

China Probiotic Products Market Research Report 2017

<https://marketpublishers.com/r/CB1354C857DEN.html>

Date: March 2017

Pages: 107

Price: US\$ 3,200.00 (Single User License)

ID: CB1354C857DEN

Abstracts

Notes:

Sales, means the sales volume of Probiotic Products

Revenue, means the sales value of Probiotic Products

This report studies Probiotic Products in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Chr. Hansen

Danone

Danisco

Nestle

Arla Foods

Probi

Lallemand

Biogaia

Natren

Royal DSM NV

Parmalat

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Probiotic Foods & Beverages

Nutritional Supplements

Animal Feed Probiotics

Split by Application, this report focuses on consumption, market share and growth rate of Probiotic Products in each application, can be divided into

Human Probiotics

Animal Probiotics

Contents

China Probiotic Products Market Research Report 2017

1 PROBIOTIC PRODUCTS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Probiotic Products
- 1.2 Probiotic Products Segment by Type
 - 1.2.1 China Production Market Share of Probiotic Products Type in 2015
 - 1.2.2 Probiotic Foods & Beverages
 - 1.2.3 Nutritional Supplements
 - 1.2.4 Animal Feed Probiotics
- 1.3 Applications of Probiotic Products
 - 1.3.1 Probiotic Products Consumption Market Share by Application in 2015
 - 1.3.2 Human Probiotics
 - 1.3.3 Animal Probiotics
- 1.4 China Market Size (Value) of Probiotic Products (2012-2022)
- 1.5 China Probiotic Products Status and Outlook
- 1.6 Government Policies

2 CHINA PROBIOTIC PRODUCTS MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Probiotic Products Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Probiotic Products Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Probiotic Products Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Probiotic Products Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Probiotic Products Market Competitive Situation and Trends
 - 2.5.1 Probiotic Products Market Concentration Rate
 - 2.5.2 Probiotic Products Market Share of Top 3 and Top 5 Manufacturers

3 CHINA PROBIOTIC PRODUCTS MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Chr. Hansen
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Probiotic Products Product Type, Application and Specification
 - 3.1.2.1 Product A

3.1.2.2 Product B

3.1.3 Chr. Hansen Probiotic Products Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Danone

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 Probiotic Products Product Type, Application and Specification

3.2.2.1 Product A

3.2.2.2 Product B

3.2.3 Danone Probiotic Products Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Danisco

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 Probiotic Products Product Type, Application and Specification

3.3.2.1 Product A

3.3.2.2 Product B

3.3.3 Danisco Probiotic Products Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Nestle

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Probiotic Products Product Type, Application and Specification

3.4.2.1 Product A

3.4.2.2 Product B

3.4.3 Nestle Probiotic Products Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Arla Foods

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.5.2 Probiotic Products Product Type, Application and Specification

3.5.2.1 Product A

3.5.2.2 Product B

3.5.3 Arla Foods Probiotic Products Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Probi

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.6.2 Probiotic Products Product Type, Application and Specification

3.6.2.1 Product A

3.6.2.2 Product B

3.6.3 Probi Probiotic Products Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Lallemand

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.7.2 Probiotic Products Product Type, Application and Specification

3.7.2.1 Product A

3.7.2.2 Product B

3.7.3 Lallemand Probiotic Products Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Biogaia

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.8.2 Probiotic Products Product Type, Application and Specification

3.8.2.1 Product A

3.8.2.2 Product B

3.8.3 Biogaia Probiotic Products Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Natren

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.9.2 Probiotic Products Product Type, Application and Specification

3.9.2.1 Product A

3.9.2.2 Product B

3.9.3 Natren Probiotic Products Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Royal DSM NV

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.10.2 Probiotic Products Product Type, Application and Specification

3.10.2.1 Product A

3.10.2.2 Product B

3.10.3 Royal DSM NV Probiotic Products Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Parmalat

4 CHINA PROBIOTIC PRODUCTS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

4.1 China Probiotic Products Capacity, Production and Growth (2012-2017)

4.2 China Probiotic Products Revenue and Growth (2012-2017)

4.3 China Probiotic Products Production, Consumption, Export and Import (2012-2017)

5 CHINA PROBIOTIC PRODUCTS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Probiotic Products Production and Market Share by Type (2012-2017)

