

# **China Public Address System Market Research Report** 2018

https://marketpublishers.com/r/C1E785F17F9QEN.html

Date: February 2018

Pages: 121

Price: US\$ 3,400.00 (Single User License)

ID: C1E785F17F9QEN

### **Abstracts**

The global Public Address System market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Public Address System development status and future trend in China, focuses on top players in China, also splits Public Address System by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

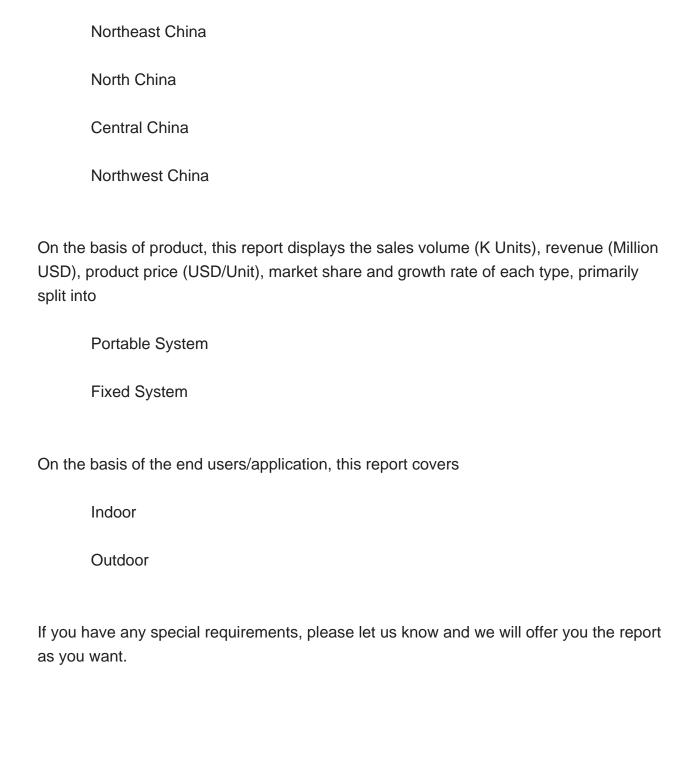
The major players in China market include

ION Audio	
Pyle	
Amplivox Sound Systems	
Yamaha	
Bose	
Harman	



Peavey		
Seismic Audio		
Behringer		
Fender		
Anchor Audio		
AtlasIED		
Hisonic		
Samson Technologies		
Rockville		
MIPRO		
LOUD Technologies		
Adam Hall		
AEB Industriale		
Guangzhou DSPPA Audio		
Guangzhou BaoLun Electronics		
Geographically, this report splits the China market into six regions,		
South China		
East China		
Southwest China		







### **Contents**

China Public Address System Market Research Report 2017

#### 1 PUBLIC ADDRESS SYSTEM OVERVIEW

- 1.1 Product Overview and Scope of Public Address System
- 1.2 Classification of Public Address System by Product Category
- 1.2.1 China Public Address System Sales (K Units) Comparison by Type (2012-2022)
- 1.2.2 China Public Address System Sales (K Units) Market Share by Type in 2016
- 1.2.3 Portable System
- 1.2.4 Fixed System
- 1.3 China Public Address System Market by Application/End Users
- 1.3.1 China Public Address System Sales (K Units) and Market Share Comparison by Applications (2012-2022)
  - 1.3.2 Indoor
  - 1.3.3 Outdoor
- 1.4 China Public Address System Market by Region
- 1.4.1 China Public Address System Market Size (Million USD) Comparison by Region (2012-2022)
  - 1.4.2 South China Public Address System Status and Prospect (2012-2022)
  - 1.4.3 East China Public Address System Status and Prospect (2012-2022)
- 1.4.4 Southwest China Public Address System Status and Prospect (2012-2022)
- 1.4.5 Northeast China Public Address System Status and Prospect (2012-2022)
- 1.4.6 North China Public Address System Status and Prospect (2012-2022)
- 1.4.7 Central China Public Address System Status and Prospect (2012-2022)
- 1.5 China Market Size (Sales and Revenue) of Public Address System (2012-2022)
  - 1.5.1 China Public Address System Sales (K Units) and Growth Rate (%)(2012-2022)
- 1.5.2 China Public Address System Revenue (Million USD) and Growth Rate (%)(2012-2022)

