

China Portable Scanners Market Research Report 2018

https://marketpublishers.com/r/CB25D2A03AEQEN.html

Date: February 2018

Pages: 110

Price: US\$ 3,400.00 (Single User License)

ID: CB25D2A03AEQEN

Abstracts

The global Portable Scanners market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Portable Scanners development status and future trend in China, focuses on top players in China, also splits Portable Scanners by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Ambir	
Brother	
Canon	
Colortrac	
Xerox	
Imageaccess	





On the basis of the end users/application, this report covers



Househo	ld	Use
---------	----	-----

Commercial Use

Industrial Use

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

China Portable Scanners Market Research Report 2017

1 PORTABLE SCANNERS OVERVIEW

- 1.1 Product Overview and Scope of Portable Scanners
- 1.2 Classification of Portable Scanners by Product Category
- 1.2.1 China Portable Scanners Sales (K Units) Comparison by Type (2012-2022)
- 1.2.2 China Portable Scanners Sales (K Units) Market Share by Type in 2016
- 1.2.3 Manual Scanners
- 1.2.4 Automatic Scanners
- 1.3 China Portable Scanners Market by Application/End Users
- 1.3.1 China Portable Scanners Sales (K Units) and Market Share Comparison by Applications (2012-2022)
 - 1.3.2 Household Use
 - 1.3.3 Commercial Use
 - 1.3.4 Industrial Use
- 1.4 China Portable Scanners Market by Region
- 1.4.1 China Portable Scanners Market Size (Million USD) Comparison by Region (2012-2022)
 - 1.4.2 South China Portable Scanners Status and Prospect (2012-2022)
 - 1.4.3 East China Portable Scanners Status and Prospect (2012-2022)
 - 1.4.4 Southwest China Portable Scanners Status and Prospect (2012-2022)
 - 1.4.5 Northeast China Portable Scanners Status and Prospect (2012-2022)
 - 1.4.6 North China Portable Scanners Status and Prospect (2012-2022)
- 1.4.7 Central China Portable Scanners Status and Prospect (2012-2022)
- 1.5 China Market Size (Sales and Revenue) of Portable Scanners (2012-2022)
 - 1.5.1 China Portable Scanners Sales (K Units) and Growth Rate (%)(2012-2022)
- 1.5.2 China Portable Scanners Revenue (Million USD) and Growth Rate (%)(2012-2022)

2 CHINA PORTABLE SCANNERS MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Portable Scanners Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.2 China Portable Scanners Revenue and Share by Players/Manufacturers (2012-2017)



- 2.3 China Portable Scanners Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
- 2.4 China Portable Scanners Market Competitive Situation and Trends
 - 2.4.1 China Portable Scanners Market Concentration Rate
- 2.4.2 China Portable Scanners Market Share of Top 3 and Top 5 Players/Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers Portable Scanners Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA PORTABLE SCANNERS SALES AND REVENUE BY REGION (2012-2017)

- 3.1 China Portable Scanners Sales (K Units) and Market Share by Region (2012-2017)
- 3.2 China Portable Scanners Revenue (Million USD) and Market Share by Region (2012-2017)
- 3.3 China Portable Scanners Price (USD/Unit) by Regions (2012-2017)

4 CHINA PORTABLE SCANNERS SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)

- 4.1 China Portable Scanners Sales (K Units) and Market Share by Type/ Product Category (2012-2017)
- 4.2 China Portable Scanners Revenue (Million USD) and Market Share by Type (2012-2017)
- 4.3 China Portable Scanners Price (USD/Unit) by Type (2012-2017)
- 4.4 China Portable Scanners Sales Growth Rate (%) by Type (2012-2017)

5 CHINA PORTABLE SCANNERS SALES BY APPLICATION (2012-2017)

- 5.1 China Portable Scanners Sales (K Units) and Market Share by Application (2012-2017)
- 5.2 China Portable Scanners Sales Growth Rate (%) by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 CHINA PORTABLE SCANNERS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Ambir
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors



- 6.1.2 Portable Scanners Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Ambir Portable Scanners Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 Brother
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Portable Scanners Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Brother Portable Scanners Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Canon
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 Portable Scanners Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Canon Portable Scanners Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Colortrac
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 Portable Scanners Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 Colortrac Portable Scanners Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Xerox
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Portable Scanners Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
- 6.5.3 Xerox Portable Scanners Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Imageaccess



- 6.6.1 Company Basic Information, Manufacturing Base and Competitors
- 6.6.2 Portable Scanners Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
- 6.6.3 Imageaccess Portable Scanners Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Fujitsu
 - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.7.2 Portable Scanners Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Fujitsu Portable Scanners Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 HP
 - 6.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.8.2 Portable Scanners Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 HP Portable Scanners Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Mustek
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 Portable Scanners Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
- 6.9.3 Mustek Portable Scanners Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Plustek
- 6.10.1 Company Basic Information, Manufacturing Base and Competitors
- 6.10.2 Portable Scanners Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 Plustek Portable Scanners Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.10.4 Main Business/Business Overview



