

China Processed Cheese Market Research Report 2017

https://marketpublishers.com/r/C45A5FB32B0EN.html

Date: January 2017 Pages: 108 Price: US\$ 3,200.00 (Single User License) ID: C45A5FB32B0EN

Abstracts

Notes:

Sales, means the sales volume of Processed Cheese

Revenue, means the sales value of Processed Cheese

This report studies Processed Cheese in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Kraft Fonterra Food Arla Dairy Farmers Savencia Lactalis Group Bel Emborg



Galbani

Bulla

MEGMILK SNOW BRAND

Murray Goulburn Cooperative

Alba Cheese

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Spreadable Processed Cheese

Unspreadable Processed Cheese

Split by Application, this report focuses on consumption, market share and growth rate of Processed Cheese in each application, can be divided into



Catering

Industrial segment

Retail



Contents

China Processed Cheese Market Research Report 2017

1 PROCESSED CHEESE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Processed Cheese
- 1.2 Processed Cheese Segment by Type
- 1.2.1 China Production Market Share of Processed Cheese Type in 2015
- 1.2.2 Spreadable Processed Cheese
- 1.2.3 Unspreadable Processed Cheese
- 1.3 Applications of Processed Cheese
- 1.3.1 Processed Cheese Consumption Market Share by Application in 2015
- 1.3.2 Catering
- 1.3.3 Industrial segment
- 1.3.4 Retail
- 1.4 China Market Size (Value) of Processed Cheese (2011-2021)
- 1.5 China Processed Cheese Status and Outlook
- 1.6 Government Policies

2 CHINA PROCESSED CHEESE MARKET COMPETITION BY MANUFACTURERS

2.1 China Processed Cheese Capacity, Production and Share by Manufacturers (2015 and 2016)

2.2 China Processed Cheese Revenue and Share by Manufacturers (2015 and 2016)

2.3 China Processed Cheese Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Processed Cheese Manufacturing Base Distribution, Sales Area, Product Type

2.5 Processed Cheese Market Competitive Situation and Trends

- 2.5.1 Processed Cheese Market Concentration Rate
- 2.5.2 Processed Cheese Market Share of Top 3 and Top 5 Manufacturers

3 CHINA PROCESSED CHEESE MANUFACTURERS PROFILES/ANALYSIS

3.1 Kraft

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 3.1.2 Processed Cheese Product Type, Application and Specification
 - 3.1.2.1 Spreadable Processed Cheese



3.1.2.2 Unspreadable Processed Cheese

3.1.3 Kraft Processed Cheese Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Fonterra Food

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 Processed Cheese Product Type, Application and Specification

3.2.2.1 Spreadable Processed Cheese

3.2.2.2 Unspreadable Processed Cheese

3.2.3 Fonterra Food 108 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Arla

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 Processed Cheese Product Type, Application and Specification

3.3.2.1 Spreadable Processed Cheese

3.3.2.2 Unspreadable Processed Cheese

3.3.3 Arla 119 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Dairy Farmers

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Processed Cheese Product Type, Application and Specification

3.4.2.1 Spreadable Processed Cheese

3.4.2.2 Unspreadable Processed Cheese

3.4.3 Dairy Farmers Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Savencia

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.5.2 Processed Cheese Product Type, Application and Specification

3.5.2.1 Spreadable Processed Cheese

3.5.2.2 Unspreadable Processed Cheese

3.5.3 Savencia Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)



3.5.4 Main Business/Business Overview

3.6 Lactalis Group

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Processed Cheese Product Type, Application and Specification

3.6.2.1 Spreadable Processed Cheese

3.6.2.2 Unspreadable Processed Cheese

3.6.3 Lactalis Group Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Bel

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Processed Cheese Product Type, Application and Specification

3.7.2.1 Spreadable Processed Cheese

3.7.2.2 Unspreadable Processed Cheese

3.7.3 Bel Food & Beverages Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Emborg

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Processed Cheese Product Type, Application and Specification

3.8.2.1 Spreadable Processed Cheese

3.8.2.2 Unspreadable Processed Cheese

3.8.3 Emborg Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Galbani

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.9.2 Processed Cheese Product Type, Application and Specification

3.9.2.1 Spreadable Processed Cheese

3.9.2.2 Unspreadable Processed Cheese

3.9.3 Galbani Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Bulla

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its



Competitors

- 3.10.2 Processed Cheese Product Type, Application and Specification
- 3.10.2.1 Spreadable Processed Cheese
- 3.10.2.2 Unspreadable Processed Cheese
- 3.10.3 Bulla Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 MEGMILK SNOW BRAND
- 3.12 Murray Goulburn Cooperative
- 3.13 Alba Cheese