## 2 CHINA PUBLIC ADDRESS SYSTEM MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Public Address System Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.2 China Public Address System Revenue and Share by Players/Manufacturers (2012-2017)
- 2.3 China Public Address System Average Price (USD/Unit) by Players/Manufacturers



(2012-2017)

- 2.4 China Public Address System Market Competitive Situation and Trends
- 2.4.1 China Public Address System Market Concentration Rate
- 2.4.2 China Public Address System Market Share of Top 3 and Top 5 Players/Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers Public Address System Manufacturing Base Distribution, Sales Area, Product Types

## 3 CHINA PUBLIC ADDRESS SYSTEM SALES AND REVENUE BY REGION (2012-2017)

- 3.1 China Public Address System Sales (K Units) and Market Share by Region (2012-2017)
- 3.2 China Public Address System Revenue (Million USD) and Market Share by Region (2012-2017)
- 3.3 China Public Address System Price (USD/Unit) by Regions (2012-2017)

# 4 CHINA '&B1&' SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)'

- 4.1 China Public Address System Sales (K Units) and Market Share by Type/ Product Category (2012-2017)
- 4.2 China Public Address System Revenue (Million USD) and Market Share by Type (2012-2017)
- 4.3 China Public Address System Price (USD/Unit) by Type (2012-2017)
- 4.4 China Public Address System Sales Growth Rate (%) by Type (2012-2017)

#### 5 CHINA '&B1&' SALES BY APPLICATION (2012-2017)'

- 5.1 China Public Address System Sales (K Units) and Market Share by Application (2012-2017)
- 5.2 China Public Address System Sales Growth Rate (%) by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### 6 CHINA PUBLIC ADDRESS SYSTEM PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 ION Audio



- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Public Address System Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 ION Audio Public Address System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Pyle
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Public Address System Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
- 6.2.3 Pyle Public Address System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 Amplivox Sound Systems
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Public Address System Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 Amplivox Sound Systems Public Address System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Yamaha
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Public Address System Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Yamaha Public Address System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Bose
- 6.5.1 Company Basic Information, Manufacturing Base and Competitors
- 6.5.2 Public Address System Product Category, Application and Specification
  - 6.5.2.1 Product A
  - 6.5.2.2 Product B
- 6.5.3 Bose Public Address System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.5.4 Main Business/Business Overview



#### 6.6 Harman

- 6.6.1 Company Basic Information, Manufacturing Base and Competitors
- 6.6.2 Public Address System Product Category, Application and Specification
  - 6.6.2.1 Product A
  - 6.6.2.2 Product B
- 6.6.3 Harman Public Address System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Peavey
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.7.2 Public Address System Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 Peavey Public Address System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Seismic Audio
  - 6.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.8.2 Public Address System Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
- 6.8.3 Seismic Audio Public Address System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Behringer
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 Public Address System Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
- 6.9.3 Behringer Public Address System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Fender
  - 6.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.10.2 Public Address System Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
- 6.10.3 Fender Public Address System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)



- 6.10.4 Main Business/Business Overview
- 6.11 Anchor Audio
- 6.12 AtlasIED
- 6.13 Hisonic
- 6.14 Samson Technologies
- 6.15 Rockville
- **6.16 MIPRO**
- 6.17 LOUD Technologies
- 6.18 Adam Hall
- 6.19 AEB Industriale
- 6.20 Guangzhou DSPPA Audio
- 6.21 Guangzhou BaoLun Electronics

#### 7 PUBLIC ADDRESS SYSTEM MANUFACTURING COST ANALYSIS

- 7.1 Public Address System Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Public Address System

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Public Address System Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Public Address System Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend



- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 CHINA PUBLIC ADDRESS SYSTEM MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

- 11.1 China Public Address System Sales (K Units), Revenue (Million USD) Forecast (2017-2022)
- 11.2 China Public Address System Sales (K Units) Forecast by Type (2017-2022)
- 11.3 China Public Address System Sales (K Units) Forecast by Application (2017-2022)
- 11.4 China Public Address System Sales (K Units) Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List of Tables and Figures**

Figure Global and China Market Size (Million USD) Comparison (2012-2022)

Table Public Address System Sales (K Units) and Revenue (Million USD) Market Split by Product Type

Table Public Address System Sales (K Units) by Application (2016-2022)