5.2 China Probiotic Products Revenue and Market Share by Type (2012-2017)

5.3 China Probiotic Products Price by Type (2012-2017)

5.4 China Probiotic Products Production Growth by Type (2012-2017)

6 CHINA PROBIOTIC PRODUCTS MARKET ANALYSIS BY APPLICATION

6.1 China Probiotic Products Consumption and Market Share by Application (2012-2017)

6.2 China Probiotic Products Consumption Growth Rate by Application (2012-2017)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 CHINA PROBIOTIC PRODUCTS MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China Probiotic Products Production, Production Value and Price by Regions (Provinces)(2012-2017)

7.1.1 China Probiotic Products Production and Market Share by Regions (Provinces)(2012-2017)

7.1.2 China Probiotic Products Production Value and Market Share by Regions (Provinces)(2012-2017)

7.1.3 China Probiotic Products Sales Price by Regions (Provinces)(2012-2017)

7.2 China Probiotic Products Consumption by Regions (Provinces)(2012-2017)

7.3 China Probiotic Products Production, Consumption, Export and Import (2012-2017)

8 PROBIOTIC PRODUCTS MANUFACTURING COST ANALYSIS

8.1 Probiotic Products Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Probiotic Products

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Probiotic Products Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Probiotic Products Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 CHINA PROBIOTIC PRODUCTS MARKET FORECAST (2017-2022)

12.1 China Probiotic Products Capacity, Production, Revenue Forecast (2017-2022)

12.2 China Probiotic Products Production, Import, Export and Consumption Forecast (2017-2022)

12.3 China Probiotic Products Production Forecast by Type (2017-2022)

12.4 China Probiotic Products Consumption Forecast by Application (2017-2022)

12.5 China Probiotic Products Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

12.5.1 China Probiotic Products Production Forecast by Regions (Provinces)(2017-2022)

12.5.2 China Probiotic Products Consumption Forecast by Regions (Provinces)(2017-2022)

12.5.3 China Probiotic Products Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

12.6 Probiotic Products Price Forecast (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Probiotic Products

Figure China Production Market Share of Probiotic Products by Type in 2015

Figure Product Picture of Probiotic Foods & Beverages

Table Major Manufacturers of Probiotic Foods & Beverages

Figure Product Picture of Nutritional Supplements

Table Major Manufacturers of Nutritional Supplements

Figure Product Picture of Animal Feed Probiotics

Table Major Manufacturers of Animal Feed Probiotics

Table Probiotic Products Consumption Market Share by Application in 2015

Figure Human Probiotics Examples

Figure Animal Probiotics Examples

Figure China Probiotic Products Revenue (Million USD) and Growth Rate (2012-2022)

Table China Probiotic Products Capacity of Key Manufacturers (2015 and 2016)

Table China Probiotic Products Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Probiotic Products Capacity of Key Manufacturers in 2015

Figure China Probiotic Products Capacity of Key Manufacturers in 2016

Table China Probiotic Products Production of Key Manufacturers (2015 and 2016)

Table China Probiotic Products Production Share by Manufacturers (2015 and 2016)

Figure 2015 Probiotic Products Production Share by Manufacturers

Figure 2016 Probiotic Products Production Share by Manufacturers

Table China Probiotic Products Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Probiotic Products Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Probiotic Products Revenue Share by Manufacturers

Table 2016 China Probiotic Products Revenue Share by Manufacturers

Table China Market Probiotic Products Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Probiotic Products Average Price of Key Manufacturers in 2015

Table Manufacturers Probiotic Products Manufacturing Base Distribution and Sales Area

Table Manufacturers Probiotic Products Product Type

Figure Probiotic Products Market Share of Top 3 Manufacturers

Figure Probiotic Products Market Share of Top 5 Manufacturers

Table Chr. Hansen Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Chr. Hansen Probiotic Products Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Chr. Hansen Probiotic Products Market Share (2012-2017)

