

China Portable Hard Disk Market Research Report 2017

<https://marketpublishers.com/r/CE8D37F7B5CEN.html>

Date: January 2017

Pages: 103

Price: US\$ 3,200.00 (Single User License)

ID: CE8D37F7B5CEN

Abstracts

Notes:

Sales, means the sales volume of Portable Hard Disk

Revenue, means the sales value of Portable Hard Disk

This report studies Portable Hard Disk in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Seagate

Western Digital

Toshiba

Eaget

Lenovo

Founder

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

HDD

SSD

Split by Application, this report focuses on consumption, market share and growth rate of Portable Hard Disk in each application, can be divided into

Personal Use

Commercial Use

Contents

China Portable Hard Disk Market Research Report 2017

1 PORTABLE HARD DISK MARKET OVERVIEW

- 1.1 Product Overview and Scope of Portable Hard Disk
- 1.2 Portable Hard Disk Segment by Type
 - 1.2.1 China Production Market Share of Portable Hard Disk Type in 2015
 - 1.2.2 HDD
 - 1.2.3 SSD
- 1.3 Applications of Portable Hard Disk
 - 1.3.1 Portable Hard Disk Consumption Market Share by Application in 2015
 - 1.3.2 Personal Use
 - 1.3.3 Commercial Use
- 1.4 China Market Size (Value) of Portable Hard Disk (2011-2021)
- 1.5 China Portable Hard Disk Status and Outlook
- 1.6 Government Policies

2 CHINA PORTABLE HARD DISK MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Portable Hard Disk Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Portable Hard Disk Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Portable Hard Disk Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Portable Hard Disk Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Portable Hard Disk Market Competitive Situation and Trends
 - 2.5.1 Portable Hard Disk Market Concentration Rate
 - 2.5.2 Portable Hard Disk Market Share of Top 3 and Top 5 Manufacturers

3 CHINA PORTABLE HARD DISK MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Seagate
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Portable Hard Disk Product Type, Application and Specification
 - 3.1.2.1 HDD
 - 3.1.2.2 SSD

3.1.3 Seagate Portable Hard Disk Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Western Digital

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 Portable Hard Disk Product Type, Application and Specification

3.2.2.1 HDD

3.2.2.2 SSD

3.2.3 Western Digital 103 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Toshiba

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 Portable Hard Disk Product Type, Application and Specification

3.3.2.1 HDD

3.3.2.2 SSD

3.3.3 Toshiba 109 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Eaget

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Portable Hard Disk Product Type, Application and Specification

3.4.2.1 HDD

3.4.2.2 SSD

3.4.3 Eaget Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Lenovo

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.5.2 Portable Hard Disk Product Type, Application and Specification

3.5.2.1 HDD

3.5.2.2 SSD

3.5.3 Lenovo Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Founder

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Portable Hard Disk Product Type, Application and Specification

3.6.2.1 HDD

3.6.2.2 SSD

3.6.3 Founder Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

4 CHINA PORTABLE HARD DISK CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Portable Hard Disk Capacity, Production and Growth (2011-2016)

4.2 China Portable Hard Disk Revenue and Growth (2011-2016)

4.3 China Portable Hard Disk Production, Consumption, Export and Import (2011-2016)

5 CHINA PORTABLE HARD DISK PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Portable Hard Disk Production and Market Share by Type (2011-2016)

5.2 China Portable Hard Disk Revenue and Market Share by Type (2011-2016)

5.3 China Portable Hard Disk Price by Type (2011-2016)

5.4 China Portable Hard Disk Production Growth by Type (2011-2016)

6 CHINA PORTABLE HARD DISK MARKET ANALYSIS BY APPLICATION

6.1 China Portable Hard Disk Consumption and Market Share by Application (2011-2016)

6.2 China Portable Hard Disk Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 CHINA PORTABLE HARD DISK MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China Portable Hard Disk Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China Portable Hard Disk Production and Market Share by Regions

(Provinces)(2011-2016)

7.1.2 China Portable Hard Disk Production Value and Market Share by Regions

(Provinces)(2011-2016)

7.1.3 China Portable Hard Disk Sales Price by Regions (Provinces)(2011-2016)

7.2 China Portable Hard Disk Consumption by Regions (Provinces)(2011-2016)

7.3 China Portable Hard Disk Production, Consumption, Export and Import (2011-2016)

8 PORTABLE HARD DISK MANUFACTURING COST ANALYSIS

8.1 Portable Hard Disk Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Portable Hard Disk

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Portable Hard Disk Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Portable Hard Disk Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 CHINA PORTABLE HARD DISK MARKET FORECAST (2016-2021)

12.1 China Portable Hard Disk Capacity, Production, Revenue Forecast (2016-2021)

12.2 China Portable Hard Disk Production, Import, Export and Consumption Forecast (2016-2021)

12.3 China Portable Hard Disk Production Forecast by Type (2016-2021)

12.4 China Portable Hard Disk Consumption Forecast by Application (2016-2021)

12.5 China Portable Hard Disk Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.5.1 China Portable Hard Disk Production Forecast by Regions (Provinces)(2016-2021)

12.5.2 China Portable Hard Disk Consumption Forecast by Regions (Provinces)(2016-2021)

12.5.3 China Portable Hard Disk Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.6 Portable Hard Disk Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Portable Hard Disk