6.11 Visioneer

7 PORTABLE SCANNERS MANUFACTURING COST ANALYSIS

- 7.1 Portable Scanners Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Portable Scanners

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Portable Scanners Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Portable Scanners Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry



- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA PORTABLE SCANNERS MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

- 11.1 China Portable Scanners Sales (K Units), Revenue (Million USD) Forecast (2017-2022)
- 11.2 China Portable Scanners Sales (K Units) Forecast by Type (2017-2022)
- 11.3 China Portable Scanners Sales (K Units) Forecast by Application (2017-2022)
- 11.4 China Portable Scanners Sales (K Units) Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
- 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2012-2022)

Table Portable Scanners Sales (K Units) and Revenue (Million USD) Market Split by Product Type

Table Portable Scanners Sales (K Units) by Application (2016-2022)

Figure Product Picture of Portable Scanners

Table China Portable Scanners Sales (K Units) and Growth Rate (%) Comparison by

Types (Product Category) (2012-2022)

Figure China Portable Scanners Sales Volume Market Share by Types in 2016

Figure Manual Scanners Product Picture

Figure Automatic Scanners Product Picture

Figure China Portable Scanners Sales (K Units) Comparison by Application (2012-2022)

Figure China Sales Market Share (%) of Portable Scanners by Application in 2016 Figure Household Use Examples

Table Key Downstream Customer in Household Use

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure Industrial Use Examples

Table Key Downstream Customer in Industrial Use

Figure South China Portable Scanners Revenue (Million USD) and Growth Rate (2012-2022)

Figure East China Portable Scanners Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest China Portable Scanners Revenue (Million USD) and Growth Rate (2012-2022)

Figure Northeast China Portable Scanners Revenue (Million USD) and Growth Rate (2012-2022)

Figure North China Portable Scanners Revenue (Million USD) and Growth Rate (2012-2022)

Figure Central China Portable Scanners Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Portable Scanners Sales (K Units) and Growth Rate (%)(2012-2022) Figure China Portable Scanners Revenue (Million USD) and Growth Rate (%)(2012-2022)

Table China Portable Scanners Sales of Key Players/Manufacturers (2012-2017)



Table China Portable Scanners Sales Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Portable Scanners Sales Share (%) by Players/Manufacturers

Figure 2017 China Portable Scanners Sales Share (%) by Players/Manufacturers

Table China Portable Scanners Revenue by Players/Manufacturers (2012-2017)

Table China Portable Scanners Revenue Market Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Portable Scanners Revenue Market Share (%) by

Players/Manufacturers

Figure 2017 China Portable Scanners Revenue Market Share (%) by

Players/Manufacturers

Table China Market Portable Scanners Average Price of Key Players/Manufacturers (2012-2017)

Figure China Market Portable Scanners Average Price of Key Players/Manufacturers in 2016

Figure China Portable Scanners Market Share of Top 3 Players/Manufacturers

Figure China Portable Scanners Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Portable Scanners Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Portable Scanners Product Category

Table China Portable Scanners Sales (K Units) by Regions (2012-2017)

Table China Portable Scanners Sales Share (%) by Regions (2012-2017)

Figure China Portable Scanners Sales Share (%) by Regions (2012-2017)

Figure China Portable Scanners Sales Market Share (%) by Regions in 2016

Table China Portable Scanners Revenue (Million USD) and Market Share by Regions (2012-2017)

Table China Portable Scanners Revenue Market Share (%) by Regions (2012-2017)

Figure China Portable Scanners Revenue Market Share (%) by Regions (2012-2017)

Figure China Portable Scanners Revenue Market Share (%) by Regions in 2016

Table China Portable Scanners Price (USD/Unit) by Regions (2012-2017)

Table China Portable Scanners Sales (K Units) by Type (2012-2017)

Table China Portable Scanners Sales Share (%) by Type (2012-2017)

Figure China Portable Scanners Sales Share (%) by Type (2012-2017)

Figure China Portable Scanners Sales Market Share (%) by Type in 2016

Table China Portable Scanners Revenue (Million USD) and Market Share by Type (2012-2017)

Table China Portable Scanners Revenue Market Share (%) by Type (2012-2017)

Figure Revenue Market Share of Portable Scanners by Type (2012-2017)

Figure Revenue Market Share of Portable Scanners by Type in 2016

Table China Portable Scanners Price (USD/Unit) by Types (2012-2017)



Figure China Portable Scanners Sales Growth Rate (%) by Type (2012-2017)

Table China Portable Scanners Sales (K Units) by Applications (2012-2017)

Table China Portable Scanners Sales Market Share (%) by Applications (2012-2017)