4 CHINA PROCESSED CHEESE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Processed Cheese Capacity, Production and Growth (2011-2016)
- 4.2 China Processed Cheese Revenue and Growth (2011-2016)
- 4.3 China Processed Cheese Production, Consumption, Export and Import (2011-2016)

5 CHINA PROCESSED CHEESE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Processed Cheese Production and Market Share by Type (2011-2016)
- 5.2 China Processed Cheese Revenue and Market Share by Type (2011-2016)
- 5.3 China Processed Cheese Price by Type (2011-2016)
- 5.4 China Processed Cheese Production Growth by Type (2011-2016)

6 CHINA PROCESSED CHEESE MARKET ANALYSIS BY APPLICATION

6.1 China Processed Cheese Consumption and Market Share by Application (2011-2016)

6.2 China Processed Cheese Consumption Growth Rate by Application (2011-2016)

- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 CHINAPROCESSED CHEESE MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China Processed Cheese Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China Processed Cheese Production and Market Share by Regions



(Provinces)(2011-2016)

7.1.2 China Processed Cheese Production Value and Market Share by Regions (Provinces)(2011-2016)

- 7.1.3 China Processed Cheese Sales Price by Regions (Provinces)(2011-2016)
- 7.2 China Processed Cheese Consumption by Regions (Provinces)(2011-2016)
- 7.3 China Processed Cheese Production, Consumption, Export and Import (2011-2016)

8 PROCESSED CHEESE MANUFACTURING COST ANALYSIS

- 8.1 Processed Cheese Key Raw Materials Analysis
- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Processed Cheese

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Processed Cheese Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Processed Cheese Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List



11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA PROCESSED CHEESE MARKET FORECAST (2016-2021)

12.1 China Processed Cheese Capacity, Production, Revenue Forecast (2016-2021)

12.2 China Processed Cheese Production, Import, Export and Consumption Forecast (2016-2021)

12.3 China Processed Cheese Production Forecast by Type (2016-2021)

12.4 China Processed Cheese Consumption Forecast by Application (2016-2021)

12.5 China Processed Cheese Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.5.1 China Processed Cheese Production Forecast by Regions (Provinces)(2016-2021)

12.5.2 China Processed Cheese Consumption Forecast by Regions (Provinces)(2016-2021)

12.5.3 China Processed Cheese Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.6 Processed Cheese Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Processed Cheese Figure China Production Market Share of Processed Cheese by Type in 2015 Figure Product Picture of Spreadable Processed Cheese Table Major Manufacturers of Spreadable Processed Cheese Figure Product Picture of Unspreadable Processed Cheese Table Major Manufacturers of Unspreadable Processed Cheese Table Processed Cheese Consumption Market Share by Application in 2015 Figure Catering Examples Figure Industrial segment Examples **Figure Retail Examples** Figure China Processed Cheese Revenue (Million USD) and Growth Rate (2011-2021) Table China Processed Cheese Capacity of Key Manufacturers (2015 and 2016) Table China Processed Cheese Capacity Market Share of Key Manufacturers (2015 and 2016) Figure China Processed Cheese Capacity of Key Manufacturers in 2015 Figure China Processed Cheese Capacity of Key Manufacturers in 2016 Table China Processed Cheese Production of Key Manufacturers (2015 and 2016) Table China Processed Cheese Production Share by Manufacturers (2015 and 2016) Figure 2015 Processed Cheese Production Share by Manufacturers Figure 2016 Processed Cheese Production Share by Manufacturers Table China Processed Cheese Revenue (Million USD) by Manufacturers (2015 and 2016) Table China Processed Cheese Revenue Share by Manufacturers (2015 and 2016) Table 2015 China Processed Cheese Revenue Share by Manufacturers Table 2016 China Processed Cheese Revenue Share by Manufacturers Table China Market Processed Cheese Average Price of Key Manufacturers (2015 and 2016) Figure China Market Processed Cheese Average Price of Key Manufacturers in 2015 Table Manufacturers Processed Cheese Manufacturing Base Distribution and Sales Area Table Manufacturers Processed Cheese Product Type Figure Processed Cheese Market Share of Top 3 Manufacturers Figure Processed Cheese Market Share of Top 5 Manufacturers Table Kraft Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Kraft Processed Cheese Capacity, Production, Revenue, Price and Gross Margin



