

China Probiotic Fermented Milk Market Research Report 2016

https://marketpublishers.com/r/C90B64E1B7CEN.html

Date: October 2016

Pages: 113

Price: US\$ 3,200.00 (Single User License)

ID: C90B64E1B7CEN

Abstracts

N	ot	00	
IN	υu	ピコ	

Sales, means the sales volume of Probiotic Fermented Milk

Revenue, means the sales value of Probiotic Fermented Milk

This report studies Probiotic Fermented Milk in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Danone

Nestlé

Valio

FrieslandCampina

Danisco (Dupont)

Lifeway Kefir

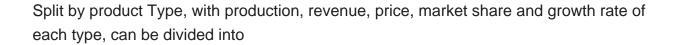
Bio K +

General Mills



Morinaga Milk Industry

1/0	thai	· D	air.
IVIO	ther	\mathcal{D}_{i}	an y



Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Probiotic Fermented Milk in each application, can be divided into

Application 1

Application 2

Application 3



Contents

China Probiotic Fermented Milk Market Research Report 2016

1 PROBIOTIC FERMENTED MILK MARKET OVERVIEW

- 1.1 Product Overview and Scope of Probiotic Fermented Milk
- 1.2 Probiotic Fermented Milk Segment by Type
 - 1.2.1 China Production Market Share of Probiotic Fermented Milk Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Applications of Probiotic Fermented Milk
 - 1.3.1 Probiotic Fermented Milk Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size (Value) of Probiotic Fermented Milk (2011-2021)
- 1.5 China Probiotic Fermented MilkStatus and Outlook
- 1.6 Government Policies

2 CHINA PROBIOTIC FERMENTED MILK MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Probiotic Fermented Milk Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Probiotic Fermented Milk Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Probiotic Fermented Milk Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Probiotic Fermented Milk Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Probiotic Fermented Milk Market Competitive Situation and Trends
 - 2.5.1 Probiotic Fermented Milk Market Concentration Rate
 - 2.5.2 Probiotic Fermented Milk Market Share of Top 3 and Top 5 Manufacturers

3 CHINA PROBIOTIC FERMENTED MILK MANUFACTURERS PROFILES/ANALYSIS

3.1 Danone



- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.1.2 Probiotic Fermented Milk Product Type, Application and Specification
 - 3.1.2.1 Type I
 - 3.1.2.2 Type II
- 3.1.3 Danone Probiotic Fermented Milk Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.1.4 Main Business/Business Overview
- 3.2 Nestlé
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 113 Product Type, Application and Specification
 - 3.2.2.1 Type I
 - 3.2.2.2 Type II
- 3.2.3 Nestlé 113 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Valio
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 121 Product Type, Application and Specification
 - 3.3.2.1 Type I
 - 3.3.2.2 Type II
- 3.3.3 Valio 121 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 FrieslandCampina
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Sept Product Type, Application and Specification
 - 3.4.2.1 Type I
 - 3.4.2.2 Type II
- 3.4.3 FrieslandCampina Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Danisco (Dupont)
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Product Type, Application and Specification



- 3.5.2.1 Type I
- 3.5.2.2 Type II
- 3.5.3 Danisco (Dupont) Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.5.4 Main Business/Business Overview
- 3.6 Lifeway Kefir
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Million USD Product Type, Application and Specification
 - 3.6.2.1 Type I
 - 3.6.2.2 Type II
- 3.6.3 Lifeway Kefir Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 Bio K +
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Food & Beverages Product Type, Application and Specification
 - 3.7.2.1 Type I
 - 3.7.2.2 Type II
- 3.7.3 Bio K + Food & Beverages Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 General Mills
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Product Type, Application and Specification
 - 3.8.2.1 Type I
 - 3.8.2.2 Type II
- 3.8.3 General Mills Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 Morinaga Milk Industry
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Product Type, Application and Specification
 - 3.9.2.1 Type I
 - 3.9.2.2 Type II
 - 3.9.3 Morinaga Milk Industry Capacity, Production, Revenue, Price and Gross Margin



(2015 and 2016)

- 3.9.4 Main Business/Business Overview
- 3.10 Mother Dairy
- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.10.2 Product Type, Application and Specification
 - 3.10.2.1 Type I
 - 3.10.2.2 Type II
- 3.10.3 Mother Dairy Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.10.4 Main Business/Business Overview

4 CHINA PROBIOTIC FERMENTED MILK CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Probiotic Fermented Milk Capacity, Production and Growth (2011-2016)
- 4.2 China Probiotic Fermented Milk Revenue and Growth (2011-2016)
- 4.3 China Probiotic Fermented Milk Production, Consumption, Export and Import (2011-2016)

5 CHINA PROBIOTIC FERMENTED MILK PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Probiotic Fermented Milk Production and Market Share by Type (2011-2016)
- 5.2 China Probiotic Fermented Milk Revenue and Market Share by Type (2011-2016)
- 5.3 China Probiotic Fermented Milk Price by Type (2011-2016)
- 5.4 China Probiotic Fermented Milk Production Growth by Type (2011-2016)

6 CHINA PROBIOTIC FERMENTED MILK MARKET ANALYSIS BY APPLICATION

- 6.1 China Probiotic Fermented Milk Consumption and Market Share by Application (2011-2016)
- 6.2 China Probiotic Fermented Milk Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 PROBIOTIC FERMENTED MILK MANUFACTURING COST ANALYSIS



- 7.1 Probiotic Fermented Milk Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Probiotic Fermented Milk

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Probiotic Fermented Milk Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Probiotic Fermented Milk Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change