Figure China Portable Scanners Sales Market Share (%) by Application (2012-2017)

Figure China Portable Scanners Sales Market Share (%) by Application in 2016

Table China Portable Scanners Sales Growth Rate (%) by Application (2012-2017)

Figure China Portable Scanners Sales Growth Rate (%) by Application (2012-2017)

Table Ambir Portable Scanners Basic Information List

Table Ambir Portable Scanners Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Ambir Portable Scanners Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Ambir Portable Scanners Sales Market Share (%) in China (2012-2017)

Figure Ambir Portable Scanners Revenue Market Share (%) in China (2012-2017)

Table Brother Portable Scanners Basic Information List

Table Brother Portable Scanners Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Brother Portable Scanners Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Brother Portable Scanners Sales Market Share (%) in China (2012-2017)

Figure Brother Portable Scanners Revenue Market Share (%) in China (2012-2017)

Table Canon Portable Scanners Basic Information List

Table Canon Portable Scanners Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Canon Portable Scanners Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Canon Portable Scanners Sales Market Share (%) in China (2012-2017)

Figure Canon Portable Scanners Revenue Market Share (%) in China (2012-2017)

Table Colortrac Portable Scanners Basic Information List

Table Colortrac Portable Scanners Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Colortrac Portable Scanners Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Colortrac Portable Scanners Sales Market Share (%) in China (2012-2017)

Figure Colortrac Portable Scanners Revenue Market Share (%) in China (2012-2017)

Table Xerox Portable Scanners Basic Information List

Table Xerox Portable Scanners Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Xerox Portable Scanners Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Xerox Portable Scanners Sales Market Share (%) in China (2012-2017)

Figure Xerox Portable Scanners Revenue Market Share (%) in China (2012-2017)

Table Imageaccess Portable Scanners Basic Information List

Table Imageaccess Portable Scanners Sales (K Units), Revenue (Million USD), Price



(USD/Unit) and Gross Margin (%)(2012-2017)

Figure Imageaccess Portable Scanners Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Imageaccess Portable Scanners Sales Market Share (%) in China (2012-2017) Figure Imageaccess Portable Scanners Revenue Market Share (%) in China

(2012-2017)

Table Fujitsu Portable Scanners Basic Information List

Table Fujitsu Portable Scanners Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Fujitsu Portable Scanners Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Fujitsu Portable Scanners Sales Market Share (%) in China (2012-2017)

Figure Fujitsu Portable Scanners Revenue Market Share (%) in China (2012-2017)

Table HP Portable Scanners Basic Information List

Table HP Portable Scanners Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure HP Portable Scanners Sales (K Units) and Growth Rate (%)(2012-2017)

Figure HP Portable Scanners Sales Market Share (%) in China (2012-2017)

Figure HP Portable Scanners Revenue Market Share (%) in China (2012-2017)

Table Mustek Portable Scanners Basic Information List

Table Mustek Portable Scanners Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Mustek Portable Scanners Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Mustek Portable Scanners Sales Market Share (%) in China (2012-2017)

Figure Mustek Portable Scanners Revenue Market Share (%) in China (2012-2017)

Table Plustek Portable Scanners Basic Information List

Table Plustek Portable Scanners Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Plustek Portable Scanners Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Plustek Portable Scanners Sales Market Share (%) in China (2012-2017)

Figure Plustek Portable Scanners Revenue Market Share (%) in China (2012-2017)

Table Visioneer Portable Scanners Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Portable Scanners

Figure Manufacturing Process Analysis of Portable Scanners

Figure Portable Scanners Industrial Chain Analysis

Table Raw Materials Sources of Portable Scanners Major Players/Manufacturers in 2016



Table Major Buyers of Portable Scanners

Table Distributors/Traders List

Figure China Portable Scanners Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure China Portable Scanners Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure China Portable Scanners Price (USD/Unit) Trend Forecast (2017-2022)

Table China Portable Scanners Sales (K Units) Forecast by Type (2017-2022)

Figure China Portable Scanners Sales (K Units) Forecast by Type (2017-2022)

Figure China Portable Scanners Sales Volume Market Share Forecast by Type in 2022

Table China Portable Scanners Sales (K Units) Forecast by Application (2017-2022)

Figure China Portable Scanners Sales Volume Market Share Forecast by Application (2017-2022)

Figure China Portable Scanners Sales Volume Market Share Forecast by Application in 2022

Table China Portable Scanners Sales (K Units) Forecast by Regions (2017-2022)

Table China Portable Scanners Sales Volume Share Forecast by Regions (2017-2022)

Figure China Portable Scanners Sales Volume Share Forecast by Regions (2017-2022)

Figure China Portable Scanners Sales Volume Share Forecast by Regions in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: China Portable Scanners Market Research Report 2018
Product link: https://marketpublishers.com/r/CB25D2A03AEQEN.html

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/CB25D2A03AEQEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970