Figure Product Picture of Public Address System

Table China Public Address System Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2012-2022)

Figure China Public Address System Sales Volume Market Share by Types in 2016

Figure Portable System Product Picture

Figure Fixed System Product Picture

Figure China Public Address System Sales (K Units) Comparison by Application (2012-2022)

Figure China Sales Market Share (%) of Public Address System by Application in 2016 Figure Indoor Examples

Table Key Downstream Customer in Indoor

Figure Outdoor Examples

Table Key Downstream Customer in Outdoor

Figure South China Public Address System Revenue (Million USD) and Growth Rate (2012-2022)

Figure East China Public Address System Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest China Public Address System Revenue (Million USD) and Growth Rate (2012-2022)

Figure Northeast China Public Address System Revenue (Million USD) and Growth Rate (2012-2022)

Figure North China Public Address System Revenue (Million USD) and Growth Rate (2012-2022)

Figure Central China Public Address System Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Public Address System Sales (K Units) and Growth Rate (%)(2012-2022) Figure China Public Address System Revenue (Million USD) and Growth Rate (%)(2012-2022)

Table China Public Address System Sales of Key Players/Manufacturers (2012-2017) Table China Public Address System Sales Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Public Address System Sales Share (%) by Players/Manufacturers



Figure 2017 China Public Address System Sales Share (%) by Players/Manufacturers Table China Public Address System Revenue by Players/Manufacturers (2012-2017) Table China Public Address System Revenue Market Share (%) by

Players/Manufacturers (2012-2017)

Figure 2016 China Public Address System Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Public Address System Revenue Market Share (%) by Players/Manufacturers

Table China Market Public Address System Average Price of Key Players/Manufacturers (2012-2017)

Figure China Market Public Address System Average Price of Key Players/Manufacturers in 2016

Figure China Public Address System Market Share of Top 3 Players/Manufacturers Figure China Public Address System Market Share of Top 5 Players/Manufacturers Table China Players/Manufacturers Public Address System Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Public Address System Product Category
Table China Public Address System Sales (K Units) by Regions (2012-2017)
Table China Public Address System Sales Share (%) by Regions (2012-2017)
Figure China Public Address System Sales Share (%) by Regions (2012-2017)
Figure China Public Address System Sales Market Share (%) by Regions in 2016
Table China Public Address System Revenue (Million USD) and Market Share by
Regions (2012-2017)

Table China Public Address System Revenue Market Share (%) by Regions (2012-2017)

Figure China Public Address System Revenue Market Share (%) by Regions (2012-2017)

Figure China Public Address System Revenue Market Share (%) by Regions in 2016

Table China Public Address System Price (USD/Unit) by Regions (2012-2017)

Table China Public Address System Sales (K Units) by Type (2012-2017)

Table China Public Address System Sales Share (%) by Type (2012-2017)

Figure China Public Address System Sales Share (%) by Type (2012-2017)

Figure China Public Address System Sales Market Share (%) by Type in 2016

Table China Public Address System Revenue (Million USD) and Market Share by Type (2012-2017)

Table China Public Address System Revenue Market Share (%) by Type (2012-2017)

Figure Revenue Market Share of Public Address System by Type (2012-2017)

Figure Revenue Market Share of Public Address System by Type in 2016

Table China Public Address System Price (USD/Unit) by Types (2012-2017)



Figure China Public Address System Sales Growth Rate (%) by Type (2012-2017) Table China Public Address System Sales (K Units) by Applications (2012-2017)

Table China Public Address System Sales Market Share (%) by Applications (2012-2017)

Figure China Public Address System Sales Market Share (%) by Application (2012-2017)

Figure China Public Address System Sales Market Share (%) by Application in 2016 Table China Public Address System Sales Growth Rate (%) by Application (2012-2017) Figure China Public Address System Sales Growth Rate (%) by Application (2012-2017)

Table ION Audio Public Address System Basic Information List

Table ION Audio Public Address System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure ION Audio Public Address System Sales (K Units) and Growth Rate (%)(2012-2017)

Figure ION Audio Public Address System Sales Market Share (%) in China (2012-2017) Figure ION Audio Public Address System Revenue Market Share (%) in China (2012-2017)

Table Pyle Public Address System Basic Information List

Table Pyle Public Address System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Pyle Public Address System Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Pyle Public Address System Sales Market Share (%) in China (2012-2017)