11 CHINA PROBIOTIC FERMENTED MILK MARKET FORECAST (2016-2021)

- 11.1 China Probiotic Fermented Milk Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Probiotic Fermented Milk Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Probiotic Fermented Milk Production Forecast by Type (2016-2021)
- 11.4 China Probiotic Fermented Milk Consumption Forecast by Application (2016-2021)
- 11.5 Probiotic Fermented Milk Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Probiotic Fermented Milk

Figure China Production Market Share of Probiotic Fermented Milk by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Probiotic Fermented Milk Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Probiotic Fermented Milk Revenue (Million USD) and Growth Rate (2011-2021)

Table China Probiotic Fermented Milk Capacity of Key Manufacturers (2015 and 2016) Table China Probiotic Fermented Milk Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Probiotic Fermented Milk Capacity of Key Manufacturers in 2015 Figure China Probiotic Fermented Milk Capacity of Key Manufacturers in 2016 Table China Probiotic Fermented Milk Production of Key Manufacturers (2015 and 2016)

Table China Probiotic Fermented Milk Production Share by Manufacturers (2015 and 2016)

Figure 2015 Probiotic Fermented Milk Production Share by Manufacturers

Figure 2016 Probiotic Fermented Milk Production Share by Manufacturers

Table China Probiotic Fermented Milk Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Probiotic Fermented Milk Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Probiotic Fermented Milk Revenue Share by Manufacturers
Table 2016 China Probiotic Fermented Milk Revenue Share by Manufacturers
Table China Market Probiotic Fermented Milk Average Price of Key Manufacturers
(2015 and 2016)

Figure China Market Probiotic Fermented Milk Average Price of Key Manufacturers in 2015



Table Manufacturers Probiotic Fermented Milk Manufacturing Base Distribution and Sales Area

Table Manufacturers Probiotic Fermented Milk Product Type

Figure Probiotic Fermented Milk Market Share of Top 3 Manufacturers

Figure Probiotic Fermented Milk Market Share of Top 5 Manufacturers

Table Danone Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Danone Probiotic Fermented Milk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Danone Probiotic Fermented Milk Market Share (2011-2016)

Table Nestlé Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Nestlé Probiotic Fermented Milk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nestlé Probiotic Fermented Milk Market Share (2011-2016)

Table Valio Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Valio Probiotic Fermented Milk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Valio Probiotic Fermented Milk Market Share (2011-2016)

Table FrieslandCampina Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table FrieslandCampina Probiotic Fermented Milk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure FrieslandCampina Probiotic Fermented Milk Market Share (2011-2016)

Table Danisco (Dupont) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Danisco (Dupont) Probiotic Fermented Milk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Danisco (Dupont) Probiotic Fermented Milk Market Share (2011-2016)

Table Lifeway Kefir Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lifeway Kefir Probiotic Fermented Milk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lifeway Kefir Probiotic Fermented Milk Market Share (2011-2016)

Table Bio K + Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Bio K + Probiotic Fermented Milk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bio K + Probiotic Fermented Milk Market Share (2011-2016)

Table General Mills Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table General Mills Probiotic Fermented Milk Capacity, Production, Revenue, Price and



Gross Margin (2011-2016)

Figure General Mills Probiotic Fermented Milk Market Share (2011-2016)

Table Morinaga Milk Industry Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Morinaga Milk Industry Probiotic Fermented Milk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Morinaga Milk Industry Probiotic Fermented Milk Market Share (2011-2016)

Table Mother Dairy Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mother Dairy Probiotic Fermented Milk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mother Dairy Probiotic Fermented Milk Market Share (2011-2016)

Figure China Probiotic Fermented Milk Capacity, Production and Growth (2011-2016)

Figure China Probiotic Fermented Milk Revenue (Million USD) and Growth (2011-2016)

Table China Probiotic Fermented Milk Production, Consumption, Export and Import (2011-2016)

Table China Probiotic Fermented Milk Production by Type (2011-2016)

Table China Probiotic Fermented Milk Production Share by Type (2011-2016)

Figure Production Market Share of Probiotic Fermented Milk by Type (2011-2016)

Figure 2015 Production Market Share of Probiotic Fermented Milk by Type

Table China Probiotic Fermented Milk Revenue by Type (2011-2016)

Table China Probiotic Fermented Milk Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Probiotic Fermented Milk by Type (2011-2016)

Figure 2015 Revenue Market Share of Probiotic Fermented Milk by Type

Table China Probiotic Fermented Milk Price by Type (2011-2016)

Figure China Probiotic Fermented Milk Production Growth by Type (2011-2016)

Table China Probiotic Fermented Milk Consumption by Application (2011-2016)

Table China Probiotic Fermented Milk Consumption Market Share by Application (2011-2016)

Figure China Probiotic Fermented Milk Consumption Market Share by Application in 2015

Table China Probiotic Fermented Milk Consumption Growth Rate by Application (2011-2016)

Figure China Probiotic Fermented Milk Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Probiotic Fermented Milk



Figure Manufacturing Process Analysis of Probiotic Fermented Milk

Figure Probiotic Fermented Milk Industrial Chain Analysis

Table Raw Materials Sources of Probiotic Fermented Milk Major Manufacturers in 2015

Table Major Buyers of Probiotic Fermented Milk

Table Distributors/Traders List

Figure China Probiotic Fermented Milk Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Probiotic Fermented Milk Revenue and Growth Rate Forecast (2016-2021)

Table China Probiotic Fermented Milk Production, Import, Export and Consumption Forecast (2016-2021)

Table China Probiotic Fermented Milk Production Forecast by Type (2016-2021)
Table China Probiotic Fermented Milk Consumption Forecast by Application (2016-2021)



I would like to order

Product name: China Probiotic Fermented Milk Market Research Report 2016

Product link: https://marketpublishers.com/r/C90B64E1B7CEN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C90B64E1B7CEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970