Table Danone Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Danone Probiotic Products Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Danone Probiotic Products Market Share (2012-2017)

Table Danisco Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Danisco Probiotic Products Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Danisco Probiotic Products Market Share (2012-2017)

Table Nestle Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nestle Probiotic Products Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Nestle Probiotic Products Market Share (2012-2017)

Table Arla Foods Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Arla Foods Probiotic Products Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Arla Foods Probiotic Products Market Share (2012-2017)

Table Probi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Probi Probiotic Products Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Probi Probiotic Products Market Share (2012-2017)

Table Lallemand Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lallemand Probiotic Products Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Lallemand Probiotic Products Market Share (2012-2017)

Table Biogaia Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Biogaia Probiotic Products Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Biogaia Probiotic Products Market Share (2012-2017)

Table Natren Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Natren Probiotic Products Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Natren Probiotic Products Market Share (2012-2017)

Table Royal DSM NV Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Royal DSM NV Probiotic Products Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Royal DSM NV Probiotic Products Market Share (2012-2017)

Table Parmalat Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Probiotic Products Capacity, Production and Growth (2012-2017)

Figure China Probiotic Products Revenue (Million USD) and Growth (2012-2017)

Table China Probiotic Products Production, Consumption, Export and Import (2012-2017)

Table China Probiotic Products Production by Type (2012-2017)

Table China Probiotic Products Production Share by Type (2012-2017)

Figure Production Market Share of Probiotic Products by Type (2012-2017)

Figure 2015 Production Market Share of Probiotic Products by Type

Table China Probiotic Products Revenue by Type (2012-2017)

Table China Probiotic Products Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Probiotic Products by Type (2012-2017)

Figure 2015 Revenue Market Share of Probiotic Products by Type

Table China Probiotic Products Price by Type (2012-2017)

Figure China Probiotic Products Production Growth by Type (2012-2017)

Table China Probiotic Products Consumption by Application (2012-2017)

Table China Probiotic Products Consumption Market Share by Application (2012-2017)

Figure China Probiotic Products Consumption Market Share by Application in 2015

Table China Probiotic Products Consumption Growth Rate by Application (2012-2017)

Figure China Probiotic Products Consumption Growth Rate by Application (2012-2017)

Table China Probiotic Products Production by Regions (Provinces)(2012-2017)

Table China Probiotic Products Production Market Share by Regions (Provinces)(2012-2017)

Table China Probiotic Products Production Value by Regions (Provinces)(2012-2017)

Table China Probiotic Products Production Value Market Share by Regions (Provinces)(2012-2017)

Table China Probiotic Products Sales Price by Regions (Provinces)(2012-2017)

Table China Probiotic Products Consumption by Regions (Provinces)(2012-2017)

Table China Probiotic Products Consumption Market Share by Regions (Provinces)(2012-2017)

Table China Probiotic Products Production, Consumption, Export and Import (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Probiotic Products

Figure Manufacturing Process Analysis of Probiotic Products

Figure Probiotic Products Industrial Chain Analysis

Table Raw Materials Sources of Probiotic Products Major Manufacturers in 2015

Table Major Buyers of Probiotic Products

Table Distributors/Traders List

Figure China Probiotic Products Capacity, Production and Growth Rate Forecast
(2017-2022)

Figure China Probiotic Products Revenue and Growth Rate Forecast (2017-2022)

Table China Probiotic Products Production, Import, Export and Consumption Forecast
(2017-2022)

Table China Probiotic Products Production Forecast by Type (2017-2022)

Table China Probiotic Products Consumption Forecast by Application (2017-2022)

Table China Probiotic Products Production Forecast by Regions
(Provinces)(2017-2022)

Table China Probiotic Products Consumption Forecast by Regions
(Provinces)(2017-2022)

Table China Probiotic Products Production, Consumption, Import and Export Forecast
by Regions (Provinces)(2017-2022)

I would like to order

Product name: China Probiotic Products Market Research Report 2017

Product link: <https://marketpublishers.com/r/CB1354C857DEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CB1354C857DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970