Figure China Production Market Share of Portable Hard Disk by Type in 2015

Figure Product Picture of HDD

Table Major Manufacturers of HDD

Figure Product Picture of SSD

Table Major Manufacturers of SSD

Table Portable Hard Disk Consumption Market Share by Application in 2015

Figure Personal Use Examples

Figure Commercial Use Examples

Figure China Portable Hard Disk Revenue (Million USD) and Growth Rate (2011-2021)

Table China Portable Hard Disk Capacity of Key Manufacturers (2015 and 2016)

Table China Portable Hard Disk Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Portable Hard Disk Capacity of Key Manufacturers in 2015

Figure China Portable Hard Disk Capacity of Key Manufacturers in 2016

Table China Portable Hard Disk Production of Key Manufacturers (2015 and 2016)

Table China Portable Hard Disk Production Share by Manufacturers (2015 and 2016)

Figure 2015 Portable Hard Disk Production Share by Manufacturers

Figure 2016 Portable Hard Disk Production Share by Manufacturers

Table China Portable Hard Disk Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Portable Hard Disk Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Portable Hard Disk Revenue Share by Manufacturers

Table 2016 China Portable Hard Disk Revenue Share by Manufacturers

Table China Market Portable Hard Disk Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Portable Hard Disk Average Price of Key Manufacturers in 2015

Table Manufacturers Portable Hard Disk Manufacturing Base Distribution and Sales Area

Table Manufacturers Portable Hard Disk Product Type

Figure Portable Hard Disk Market Share of Top 3 Manufacturers

Figure Portable Hard Disk Market Share of Top 5 Manufacturers

Table Seagate Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Seagate Portable Hard Disk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Seagate Portable Hard Disk Market Share (2011-2016)

Table Western Digital Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Western Digital Portable Hard Disk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Western Digital Portable Hard Disk Market Share (2011-2016)

Table Toshiba Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Toshiba Portable Hard Disk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Toshiba Portable Hard Disk Market Share (2011-2016)

Table Eaget Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Eaget Portable Hard Disk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Eaget Portable Hard Disk Market Share (2011-2016)

Table Lenovo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lenovo Portable Hard Disk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lenovo Portable Hard Disk Market Share (2011-2016)

Table Founder Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Founder Portable Hard Disk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Founder Portable Hard Disk Market Share (2011-2016)

Figure China Portable Hard Disk Capacity, Production and Growth (2011-2016)

Figure China Portable Hard Disk Revenue (Million USD) and Growth (2011-2016)

Table China Portable Hard Disk Production, Consumption, Export and Import (2011-2016)

Table China Portable Hard Disk Production by Type (2011-2016)

Table China Portable Hard Disk Production Share by Type (2011-2016)

Figure Production Market Share of Portable Hard Disk by Type (2011-2016)

Figure 2015 Production Market Share of Portable Hard Disk by Type

Table China Portable Hard Disk Revenue by Type (2011-2016)

Table China Portable Hard Disk Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Portable Hard Disk by Type (2011-2016)

Figure 2015 Revenue Market Share of Portable Hard Disk by Type

Table China Portable Hard Disk Price by Type (2011-2016)

Figure China Portable Hard Disk Production Growth by Type (2011-2016)

Table China Portable Hard Disk Consumption by Application (2011-2016)

Table China Portable Hard Disk Consumption Market Share by Application (2011-2016)

Figure China Portable Hard Disk Consumption Market Share by Application in 2015

Table China Portable Hard Disk Consumption Growth Rate by Application (2011-2016)
Figure China Portable Hard Disk Consumption Growth Rate by Application (2011-2016)
Table China Portable Hard Disk Production by Regions (Provinces)(2011-2016)
Table China Portable Hard Disk Production Market Share by Regions (Provinces)(2011-2016)
Table China Portable Hard Disk Production Value by Regions (Provinces)(2011-2016)
Table China Portable Hard Disk Production Value Market Share by Regions (Provinces)(2011-2016)
Table China Portable Hard Disk Sales Price by Regions (Provinces)(2011-2016)
Table China Portable Hard Disk Consumption by Regions (Provinces)(2011-2016)
Table China Portable Hard Disk Consumption Market Share by Regions (Provinces)(2011-2016)
Table China Portable Hard Disk Production, Consumption, Export and Import (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Portable Hard Disk
Figure Manufacturing Process Analysis of Portable Hard Disk
Figure Portable Hard Disk Industrial Chain Analysis
Table Raw Materials Sources of Portable Hard Disk Major Manufacturers in 2015
Table Major Buyers of Portable Hard Disk
Table Distributors/Traders List
Figure China Portable Hard Disk Capacity, Production and Growth Rate Forecast (2016-2021)
Figure China Portable Hard Disk Revenue and Growth Rate Forecast (2016-2021)
Table China Portable Hard Disk Production, Import, Export and Consumption Forecast (2016-2021)
Table China Portable Hard Disk Production Forecast by Type (2016-2021)
Table China Portable Hard Disk Consumption Forecast by Application (2016-2021)
Table China Portable Hard Disk Production Forecast by Regions (Provinces)(2016-2021)
Table China Portable Hard Disk Consumption Forecast by Regions (Provinces)(2016-2021)
Table China Portable Hard Disk Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

I would like to order

Product name: China Portable Hard Disk Market Research Report 2017

Product link: <https://marketpublishers.com/r/CE8D37F7B5CEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CE8D37F7B5CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970