC Artificial Leather Production Share by Manufacturers Figure 2016 PVC Artificial Leather Production Share by Manufacturers Table China PVC Artificial Leather Revenue (Million USD) by Manufacturers (2015 and 2016) Table China PVC Artificial Leather Revenue Share by Manufacturers (2015 and 2016) Table 2015 China PVC Artificial Leather Revenue Share by Manufacturers Table 2016 China PVC Artificial Leather Revenue Share by Manufacturers

Table China Market PVC Artificial Leather Average Price of Key Manufacturers (2015 and 2016)

Figure China Market PVC Artificial Leather Average Price of Key Manufacturers in 2015



Table Manufacturers PVC Artificial Leather Manufacturing Base Distribution and Sales Area

Table Manufacturers PVC Artificial Leather Product Type

Figure PVC Artificial Leather Market Share of Top 3 Manufacturers

Figure PVC Artificial Leather Market Share of Top 5 Manufacturers

Table Mayur Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Mayur PVC Artificial Leather Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mayur PVC Artificial Leather Market Share (2011-2016)

Table ATS Basic Information, Manufacturing Base, Sales Area and Its Competitors Table ATS PVC Artificial Leather Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure ATS PVC Artificial Leather Market Share (2011-2016)

Table Sempurnaindah Multinusantara Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sempurnaindah Multinusantara PVC Artificial Leather Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sempurnaindah Multinusantara PVC Artificial Leather Market Share (2011-2016) Table Decorative Plastic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Decorative Plastic PVC Artificial Leather Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Decorative Plastic PVC Artificial Leather Market Share (2011-2016)

Table Wellmark Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Wellmark PVC Artificial Leather Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Wellmark PVC Artificial Leather Market Share (2011-2016)

Table VinyRoyal Plasticoates (VPPL) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table VinyRoyal Plasticoates (VPPL) PVC Artificial Leather Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure VinyRoyal Plasticoates (VPPL) PVC Artificial Leather Market Share (2011-2016) Table Veekay Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Veekay Group PVC Artificial Leather Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Veekay Group PVC Artificial Leather Market Share (2011-2016)

Table Duksung Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Duksung PVC Artificial Leather Capacity, Production, Revenue, Price and Gross



Margin (2011-2016)

Figure Duksung PVC Artificial Leather Market Share (2011-2016)

Table LEO VINYLS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LEO VINYLS PVC Artificial Leather Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure LEO VINYLS PVC Artificial Leather Market Share (2011-2016)

Table Prabhat Industries Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Prabhat Industries PVC Artificial Leather Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Prabhat Industries PVC Artificial Leather Market Share (2011-2016)

Table NAN YA PLASTICS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zoncen Chemical Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dongtai Leather Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Double Elephant Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wise Star Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Jiangsu Guoxin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xiefu Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table YongDali Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Fuyi Plastic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Polytech Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Huahong Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Yong-Yuan Feng Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China PVC Artificial Leather Capacity, Production and Growth (2011-2016) Figure China PVC Artificial Leather Revenue (Million USD) and Growth (2011-2016) Table China PVC Artificial Leather Production, Consumption, Export and Import (2011-2016)

Table China PVC Artificial Leather Production by Type (2011-2016)

 Table China PVC Artificial Leather Production Share by Type (2011-2016)



Figure Production Market Share of PVC Artificial Leather by Type (2011-2016) Figure 2015 Production Market Share of PVC Artificial Leather by Type Table China PVC Artificial Leather Revenue by Type (2011-2016) Table China PVC Artificial Leather Revenue Share by Type (2011-2016) Figure Production Revenue Share of PVC Artificial Leather by Type (2011-2016) Figure 2015 Revenue Market Share of PVC Artificial Leather by Type Table China PVC Artificial Leather Price by Type (2011-2016) Figure China PVC Artificial Leather Production Growth by Type (2011-2016) Table China PVC Artificial Leather Consumption by Application (2011-2016) Table China PVC Artificial Leather Consumption Market Share by Application (2011 - 2016)Figure China PVC Artificial Leather Consumption Market Share by Application in 2015 Table China PVC Artificial Leather Consumption Growth Rate by Application (2011 - 2016)Figure China PVC Artificial Leather Consumption Growth Rate by Application (2011-2016)Table China PVC Artificial Leather Production by Regions (Provinces) (2011-2016) Table China PVC Artificial Leather Production Market Share by Regions (Provinces)(2011-2016) Table China PVC Artificial Leather Production Value by Regions (Provinces)(2011-2016) Table China PVC Artificial Leather Production Value Market Share by Regions (Provinces)(2011-2016) Table China PVC Artificial Leather Sales Price by Regions (Provinces)(2011-2016) Table China PVC Artificial Leather Consumption by Regions (Provinces)(2011-2016) Table China PVC Artificial Leather Consumption Market Share by Regions (Provinces)(2011-2016) Table China PVC Artificial Leather Production, Consumption, Export and Import (2011 - 2016)Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of PVC Artificial Leather Figure Manufacturing Process Analysis of PVC Artificial Leather Figure PVC Artificial Leather Industrial Chain Analysis Table Raw Materials Sources of PVC Artificial Leather Major Manufacturers in 2015 Table Major Buyers of PVC Artificial Leather Table Distributors/Traders List

Figure China PVC Artificial Leather Capacity, Production and Growth Rate Forecast



(2016-2021)

Figure China PVC Artificial Leather Revenue and Growth Rate Forecast (2016-2021) Table China PVC Artificial Leather Production, Import, Export and Consumption Forecast (2016-2021)

Table China PVC Artificial Leather Production Forecast by Type (2016-2021)

Table China PVC Artificial Leather Consumption Forecast by Application (2016-2021)

Table China PVC Artificial Leather Production Forecast by Regions

(Provinces)(2016-2021)

Table China PVC Artificial Leather Consumption Forecast by Regions (Provinces)(2016-2021)

Table China PVC Artificial Leather Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)



I would like to order

Product name: China PVC Artificial Leather Market Research Report 2017 Product link: <u>https://marketpublishers.com/r/C4816C2AE68EN.html</u>

> Price: US\$ 3,200.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C4816C2AE68EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970