Figure Pyle Public Address System Revenue Market Share (%) in China (2012-2017)

Table Amplivox Sound Systems Public Address System Basic Information List

Table Amplivox Sound Systems Public Address System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Amplivox Sound Systems Public Address System Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Amplivox Sound Systems Public Address System Sales Market Share (%) in China (2012-2017)

Figure Amplivox Sound Systems Public Address System Revenue Market Share (%) in China (2012-2017)

Table Yamaha Public Address System Basic Information List

Table Yamaha Public Address System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Yamaha Public Address System Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Yamaha Public Address System Sales Market Share (%) in China (2012-2017)



Figure Yamaha Public Address System Revenue Market Share (%) in China (2012-2017)

Table Bose Public Address System Basic Information List

Table Bose Public Address System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Bose Public Address System Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Bose Public Address System Sales Market Share (%) in China (2012-2017)

Figure Bose Public Address System Revenue Market Share (%) in China (2012-2017)

Table Harman Public Address System Basic Information List

Table Harman Public Address System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Harman Public Address System Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Harman Public Address System Sales Market Share (%) in China (2012-2017) Figure Harman Public Address System Revenue Market Share (%) in China (2012-2017)

Table Peavey Public Address System Basic Information List

Table Peavey Public Address System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Peavey Public Address System Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Peavey Public Address System Sales Market Share (%) in China (2012-2017) Figure Peavey Public Address System Revenue Market Share (%) in China (2012-2017)

Table Seismic Audio Public Address System Basic Information List

Table Seismic Audio Public Address System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Seismic Audio Public Address System Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Seismic Audio Public Address System Sales Market Share (%) in China (2012-2017)

Figure Seismic Audio Public Address System Revenue Market Share (%) in China (2012-2017)

Table Behringer Public Address System Basic Information List

Table Behringer Public Address System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Behringer Public Address System Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Behringer Public Address System Sales Market Share (%) in China (2012-2017)



Figure Behringer Public Address System Revenue Market Share (%) in China (2012-2017)

Table Fender Public Address System Basic Information List

Table Fender Public Address System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Fender Public Address System Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Fender Public Address System Sales Market Share (%) in China (2012-2017)

Figure Fender Public Address System Revenue Market Share (%) in China (2012-2017)

Table Anchor Audio Public Address System Basic Information List

Table AtlasIED Public Address System Basic Information List

Table Hisonic Public Address System Basic Information List

Table Samson Technologies Public Address System Basic Information List

Table Rockville Public Address System Basic Information List

Table MIPRO Public Address System Basic Information List

Table LOUD Technologies Public Address System Basic Information List

Table Adam Hall Public Address System Basic Information List

Table AEB Industriale Public Address System Basic Information List

Table Guangzhou DSPPA Audio Public Address System Basic Information List

Table Guangzhou BaoLun Electronics Public Address System Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Public Address System

Figure Manufacturing Process Analysis of Public Address System

Figure Public Address System Industrial Chain Analysis

Table Raw Materials Sources of Public Address System Major Players/Manufacturers in 2016

Table Major Buyers of Public Address System

Table Distributors/Traders List

Figure China Public Address System Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure China Public Address System Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure China Public Address System Price (USD/Unit) Trend Forecast (2017-2022)

Table China Public Address System Sales (K Units) Forecast by Type (2017-2022)

Figure China Public Address System Sales (K Units) Forecast by Type (2017-2022)

Figure China Public Address System Sales Volume Market Share Forecast by Type in 2022

Table China Public Address System Sales (K Units) Forecast by Application



(2017-2022)

Figure China Public Address System Sales Volume Market Share Forecast by Application (2017-2022)

Figure China Public Address System Sales Volume Market Share Forecast by Application in 2022

Table China Public Address System Sales (K Units) Forecast by Regions (2017-2022) Table China Public Address System Sales Volume Share Forecast by Regions (2017-2022)

Figure China Public Address System Sales Volume Share Forecast by Regions (2017-2022)

Figure China Public Address System Sales Volume Share Forecast by Regions in 2022 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: China Public Address System Market Research Report 2018

Product link: https://marketpublishers.com/r/C1E785F17F9QEN.html

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C1E785F17F9QEN.html">https://marketpublishers.com/r/C1E785F17F9QEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970