(2011-2016)

Figure Kraft Processed Cheese Market Share (2011-2016)

Table Fonterra Food Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fonterra Food Processed Cheese Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fonterra Food Processed Cheese Market Share (2011-2016)

Table Arla Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Arla Processed Cheese Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Arla Processed Cheese Market Share (2011-2016)

Table Dairy Farmers Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dairy Farmers Processed Cheese Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dairy Farmers Processed Cheese Market Share (2011-2016)

Table Savencia Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Savencia Processed Cheese Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Savencia Processed Cheese Market Share (2011-2016)

Table Lactalis Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lactalis Group Processed Cheese Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lactalis Group Processed Cheese Market Share (2011-2016)

Table Bel Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Bel Processed Cheese Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bel Processed Cheese Market Share (2011-2016)

Table Emborg Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Emborg Processed Cheese Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Emborg Processed Cheese Market Share (2011-2016)

Table Galbani Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Galbani Processed Cheese Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Galbani Processed Cheese Market Share (2011-2016)

Table Bulla Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Bulla Processed Cheese Capacity, Production, Revenue, Price and Gross Margin



(2011 - 2016)Figure Bulla Processed Cheese Market Share (2011-2016) Table MEGMILK SNOW BRAND Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Murray Goulburn Cooperative Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Alba Cheese Basic Information, Manufacturing Base, Sales Area and Its Competitors Figure China Processed Cheese Capacity, Production and Growth (2011-2016) Figure China Processed Cheese Revenue (Million USD) and Growth (2011-2016) Table China Processed Cheese Production, Consumption, Export and Import (2011 - 2016)Table China Processed Cheese Production by Type (2011-2016) Table China Processed Cheese Production Share by Type (2011-2016) Figure Production Market Share of Processed Cheese by Type (2011-2016) Figure 2015 Production Market Share of Processed Cheese by Type Table China Processed Cheese Revenue by Type (2011-2016) Table China Processed Cheese Revenue Share by Type (2011-2016) Figure Production Revenue Share of Processed Cheese by Type (2011-2016) Figure 2015 Revenue Market Share of Processed Cheese by Type Table China Processed Cheese Price by Type (2011-2016) Figure China Processed Cheese Production Growth by Type (2011-2016) Table China Processed Cheese Consumption by Application (2011-2016) Table China Processed Cheese Consumption Market Share by Application (2011-2016) Figure China Processed Cheese Consumption Market Share by Application in 2015 Table China Processed Cheese Consumption Growth Rate by Application (2011-2016) Figure China Processed Cheese Consumption Growth Rate by Application (2011-2016) Table China Processed Cheese Production by Regions (Provinces)(2011-2016) Table China Processed Cheese Production Market Share by Regions (Provinces)(2011-2016) Table China Processed Cheese Production Value by Regions (Provinces) (2011-2016) Table China Processed Cheese Production Value Market Share by Regions (Provinces)(2011-2016) Table China Processed Cheese Sales Price by Regions (Provinces)(2011-2016) Table China Processed Cheese Consumption by Regions (Provinces)(2011-2016)

Table China Processed Cheese Consumption Market Share by Regions (Provinces)(2011-2016)

Table China Processed Cheese Production, Consumption, Export and Import (2011-2016)



Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Processed Cheese Figure Manufacturing Process Analysis of Processed Cheese Figure Processed Cheese Industrial Chain Analysis Table Raw Materials Sources of Processed Cheese Major Manufacturers in 2015 Table Major Buyers of Processed Cheese Table Distributors/Traders List Figure China Processed Cheese Capacity, Production and Growth Rate Forecast (2016-2021)Figure China Processed Cheese Revenue and Growth Rate Forecast (2016-2021) Table China Processed Cheese Production, Import, Export and Consumption Forecast (2016-2021) Table China Processed Cheese Production Forecast by Type (2016-2021) Table China Processed Cheese Consumption Forecast by Application (2016-2021) Table China Processed Cheese Production Forecast by Regions (Provinces)(2016-2021) Table China Processed Cheese Consumption Forecast by Regions (Provinces)(2016-2021) Table China Processed Cheese Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)



I would like to order

Product name: China Processed Cheese Market Research Report 2017 Product link: <u>https://marketpublishers.com/r/C45A5FB32B0EN.html</u> Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

> If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C45A5FB32B0EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970